



◀ webify ▶

# MAAIKE'S WEBSITE

by Group 5



# *Project* **INTRODUCTION**



## **Final Product**

A website-portfolio for the rising artist  
Maaïke Girardin



## **Aim**

Expand her audience, introduce her to new  
listeners, show her work in a professional  
manner



## **Organization**

3 iterations of the website, each 5 weeks long

# *Website* **LAYOUT**



- 1 One-pager
- 2 3 language options
- 3 Nature colors
- 4 Flowy font
- 5 Minimalistic and clear design

# Design

**Maike Girardin**

Logo



Color Palette

**Grandstander**

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Regular 400

Headings

**Lato**

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Regular 400

Text

Font

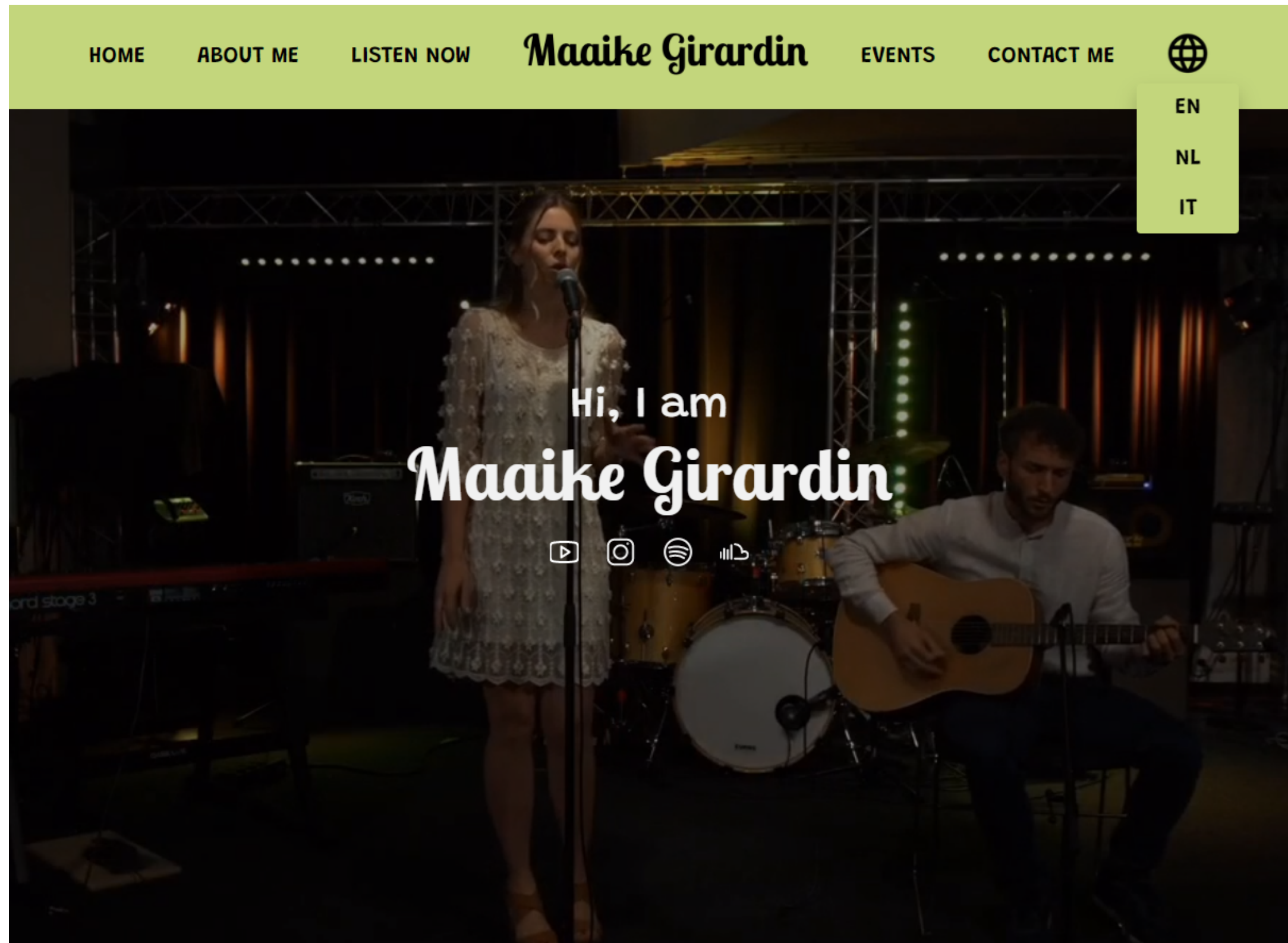
# Sections Home

“

**It looks pretty good having social media hyperlinks on the front page. It's pretty good if a fan would like to go check.**

