

BRACO bs

in cooperation with LowHangingFruits Inc. & google.de
presents

I have a dream...*
that your dreams come true
(*Dr. Martin L. King)



The path to unbounded wealth



▶ Finance break-down

▶ Background

▶ Insights

▶ Extensions

Financial dogma and BRACO proposition



- The outdated finance dogma which reigns the modern world: risk and return are conjoined twins
- They say: “you can not have one without other”
- We say: “YES, YOU CAN!”

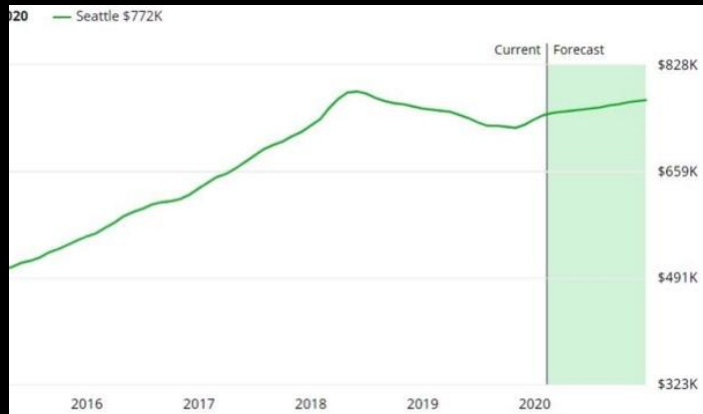
- Where does the stability comes from?
→ Real Estate
- Where does growth comes from?
→ Technology industry
- We combine the best of the two worlds to
MAKE YOUR DREAMS BECOME REALITY
- Buy - Renovate - And - Cash - Out (BRACO)

- Our team of 14 extremely qualified leavy league graduates has developed a highly quantitative econometrically-engineered model
- And identified a unique opportunity of your life
- Low to NO risk, with unbounded potential for gains
 - Sky is the limit

Background and common knowledge

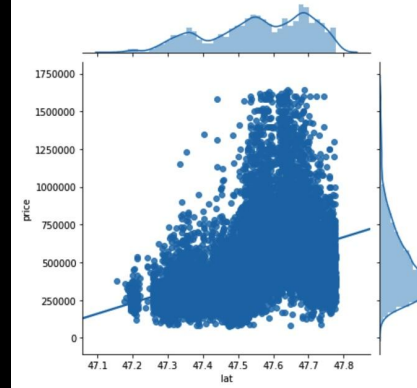
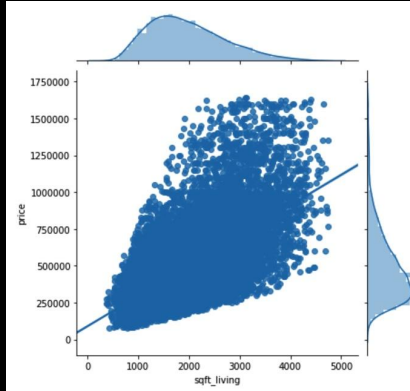


- King County has become the mature silicon valley with such tech-giants as:
 - Amazon / Microsoft / Expedia
- Population is increasing by 99 persons per day
 - Seattle added 16,900 people last year (Puget)
- Median household income has increased from ca. \$ 53k to ca. \$ 94k from 2000 to 2018 - the highest in the US (kingcount.gov)
- New construction at \$ 11.6bn per year!!! (Issaquah Reporter)

