



OverView Section

Filter Selection

Clear all filters

Select the year

All



Select the Quarter

All



Select a product

All



OverView

Financial
Page

Orders &
Shipping

Customer
& Reviews

Product &
Seller Insight

Total Orders

103,054

Total Revenue

16M

Average Order
Value

157

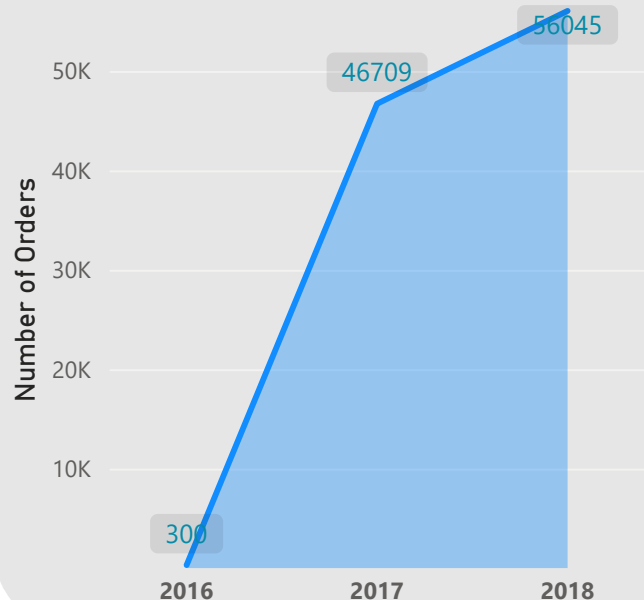
Complete Orders

92.21 %

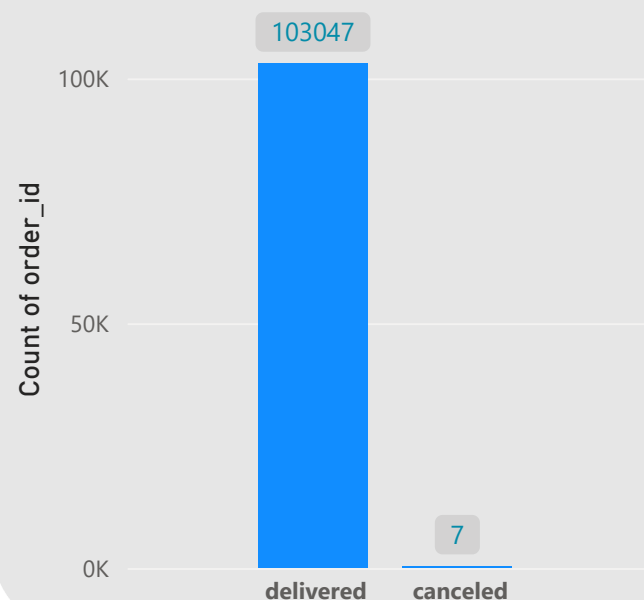
Average Review
Score

4

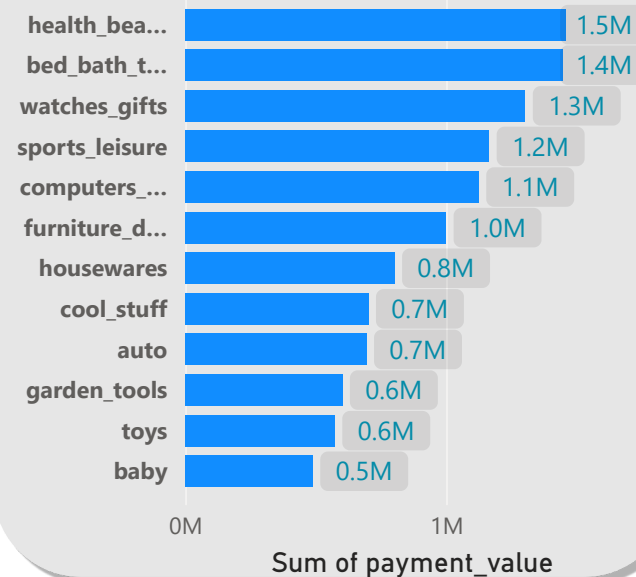
Number of Orders



Order Status



Sum of payment_value by
product_category



» Quick measure



Financial Page

» Quick measure

Overview

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Total Revenue