**I think maybe the language dial could use some simplifying, you could just slap it into one menu, for example.**

Participants from the interviews

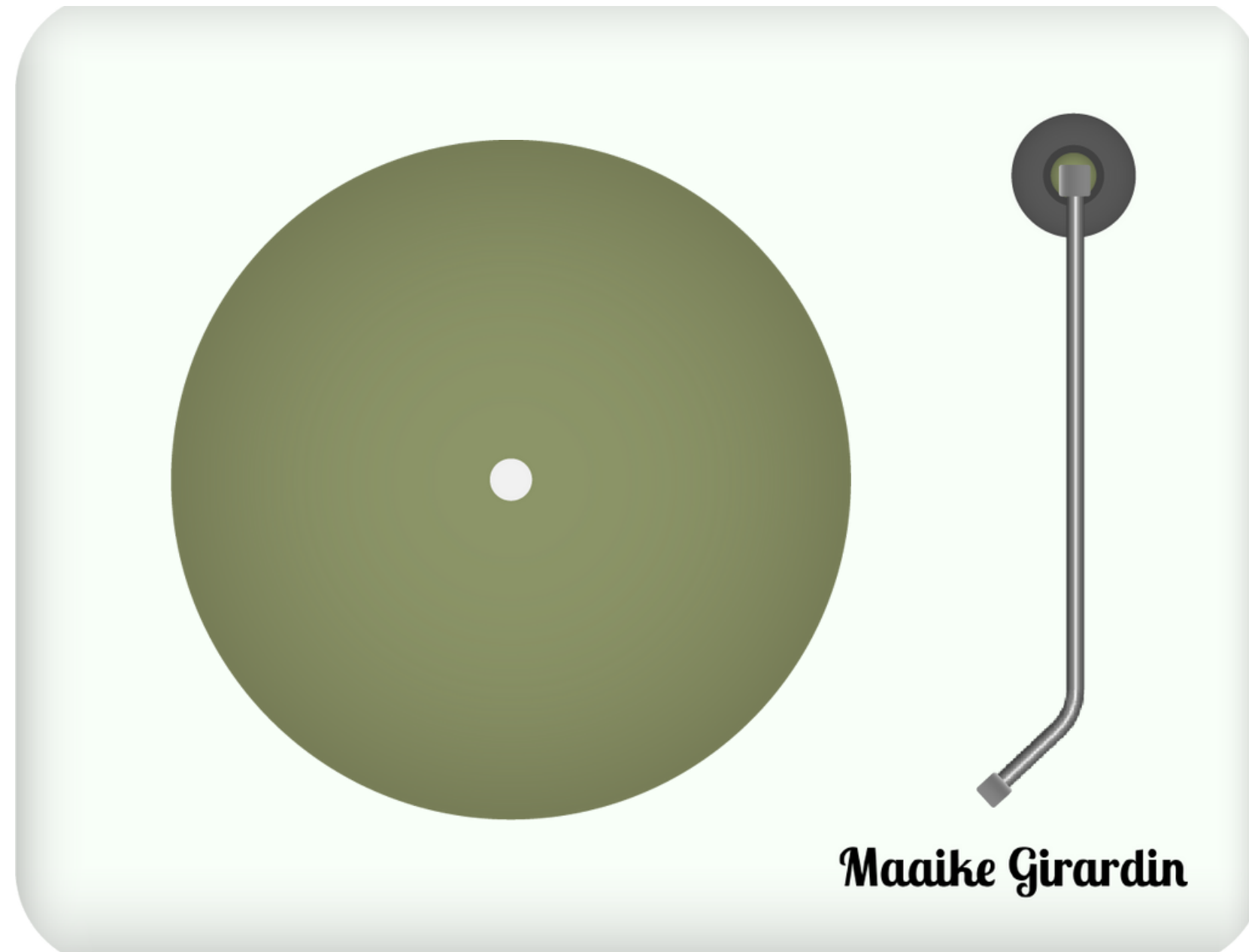


# Sections About me



Highlighted words to put emphasis on them.





\*Drag and drop the music plate to the vinyl record.



“






**I would like to see the entire artist, maybe some animation or maybe like a short video of the artist. I don't know, something that would be really great. It would be something that you can interact with. So I would enjoy something different.**

