Detecting and Characterizing Events

Anonymous EMNLP submission

Abstract

Significant events are characterized by interactions between entities (e.g., countries, organizations, individuals) that deviate from typical interaction patterns. Investigators, such as historians, commonly read large quantities of text to construct an accurate picture of who, what, when, and where an event happened. In this work, we present the Capsule model for analyzing documents to identify and characterize events of potential significance. Specifically, we develop a model based on topic modeling to distinguish between topics that describe "business-as-usual" and topics that deviate from these patterns. To demonstrate this model, we analyze a corpus of over 2 million US State Department cables from the 1970s; we provide open-source implementations of an inference algorithm for the Capsule model and a pipeline to explore its results.

1 Introduction

Foreign embassies of the United States government communicate with each other and with the U.S. State Department through cabled message. The National Archive collects these documents in a running corpus, which traces the (unclassified) diplomatic history of the United States. For example, it has collected about two million cables that were sent between 1973 and 1978.

Typically, a cable from this collection describes diplomatic "business as usual," such as arrangements for visiting officials, recovery of lost or stolen passports, or obtaining lists of names for meetings and conferences. For example, the embassies sent 8,635 cables during the week of April 21, 1975. Here is one, selected at random,

> Hoffman, UNESCO Secretariat, requested info from PermDel concerning an official invitation from the USG RE subject meeting scheduled 10-13 JUNE 1975, Madison, Wisconsin. Would appreciate info RE status of action to be taken in order to inform Secretariat. Hoffman communicating with Dr. John P. Klus RE list of persons to be invited.

But hidden in the corpus are also cables about important diplomatic events, the cables and events that are of primary interest to historians. During that same week, the United States was in the last moments of the Vietnam war and, on April 30, 1975, lost its hold on Saigon. This resulted in the end of the Vietnam War and a max exodus of refugees from the country. One of the cables around this event is

> GOA program to move Vietnamese Refugees to Australia is making little progress and probably will not cover more than 100-200 persons. Press comment on smallness of program has recognized difficulty of getting Vietnamese out of Saigon, but "Canberra Times" Apr 25 sharply critical of government's performance. [...] Labor government clearly hopes whole matter will somehow disappear.

Our goal in this paper is to develop a method to help historians and political scientists wade through their collections, such as the 1970s cables, to find potentially important events, such as the fall of Saigon,
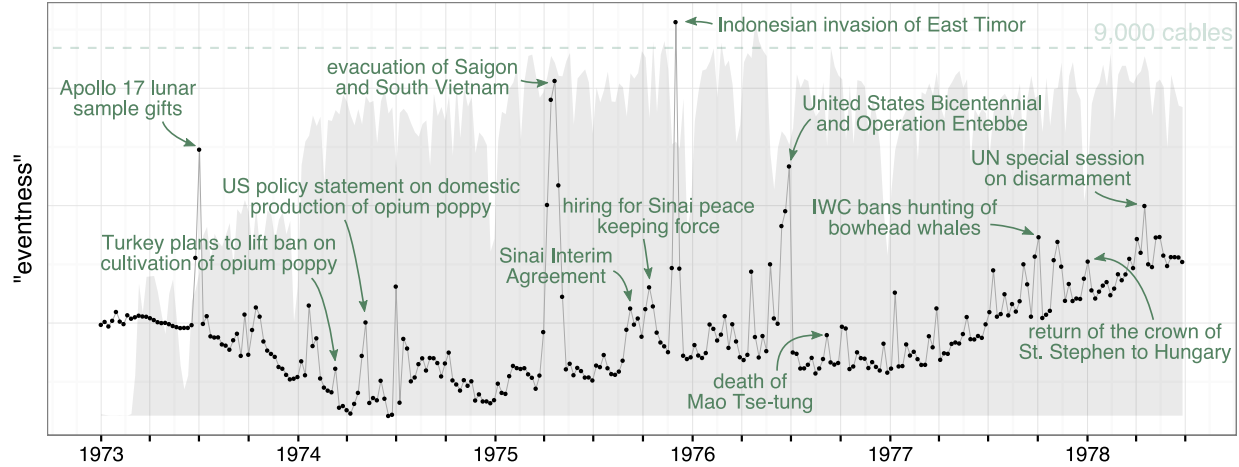
Figure 1: Measure of time interval impact on cable content (Eq. 2). Grey background indicates the number of cables sent over time.

and the primary sources around them. We develop *Capsule*, a probabilistic model for detecting and characterizing important events in large collections of historical communication.

Figure 1 illustrates Capsule's analysis of the two million cables from the National Archives. The *y*-axis is "eventness", a loose measure how strongly a week's cables deviate from the usual diplomatic chatter to discuss a matter that is common to many embassies. (This is described in detail in Section 2.)

The figure shows that Capsule detects many of the important moments during this five-year span, including Indonesia's invasion of East Timor (December 7, 1975), the Air France hijacking and Israeli rescue operation (June 27–July 4, 1976), and the fall of Saigon (April 30, 1975). It also identifies other moments, such as the U.S. sharing lunar rocks with other countries (March 21, 1973) and the death of Mao Tse-tung (September 9, 1976). Broadly speaking, Capsule gives a picture of the diplomatic history of these five years; it identifies and characterizes moments and source material that might be of interest to a historian.