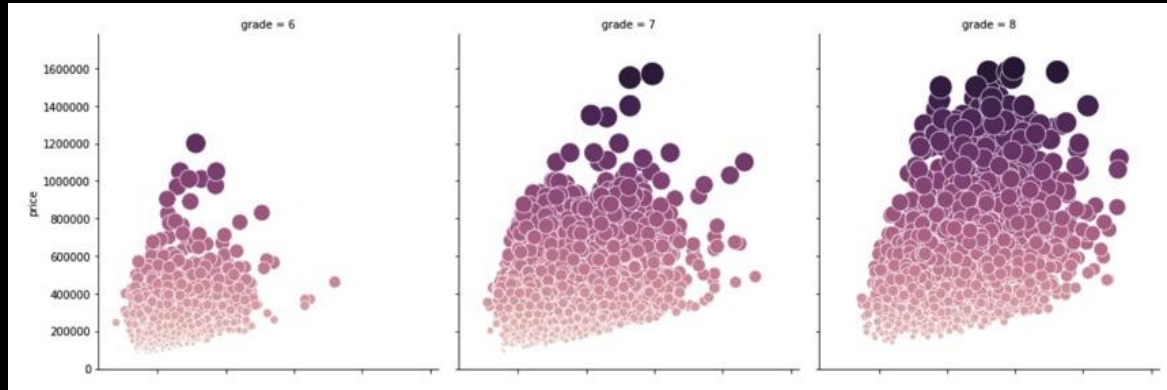


- House prices have been growing constantly over the last years, and are forecasted to take off again this year (zillow.com)
- LittleBigHomes.com estimates the probability of rising home prices in Seattle ba 85%
 - and of falling by nearly ZERO
- The 'insider knowledge' provided by our model ensures your wealth increasing by 85% over the next years

Our insights = your 'insider information' (1)

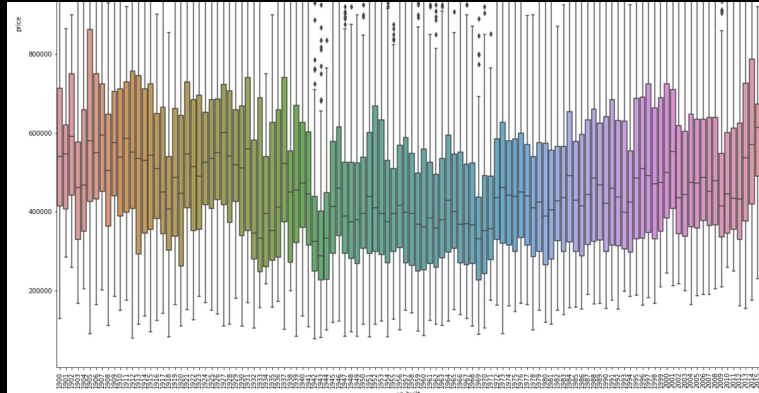


- The larger the property - the more it is worth (Duh!)
- The further towards west (or water it is) - the more it is worth
- Indeed, one can expand houses towards west by acquiring neighbouring lots

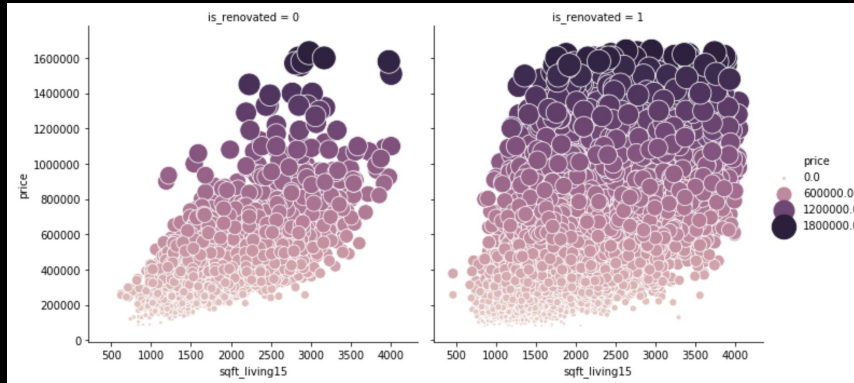


- More dark bubbles in houses graded 8 - means more \$\$\$
- Our own assessment professional are able to estimate just the required amount of renovation to step up one grade for higher price

Our insights = your 'insider information' (2)



- Red means your wallet gets thicker!
- Apparently, houses have their own life cycle:
 - They are firstly like grapes (cheaper with age)
 - And later like wine (more expensive with age)
- Our constant flow of investment allows us to invest long-term and wait till the price of a property rises (in the meantime we get the rent monthly and reinvest it)



- Bubbles are our secret sauce
- The new paradigm in real estate is:
 - Renovation
 - Renovation
 - Renovation
- By slightly polishing the outer and inner of a property, we can double and sometimes triple the price

Model extensions in progress



- A map of single properties throughout the King County grouped by price and other features will enable us to locate the desired houses more precise
- Training and testing our model will allow us to improve it for future generations
- Model diagnostics (4 types) will help us see the usefulness of the model
- Transformation in polynomial form might increase our explaining power
- Deeper inquiry into properties that have been sold multiple will provide us with more insights
- A proper README documentation might provide competitive disadvantage



For your attention and passion,
I thank you!