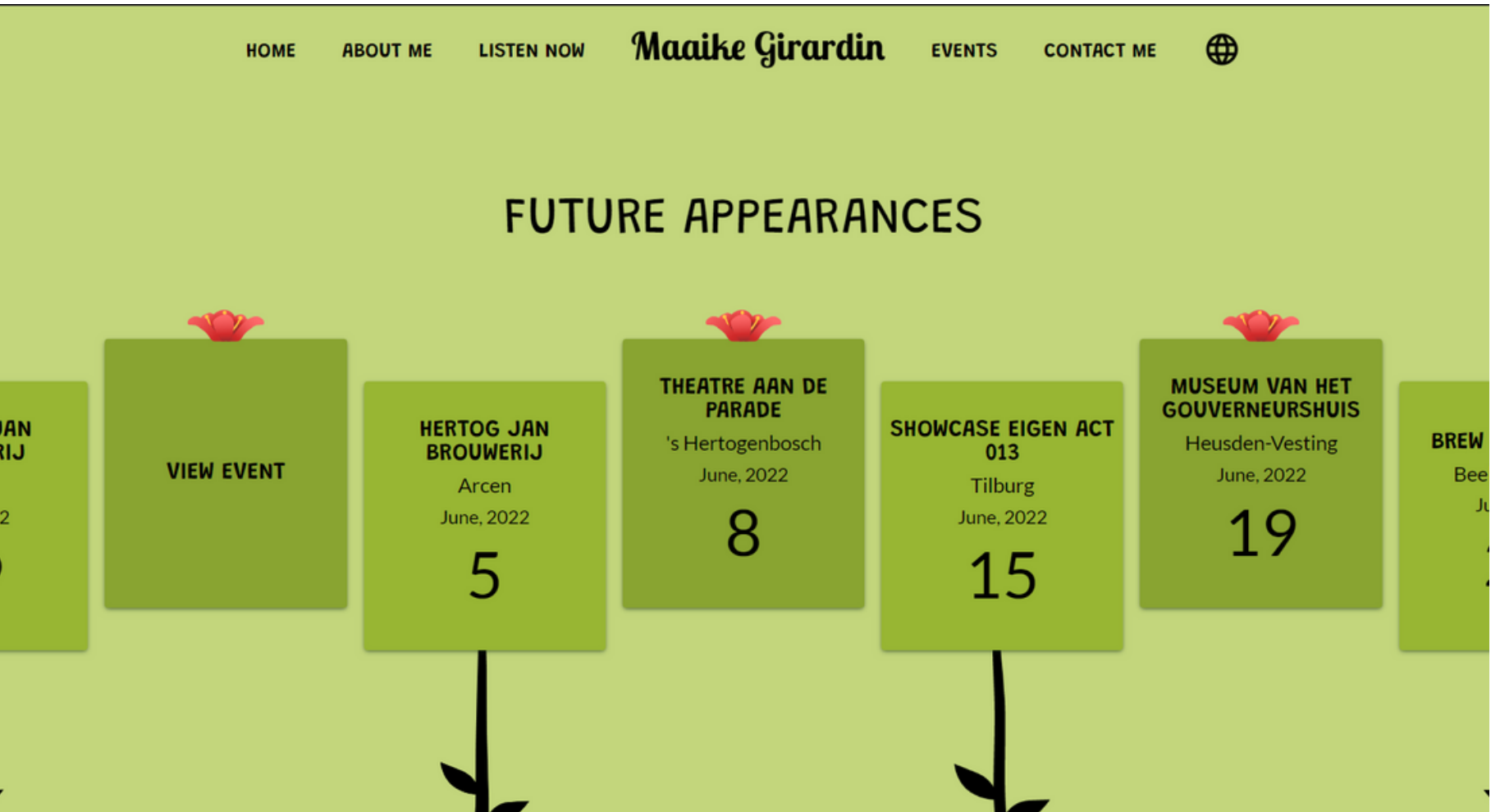
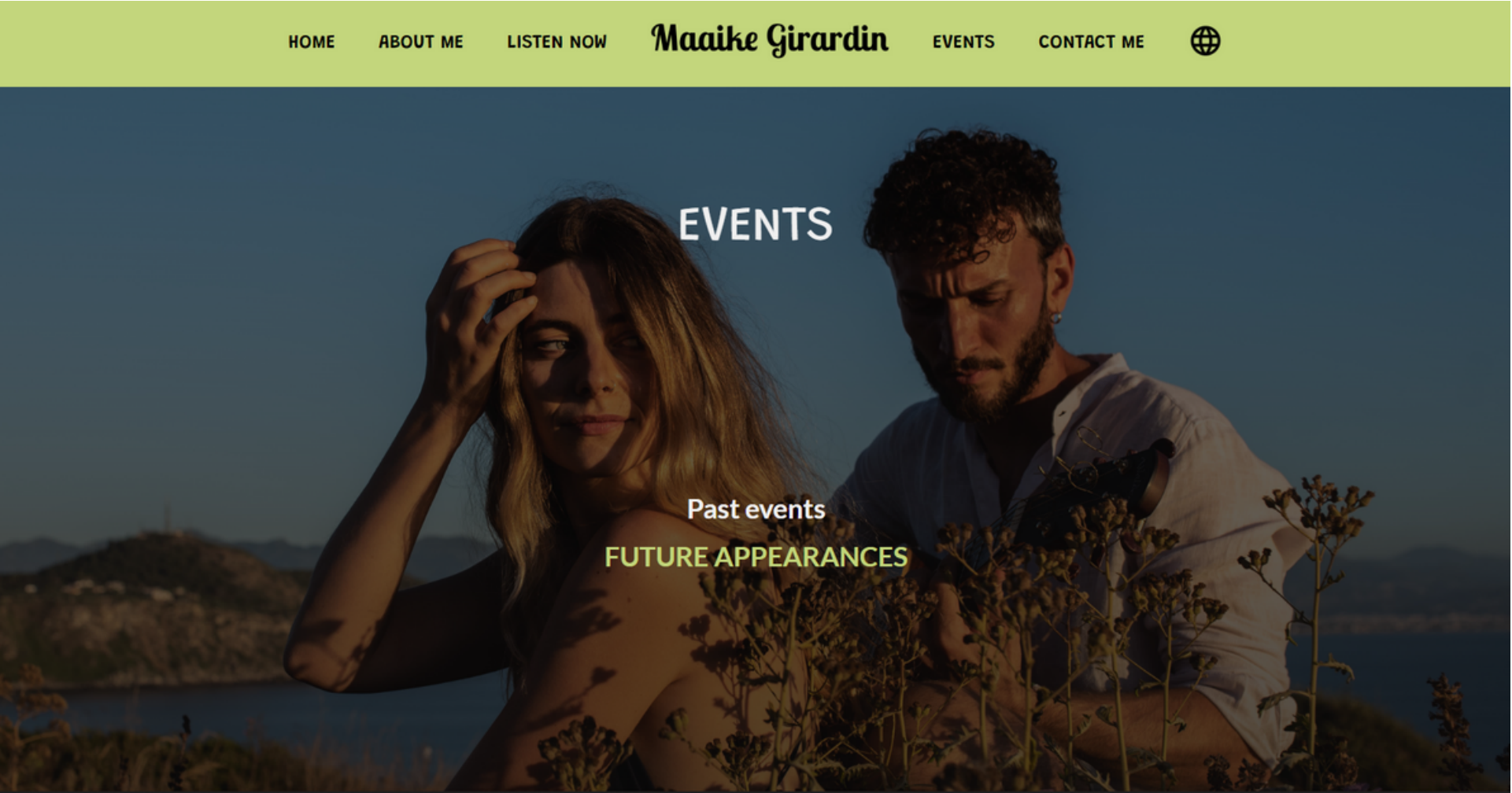
Participant from the interviews

