

MAURO FACCIOLLA

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Portfolio: maurofacciolla.com

GRAPHIC DESIGNER, UI/UX DESIGNER AND WEB DEVELOPER

Graphic Designer, UI/UX Designer and Web Developer with a background in Production Art and 10 years experience working for ad agencies and creative teams. Earned a bachelor degree in Communication and Advertising and a Certificate in Web Development. Always expanding knowledge and experience by keeping abreast of the evolving trends, techniques, and technologies to streamline efficiency. Team player able to work under pressure while switching between tasks according to company's needs. Effective at combining creativity and problem solving to develop user-friendly applications and high quality visuals.

EXPERIENCE

Techaround

UI Designer and Art Director

Freelance Graphic Designer

San Diego, CA

2018 - Present

2014 - 2018

Collaborate with a cross-functional team to create unique UI for websites and applications and to ensure they remained responsive and user/customer friendly.

Key Accomplishments:

- Created visual improvements and custom design to modernize UI for clients such as:

[Techaround](#)

[Translingua Translations](#)

[Braincorp](#)

[Warrior Foundation Freedom Station](#)

Ki's Kitchen

UI Designer and Art Director

San Diego, CA

2015 - 2019

Responsible for redesign website's UI, create, edit and finish print and web deliverables such as product labels, marketing collateral and digital assets.

Creative Circle

Graphic Designer and Production Artist

San Diego, CA

2015 - 2019

Freelance Production Artist for ad agencies such as [The Lambesis Agency](#), [Carling Communications](#) and the [Balboa Park Conservancy](#) (2019 Cinco de Mayo and 2019 Food Truck Fridays). Collaborated with art directors, creative directors, copywriters and planners to bring to life ad campaigns, marketing collateral and event promotions (print, web and social media).

SLA Propaganda

Production Artist

Salvador, BA - Brazil

2008 - 2012

Full-time Production Artist responsible for edit and finish files for all types of media for big clients like [Claro](#), [Ministério da Agricultura, Pecuária e Abastecimento](#) and [Sebrae](#).

TECHNICAL SKILLS

Languages: HTML5, CSS3, Javascript, JSON, Node.js

Libraries and Frameworks: Bootstrap, Materialize, JQuery, Handlebars.js, React.js, Express.js

Database: Firebase, MySQL - Sequelize, MongoDB - Mongoose

Applications: Photoshop, Illustrator, Indesign, XD, After Effects, Acrobat, Microsoft Office

Other: VS Code, Command Line, Terminal, Git, Heroku

PROJECTS

Bootcamper

2018– 2019

[Github Repo](#) | [Live Demo](#)

- A centralized hub to help current bootcamp students connect with bootcamp graduates, instructors, and professionals to share issues, ideas and experiences.
- Conceptualization, UI/UX design, assets customization and front-end development.
- Handlebars, Bootstrap, Passport, Express, Moment.js, MySQL - Sequelize.

Train Scheduler

2018– 2019

[Github Repo](#) | [Live Demo](#)

- Application that incorporates Firebase to host a globally available set of data retrieved and manipulated using Moment.js. The app stores and updates information about various fictitious trains arrival time and minutes to arrival.
- UI/UX design, implementation and development.
- Bootstrap, JQuery, Moment.js, Firebase.

Friend Finder

2018– 2019

[Github Repo](#) | [Live Demo](#)

- Friend Finder is a full-stack compatibility-based app that takes in results from user's survey, then compare the answers with ones stored on the database.
- Full-stack development.
- Bootstrap, Javascript, Passport, Express, Node.js, Body-Parser.

EDUCATION

Bootcamp Certificate in Full Stack Web Development

UCSD Extension, San Diego, CA

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node.js, MySQL, MongoDB, Express.js, Handlebars.js & React.js.

Bachelor Degree in Advertising

UNIFACS, Salvador, BA - Brazil

A 4 year program focused on gaining academic communication and advertising skills.