



5 Courses

Customer Analytics

Operations Analytics

People Analytics

Accounting Analytics

Business Analytics Capstone



ONLINE

Mar 9, 2023

Jan Dennis Zapatos

has successfully completed the online, non-credit Specialization

Business Analytics

This learner has successfully completed all five courses in Wharton's Business Analytics Specialization, and has gained the data literacy and analytic mindset necessary to describe, predict, and inform business decisions using big data in the specific areas of marketing, human resources, finance, and operations.

Eric Bradlow, Vice Dean;
Brian Bushee, Peter
Fader, Noah Gans,
Christopher Ittner,
Professors; Matthew
Bidwell, Martine Haas,
Raghu Iyengar, Sergei
Savin, Senthil
Veeraraghavan,
Associate Professors;
Ron Berman, Assistant
Professor; Cade
Massey, Practice
Professor

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

<https://coursera.org/verify/specialization/6YHLH6Z4D5ZU>



ONLINE

Nov 26, 2022

Jan Dennis Zapatos

has successfully completed

Customer Analytics

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

Eric T. Bradlow   Ron Berman

Eric Bradlow, Peter Fader, Raghu Iyengar, and Ron Berman
The Wharton School

COURSE CERTIFICATE



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coursera.org/verify/RZ3227CKAMXB

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The online course named in this certificate may draw on material from courses taught on-campus, but it is not equivalent to an on-campus course. Participation in this online course does not constitute enrollment at the University of Pennsylvania. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.



ONLINE

Nov 29, 2022

Jan Dennis Zapatos

has successfully completed

Operations Analytics

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

Three handwritten signatures in black ink, reading from left to right: "Senthil", "Sergei", and "Noah".

Senthil Veeraraghavan, Sergei Savin, Noah Gans
Information and Decisions
The Wharton School

COURSE CERTIFICATE



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ONLINE

Jan 9, 2023

Jan Dennis Zapatos

has successfully completed

Accounting Analytics

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

Brian J. Bushee *Christopher D. Ittner*

Professor Brian J. Bushee
The Geoffrey T. Boisi Professor
Wharton School
University of Pennsylvania

Christopher D. Ittner
EY Professor of Accounting
Wharton School
University of Pennsylvania

COURSE CERTIFICATE



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ONLINE

Dec 7, 2022

Jan Dennis Zapatos

has successfully completed

People Analytics

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

Three handwritten signatures in black ink, reading from left to right: Cade Massey, Martine Haas, and Matthew Bidwell.

Cade Massey | Martine Haas | Matthew Bidwell
Practice Professor | Associate Professor of Management | Associate Professor of Management
The Wharton School, University of Pennsylvania

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ONLINE

Mar 9, 2023

Jan Dennis Zapatos

has successfully completed

Business Analytics Capstone

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

*Wharton Online
Teaching Staff*

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