Attached you'll find several options for the Yellow Pages ad for the Denver metro area. Listed costs are the per month cost. Decision due early to mid-September.

- a) Small box ad, with: DRUG PROBLEMS? WE CAN HELP! Call Narcotics Anonymous 303-832-DRUG (303-832-3784) www.nacolorado.org: \$109.50
- b) Yellow Pages Internet Pointer (YIP) ad, includes: NARCOTICS ANONYMOUS (in bold capital letters), web site, 303-832-3784: \$75.80
- c) Name in bold capital letters, and number (303-832-3784): \$36.00
- d) Name & number: free, as long as our 832-DRUG service is with QWEST

Please take into account:

- In a recent informal survey, about half of our fellowship says they have used the Yellow Pages/phonebook to find NA information.
- In that same survey, most people said they found out about NA through treatment, jail, friend/family member. Right now, our major PR efforts in this area are limited to H&I and the phoneline. How do people who are not incarcerated or in treatment find out about us?? Right now, there isn't much else. If we want to do something different, we will need more people willing to show up and do the work for PR, something we have NOT had in the past 18 months or more.
- Remember, PR is not about serving the membership, it is about reaching people who have NOT heard about the solution we offer. Be aware that these POTENTIAL members will not necessarily be looking under "N" for Narcotics Anonymous they will be looking under the heading of Drug Abuse Information & Treatment for something that can help their drug problem. The name, Narcotics Anonymous, may not mean anything to them.

HARMONY FOUNDATION INC RESIDENTIAL TREATMENT 35 YRS OF COMPREHENSIVE CARE FOR THE CHEMICALLY DEPENDENT & CO-DEPENDENT ESTES PARK COLO-----970 586-4491 HAZELDEN FOUNDATION Health Strategies Institute Institute For Substance Abuse Education --303 433-1900 480 W 26 Av -----Just For Today Inc 395 S Sheridan Blvd Lkwd ------ 303 934-4278 LAS VEGAS RECOVERY CENTER Full continuum of Care for Substance Abuse Treatment Detoxification — Inpatient Outpatient — Aftercare Professional Staff First Class Amenities Toll Free......1-800-790-0091 Lighthouse Counselling Center Inc The 7345 \$ Pierce ------ 303 979-1643 Matr Inc-Residential Services 265 N State St Mnt Plant UT ----- 435 462-2781 MILESTONE _______303 234-9130 Please See Ad on Previous Page Narc-Anon Inc ------ 303 425-6377 NARCOTICS ANONYMOUS **DRUG PROBLEMS?** WE CAN HELP! Call Narcotics Anonymous 303-832-DRUG • 303-832-3784 www.nacolorado.org NORTH VALLEY REHABILITATION | HOSPITAL **ALCOHOL & DRUG ABUSE** Inpatient Treatment · Psychiatric Illnesses 8451 Pearl, Thornton 303 288-3000 Peoria Treatment Center -- 303 361-9895 1070 Sucher Aur ----Physician Drug Research ----303 480-2128 2466 W 26 Av -----PRESBYTERIAN ST LUKES MEDICAL CENTER BEHAVIORAL HEALTH SERVICES inpatient & Outpatient Addiction Treatment Services Innatient & Outnatient Mental Health Treatment Services • 14 Hour Support Line Services www.HealthONEcares.com Presbyterian Stitukes Medical Center Behaviora Health Services SOBER LIVING BY THE SEA Newport Seach C of Free-D at 1 & Then ------------------- 800 647-0042 HTTP://WWW.SOBERLIVINGBYTHESEA.COM Step 13 1029 Larimer ------ 303 295-7837 Stout Street Foundation

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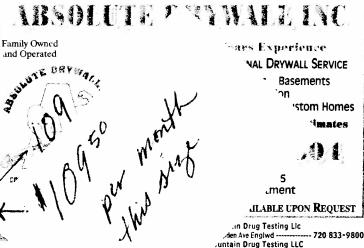
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(Continued Next Page)

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