



# Digital Branding & Promotion

Unlock Your Online Potential with **BH Digital Solutions**

This digital marketing agency proposal outlines our strategic approach to help you achieve your marketing goals and drive significant online growth.

[www.bhdigitalsolutions.carrd.co](http://www.bhdigitalsolutions.carrd.co)



**BH Digital Solutions**



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# About Us

Our comprehensive range of digital marketing services is designed to enhance your brand visibility, drive targeted traffic, and deliver tangible results. Whether you're a small startup or an established enterprise, we have the expertise, experience, and strategies to propel your business forward in the online realm.

We understand that every business is different, and that's why we take a personalized approach to digital marketing.

From search engine optimization (SEO) to pay-per-click (PPC) advertising, social media marketing, content creation, email marketing, and more, our comprehensive suite of services covers all aspects of digital marketing.



# Objectives and Goals



Our primary objective is to empower your business to achieve exceptional growth through effective digital marketing strategies.



Our goals include:

- Increasing your brand visibility and recognition in the online space.
- Driving qualified traffic to your website, leading to higher conversions and sales.
- Enhancing your online reputation and establishing your brand as an industry leader.
- Providing measurable results and transparent reporting to track your marketing success.



# Our Services



## Social Media Marketing

Our social media team will develop a comprehensive social media strategy to increase brand awareness, engage your target audience, and drive website traffic. We will create engaging content, manage your social media profiles, and leverage paid advertising to amplify your reach.



## Search Engine Optimization (SEO)

Our team of SEO experts will optimize your website to improve its visibility in search engine results. We will conduct thorough keyword research, optimize on-page elements, create high-quality content, and build authoritative backlinks to drive organic traffic and improve search engine rankings.



## Pay-Per-Click Advertising (PPC)

Our team of SEO experts will optimize your website to improve its visibility in search engine results. We will conduct thorough keyword research, optimize on-page elements, create high-quality content, and build authoritative backlinks to drive organic traffic and improve search engine rankings.



## Website Design & Development

At BH Digital Solutions, we understand that a well-designed and user-friendly website is the foundation of any successful digital marketing strategy. Our website design and development services combine creativity, functionality, and the latest industry standards to deliver a website that not only captivates visitors but also drives conversions.



## Graphic Design

At BH Digital Solutions, we offer comprehensive graphic design services that elevate your brand's visual identity and ensure a cohesive and impactful presence across various digital platforms. Our team of skilled designers combines creativity, expertise, and industry knowledge to deliver visually stunning and engaging designs that captivate your audience and communicate your brand message effectively.

# WHAT DO WE DO IN SOCIAL MEDIA MARKETING?



## FACEBOOK MARKETING

- Facebook page creation
- Logo Design (if require-extra charge)
- Update Profile details
- Create a poster for Facebook
- Competitor Analysis
- Search the best hashtags for your products
- Schedule your all post
- Create your monthly Calender
- Create a campaign for your product
- Provide you with all reports like reach, impressions, leads, etc.
- You will see the final growth of your product on Facebook

## INSTAGRAM MARKETING

- Create Instagram account
- Update your Instagram bio and connect with Facebook
- Create product post
- Competitor Analysis
- Search the best hashtags for your products
- Create Your Monthly Calender and Schedule all posts
- Create a campaign for your product
- Provide you with all reports like reach, impressions, leads, likes, comments, followers, etc.
- You will see the final growth of your product on instagram

# Budget and Pricing

Services	Price for 1 Month 10 Images	Price for 3 Month 35 Images	Price for 6 Month 70 Images (Festival Images Free)
Social Media Marketing	3000 Rs.	8500 Rs.	17,000 Rs.

Services	Price for 1 Keyword	Price for 3 Keyword	Price for 6 Keyword
Search Engine Optimization	3000 Rs.	9000 Rs.	17,000 Rs.

Services	Price for 1 Keyword	Price for 3 Keyword	Price for 6 Keyword
Google Ads(PPC)	3000 Rs.	9000 Rs.	18,000 Rs.

Services	Price for 10 Images	Price for 20 Images	Price for All Festival Images
Graphic Design	1000 Rs	1800 Rs	5000 Rs.

# Terms & Conditions



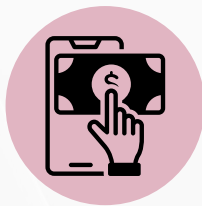
## Project Assignment

The client agrees to provide the necessary information, materials, and access to relevant accounts and platforms required to initiate and execute the project.



## Project Completion

Both parties will define and agree upon the project scope, including deliverables, timelines, and milestones. Any changes to the project scope must be documented and mutually agreed upon in writing.



## Payments

Payment for the project is divided into two installments: half of the total amount is required before the commencement of work, while the remaining balance is due upon successful delivery of the completed project.

### Important Notes:

- Please note that the prices listed in the budgets section are not final and may change based on your project's specific requirements and our work ethics.
- In Graphic Design, we do image changes only once in any image per your requirements.