



**Week 3 - Report**

**Group M2-CB01-G5**

**Made by:**

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Week 3: 21/02/2022 - 27/02/2022

2 meetings – 21/02/2022 (start 10:00 – end 11:20)

25/02/2022 (start 14:00 – end 16:30)

# Our online planning tool <https://trello.com/b/XHeuHBJj/work-planning>

# Preformed and completed activities

* Wrote the project plan – Nikoleta Dimitrova (ideas and discussions – whole group)
* Find Maaike’s competitors – whole group
* Wrote the competitors analysis based on our discussions – Nikoleta Dimitrova
* Code the ideas page of our group website – Yoana Ivanova
* Make an empathy map for our client – Toni Dimitrov, Nikoleta Dimitrova, Deniz Hadjiosmanov
* Make a survey to see the audience’s preferences when it comes to websites and music – Nikoleta Dimitrova
* Analyse the results from the survey – whole group
* Set up Trello
* Figure out the target audience of our client (going through her social medias, listening to her music) – whole group
* Analysing the answers from the QnA session with Maaike – Nikoleta Dimitrova, Deniz Hadjiosmanov

# Discussions

* What makes Maaike’s competitors more noticeable?
* Which music platform is the most famous one and why?
* How can Maaike reach more audience?
* What pictures can we use for her website?
* What can slow down our work?
* Defining the work we need to do week by week
* Recommendation for Maaike based on our survey
* Discussing the project plan and setting new goals

# Work showroom



* Our survey: <https://forms.office.com/r/4f0xZ4j1Tr>
* Group portfolio: <http://i477363.hera.fhict.nl/team-portfolio>
* Empathy map:

