



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF INTERNAL REVENUE
Quezon City

March 1, 2021

REVENUE MEMORANDUM CIRCULAR No. 37-2021

SUBJECT : Availability of six (6) Tax Awareness/Educational Videos
TO : All Internal Revenue Officials and Employees, and All Others Concerned

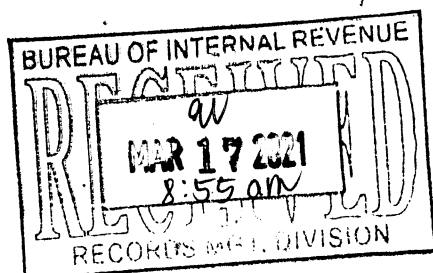
This Circular is being issued to inform all internal revenue officers and employees, and all others concerned that SIX (6) TAX AWARENESS/EDUCATIONAL VIDEOS with the following topics/descriptions are available for access and download via the BIR's Facebook page <https://www.facebook.com/birgovph> and YouTube page <https://www.youtube.com/birgovph> :

1. BIR History;
2. Tax: Why it matters (Importance of Paying Taxes);
3. All About Taxes (Tax Types; Taxpayer Types; Basic Registration, Filing and Payment Requirements/Procedures);
4. BIR Digital Transformation;
5. Why You Should Pay Your Taxes (Tax Enforcement Activities); and
6. Getting in Touch with the BIR (Various Communication Channels)

All Regional Directors, Revenue District Officers and other concerned office heads are hereby enjoined to give the aforementioned videos the widest publicity possible by performing the following:

- Play the videos on available electronic screens, such as television, personal computers in the Bureau's eLounges, and kiosks;
- Encourage revenueurs to share the videos via Facebook, YouTube, Viber, Twitter, FB Messenger and other available social media platforms; and
- Email the URL link to taxpayers, organizations and institutions, including schools and other learning institutions;

Copies of the videos are also available at the Bureau's Public Information and Education Division.



Caesar R. Dulay
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