

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF INTERNAL REVENUE

May 20, 2003

REVENUE MEMORANDUM ORDER NO. 16-2003

SUBJECT : 2003 BIR Text Raffle Promo: "Bayan, I-txt ang Resibo"
TO : All Assistant Commissioners, Regional Directors, Revenue District Officers and Other Internal Revenue Officers Concerned

The issuance of receipts is one of the most important aspects of effective tax administration. To emphasize this fact, the Bureau has implemented, over the past years, a series of raffle promos intended to encourage the taxpaying public to ask for receipts for their purchases of goods and services, thereby compelling commercial establishments to issue receipts.

The most recent of these raffle promos was the "Humingi ng Resibo, Milyun-Milyon Pa Rin ang Panalo", which culminated in December of CY 2000. Given the success of this last promotion, and the need to continually encourage the issuance of receipts by business establishments, a similar undertaking will be implemented through this Order. In line with the current developments in IT and telecommunications, however, this new raffle promo will be held through the use of the Short Messaging System (SMS), and will be known as the "Bayan, I-txt ang Resibo" promo.

I. Objectives

This Order is issued to:

1. Improve tax awareness by encouraging consumers to demand official receipts for goods purchased and services rendered;
2. Involve the private sector in the government's aim to increase revenue collection;
3. Promote voluntary compliance from taxpayers and generate revenue; and
4. Enhance the bureau's databank for effective audit of tax liabilities.

II. Definition of Terms

1. **Valid Entry** – is an entry that contains the required receipt information sent by a consumer via the SMS. A valid entry entitles a consumer to join the raffle promo.
2. **Wrong Entry** – is an entry that lacks one or all of the required receipt information sent by a consumer via the SMS. A wrong entry does not entitle the consumer to join the raffle promo.
3. **Official Receipt (OR)** – is a receipt issued for the payment of services rendered or goods sold. It contains the following information:
 - a. Business name and address;
 - b. Taxpayer Identification Number (TIN)
 - c. Name of printer (BIR Permit No.) with inclusive serial number of booklets and date of issuance of receipts.
4. **Sales Invoice (SI)/Cash Invoice (CI)** – is a written account of goods sold or services rendered and the prices charged therefor used in the ordinary course of business evidencing sale and transfer or agreement to sell or transfer of goods and services. It contains the same information found in the Official Receipt.
5. **Cash Register Machine/Point Of Sales (CRM/POS) Receipt** – is a receipt generated from machines that may or may not be electronically connected to Computerized Accounting System (CAS) or to a central server via network.
6. **Spurious Receipt** – is a receipt that lacks one, some or all of the elements of a valid receipt.
7. **Daily Draw** – The daily draw shall cover the working days of the week beginning June 2 until August 28, 2003 except special and regular non-working holidays.
8. **Monthly Draw** – There shall be two (2) monthly draws to be held on the last working day of June and July, 2003.

9. **Anniversary Draw** – There shall be an Anniversary Draw to be held on August 29, 2003.

III. Policies

In order to attain the objectives, the following policies are hereby prescribed:

1. The raffle of official receipts shall be conducted as follows:
 - a. **Daily Draw** – there shall be nationwide daily draws to be held on the following dates:

June 2 – June 27, 2003
July 1 – July 30, 2003
August 1 – August 28, 2003
 - b. **Monthly Draw** – there shall be nationwide monthly draws to be held on the following dates:

June 30, 2003
July 31, 2003
 - c. **Anniversary Draw** – there shall be nationwide Anniversary Draw to be held on August 29, 2003
2. All official receipts, SI/CI and CRM/POS receipts issued by professionals, business and/or commercial establishments for purchases of goods and services by consumers shall qualify for the raffle.
3. The following information must appear in the official receipts, SI/CI and CRM/POS receipts: business name and address, TIN, date of issuance, amount of purchase and BIR Permit No.
4. Only official receipts, SI/CI and CRM/POS receipts with total purchases amounting to at least P100.00 can be entered into the promo.
5. An entry with a minimum purchase of P100.00 shall entitle the consumer to one (1) raffle chance. The higher the amount of purchases shown in the entry, the more raffle chances are given. For instance, a single official receipt entry with purchases amounting to P300.00 shall entitle the consumer to three (3) raffle chances.
6. There shall be no replacement to the disqualified winner.