16,132,473

Total Freight Cost

2,073,317

Estimated Profit

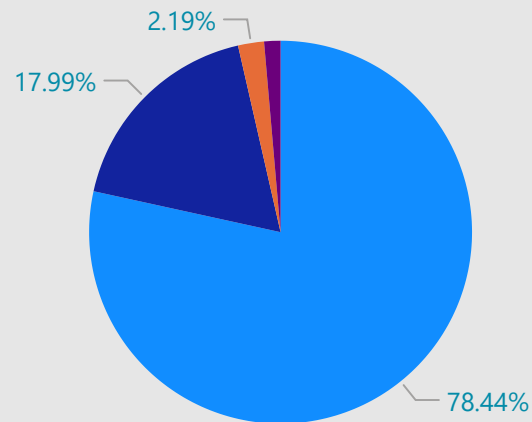
10,651,483

Most Used payment type

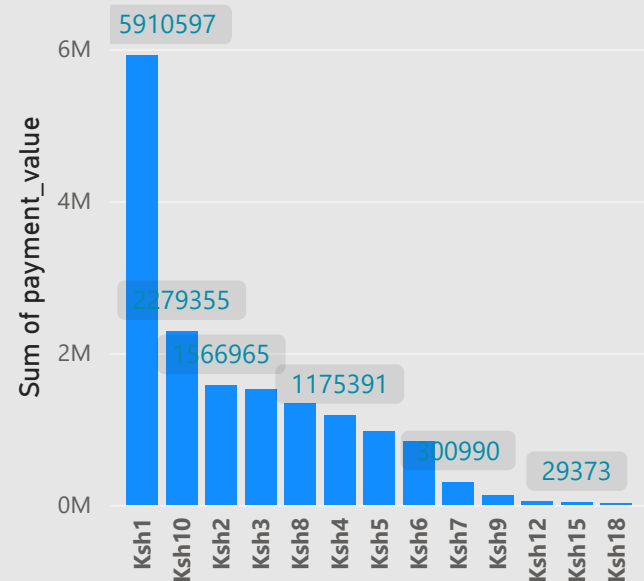
credit_card

Revenue By Payment Type

● credit_card ● boleto ● voucher ● debit_card

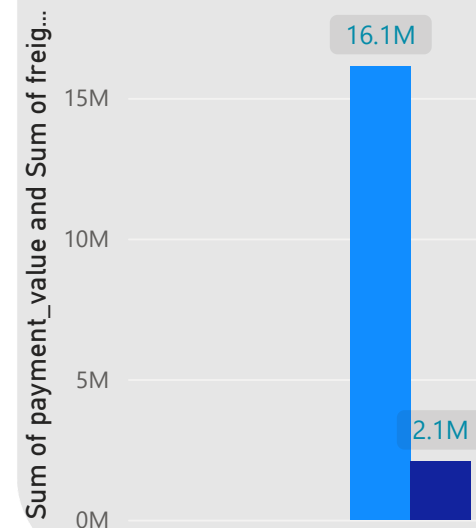


Revenue By Installment



Sum of payment_value and Sum of freight_value

● Sum of payment_value ● Sum of freight_value





Orders And Shipping



» Quick measure

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Total Number of
orders

103,054

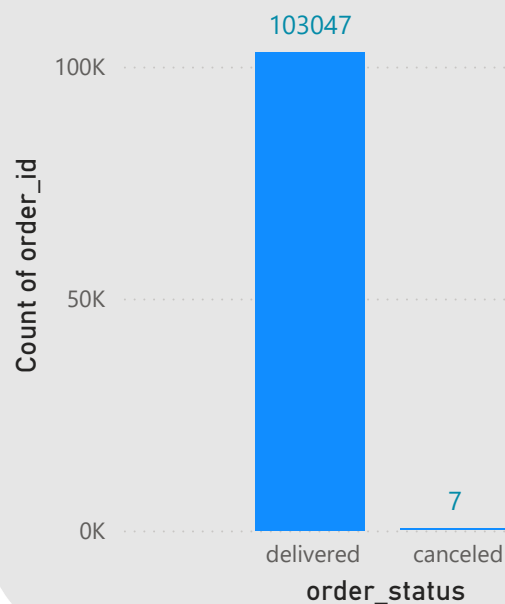
Complete Orders

92.21 %

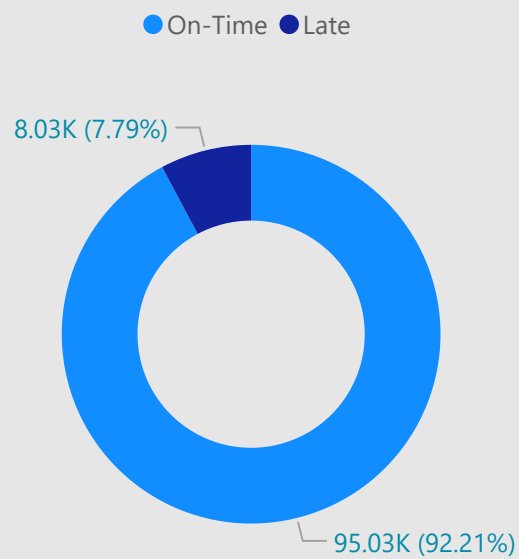
Average Shipping time

12.4 days

Revenue By Payment Type



Shipping Performance



Average Shipping Time	seller_name
3.7 days	Ágatha Borges
9.5 days	Agatha Brito
6.0 days	Agatha Campos
10.4 days	Ágatha Campos
8.5 days	Agatha Castro
8.4 days	Ágatha Cavalcante
6.7 days	Agatha Correia
25.0 days	Ágatha da Luz
6.0 days	Agatha da Rocha
11.5 days	Agatha Dias
6.5 days	Ágatha Fonseca
13.0 days	Agatha Moraes
15.2 days	Ágatha Moreira
18.7 days	Ágatha Ramos
9.8 days	Agatha Ribeiro
16.0 days	Ágatha Rocha
10.6 days	Agatha Sá
3.3 days	Agatha Sampaio
14.2 days	Ágatha Santos
9.0 days	Alana Albuquerque
18.4 days	Alana Alves
13.0 days	Alana Barbosa
12.2 days	Alana Cardoso
12.4 days	



