

Tourism. (World Bank international tourism data):

Tourism is a crucial source of income for various economies around the world, responsible countries for providing jobs – 1 in 10 jobs rely on tourism worldwide. Additionally, it is essential for development of important infrastructure such as schools, hospitals and road and is a way for citizens to showcase their cultures to foreigners. Tourism's importance is further emphasized in the UN Sustainable development goals where it is directly mentioned in 3 goals. It is the third-largest global export category and accounted for 7% of global trade in 2019.

The Covid-19 pandemic has had a detrimental impact on many of these countries, leading to a significant plateau in levels of tourism, putting as many as 100 million jobs at risk.

Need a way to (need to define problem relating to dataset and lightly mention how the app can solve)

If successful, many countries can be made aware of the significance... (need to elaborate)

Target Audience: (need to find)

Questions:

1. Which country was the most affected by the Covid-19 pandemic in tourism (number of arrivals) (had the largest drop in number of arrivals between 2019 and 2020)?
2. Which country was the least affected by the Covid-19 pandemic in tourism (number of arrivals) (had the least drop in number of arrivals between 2019 and 2020)?
3. Which income category/type of country (low, high, lower middle, upper middle) had the biggest decrease, on average of tourism (number or arrivals) between 2019 to 2020?
4. Which countries make the most money (expenditures) on tourism on average per year?
5. Are there any gaps or inconsistencies over the years for different countries?
6. For low income countries, which year had the highest (peak) levels of tourism (number of arrivals)?
7. How much money (expenditures) was made by countries in 2019, the year before Covid-19 pandemic?

<https://globaledge.msu.edu/blog/post/55748/the-importance-of-tourism-on-economies-a#:~:text=Tourism%20is%20vital%20for%20the,exchange%20between%20foreigners%20and%20citizens.>

<https://www.unwto.org/tourism-and-covid-19-unprecedented-economic-impacts>