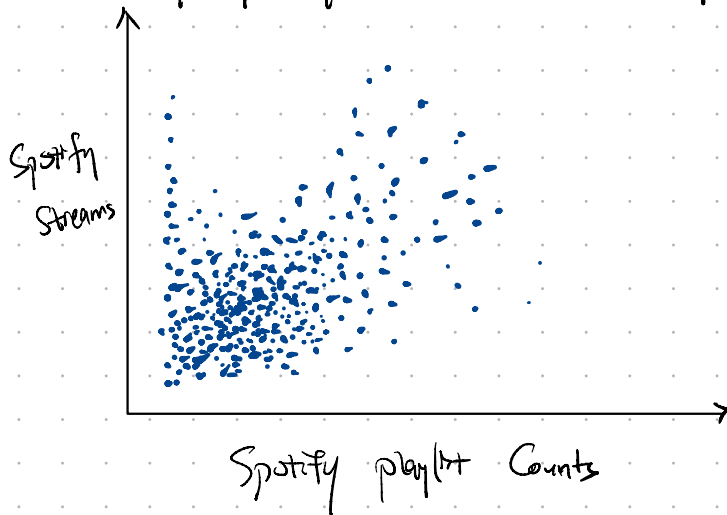


Haochen Ding

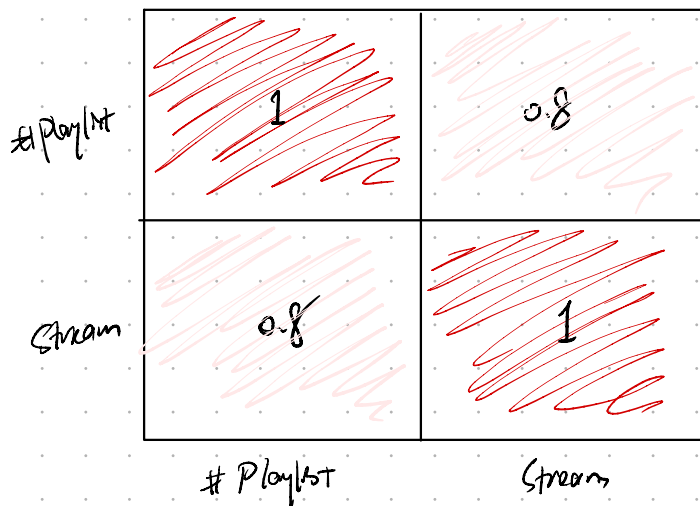
Spotify playlist counts vs. Spotify Streams Q4



(P1)

