



SAMPLE CAPTIONS / SHORT SCRIPTS

→ **For Everyday People.**

**Imagine Your Next Purchase
Giving Someone Else A Discount
—while Growing Your Own. At Voulay,
Your Generosity Comes Back Full Circle.**

→ **Script idea (reel):**

Every time i share a voulay discount,
Someone in my circle saves—and so do I.
My Living Discount wallet keeps growing
with every share. This is commerce, powered by people.





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→ **For Brands**

Skip the algorithm.

Start investing in people.

**At Voulay, your discounts go further—
funding a community, not just clicks.**

→ **Script idea (Carousel):**

Slide 1: "Where's your ad money going?"

Slide 2: "What if it could fund real people?"

Slide 3: "At Voulay, every discount you offer becomes a gift, not a pitch."





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For Affiliates

**Be The Bridge Between
Brands And Communities. Share Value,
Not Just Links—and Grow With Every
Connection.**

Script idea (Tiktok):

Voiceover: I used to push products.
Now i connect people—with discounts that grow.
Voulay lets me build income and impact.
That's a win-win.

