

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF INTERNAL REVENUE
Quezon City

June 27, 2011

REVENUE MEMORANDUM ORDER NO. 30-2011

SUBJECT : Prescribes the BIR Strategic Plan for CY 2011-2016

TO : All Internal Revenue Officials and Employees

I. BACKGROUND

The BIR Strategic Plan for CY 2011-2016 was formulated after a series of brainstorming sessions and workshops by representatives from all functional areas (core and support) on their vision of the BIR's future state. It outlines the strategies and programs of the BIR in the next six (6) years.

II. OBJECTIVES

This Order is issued to:

1. Align the Bureau's Strategic Plan for CY 2011-2016 with the Mission and Vision Statements and the Strategy Roadmap as prescribed in Revenue Memorandum Order No. 23-2011; and
2. Provide the strategic plan on programs and priority measures in achieving its future state, including directions for its reform initiatives.

III. POLICIES AND GUIDELINES

The following policies shall be observed:

1. The high-level BIR Strategic Plan for CY 2011-2016, contains the strategies and programs that the Bureau shall undertake, considering the need to collect revenue in the short-term, as well as to sustain revenues. This includes significant reforms in processes, systems and organization in the medium to long-term as defined in **Annex A**.
2. Initiatives to be undertaken by each office on an operational level shall have to be aligned with the high-level BIR Strategic Plan.
3. The Strategic Plan shall be revisited annually and updated, if needed.

IV. REPEALING CLAUSE

All revenue issuances or portions thereof inconsistent herewith are hereby repealed or amended accordingly.

V. EFFECTIVITY

This Order takes effect immediately and hereby directs all Revenue Officials and Employees to refer to this Revenue Issuance as guide in their operational planning.

(Original Signed)
KIM S. JACINTO-HENARES
Commissioner of Internal Revenue

B-1