Customer And Review



Filter Selection

Clear all filters

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Number of
Customers

94,471

Average Review Score

4

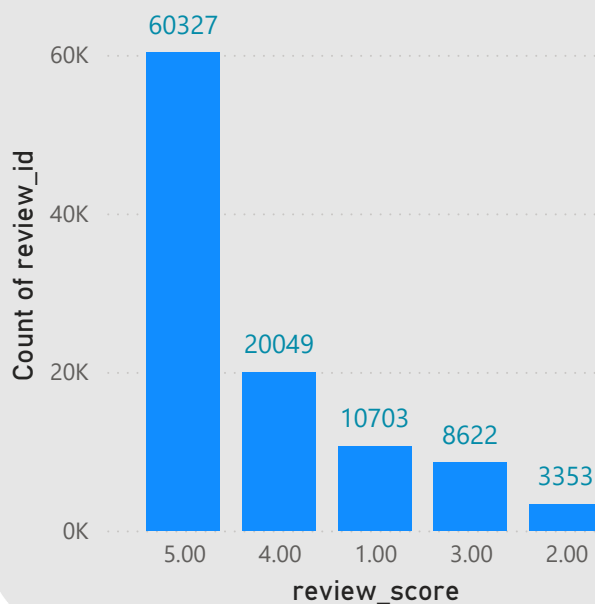
Repeat Customer

6274

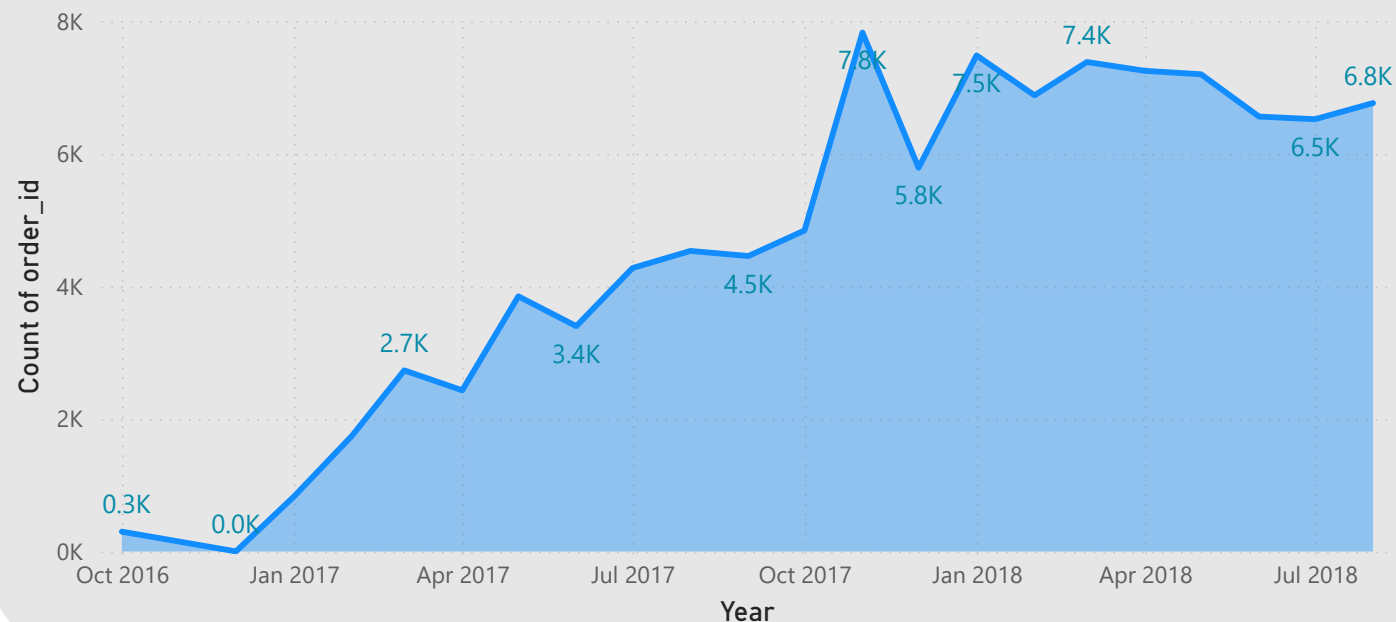
Total Number of
Review

94.295

Review Score Distribution



Shipping Performance



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Product and Seller Insight



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Best Selling Product
by Revenue

health_beauty

Best Selling Seller

Ana Cecília da...

