

# DENIS LEYZERUKOV

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Portfolio: <https://tinyurl.com/PortfolioUX>

## SUMMARY

UX/UI Researcher with a background in Psychology and a graduate from the University of Toronto with a UX/UI Bootcamp Certificate. Proven experience with digital commerce, managing a successful retail clothing establishment on "*Grailed.com*". Motivated by simplicity to create pleasurable, intuitive, and memorable experiences coupling extensive knowledge of Psychology, expertise, and strong work ethics to be the ideal candidate for a UX position.

## SKILLS

**Technical:** HTML, CSS, JavaScript, Figma, InVision, Adobe XD, Miro, GitHub, Microsoft Suite, Ableton, Zeplin, Data analysis

**UX/UI:** Usability testing, Prototyping, Wireframing, Qualitative & Quantitative research, Card sorting, Storytelling, divergent thinking.

## EDUCATION

**Certificate in UX/UI: University of Toronto**, Toronto, On

An intensive 24-week long program dedicated to refinement of UX/UI skills.

**Honors Bachelor of Science in Psychology: University of Toronto Mississauga**, ON

Graduated with distinction, a 3.45 cumulative GPA, and a 3.88 annual GPA in the last year.

## PROJECTS

**HomesFirst Charity Redesign** | <https://tinyurl.com/16eggjhz>

- *HomesFirst* is a Toronto-based organization dedicated to helping over 10 000 local homeless. The goal of this redesign was to make the website effective in eliciting empathy for the homeless and trust for the organization.
- Miro - early stages of research & ideation; Figma - wireframing; InVision - prototyping.

**Beauty Concierge** | <https://tinyurl.com/BConcierge>

- Beauty Concierge is an app that streamlines beauty service discovery, planning and booking. It is a platform that encourages independent and freelancing specialists.
- Miro - early stages of research & ideation; Figma - wireframing; InVision - prototyping.

## EXPERIENCE

**Line Cook**

June 2019 – Present

**Turtle Jack's Muskoka Grill**

Brampton, ON

Prepare food items to meet recipes, portioning, cooking, and waste control guidelines in a risky, stressful environment. Consistently restock workstation and strategize to overcome rush hours.

*Key Accomplishments:*

- Finished training twice as quick without any prior cooking experience.