

DENISSE SANTANA

UX/UI DESIGNER

FRONT-END DEVELOPER

ARCHITECT&IT MASTER



📍 CDMX

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ABOUT ME

I strive to provide a better user experience whether in the real or digital world. Whatever you have in mind, I'll make it happen.

My creativity, empathy, and attention to detail allow me to create, design and organize projects from the conceptual stage to their execution.

Master in IT, certified as a UX/UI Designer and Front-End Developer. Architect by profession, specialized in Interior Architecture.

TECH SKILLS

PROGRAMMING:

- JavaScript
- HTML5
- CSS
- Firebase
- GitHub
- Node.js
- React.js

PROJECT

MANAGEMENT:

- SCRUM
- GitHub Projects
- JIRA

OFFICE:

- Microsoft Office
- Google Suite

DESIGN AND 3D MODELING:

- Business Discovery
- User Research
- User Centered Innovation
- Usability & Accessibility
- Information Architecture
- Interaction & Visual Design
- Content Design
- Figma
- Axure RP
- Adobe Ps, Ai, Id, Pr, Ae & Xd.
- AutoCAD
- 3DMax
- SketchUp & Vray
- Cinema 4D
- Blender
- Rhinoceros
- ArchiCAD
- Unreal Engine
- Touch Designer
- Unity

LIFE SKILLS

• Empathy • Creativity and innovation • Project management • Negotiation skills • Budget judgment • Problem solving • Teamwork • Effective communication • Professionalism • Proactivity • Adaptability • Self-learning • Planning, organization and time management •

EXPERIENCE

Senior UX/UI DESIGNER at HCL TECH | MAR 2022- CURRENTLY

- Played a key role in establishing the UX/UI department and process system at IGT, a leading company in the entertainment sector.
- Led the research area, driving user-centric insights and innovation across projects.
- Managed end-to-end UX activities, provided expert consultancy across multiple products, and collaborated with cross-functional teams to integrate research and design into business strategy.

UX/UI DESIGNER at ITSS Global | AUG 2021- MAR 2022

- Developed the architecture and the User Interface for multiply flows of Banks Apps in Peru and Colombia.
- Created low and high prototypes
- Collaborated with the DEV team for the UI and Front- End Development.

FRONT-END DEVELOPER at Laboratoria | NOV 2020- AUG 2021

- @ I care Developed with JavaScript, HTML, CSS, Firebase I care is a support network that provides wellness tips. Users can create an account or login, create, edit, like and delete posts.

ARCHITECT SEMI SR. at Arkumene. | JUL 2019- JUL 2020

- Led the development of the Interiors project for a building, from conceptual to executive and construction monitoring.
- I worked on various housing projects. Directed design proposals, giving Architectural and Interior solutions.

ARCHITECTJR. at Módulo Arquitectura y Construcción. | MAR 2018- MAR 2019

- Developed conceptual, executive and construction projects of different types like: housing, offices, retail, hotels, commercial, restaurants.
- Collaborated with multidisciplinary teams.

3D ARTIST & PROJECTIST at INTUS Interactive Design SA. de C.V. | SEP 2017-FEB 2018

- Modeled efficient 3D objects for their application to VR.
- Acquired knowledge of Adobe Packaging, CINEMA 4D, Substance Designer & Painter, Rhinoceros, Touch Designer, Unity, Blender. Constructed proposals for ephemeral installations and advertising.

DRAUGHTSMAN DESIGNER at Seyka SA. de C.V. | FEB 2017-JUL 2017

- Digitized plans to AutoCAD.

DESIGNER, DRAUGHTSMAN, WORKS SUPERVISOR AND ADMINISTRATIVE ASSISTANT | JAN 2016-JAN 2017

- Reviewed contracts, estimates and generating sheets, for approval in the urban development area of the Mayor's Office La Magdalena Contreras.
- Developed some proposals for urban development, from the Mayor's Office.

GRAPHIC DESIGNER & DRAUGHTSMAN at "AR-CHITECTS" | JAN 2014-JAN 2015

- Modeled 3D objects in detail. Acquired knowledge of 3DMAX and PS.
- Developed design proposals, cards and logos. First approach to Virtual Reality

EDUCATION

• UMOV Academy Master in Information Technology / 2024

• Wizeline Academy UX Certification / 2021

• Laboraroria Front-End Development / 2021

• UNAM Postgraduate Unit / Specialty of Interior Architecture / 2019-2020

• UNAM Faculty of Architecture / Architecture / 2013-2017

• USC The University of Southern California / Intensive English Program / 2015

• UA The University of Arizona / CESL Intensive English Program / 2014



LANGUAGES

