Yoana (<u>00:01</u>): Hello, I am Yoana. First of all, do I have your consent to be recorded for University purposes?

User $(\underline{00:05})$: Yes, you do.

Yoana (00:07): Your response will be used for our research. Your participation is voluntary. So if you want to withdraw from this activity at any time, you are completely allowed to do so. You have the right to request from us to not upload your responses as well. So let me explain you a little what we are actually going to do right now. We are asking people to try use the website that we are working on so we can see whether it works as intended. But this should take up around 8 minutes. Remember that we are testing the site, not you. Remember that we're testing the site, not you. So you can't do anything wrong here.

User (<u>00:52</u>): Okay.

Yoana (00:55): So first of all, we want you to do a five second testing, which you should open the website and close it after 5 seconds.

User (01:08): Should I do this now?

Yoana (01:10): Yeah.

User (01:11): Okay.

Yoana (01:16): So what did you remember?

User (01:20): I remember the top bar was green and the main section of the website had a video playing in the background.

Yoana (01:29): What do you think this page was about?

User (01:34): I think it was about a singer or group, a musical group for certain individual or group.

Yoana (01:46): And what is your first impression about the website?

User (<u>01:51</u>): Well, as far as I could tell, from 5 seconds, it looked pretty clean. I mean, it wasn't cluttered or anything. It looked pretty nice.

Yoana (02:00): Okay, could you please open the website again?

User (02:04): Yes. All right. Just opened it.

Yoana (02:10): I want you to do something a little bit different right now. I want you to imagine yourself that you want to collaborate with Mike, which is the artist that this website is about, and that you just want to contact her. So just imagine yourself that you want to collaborate with her and you want to contact her what will you do.

User (02:35): Okay, so I'm looking at the top menu bar and I can see clearly it says contact me. Should I click that?

Yoana (02:44): I don't know.

User (02:48): Oh, yes. And it takes me down to the page and it's asking me for my full name, email and the message I want to send her. So, yeah, I think that was pretty easy.

Yoana (02:58): Okay. So now can you imagine that you're a fan of her and you want to see her live somewhere at the concert or just something?

User (03:10): Yeah, I can see next to contact me there is events. So if I'm interested, when I click it, it says events and then past events and then future appearances.

Yoana (03:22): Okay. So now can you just scroll through the website and basically think out, walk through, you know, just walk around the website and say, I don't know, what you think.

User (03:39): Okay. First of all, I like the video behind saying Hi. I am. I think it's pretty clean and interesting. I also like that when I hover on her social links underneath her name, I can see that they're responsive. That's pretty cool. It's pretty fast way to go to a certain website. I like how the Website is divided into different sections. Like right now I'm looking at the about me page which is like, I guess a short summary about the Singer. Then there is this record player. When I grab the record, I can put it on the player, it starts automatically and when I drag It Off, it stops. So that was pretty easy to think of and do It. It wasn't complicated at all. Yeah, this is pretty nice. I think one thing I wish maybe that it has because I don't see It when I click first on contact me, it scroll all the Way down to the bottom pretty quickly and if I Want to go back up again, I would have to scroll all the way back up. It would be nice if there was just like a quick button saying bring to top or bring me back so that I don't have to scroll up.

User (05:19): And then I think, Oh yeah, when I Hover over the top menu on the titles, for instance, when it says Home, About Me, Listen now I can see there is like a red line that highlights it, which is nice but I don't think the red really suits it. But other than that, I think it's pretty responsive on the most part and pretty cool.

Yoana (05:51): Okay. In Conclusion, I want to ask you a few questions. So what grabbed your attention?

User (06:02): My attention Immediately went to Hi, I am Maaike Girardin because it's in white and in contrast, nice to the dark video behind It.

Yoana (06:13): No, but I mean, for the whole.

User (06:15): Website, as in general, I think the most fun aspect of it must be the record player because I have not seen this on other websites. Maybe there is, but this is the first time I'm seeing this and it works pretty well and yeah, I think it's really impressive. I think it's like a unique point this website has so I will remember It.

Yoana (06:41): What things can be eventually added?

User (06:47): Well, like I said, I think the only thing that's missing here is to bring me back to the top because I can see here there is already a change the language button so other than that, I don't see anything else that could be added.

Yoana (07:06): Okay. And do you think this website Is useful and user friendly?

User (07:12): Yes, definitely useful and user friendly because it's section nice. I don't feel lost when I Look at it and it's pretty easy to find my way around it if I need something.

Yoana (07:25): Okay. Thanks you for your participation.

User (07:28): No problem. Thank you. Bye.