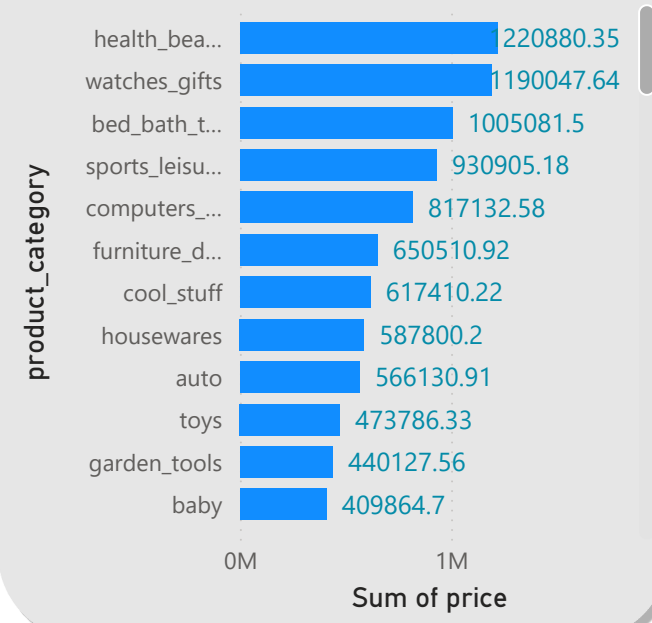
Total Products sold

71

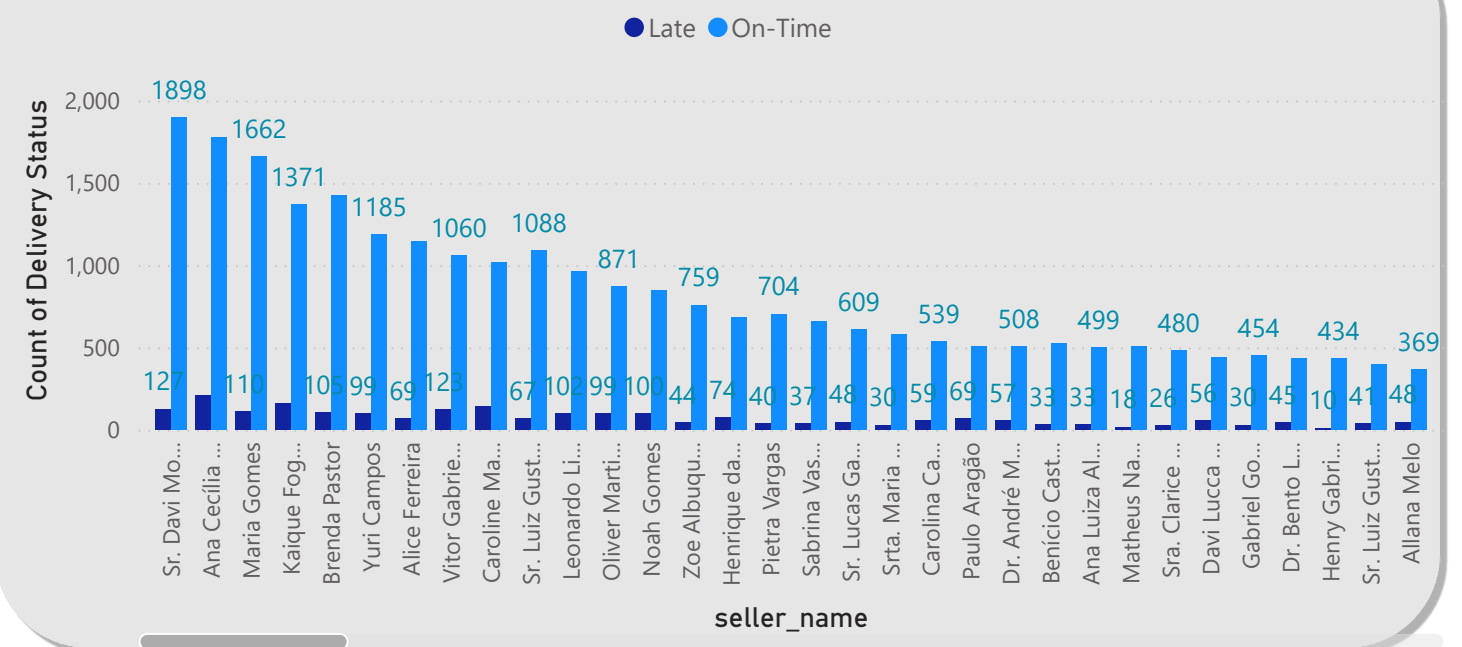
Best Selling Product
by Revenue

bed_bath_table

Top Products By sales



Shipping Performance



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