7. The text promo shall have the following prizes (for details please refer to Section V of this RMO:
 - a. Daily Consolation Prizes
 - b. Daily Draw of Five Thousand Pesos (P5,000.00)
 - c. Monthly Draw of One Million Pesos (P1,000,000.00)
 - d. Anniversary Draw of One Million Pesos (P1,000,000.00)
8. The Taxpayer Information and Education Division (TIED) and the Tax Assistance Units in Revenue Regions and Revenue District Offices shall assign telephone lines to be used for complaints by taxpayers against professionals/business/commercial establishments for non-issuance of official receipts.
9. A consumer who reports to the BIR the name and address of the professional/business/commercial establishment who did not issue a receipt may be entitled to an informer's reward pursuant to Sec. 282 of the Tax Code. However, the reward shall be given only after investigation, assessment and collection of deficiency taxes, if any, arising from the information given by the consumer.
10. The SMS Raffle Promo Task Force created under RSO No. 98 - 2003 dated March 18, 2003 shall be responsible for the overall control, monitoring, and evaluation of the implementation of the raffle project and shall undertake all the necessary activities related to the BIR Raffle Promo.

IV. Mechanics

1. Official receipts issued beginning May 15, 2003 shall qualify for the daily, monthly and anniversary draws.
2. For the initial entry, subscriber should register and text in to the BIR access number via SMS the following:
 - Name
 - Address
 - TIN of professional/business/commercial establishment
 - Receipt number and
 - Amount of purchase

Format: RESIBO [NAME][ADDRESS*TIN OF PROFESSIONAL/BUSINESS/COMMERCIAL ESTABLISHMENT]*[RECEIPT NUMBER]*[AMOUNT OF PURCHASE]*

*Example: RESIBO JUAN DELA CRUZ*3 VIOLAGO HOMES QC*888888888888*12345*300.00*

3. For the succeeding entries, the subscriber will only send the following receipt information:
 - TIN of professional/business/commercial establishment
 - Receipt number and
 - Amount of purchase

Format: RESIBO [TIN OF PROFESSIONAL/BUSINESS/ COMMERCIAL ESTABLISHMENT]*[RECEIPT NUMBER]*[AMOUNT OF PURCHASE]

Example: RESIBO 777777777777*56789*500.00

4. Professionals/business/commercial establishments who did not issue a receipt upon taxpayer request can be reported to the BIR via SMS, with the following information:
 - Name of professional/business/commercial establishment
 - Address of professional/business/commercial establishment

Format: NO OR [NAME OF PROFESSIONAL/BUSINESS/ COMMERCIAL ESTABLISHMENT] [ADDRESS OF PROFESSIONAL/ BUSINESS/COMMERCIAL ESTABLISHMENT]

Example: NO OR ABC STORE 3 VIOLAGO HOMES QC

5. All qualified entries shall be electronically drawn using a random-selection software.
6. All qualified entries shall be included in the daily draw and non-winning entries in the said daily draws shall be included in the Monthly Draws and Anniversary Draw.
7. A texter sending several entries is qualified to win more than one prize in any of the draws.
8. Several entries containing the same information shall be considered only as one entry. The first texter who sent the entry shall be entitled to join the raffle promo.
9. Winning entries in the consolation draws, to be randomly selected, every four (4) hours shall still be included in the monthly draw using the same winning entries.
10. Consolation prize winners shall receive text advisory with instructions on how to claim the prize.

11. For the Daily Draw, the following rules shall apply:

- a. A lucky texter electronically drawn in the daily draw shall be informed through text within one (1) working day from the draw date that he/she won in the text promo.
- b. Thereafter, the lucky texter shall be required to present and submit within two (2) working days from notification, the original receipt, which was used as basis of the entry, and proper identification paper(s) to the nearest Revenue District Office (RDO)/ Regional Office (RO)/ Large Taxpayer District Office (LTDO)/ or to the National Office (NO).
- c. The Receipt Verification Teams in the RDO/ RO/ LTDO/ NO shall:
 - ascertain the identity of the lucky texter through valid identification papers to be presented by the lucky texter, such as Driver's License, SSS I.D., TIN Card, Company I.D., School I.D., or Voter's I.D.;
 - properly validate the content of the text message received by the texter notifying him/her as winner and the original receipt, which was used as basis of the entry;
 - after proper validation, issue a "Claim Your Prize Notice" to the winning texter. Said Notice shall contain, among others, the date when and the office where the prize could be claimed;
 - immediately notify the NO – Financial and Administrative Service (NO-FAS), through fax, of the name and address of the winning texter/s and receipt issuer/s as a basis for the transfer of funds to the Finance Division of the Regional Office concerned;
 - forward duly validated original receipt to the RO – Administrative Division, within one (1) working day after validation, for the preparation of the Disbursement Voucher and corresponding check;
 - after the facilitation of the prize for the winning entry, validate the authenticity of the receipt per RMO on verification of the receipt. If valid, notify the issuer through mail that he/she won, indicating the date when and office where the prize could be claimed. Initiate the processing of the prize, by following the same process as that of the winning texter.

d. The National Office – Financial and Administrative Service shall cause the transfers of funds for the prizes to the Regional Office – Finance Division concerned within one (1) working day following the receipt of the faxed notification.

e. The Regional Office – Administrative Division shall:

- prepare Disbursement Voucher and check upon receipt of the duly validated original receipt; and
- release the check/s to the winner/s upon surrender of the "Claim Your Prize Notice".

