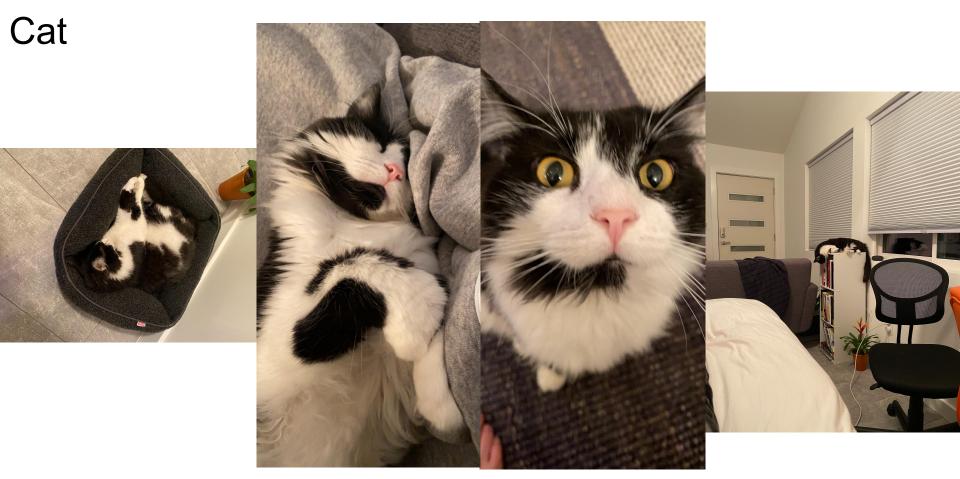
DASIL and Moving Forward

DENALI CARPENTER

About My Time at Grinnell

- Grinnell College '19, B.A. in Sociology with a concentration in Statistics
- Worked in Burling, Kistle, Math Lab, Statistics Department, and DASIL
- MAP with Professor Jonkman (Meta-Analysis of Varenicline Clinical Trials)
- DASIL Post-Baccalaureate Fellow 2019
- Started with MAT-115
- Obtained Cat





DENALI CARPENTER

social data scientist

After Grinnell and Now

- Moved to LA January 2020
- Applied to hundreds of job, got two firm offers
- Started working as an Associate Statistician for Solstice Studios beginning of March
- Consult for Uproxx
- Developing a side gig as a consultant



What I learned from Grinnell

- Hard Skills
 - R, SPSS, SAS, Stata, R Shiny, Excel, Latex, NVivo, Tableau, and ArcGIS
 - o Descriptive, inferential, exploratory, and Bayesian Statistics; Meta-Analysis

Soft Skills

• Working with a client, how to self-teach, work ethic, and interdisciplinary thinking



What I didn't learn from Grinnell, but know now

Hard Skills

Git & GitHub, SQL, More Skilled in R, R Shiny, and Python, Machine Learning, NLP,
Random Forest modeling, XGBoost Modeling, Data Warehousing

Soft Skills

How to use a GitHub account to showcase your work, How to work on a team

Industry Knowledge

 Specific datasets that are typically used in the Entertainment Industry, how to write concise and effective reports, what goes into maintaining and getting new data, what people want



Recommendations

- Learn R, use R, and showcase R
- Learn Python, use Python, and showcase Python
- Make something! Make a Shiny App with public data
- Create a GitHub account and put your projects there for the public
- Create a <u>personal website</u>
- Connect with those in the desired industry and find a mentor
- Don't be afraid to apply to jobs that you don't think you're qualified for
- If you can, don't settle. Find a place that challenges you, but also fosters self-actualization
- Always keep learning.
- Learn SQL
- Stackoverflow is your friend



Okay, Denali this is great and everything, but how do you get a job?

DENALI CARPENTER

Things to Keep in Mind

- My experience is different than yours, but these are the things I can speak to that helped me
- It might take some time
- You're going to get a lot of "no"s
- Keep your chin up and keep pushing
- While you're looking for a job, continue to develop new skills



Finding a Job

- Don't rely on LinkedIn for finding a job
- Post regularly on LinkedIn about insights you have into the industry you are interested in
- Reach out to potential employers and connect without the purpose of getting a job
- Relate to your employer or potential supervisor; find something in common
- If you can, move to a place with a better job market for your desired industry
- Publish and showcase what makes you unique
- If you follow the recommendations I gave you, it really only takes one person to give you a chance



Side-gig

- People in the data science/statistics field often have side-hustles if their employer allows it
- Harder with just a Bachelor's Degree, but possible
- Use the connections you develop to see if they have any projects they want help on
- Not only does this give you even more experience, but can act as a nice supplemental income



Resume

- Be specific, but not too specific in your resume
- Showcase data sources used, statistical analysis used, and statistical evaluation methods used
- Feature the projects you've worked on
- Include a link to your website and GitHub



Questions?



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