

Expanding out client's network

Says

Prefers clean, simple and minimalistic design

Wants the main focus of the website to be on her

Enjoys warm colors, mainly blue and green

Nature is an essential part of her brand

Needs a website that represents her professionally

Not certain who her audience is

Thinks

It is important to expand her network and audience

Her music needs to touch and inspire others

By participating in more events she will become more recognisable

To become more active in the social media



Maaïke Girardin

Searches for collaborators and people who share her ideas

Posts mainly covers

Not so consistent with her original content

Going to take part in 3 upcoming events

Plans to open a Spotify account to reach more people

Does

Inspired by nature, traveling and the world in general

Passionate about expressing herself

Motivated to make meaningful content

Not aware of her target audience

Feels