










User Story:

As	I want	so that
Customer	Would I like to be able to find the address of the restaurant.	So, I can find the restaurant on their website.
Customer	As a customer, I would like to be able to order food online.	So, I can have the food delivered to my house or ready for pick up at the restaurant.
kunde	As a customer, I will be able to see menu cards on the website.	So, I can save time when I'm in the restaurant.
Customer	As a customer, I would like to be able to find a number on their website.	So, I can order food so it's ready for pick up.
Customer	As a customer, I will be able to pay by card, cash, or Mobile pay.	So, I can have more options with payment methods.
Customer	I would like to be able to make my own pizza.	So, I can make whatever pizza I desire that day.
As Admin	Will I be able to see alle orders.	So, I can see the income and number of customers on the day.
As Admin	Will I be able to change the web page.	So, I can keep the menu and the various information updated.
As Admin	Will I be able to order new items as in vegetables and meats.	So, I can have the fresh possible food items for my clients.
As Admin	Will I be able to give discounts on special events.	So, I can create a stronger bond with my customers.

Interne situation	
STÆRKE sider ved eventen (Strengths)	SVAGE sider eventen (Weaknesses)
Velfungerende system. Gode medarbejder. God lokation. Billige priser i forhold til konkurrenter.	Inflation. Dyre råvare. Dyre elpriser.
Eksterne situation	
MULIGHEDER for eventen (Opportunities)	TRUSLER for eventen (Threats)
Samarbejde med leverings apps. Såsom Wolt eller Just Eat.	konkurrence fra andre udbydere. Flere veganer.

Key Partners 	Key Activities 	Value Proposition 	Customer Relationships 	Customer Segments 
Leverings partner såsom Wolt og Just Eat. Partner såsom Pepsi eller cola for deres drikkevare.	Customer Service	God hjemmeside som er brugervenlig Selvvalgt pizza/selv lavet	Faste kunder Brugervenlig Hjemmeside Hurtig levering	Mulighed for at lave sin egen pizza
	Key Resources 		Channels 	
	Selve kunderne Medarbejder Gode råvarer		Fysisk butik Hjemmeside online	
Cost Structure 		Revenue Streams 		
Give løn til medarbejder Bygningens omkostninger som leje af bygningen.		Reklamering på medier Slag af deres pizza		

