

# Superstore metrics

Total Sales  
\$2 297 201



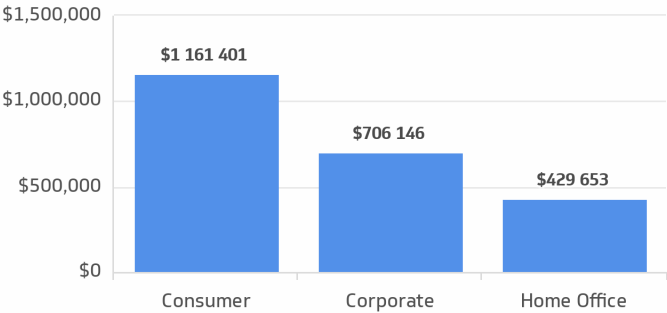
Total Profit  
\$286 397



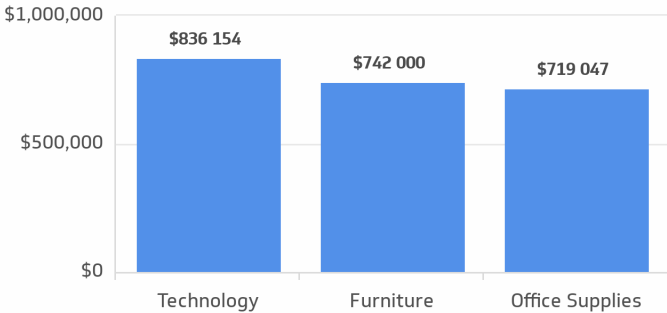
Profit Ratio  
12.47%



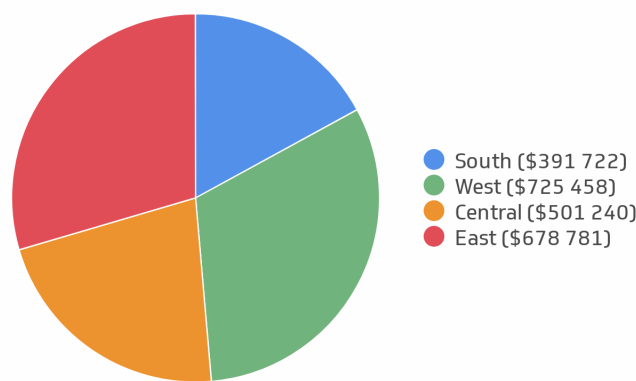
Sales by segment



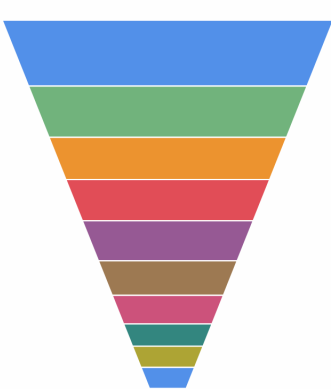
Sales by category



Sales per region



TOP 10 customers by Profit



- Tamara Chand (\$8,981)
- Raymond Buch (\$6,976)
- Sanjit Chand (\$5,757)
- Hunter Lopez (\$5,622)
- Adrian Barton (\$5,445)
- Tom Ashbrook (\$4,704)
- Christopher Martinez (\$3,900)
- Keith Dawkins (\$3,039)
- Andy Reiter (\$2,885)
- Daniel Raglin (\$2,869)