The intuition behind Capsule is this: embassies write cables throughout the year, usually describing typical business such as the visiting of a government official. Sometimes, however, there is an important event, e.g., the fall of Saigon. When an event occurs, it pulls embassies away from their typical business to write cables that discuss what happened and its consequences. Thus Capsule effectively defines an "event" to be a moment in history when embassies

deviate from what each usually discusses, and when each embassy deviates in the same way.

Capsule embeds this intuition into a Bayesian model. It uses hidden variables to encode what "typical business" means for each embassy, how to characterize the events of each week, and which cables discuss those events. Given a corpus, the corresponding posterior distribution provides a filter on the cables that isolates important moments in the diplomatic history. Figure 1 illustrates this posterior.

Capsule can be used to explore any corpora with the same underlying structure: text generated over time by known entities. This includes email, social media posts, and news articles. It could also be used to analyze -text discrete data such as consumer or stock purchases where the purchasing entity is known.

We present the model in Section 2, providing both a formal model specification and guidance on how to use its posterior to detect and characterize real-worlds events. In Section 3, we evaluate Capsule and explore its results on a collection of U.S. State Department cables and on simulated data.

Related work. We first review previous work on automatic event detection and other related concepts.

In both univariate and multivariate settings, the goal is often the same: analysts want to predict whether or not rare events will occur (Weiss and Hirsh, 1998; Das et al., 2008). Capsule, in contrast, is designed to help analysts explore and understand the original data: our goal is interpretability, not prediction.

2

Events can also be construed as "change points" to mark when typical observations shift semi-permanently from one value to another (Guralnik and Srivastava, 1999; Adams and MacKay, 2007). Both varieties of events are important, but we focus on temporary shifts away from normal.

A common goal is to identify clusters of documents; these approaches are used on news articles (Zhao et al., 2012; Zhao et al., 2007; Zhang et al., 2002; Li et al., 2005; Wang et al., 2007; Allan et al., 1998) and social media posts (VanDam, 2012; Lau et al., 2012; Jackoway et al., 2011; Sakaki et al., 2010; Reuter and Cimiano, 2012; Becker et al., 2010; Sayyadi et al., 2009). In the case of news articles, the task is to create new clusters as novel news stories appear—this does not help disentangle typical content from rare events of interest. Social media approaches identify rare events, but the methods are designed for short, noisy documents; they are not appropriate for larger documents that contain information about a variety of subjects.

Many existing methods use document terms as features, frequently weighted by tf-idf value (Fung et al., 2005; Kumaran and Allan, 2004; Brants et al., 2003; Das Sarma et al., 2011; Zhao et al., 2007; Zhao et al., 2012); here, events are bursts in groups of terms.

Topic models (Blei, 2012) reduce the dimensionality of text data; they have been used to help detect events mentioned in social media posts (Lau et al., 2012; Dou et al., 2012) and posts relevant to monitored events (VanDam, 2012). We rely on topic models to characterize both typical content and events, but grouped observations can also be summarized directly (Peng et al., 2007; Chakrabarti and Punera, 2011; Gao et al., 2012).

In addition to text data over time, author (Zhao et al., 2007), news outlet (Wang et al., 2007), and spatial information (Neill et al., 2005; Mathioudakis et al., 2010; Liu et al., 2011) can be used to augment event detection. Capsule uses author information in order to characterize typical concerns of authors.

Detecting and characterizing relationships (Schein et al., 2015; Linderman and Adams, 2014; Das Sarma et al., 2011) is related to event detection. When a message recipient is known, Capsule's author input can be replaced with a sender-receiver pair, but the model could be further tailored for interactions within
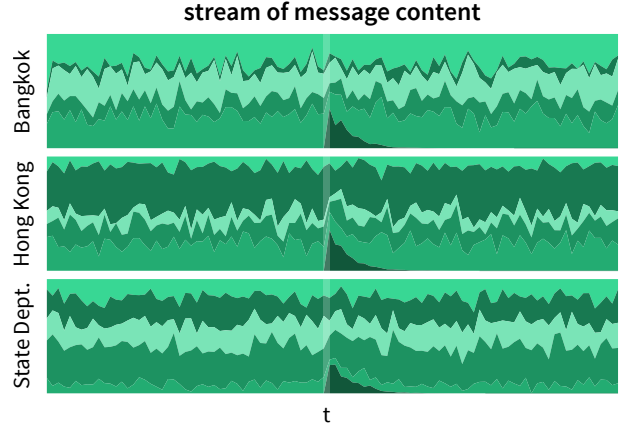
Figure 2: Cartoon intuition of Capsule; the y axis is the stacked proportion of messages about various subjects during a given time interval. The Bangkok embassy, Honk Kong embassy, and State Department all have typical concerns about which they usually send messages. When an events occurs at time t, the stream of message content alters to include the event, then fades back to "business as usual." Capsule discovers both entities' typical concerns and the event locations and content.

networks.

