



Career Services Assignment 1 – LinkedIn Setup

Instructions: Follow the steps below to set up your LinkedIn account and optimize it for success. You can use the *Social Media Checklist* in the Career Services module to keep track of some of the steps you take for this assignment. The video *Setting Up Your Social Media* will help you with some of these steps as well.

1. If you do not already have a LinkedIn profile, create one. Make sure the email address you sign up with is professional (i.e. tom.sawyer@hotmail.com rather than bigdaddy227@hotmail.com)
2. Personalize your URL. Read more about it [here](#).
3. Make your email address and phone number public to 1st level connections.
4. Upload a professional headshot.
5. Change your profile's background picture. You can find some free resources on [Canva](#).
6. Set your headline to "Software Developer".
7. Create a summary statement that introduces you, talks about what you do, outlines major accomplishments, and includes something personal.
8. Fill out your experience section using 1st person to refer to yourself.
9. Add your skills and technical skills you will learn in your program of study and then pin JavaScript, ReactJS, and Software Development.
10. Add Promineo Tech to your education.
11. Fill out any other sections with relevant information.
12. Connect to your instructors, classmates, alumni and follow Promineo Tech.
13. Read [How to Effectively Use LinkedIn in the Job Search](#) from the Career Services module.



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Write 3 things you learned from reading *How to Effectively Use LinkedIn in the Job Search*

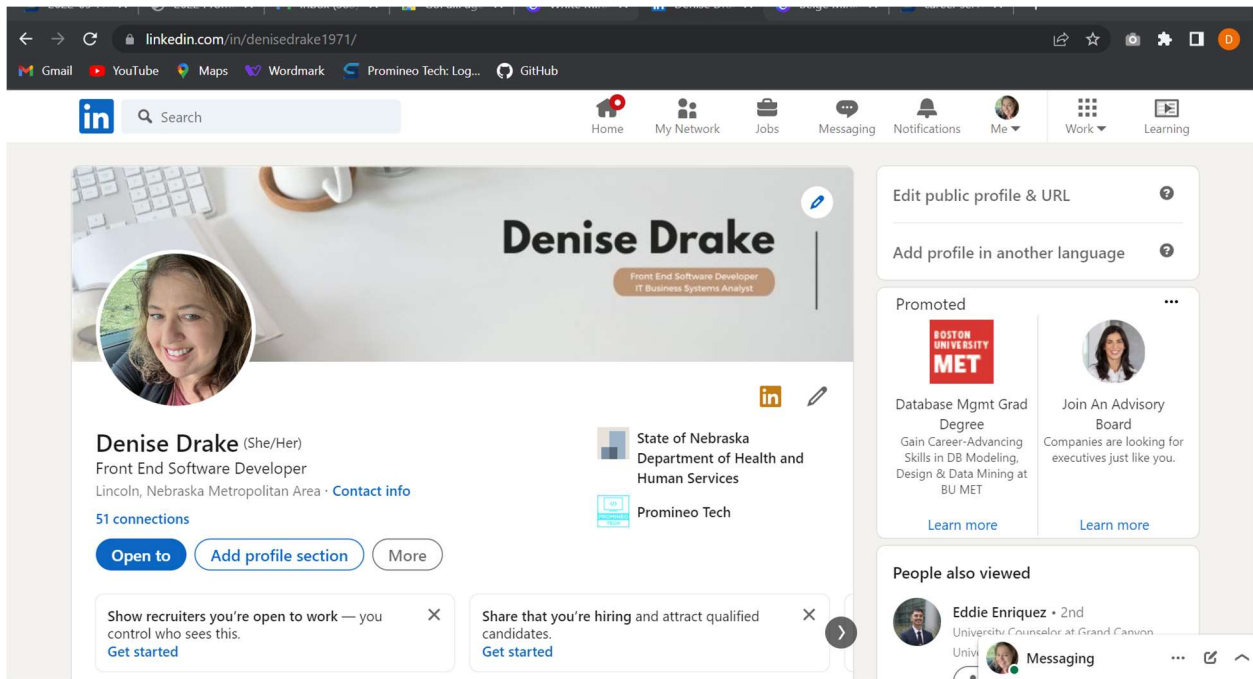
Connect with other students, teachers, etc.

Post regularly

Tag people

Post about projects you are currently working on

Attach Screenshots of Your Finished LinkedIn Profile Below





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SHOW ALL 0 RESOURCES

About



Currently studying Front End Software Development while working full time as a Business Analyst for the Department of Health and Human Services with the State of Nebraska. My career goals are to either transition to Front End Software Development or utilized my new skills and do Quality Assurance Automation Engineering. Excited for the next 18 weeks to see where these new skills take me.



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linkedin.com/in/denisedrake1971/

GmailYouTubeMapsWordmarkPromineo Tech: Log...GitHub

in

Search

Home

My Network

Jobs

Messaging

Denise Drake (She/Her)

Front End Software Developer

M

Experience

+

IT Business Analyst/Coordinator

State of Nebraska Department of Health and Human Services · Full-time

Mar 2006 - Present · 16 yrs 8 mos

Nebraska, United States

Currently working on a Quality Assurance team utilizing automation, and technology such as TestComplete and Postman.

Skills: Quality Assurance · Manual Testing · Regression Testing · User Acceptance Testing · System Testing

Education

+

Promineo Tech

Front end programming

Sep 2022 - May 2023

Kansas State University

Psychology and Criminal Justice

Aug 2006 - Aug 2009

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← → ↻ linkedin.com/in/denisedrake1971/

Gmail YouTube Maps Wordmark Promineo Tech: Log... GitHub

in Search Home My Network Jobs Messaging No

Denise Drake (She/Her)
Front End Software Developer More

[Show credential](#)

Skills [Demonstrate skills](#) + ✎

React.js
 Promineo Tech

JavaScript
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Software Development
 Promineo Tech

[Show all 20 skills →](#)



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The screenshot displays a LinkedIn profile for Denise Drake (She/Her), a Front End Software Developer. The profile is set to 'Public' and shows her current position at Promineo Tech. Below the header, there is a section for 'Skills' with a button to 'Show all 20 skills'. The 'Interests' section is active, showing two followed entities: Kansas State University (182,053 followers) and Promineo Tech (2,436 followers). Both are marked as 'Following'. A button to 'Show all 5 companies' is visible at the bottom of the interests section.