Correlation between Playlist Count and Streams

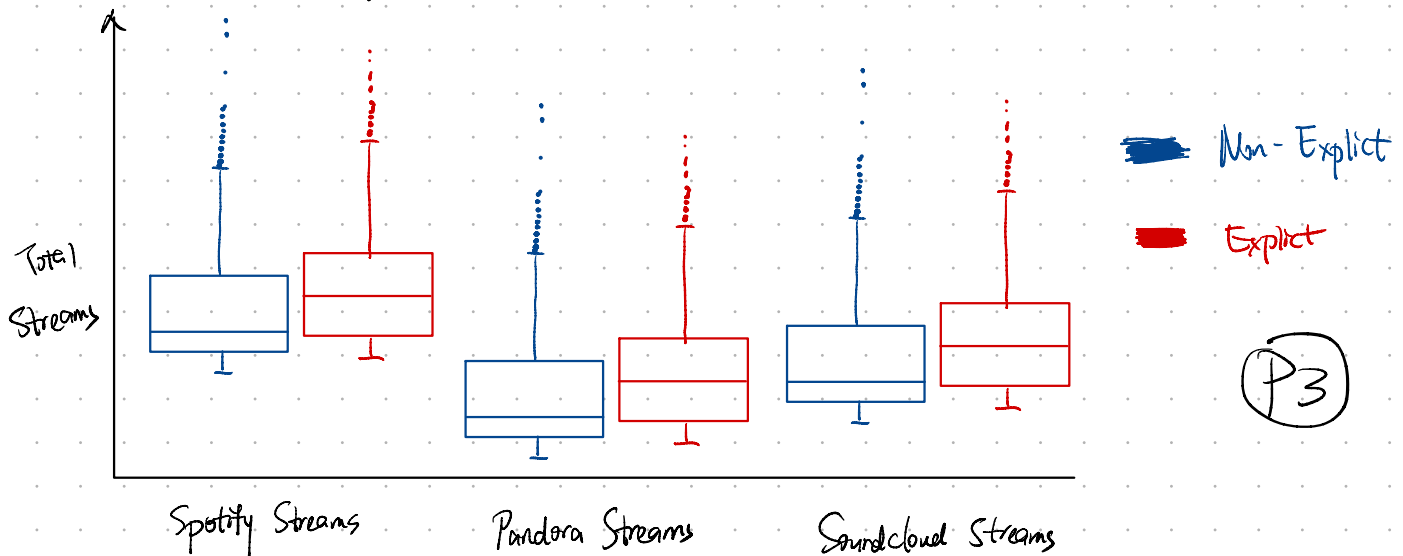
Q4



(P2)

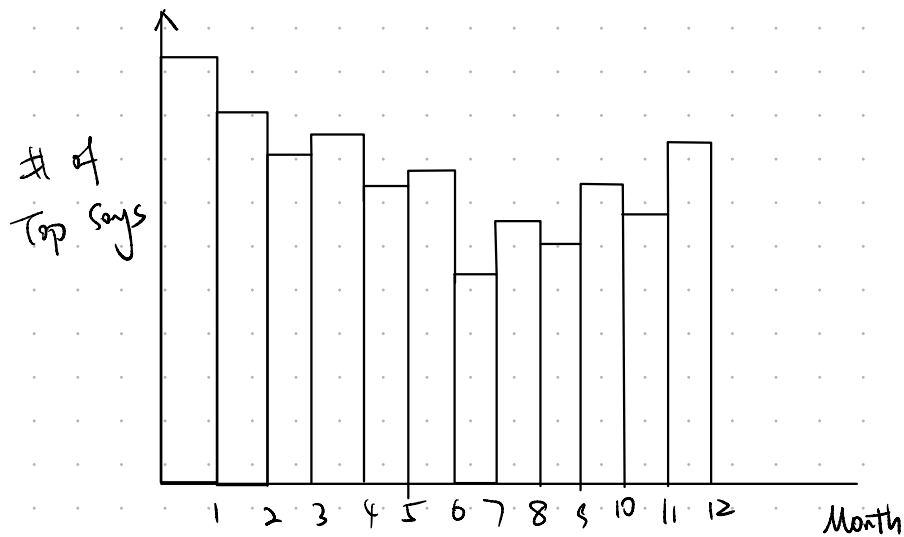
Total streams for Explicit / Non-explicit Track

Q3



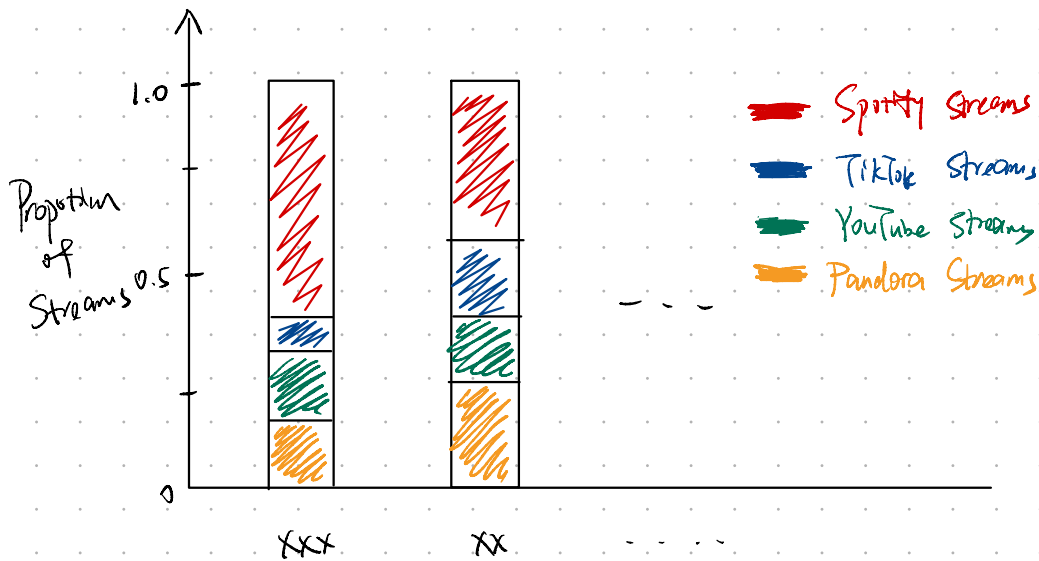
(P3)

