

Personal Reflection

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I started the Project course in Semester 2 quite eagerly. I have always wanted to work with a real customer and after the introduction with Maaïke Girardin, I knew that this will be a module that is a huge opportunity for me to gain experience in terms of both teamwork and mastering my hard skills.

During the User Study at the beginning I improved my research and analytical skills since I made 2 interviews which helped the team build an impression of the potential users of Maaïke's website. Furthermore, I participated in the preparation of 2 user scenarios, a customer journey and an empathy map of our client by contributing with ideas. This had a very beneficial effect on me since I managed to visualize the behavior of a real user and as a result, it developed my ability to step into the shoes of the user and to empathize.

I also developed my prototyping abilities by making part of the low-fidelity prototype and one section from the high-fidelity one. After that, I obtained a clear picture of the quality of our work by doing and analyzing usability testing with my teammates. Implementing the changes suggested by the users in the second and the third iteration developed my flexibility skills. One of the most prominent experiences I was involved in was the coding of the actual website. Together with a teammate of mine, I coded 2 pages and challenged myself to broaden my CSS and JavaScript knowledge. I would say that I have become better at following and coordinating the work of a team and I was also preparing the weekly reports of our group in the second half of the semester.

On balance, the Project module in Semester 2 brought me to a higher level and the activities that I was involved in met my expectations and developed both my soft and hard skills. Now, I would like to challenge myself even more in Semester 3 and to take the most out of the new opportunities which I will have.