



TEST SUMMARY

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INTRODUCTION

This document aims to analyze the results from the testing session thus explaining what we should keep and what should be improved.

The product tested is a prototype of a website called "*Petica*" that will work as a pet recommendator by predicting the right animal for you. It will also have a special section with useful tips when it comes to taking care of a pet.

Before the test, all the participants were asked for their consent to be recorded. The tests were conducted remotely (online) so that the people who are testing the product can be in the comfort of their environment. It was important to us to catch the users' natural reactions and impressions. For this purpose, the tests were conducted using a laptop and a camera. A recording of the test was also generated and later on the video was uploaded on YouTube. The tests lasted from 5 to 10 minutes.

METHODOLOGIES USED

Several methodologies were applied during the tests so that we can obtain as complete and clear picture as possible for the design and the use of our prototype. The purpose was to put the people in different situations and to see them how they deal with them and what their experience is on the whole. Our main targets were:

- Find out if the layouting of the elements makes it easy to navigate.
- See if the colors are liked.
- Understand the user and why they like/don't like certain parts
- Is the pet recommendation process smooth enough?

The users had to do the following things during the test:

5-second testing

- See the prototype for 5 seconds and share their first impression of what they saw.

A set of tasks

1. Go to the tips section and read more about each tip.
2. Return to the home page.
3. Find out the perfect pet for you.
4. Find the contact us page and send us an e-mail.
5. Find out the pet shops nearby.

Think-aloud walkthrough

- The people could navigate and explore the whole prototype freely while thinking aloud simultaneously thus expressing their reactions.

RESULTS

5-second testing

Participant	Comments
1	The website is something connected to pets
2	Likes the colors, the website is something about how to treat your pet
3	Something connected to pets or animals at all
4	Likes the bright colors since it feels inviting
5	Likes that the design is simplistic, and the colors also grabbed his attention in a positive way. Also he likes the dog on the front page.

A set of tasks

Participant	Task 1	Task 2	Task 3	Task 4	Task 5
1	Yes	Yes	Yes	Yes	Yes
2	Yes	Yes	Yes	Yes	Yes
3	Yes	No	Yes	Yes	Yes
4	No	Yes	Yes	Yes	Yes
5	Yes	Yes	Yes	Yes	Yes
Success	4	4	5	5	5
Completion rates	80%	80%	100%	100%	100%

Completion time and errors of the tasks

	Participant 1	Participant 2	Participant 3	Participant 4	Participant 5	Average
Task 1	7 sec 0 errors	4 sec 0 errors	9 sec 0 errors	52 sec 8 errors	52 sec 1 error	24.8 sec 1,8 errors
Task 2	2 sec 0 errors	3 sec 0 errors	Not completed	9 sec 0 errors	2 sec 0 errors	4 sec 0 errors
Task 3	48 sec 0 errors	23 sec 0 errors	90 sec 0 errors	104 sec 4 errors	74 sec 1 error	67,8 sec 1 error
Task 4	1 sec 0 errors	2 sec 0 errors	2 sec 0 errors	1 sec 0 errors	3 sec 0 errors	1,8 sec 0 errors
Task 5	1 sec 0 errors	2 sec 0 errors	2 sec 0 errors	1 sec 0 errors	1 sec 0 errors	1,4 sec 0 errors

Think-aloud walkthrough

Participant	Comments
1	<ul style="list-style-type: none">• The most parts are self-explanatory• An "About Us" page would help so that users know what they're getting into• Likes the color scheme• The logo is nice
2	<ul style="list-style-type: none">• The logo can be a bit bigger or at least the "P" - it would attract her attention more• Likes the dog image and the colors are nice• Home button - not always intuitive to use the logo for Home button• Quiz - Bigger text on the questions• Tips page: Hovering over the pictures will save time instead of clicking on them
3	<ul style="list-style-type: none">• Happy color• The pets also look happy• It would be good if the user can firstly choose what animal they want and then take the quiz so that they can get a recommendation of a pet for this animal
4	<ul style="list-style-type: none">• It would be good if we ask the users about specific allergies in the quiz part• Change the wording in the nav bar of "Get Your Pet" to something more intuitive
5	<ul style="list-style-type: none">• Add a button in the home page that leads to the questions• Overall, it's a pretty good and straightforward prototype

CONCLUSION

The testing that we made helped us identify and understand what works well in our prototype and what needs improvements. On the whole, the users managed to complete the tasks quite fast and intuitively which is a good sign for our prototype. We will use the feedback that we got in order to make our product as good as possible

REFERENCES

<https://youtu.be/cSacDSHijjI> - Deniz's Test

<https://youtu.be/wiFznIMyNXs> - Ivan's Test

<https://youtu.be/oWhJDPmEBzo> - Jaïr's Test

<https://youtu.be/SmLfIYd3nNM> - Jordan's Test

<https://youtu.be/ixr14yIVyYk> - Erik's Test