Distribution of # of Top songs in different month Q6



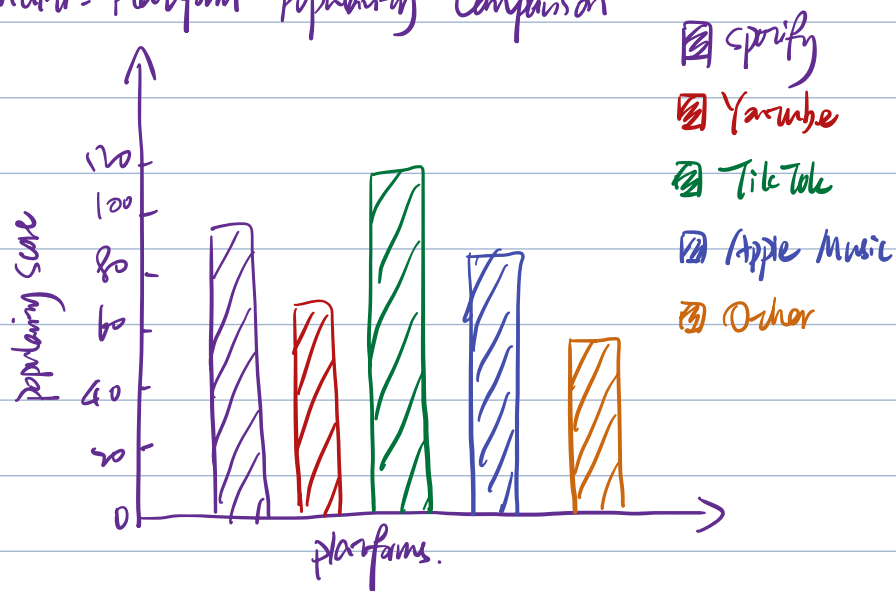
P4

Platform Contribution to Top songs (Modify Q1: Which platforms contribute most to a song's success?)



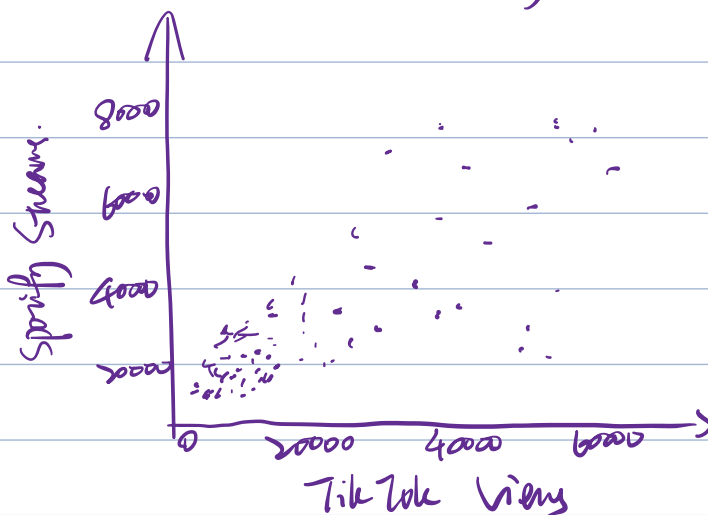
P5

Q1: Multi-Platform Popularity Comparison



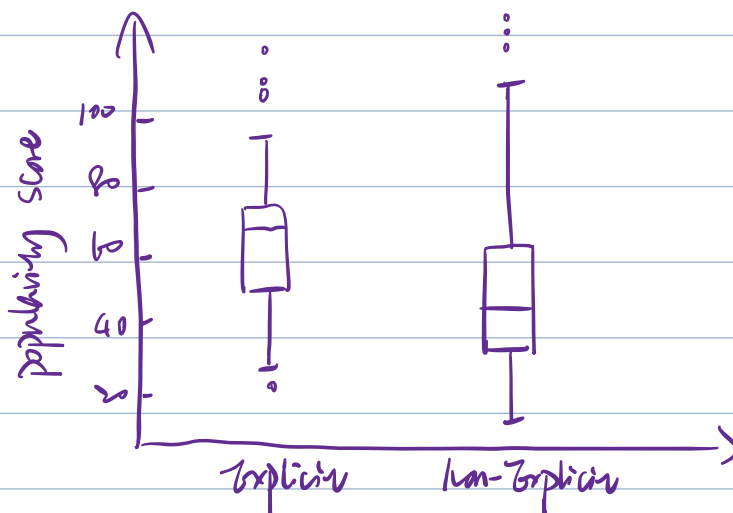
(P6)

Q2: TikTok Views vs. Spotify Streams.