*Sections*  
**Listen now**

14. What do you consider essential to have in such websites? (0 точка)

[Още подробности](#)

	Information about them	55
	Performance dates	75
	Merchandise	40
	Links to their social medias	40
	Videos and photos of them	38





# Sections

# Contact me

Full Name

E-mail

Message

Contact me

Contact

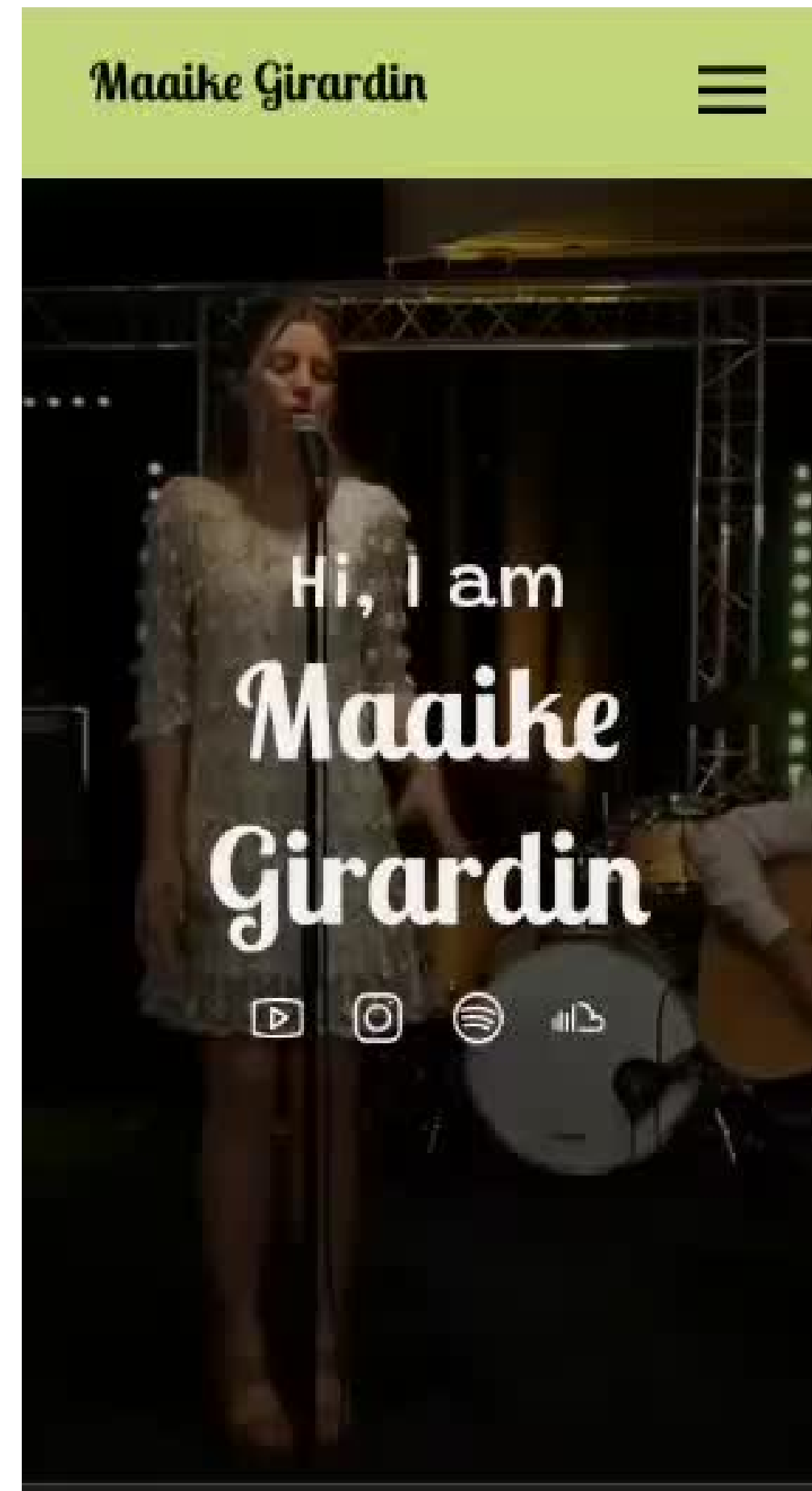
info@maaikegirardin.com

Based in

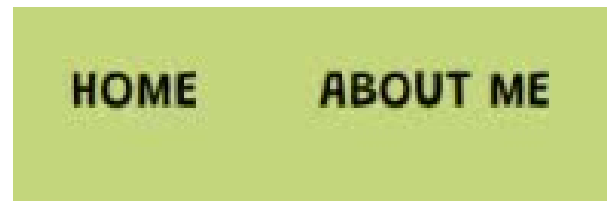
Tilburg, Netherlands



# Design Responsive



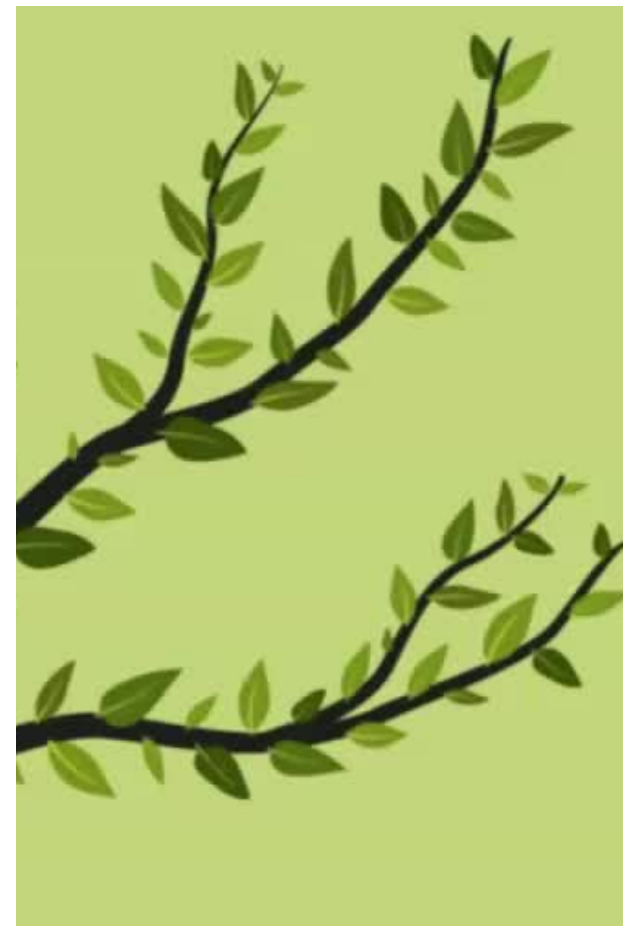