In cases where the winner/s are situated in areas very far from the Regional Office, the check/s shall be forwarded to the RDO having jurisdiction over them for release.

12. For the Monthly Draw and Anniversary Draw, the following rules shall apply:

a. A lucky texter electronically drawn in the monthly draw shall be informed through text within one (1) working day from the draw that he/she wins in the text promo.

b. Thereafter, the lucky texter shall be required to present and submit within two (2) working days from notification, the original copy of the receipt, which was used as basis of the entry, and proper identification paper(s) to the Taxpayers Assistance Service (TAS), National Office.

c. The Receipt Verification Teams in the NO shall:

- ascertain the identity of the lucky texter through the identification papers to be presented by the lucky texter, such as Driver's License, SSS I.D., TIN Card, Company I.D., School I.D., or Voter's I.D.;
- properly validate the content of the text message received by the texter notifying him/her as winner and the actual receipt, which was used as basis of the entry to be presented by the texter;
- forward duly validated original receipt to the Taxpayer Assistance Service for the preparation of the Disbursement Voucher;

- forward Disbursement Voucher and duly validated original receipt to Budget Division for funding; then to Accounting Division for processing, FAS for approval of payment and General Services Division for the preparation of the check;
 - release the check to the winner not later than one (1) day after the proper validation of the original receipt submitted; and
 - after facilitation of the prize of the winning entry, validate the authenticity of the receipt per RMO on verification of the receipt. If valid, notify the issuer through mail that he/she won, indicating the date when and office where the prize could be claimed. Initiate the processing of the prize, by following the same process as that of the winning texter.
13. Prizes not claimed within sixty (60) days after the draw shall be forfeited in favor of the BIR.
14. The list of winners for both the daily and monthly draw shall be published in a national paper of general circulation, on a monthly basis. Such list shall also be posted at BIR National Office as well as in the Regional and District Offices.
15. In cases where the entry sent via the SMS is spurious, the seller who issued such receipt shall be subject to audit and investigation.
16. BIR employees and their relatives up to the second degree of consanguinity or affinity are disqualified from joining the raffle promo.

V. Draw Dates and Prizes

The following is the schedule of the draws and the corresponding prizes to be awarded:

MONTH	DAILY DRAWS	MONTHLY DRAWS
JUNE 2003	<p>Date: June 2 – June 27</p> <p>1 winner daily @ P5,000 – texter 1 winner daily @ P5,000 – issuer</p> <p>Daily consolation prize winners</p>	<p>Date: June 30</p> <p>1 winner @ P1 Million (texter)</p>
JULY 2003	<p>Date: July 1 – July 30</p> <p>1 winner daily @ P5,000 – texter 1 winner daily @ P5,000 – issuer</p> <p>Daily consolation prize winners</p>	<p>Date: July 31, 2003</p> <p>1 winner @ P1 Million (texter)</p>
AUGUST 2003 (Anniversary Draw)	<p>Date: August 1 – August 28</p> <p>1 winner daily @ P5,000 – texter 1 winner daily @ P5,000 – issuer</p> <p>Daily consolation prize winners</p>	<p>Date: August 29</p> <p>1 winner @ P1 Million (texter) 1 winner @ P1 Million (issuer) 1 on-the-spot winner of Bonus Prize *</p>

Prizes are tax paid

* Bonus Prize will be announced if there is an accumulated amount as a result of disqualification in the draw

VI. Monitoring of Official Receipt sent via SMS

1. After the conduct of the raffle promos, the SMS Raffle Task Force shall send an exception report of entries with invalid TINS on the official receipt information to the Receipt Verification Team of the Task Force for evaluation and appropriate action, details of which are embodied in a separate RMO.
2. The Receipt Verification Team shall develop and implement a system for checking and verifying the system-generated discrepancy reports transmitted by the SMS Raffle Task Force.

3. The Receipt Verification Team through the Enforcement Service shall prepare and submit to MANCOM a report on the checked and verified receipts.
4. If warranted, the Tax Fraud Division or Special Investigation Division (SID) shall conduct and investigate through Letters of Authority on those issued spurious receipts.
5. The Receipt Verification Team shall coordinate with the SIDs of the Revenue Regions and the Tax Fraud Division of the National Office in the implementation of the system.
6. All verifications and investigations shall be done in accordance with the procedures provided under existing rules and regulations.

VII. Effectivity

This order shall take effect immediately.

(Original Signed)
GUILLERMO L. PARAYNO, JR.
Commissioner of Internal Revenue