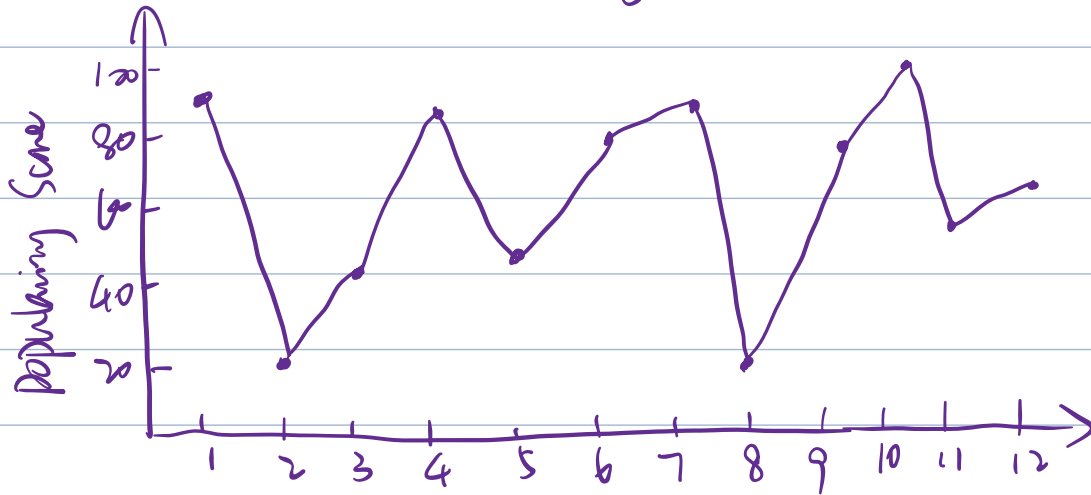
(P7)

Q3: Explicit Content Performance



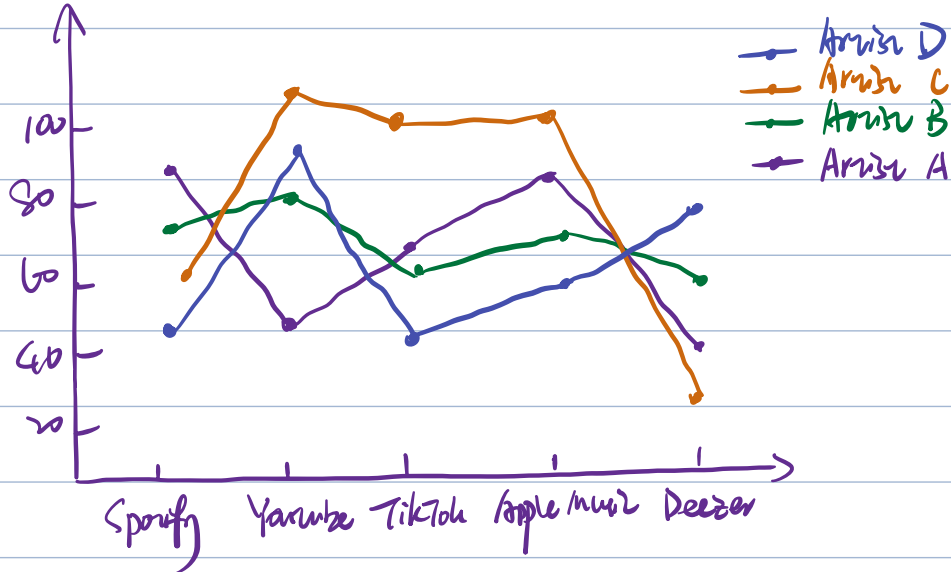
(P8)

Q6: Seasonal Song Popularity Trend



P9

Q5: Artist Consistency Across Platforms



P10