

N: (00:01) Hello, my name is Nikoleta Dimitrova. First of all, do I have your consent to be recorded for university purposes?

J: (00:07) Yes, of course.

N: (00:08) Thank you. And can you please tell me your name?

J: (00:11) My name is Joan Krastanov.

N: (00:13) Okay, Joan, your response will be used for our research and your participation is voluntary, so if you want to withdraw from this at any time, you are allowed to. Also, you have the right to request from us not to upload your responses. Is that all right with you?

J: (00:26) Yeah, sounds good.

N: (00:27) Okay, so let me explain you a little what we are going to do right now. We're asking people to try a website that we're working on so that we can see whether it works as intended. The test should take up around 2 to 8 minutes. Remember that we are testing the website, not you, so you can't do anything wrong here. Should we start now?

J: (00:46) Yeah.

N: (00:47) Okay, so first we will start with the five second testing. When I tell you, you open our website and you have 5 seconds to look at it.

J: (00:55) Okay.

N: (00:56) Okay. You can start now. Okay, close it. So what do you remember about the website?

J: (01:07) Well, majority of it was green. There was also some black. There was like a singer in the beginning and then I saw some sort of vinyl player thing.

N: (01:19) And what do you think this website was about?

J: (01:23) My first thought would be about the singer that I saw because it was like the first thing you see. So that's my guess.

N: (01:29) Okay. And what's your first impression about the website?

J: (01:33) Well, I couldn't really see much, but I think it was pretty good looking. Like the green and the black. It was pretty simple. There was not a lot of clutter there.

N: (01:42) Thank you. So you can open the website again. We will continue with task- based testing. I'm going to give you a task and you have some time to complete it. So imagine that you want to collaborate with this singer and you want to contact her.

J: (02:03) Okay so contact me seems like the intuitive thing.

N: (02:06) You can try filling the form.

J: (02:08) Okay.

J: (02:25) And then I guess just click Contact me. Awesome.

N: (02:31) Yeah, it's sent now. Okay. And now let's continue with the think aloud walkthrough. Can you give me feedback from all of the pages and we want to hear your opinion about them.

J: (02:45) Okay, so I'll start from the top, I guess. The nav bar, it looks pretty simple. I don't know about the hover effect. I'm not really a big fan of the outline and the pink/ red. This is a very nice page to just really get the user right into the action with the singer that they want to see. And the about me page is pretty nice. I like the little hints of green. The vinyl player, I assume. Oh yeah. You can drag them.

J: (03:16) Maybe you can add like some sort of text that says drag the plates to play them.

N: (03:21) Mhm, okay we will think about that.

J: (03:22) And it plays some music. Nice. I really like the spinning animation. It's really good and it stops. Awesome. Now the events...

N: (03:32) Yeah, you can look at them all of the events are there.

J: (03:35) It looks pretty good. It's really creative with the stems and then the flowers on top. I really like it. Goes well with the whole nature vibe, with the green. Then the contact me page where I was at. If you hover it actually blossoms. That's very good.

J: (03:58) I don't know, maybe it can be a bit faster because when I hovered on it for like 2 seconds nothing happens so users might miss it. Maybe it can be a bit faster.

N: (04:04) So make the animation faster?

J: (04:06) Yeah.

N: (04:06) Okay. So let's wrap things up. What grabbed your attention the most on the website?

J: (04:14) Definitely the vinyl player. I think it's very creative and I haven't seen anything like it. I really like it that you can immediately listen to her music from here in a very creative way.

N: (04:25) What things can be added or removed, for example?

J: (04:30) Yeah, like I said, maybe remove the hover effect but other than that it looks like a pretty complete website and also like speed of the animation here but other than that I really like the website and I think it's pretty complete.

N: (04:43) Thank you so much. And do you think this website is useful for singers like that?

J: (04:48) Oh, yeah. It's always a good idea for singers to have their own website with all the details about the events and the songs and everything just to get the users and their listeners more acquainted with them.

N: (05:00) Okay. Thank you so much for participating in our testing. It helped us a lot.

J: (05:06) Thank you for having me.