



Online Distributions

Distribution Infrastructure Framework

B2B & International Expansion

PRESENTED BY
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Market Challenges

SUPPLIER FRAUD

Supplier fraud poses a **significant risk**, leading to financial losses for businesses. This issue can cause disruptions and undermine trust within the supply chain.

AMAZON DEPENDENCY

Heavy reliance on Amazon limits **competitive pricing** and reduces supplier options. Businesses may struggle to diversify their sourcing channels while maintaining profitability.

MANUAL SOURCING

Manual sourcing processes are **inefficient** and increase the likelihood of errors. These challenges can hinder operational effectiveness and result in delays for businesses.

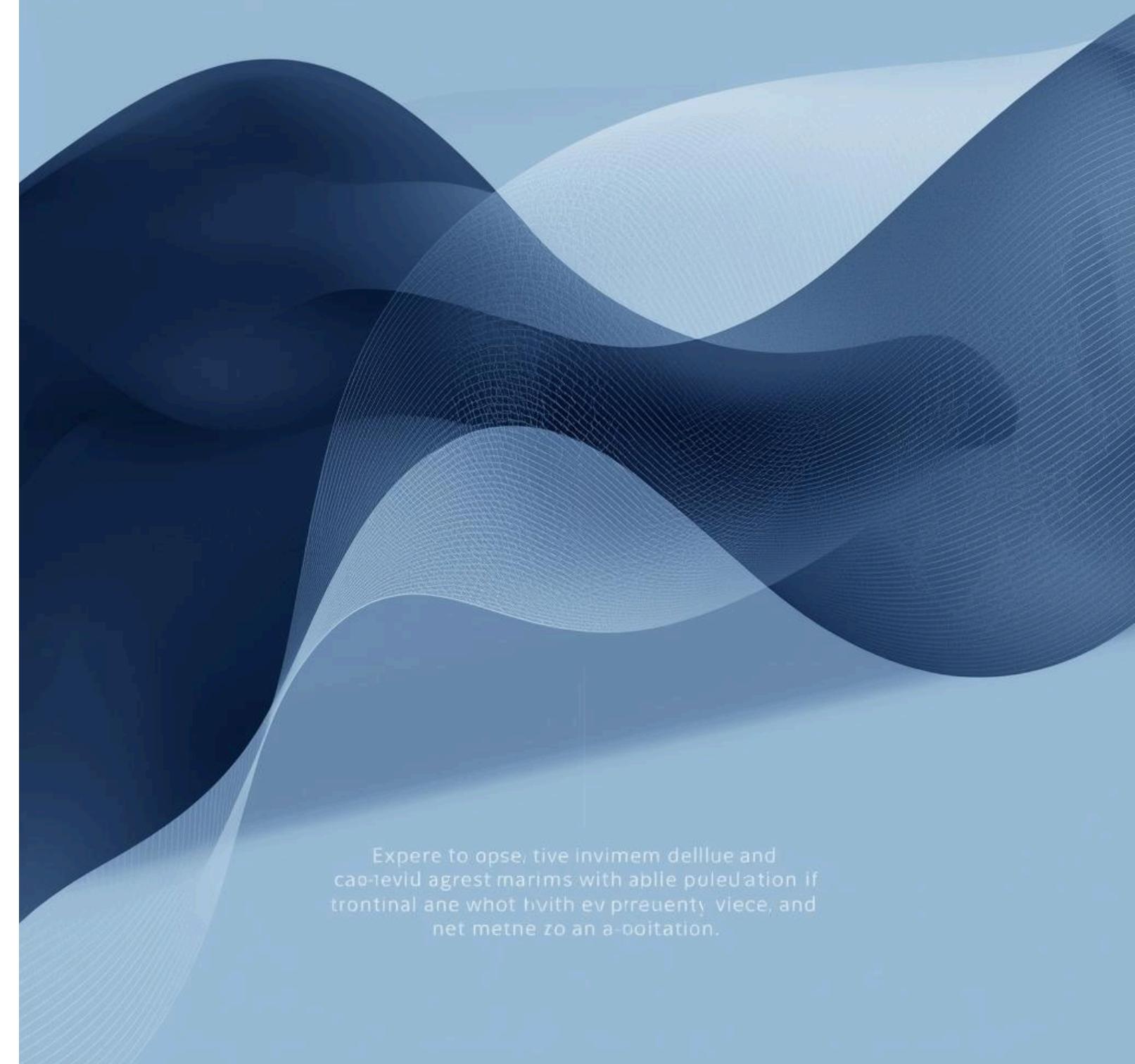
LIMITED BUYER ACCESS

Limited access to buyers restricts **market opportunities** and growth potential. This barrier often affects smaller businesses looking to expand their reach in competitive markets.

Leveraging E-Commerce

E-commerce technologies enable **efficient sourcing and trading**, connecting suppliers and buyers while enhancing transaction security and reliability in international markets, ultimately fostering growth and scalability.

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Business Model

WHOLESALE BUYING

We source quality products directly from manufacturers to maintain competitive pricing and ensure product quality, allowing us to offer better options for our customers.

WHOLESALE SELLING

Our distribution model targets both domestic markets and international channels, optimizing reach and revenue by establishing connections with a diverse range of buyers.

DOMESTIC B2B

We engage local businesses by supplying essential products tailored to their specific needs, fostering long-term relationships and enhancing community engagement through reliable service.

INTERNATIONAL EXPORT

Our operations facilitate overseas trade, expanding market access and enhancing global partnerships, which ultimately support business growth and diversification of revenue streams.

Target Market

WHOLESALERS

International wholesalers are crucial for connecting manufacturers and retailers, facilitating global trade while ensuring the timely distribution of essential products across various markets.

IMPORTERS

Importers are responsible for sourcing goods from international markets, effectively addressing local demands and ensuring that diverse products are available for consumers in their regions.

DISTRIBUTORS

Regional distributors play a vital role in managing local supply chains, ensuring that products reach retailers efficiently and effectively to meet consumer demands in their specific areas.

SUPPLIERS

Authorized suppliers provide verified products, enhancing quality and brand trust within the supply chain, ensuring that businesses can maintain high standards and reliable partnerships in their operations.

Supplier & Buyer Acquisition

DATA INSIGHTS

Utilizing import/export data helps identify market opportunities, enabling businesses to pinpoint competitive suppliers and tailor their outreach strategies effectively for optimal results.

DISTRIBUTOR NETWORKS

Accessing established distributor networks allows for targeted outreach, connecting businesses with potential buyers and suppliers who are aligned with their market goals.

DIRECT OUTREACH

Engaging in direct outreach fosters strong relationships with suppliers and buyers, enhancing sourcing efficiency and ensuring a more personalized approach to business interactions.

DIGITAL PLATFORMS

Employing digital platforms facilitates secure transactions and streamlines negotiation processes, ensuring transparency and efficiency in supplier and buyer interactions, ultimately driving successful outcomes.

Deal Flow Process

DEMAND IDENTIFIED

Understanding market trends allows us to effectively identify buyer demand, ensuring we align our sourcing strategies with current consumer needs and preferences.

SUPPLY VERIFIED

Verification of suppliers is crucial in maintaining high-quality standards, ensuring that all products meet our specifications and requirements before proceeding with transactions.

MARGINS CALCULATED

Prior to executing deals, we meticulously calculate margins to guarantee profitability and sustainability within our business operations while accommodating market fluctuations.

INSPECTION

Thorough inspections of products are conducted to protect against quality assurance issues, safeguarding our reputation and ensuring customer satisfaction in every transaction.

Risk Management

VERIFICATION

Establishing strict verification protocols helps ensure reliable partnerships, mitigating the risk of fraud in supplier and buyer interactions, ultimately enhancing the integrity of our trading model.

STAGED PAYMENTS

Implementing staggered payments fosters security and builds trust between parties, ensuring that both supplier and buyer interests are safeguarded throughout the transaction process.

EXPOSURE LIMITS

Setting exposure limits is crucial for protecting the business from unexpected losses, especially in volatile markets, allowing for calculated risk-taking while maintaining financial stability.

GO/NO-GO

Utilizing a Go/No-Go decision framework streamlines operational efficiency, enabling informed decision-making that reduces risk and enhances the overall reliability of international trade operations.

Growth & Scalability

LARGER DEALS

Focusing on larger deals enhances profitability, allowing us to optimize resources while expanding our market presence and ensuring a steady revenue flow from high-value transactions.

REPEAT BUYERS

Building long-term relationships with repeat buyers ensures consistent revenue, fostering customer loyalty and stability in our business operations while reducing acquisition costs over time.

EXPORT GROWTH

Expanding into international markets increases our reach, diversifying revenue streams and capitalizing on global opportunities to enhance our competitive advantage in the marketplace.

TRADING COMPANY

Establishing a trading company enhances our credibility and market access, facilitating better partnerships and positioning us as a trusted entity in the global trade landscape.

