



# MAURO FACCIOLLA

## UI Designer, Web Developer and Graphic Artist

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Full Stack Web Developer with a background in Graphic Design and 10 years experience working for ad agencies. Team player able to work under pressure while switching between tasks according to company's needs. Earned a bachelor degree in Communication and Advertising and a Certificate in Web Development. Always expanding knowledge and experience by keeping abreast of the evolving trends, techniques, and technologies to streamline efficiency. Effective at combining creativity and problem solving to develop user-friendly applications and high quality visuals.

## Technical Skills

**Languages:** HTML5, CSS3, Javascript, JSON, Node.js.

**Libraries and Frameworks:** Bootstrap, Materialize, JQuery, Handlebars.js, React.js, Express.js.

**Database:** Firebase, MySQL - Sequelize, MongoDB - Mongoose.

**Applications:** Photoshop, Illustrator, Indesign, XD, Acrobat, VS Code, Microsoft Office.

**Other:** Command Line, Terminal, Git, Heroku.

## Work Experience

### Techaround - San Diego

*UI Designer and Art Director (2018 - Present)*

*Freelance Graphic Designer (2014 - 2018)*

Collaborate with a cross-functional team to create unique UI for websites and applications and to ensure they remained responsive and user/customer friendly.

**Key Accomplishments:** Created visual improvements and custom design to modernize UI for clients such as:

***translingua-translations.com* | *warriorfoundation.org* | *techaround.com* |**

***braincorp.com/careers* | *kis.naturallunches.com***

### Ki's Kitchen - San Diego

*UI Designer and Art Director (2015 - Present)*

Responsible for website's UI redesign, create, edit and finish print and web deliverables such as product labels, marketing collateral and digital assets.

***kis-kitchen.com* | *kis.naturallunches.com***

### Creative Circle - San Diego

*Production Artist (2015 - 2019)*

Freelance Production Artist for ad agencies such as **The Lambesis Agency**, **Carling Communications** and the **Balboa Park Conservancy (2019 Cinco de Mayo and 2019 Food Truck Fridays)**. Collaborated with art directors, creative directors, copywriters and planners to bring to life ad campaigns, marketing collateral and event promotions (print, web and social media).

### SLA Propaganda - Bahia, Brazil

*Production Artist (2008 - 2012)*

Full-time Production Artist responsible for edit and finish files for all types of media for big clients like Claro, Ministério da Agricultura, Pecuária e Abastecimento and more.

**Key Accomplishments:** Collaborated with in-house team to win bids that increased the agency's gross income in 20% and 16% in 2010 and 2011 respectively.

## Education

### UCSD Extension (2018-2019)

*San Diego, CA*

Full-stack Web Development Bootcamp

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node.js, MySQL, MongoDB, Express.js, Handelbars.js & React.js.

### UNIFACS (2002-2008)

*Bahia - Brazil*

BA in Advertising

A 4 year program focused on gaining technical communication and advertising skills.

## Languages

**English** - Business Proficient



**Portuguese** - Native Speaker



**Spanish** - Intermediate