# *Results* **Final Testing**



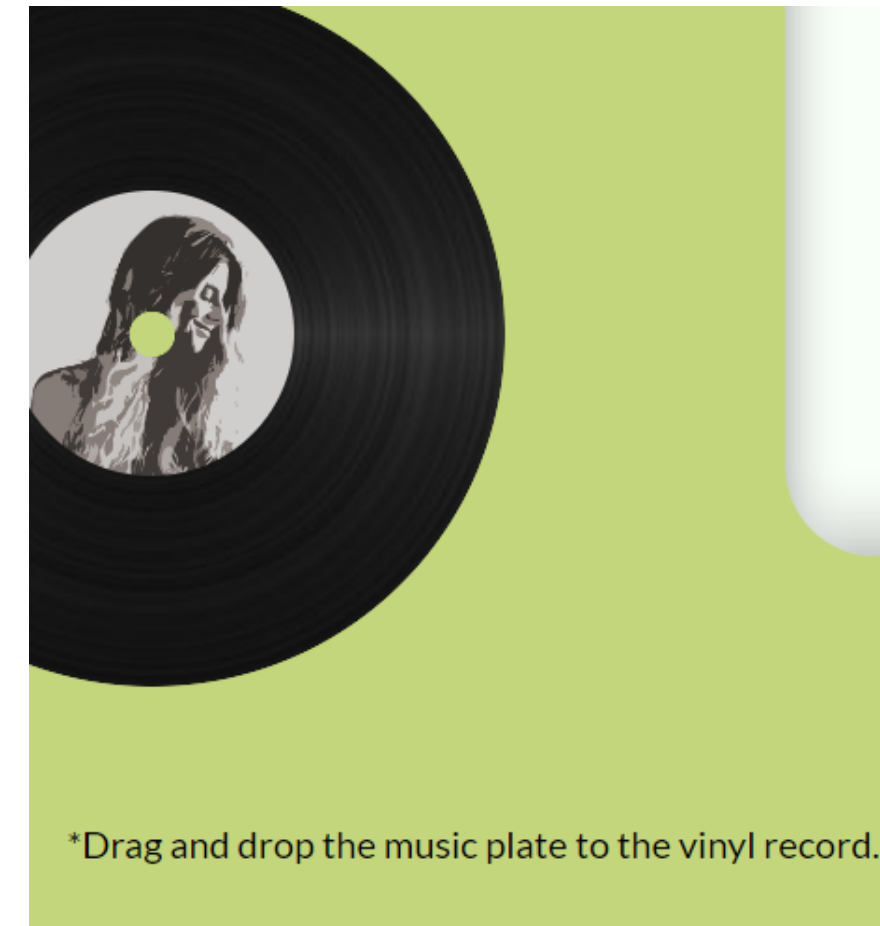
**Red underline**



**Flowers in  
events**



**Interactive  
tree**



**Vinyl player  
instructions**



**Scroll to top  
button**



# *Feedback* **Final Testing**

“

**Definitely the vinyl player caught my attention. I think it's very creative and I haven't seen anything like it. I really like it that you can immediately listen to her music from here.**

Participant 2 - Joan

**It seems useful and user friendly because it's sectioned nice. I don't feel lost when I look at it and it's pretty easy to find my way around it if I need something.**

Participant 3 - Lyubo

**I see it's one page website, which is really good. Like, I like those pages because it's so fast and snappy. You can browse really easily. And I also like the appearance of the whole page and it's good that you put the artist links**

Participant 6 - Martin



<http://i477363.hera.fhict.nl/website-maaike-final/>





**THANKS  
FOR WATCHING**

