



SURVEY ANALYSIS

(Final)

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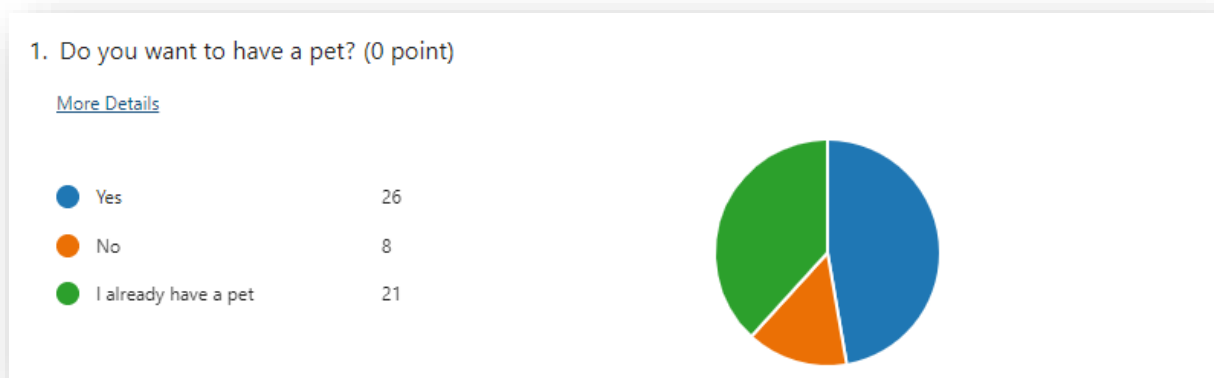
OUR FINDINGS

Link to our survey:

https://forms.office.com/Pages/DesignPageV2.aspx?subpage=design&FormId=ZWdrxpS3K0qE7YRbNBwlvxaS5_xqfNFv5KeDgXpqQJUNVVTWkQxMFNHTkNHOEgORzVZNTZXNVRQQS4u&Token=459e5aa68bc04bf2bd59031f82b9c945

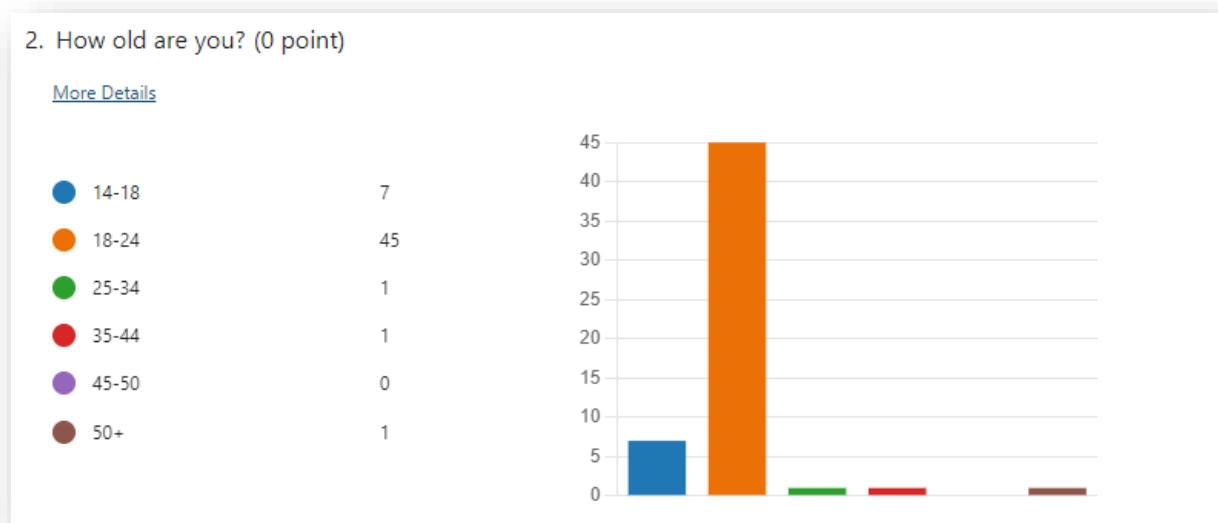
After we made and spread the survey, we got 55 replies from people who filled it by answering our questions. Generally, it appeared that many people who want to have a pet have no clue what pet/breed fits their time, budget and space constraints. These are mainly people in the range between 18 and 24 years who have not much of experience in decision making and caring for animals. The results form a target audience that is mainly, but not limited to, young people looking for the best breed of a pet for them.

Almost half of the people who answered (26) like the idea of having a pet while 21 of them already have one. Therefore, the majority are “for” the idea of having a pet.



Picture 1

Our target audience is within the age group 18-24 years old.



Picture 2

Most people are unsure what pet would be best suited to them and should either do some research before getting a pet or consult an expert.

Shelter/ pet store/ no prefrence	12
Pet choose human	3
I just want a cat/dog	8
Buy online	1
Do my research first	6
based on enviornment/space /cost	11
based on other family members	3
based on the pets personality looks breed	8
	52

Picture 3

There are 3 main concerns that people have when it comes to having a pet: **taking care of it, more expenses** and possibly the **mess that it might make at home**

4. What concerns do you have about getting a pet? (0 point)

[More Details](#) [Insights](#)

55 Responses

Latest Responses

"Not paying him enough attention due to being busy with uni and work."

"Hope its a chill fun pet. not destructive and aggressive to other pets"

"The size and mess that they can make."

Picture 4

39/54 people out of the survey really liked the idea of having a pet recommending website. So, we can conclude that most people would like a system like this. The reason for this is that people find it useful to be able to find a breed of pet, without needing to go to a professional. This spares time and effort. It also has a chance to reduce the amount of stray pets, since people will be more aware about the needs of the pet that they are going to take care of.

5. Would you use a website that recommends a breed of an animal (dog, cat, parrot, etc.) based on the answers that you give on the website? And why?

54 Responses

ID ↑	Name	Responses
1	anonymous	Yes, because that would put me in the right direction of which breed of, for example, dog fits me the best as a person.
2	anonymous	If it's scientifically correct why not
3	anonymous	I am not sure, I may give it a try, because it sounds kind of interesting
4	anonymous	Yes, because it will be interesting what the site is going to suggest me
5	anonymous	Most certainly, just because it will give me a lot of information about the pet/breed.
6	anonymous	Yea, It is good way to determine what type of animal you need without seeking professional help.
7	anonymous	If I don't have a specific breed in mind, an advice would be useful. If the site has enough good reviews I'll have a look at it and see if the results satisfies me.
8	anonymous	Yes
9	anonymous	Definitely, to get an Idea of what I could expect of the breed types ect.
10	anonymous	Yes
11	anonymous	I would because the website would give clues to what this pet would be like can it live in an apartment or does it need a garden to live peacefully
12	anonymous	Yes, to figure out if the dog i want is compatible with my lifestyle

Picture 5