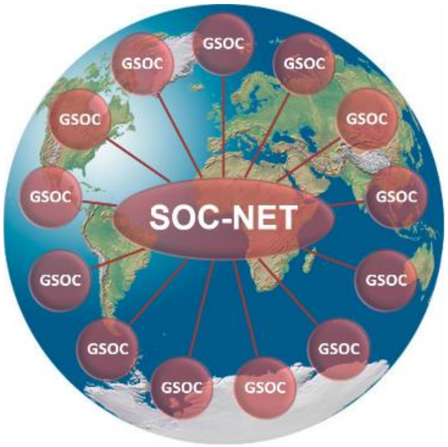
INTERCEP
INTERNATIONAL CENTER FOR ENTERPRISE PREPAREDNESS

NEW YORK UNIVERSITY

SOC-NET



SOC-NET Mission: Establish the first global network of continuously connected multinational corporations to collaborate on safety, security and business resilience. The network focuses on:

1. **Operational intelligence on current incidents and future threats** - real time sharing and fusing of information among dozens of corporations across the globe
2. **Best-in-class practices and lessons learned** - sharing of best strategies, policies, procedures and insights from leading corporations to assure the most effective and efficient operations
3. **Coordination of activities & resources** - leveraging collective resources and joint action in blue skies and in crisis – for the benefit of the member corporations, their people and the communities they operate in.

What is different about SOC-NET?

- **Formal GSOC-to-GSOC Connectivity on a 24/7/365 basis**
- **Global Focus** - not regional, domestic or industry specific but still advancing a “Network of Networks” through collaborative approach to other efforts
- **Trusted and Confidential Community** of security professionals under the Chatham House Rule
- **Non-Governmental / Non-Commercial** / **Neutral Ground** convened and hosted by an international university without political jurisdictions or commercial concerns
- **Central Staff Support** to assure focused and ongoing advancement from INTERCEP - no uncertainties of informal voluntary support by varying members

SOC-NET Core Activities & Ongoing Products

- **Real Time Incident / Threat Queries:** Terrorism, severe weather, earthquakes, etc.
- **Best Practice Exchanges / Benchmarking Surveys:** Escalation protocols / triggers, integration strategies, duty of care, GSOC staffing recruitment, training, retention, compensation, etc.
- **Quick Reference Summaries of Best Practices & Lessons Learned Weekly:** Anonymized and summarized from discussions at In-Person Meetings, Monthly Member Web Forums, Surveys and Email Discussions
- **Member Technology Information Database:** Members’ due diligence and experiences with vendors and technologies on situational awareness, integration platforms, weather monitoring, people accountability, video management and analytics, alerting, social media monitoring, etc.
- **Expert Briefings & Member Forums:** In-person Quarterly Member Meetings with GSOC tours, Informal Networking Monthly Member Web Forums, Threat Briefings, Hot Washes / After Action Discussions
- **Curated Contact Base for Immediate Connections to the Member Network:** Security Operations Management and Analysts – emails, telephones
- **Web-Based Member Resource Hub:** Password-access only to Best Practice Summaries, Lessons Learned, Member Contacts and other references
- **Information Sharing Platform in Development:** Evolving alternatives to our current email communications with a more focused and less “noisy” info sharing platform to avoid taxing our inboxes as the network shares more information

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SOC-NET Value Proposition

- **Protects the Firm's People**
  - Assuring that the firm is performing its duty of care by integrating the current best practices of the world's leading corporations through ongoing benchmarking and sharing of policies and procedures
  - Real time connections to security operations of leading firms allows for faster identification and validation of threats to the safety and security of employees
  - Earlier notification provides more time for employees to take appropriate action
  - Sharing of best practices enables the development of the most effective safety and security strategies for the protection of employees
  - The ability to collaborate with other companies on response and recovery from emergencies provides greater resources and capabilities to help our people in crisis
- **Protects the Firm's Property & Processes**
  - Identifying and better understanding future threats through the collective input of dozens of global corporations allows the firm to take action in advance to avoid or minimize the impacts of potential threats to the property and operations of the company.
  - Earlier identification and member-to-member confirmation and additional information on emergency incidents allows for more timely response which can avoid or minimize disruptions to business operations and loss of property.
  - Benchmarking with leading firms on security, continuity and resilience practices allows for the development of best-in-class strategies to assure the most effective response to and recovery from disruptions when they occur thereby minimizing damage to property and disruption of operations.
  - Sharing of due diligence and experience with technologies and vendors through the SOC-NET technology database supports both the selection of appropriate technologies as well as the optimal application of that technology to the firm's needs.
- **Protects and Enhances the Firm's Reputation**
  - Reputations built over decades can be damaged in moments, especially when appropriate actions are delayed or inappropriate actions are taken.
  - SOC-NET supports earlier identification of both real time incidents and future threats which allows for action in advance to avoid or mitigate threats that could impact reputation.
  - The ability to quickly compare potential response actions with other firms in emergencies assures confidence in taking your firm is taking the appropriate steps.
  - Participation in the SOC-NET network demonstrates that a firm regularly benchmarks its practices with leading global firms to assure best-in-class security and business resilience practices to address potential concerns in the aftermath of any event that the firm was not for appropriately prepared.
- **Protects and Sustains Revenue**
  - Avoids some disruptions to operations / maintaining revenue (through more robust intelligence sharing on current and developing future threats)
  - Minimizes other disruptions to revenue (through earlier notice and confirmation of incidents as well as improved planning through access to best-in-class practices)
- **Lowers Expenses**
  - Lowers recovery costs (through improved preparedness, lesser incident impacts and shorter recovery periods from best practice sharing)
  - Lowers technology costs through the member technology info exchange (leveraging experiences of other members on technology and vendor experiences)
  - Lowers staffing related costs (shared practices on recruitment, retention, and compensation)