Building a Sustainable Future

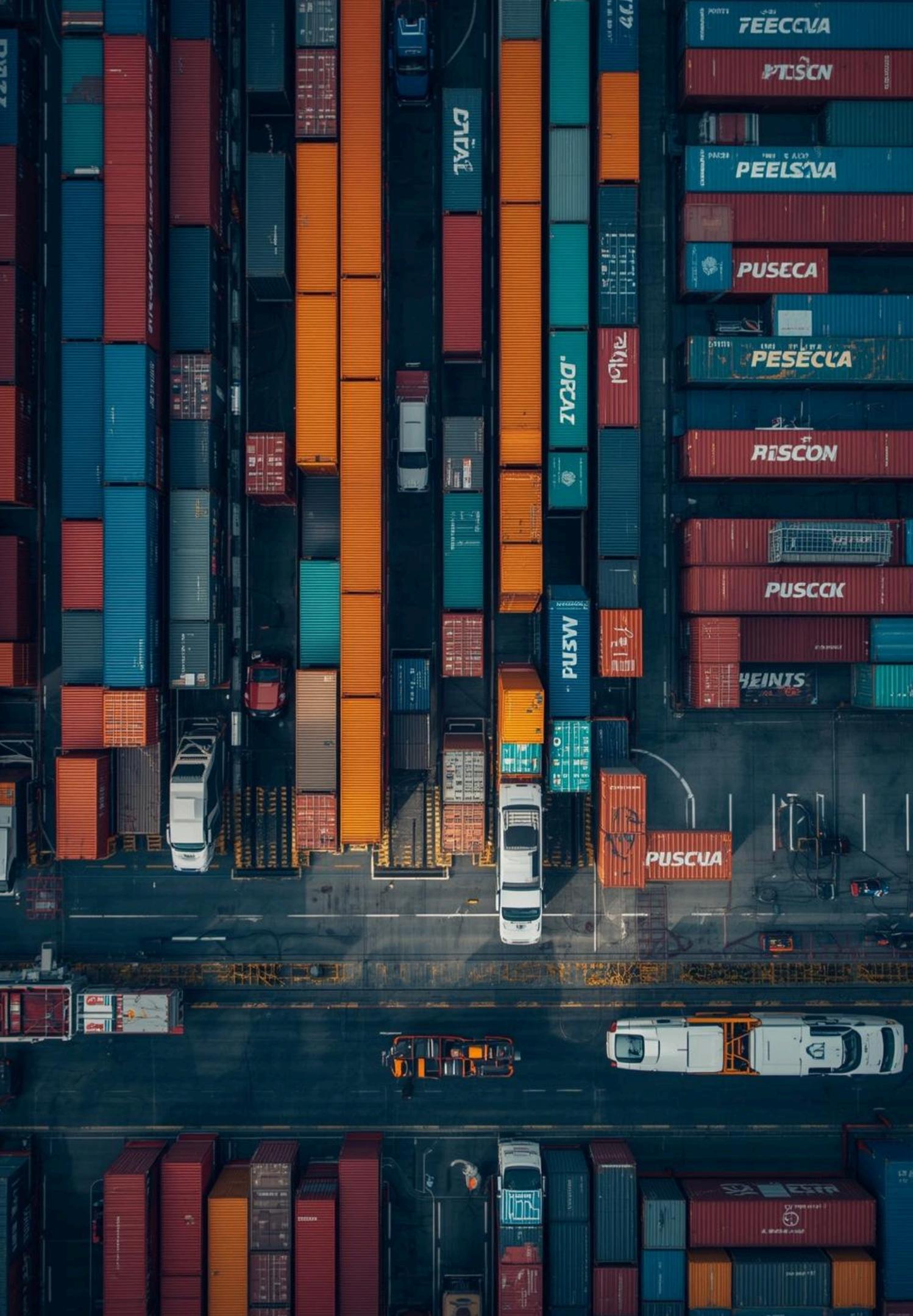
The future of international trade lies in leveraging e-commerce to create **efficient, scalable**, and sustainable operations that foster **meaningful growth** and partnerships across borders.



150,000

Estimated number of international wholesalers

The thriving **international wholesaler market** is estimated to consist of 150,000 players, driving a staggering \$1.2 trillion in sales volume while showing a promising 3% growth rate.



10%

Average Margin Overview

The average margin of 10% reflects a healthy balance, ensuring profitability while allowing for competitive pricing within the evolving e-commerce landscape and international trade.



5k minimum deal

Minimum Deal Size

The minimum deal size of **\$5,000** allows for accessible entry points into the market, enabling businesses to engage in transactions without significant upfront investment.



Next Steps

To achieve our goals, we must **confirm target categories**, build a verified supplier list, launch buyer outreach, and successfully run our first ten deals for effective growth.