2 The Capsule Model

In this section we develop the Capsule model for detecting and characterizing events. Capsule relies on text data sent between entities over time, and builds on topics models. We first give the intuition on Capsule, then review topic models at a high level and formally specify the model. We also describe how to explore a corpus using Capsule, discuss Capsule's relationship to Poisson processes, and describe how we learn its hidden variables.

Consider an entity like the Bangkok American embassy, shown in Figure 2. We can imagine that there is a stream of messages (or *diplomatic cables*) being sent by this embassy—some might be sent to the US State Department, others to another American embassy like Hong Kong. An entity will usually talk about certain topics; the Bangkok embassy, for instance, is concerned with topics regarding southeast Asia more generally.

Now imagine that at a particular time t, an event occurs, such as the capture of Saigon during the Vietnam war. We do not directly observe that events occur, but we do observe the message stream. Using this stream, each event be described as a distribu-

3

tion over the vocabulary, similar to how topics are distributions over these same terms. When an event occurs, the message content changes for multiple entities. The day following the capture of Saigon, the majority of the diplomatic cables sent by the Bangkok embassy were about Vietnam war refugees. Thus we imagine that an entity's stream of messages is controlled by what it usually talks about as well as the higher level stream of unobserved events.

Background: Topic Models. Capsule builds on topic models. Topic models are algorithms for discovering the main themes in a large collection of documents; each document can then be summarized in terms of the global themes. More formally, a topic k is a probability distribution over the set of vocabulary words. Each document d is represented as a distribution over topics θ_d. Thus we can imagine that when we generate a document, we first pick which topics are relevant (and in what proportions). Under the LDA topic model (Blei et al., 2003), we know the number of words in each document. Then, for each word, we select a single topic from this distribution over topics, and finally select a vocabulary term from the corresponding topic's distribution over the vocabulary. Alternatively, we can cast topic modeling as factorization, such as in Poisson factorization (Gopalan et al., 2014), and draw a word count for each term in the vocabulary.

Topic models are often applied to provide a structure for an otherwise unstructured collection of documents. Documents, however, are often accompanied by metadata, such as the date written or author attribution; this information is not exploited by traditional topic models. The Capsule model uses both author and date information to identify and characterize events that influence the content of the collection.

Model Specification. We formally describe Capsule. The observed data are word counts $w_{d,v}$ for document d and vocabulary term v; each document d also has an author (or entity) a_d and a time (or date) interval i_d associated with it.

The hidden variables of this model are general topics of conversation β, authors' typical concerns ϕ, event descriptions π, event strengths ψ, and document-specific topics θ and event relevancy ϵ.

As in topic modeling, we represent the general topics of conversation with a $K \times V$ matrix β, where K is a low dimensional number of topics that we

wish to capture, and V is the size of our vocabulary; each row β_k is normalized such that it represents the probability of seeing vocabulary word v when discussing topic k. As a generative process, we draw these general topics from a Dirichlet distribution, or $\beta_k \sim \text{Dirichlet}_V(\alpha_\beta)$.

In addition to using these general topics to represent entity concerns, each entity n has its own exclusive topic $\beta_0^{(n)}$, which can be appended as a bias row to the general topics β. These entity-specific topics are drawn from a Dirichlet, just as the general topics, and are similar to background topics (Paul and Dredze, 2012). Without these entity topics, entity-specific stop words (e.g. "Parisian" for the Paris embassy) would dominate the general topics.

The concerns of author n are represented with ϕ_n, a $(K+1)$-dimensional topic vector, where each element is drawn from a gamma distribution, or $\phi_{n,k} \sim \text{Gamma}(s_\phi, r_\phi)$,[1] and the first element of the concern vector $\phi_{n,0}$ describes how much the entity n relies on its exclusive topic $\beta_0^{(n)}$

Similar to topic modeling, we represent the contents of each document in topic space; each document d has a $(K+1)$-dimensional latent parameter θ_d to describe the particular contents of that document. Unlike traditional topic models, each document d's topics depend on the concerns of the author a_d; each document topic $\theta_{d,k}$ is drawn from a gamma distribution parameterized by the corresponding author concerns $\phi_{a_d,k}$: $\theta_{d,k} \sim \text{Gamma}(s_\theta, \phi_{a_d,k})$.

To represent events, we consider discrete intervals of time. Each interval t has a corresponding interval strength ψ_t and description π_t. Event strengths are a single value for each interval t, and are drawn from a gamma distribution: $\psi_{n,k} \sim \text{Gamma}(s_\psi, r_\psi)$. These strengths indicate how important the interval is in determining message content. Interval descriptions are similar to topics: each description is a V-dimensional vector drawn from a Dirichlet distribution over the vocabulary terms, or $\pi_k \sim \text{Dirichlet}_V(\alpha_\pi)$.

Just as we describe each document d in terms of relevant topics with the θ_d parameters, we also describe the relevancy of each time interval with the ϵ_d parameters. These interval relevancy parameters

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[1] We use the shape-rate parameterization for all Gamma distributions.

are drawn from gamma distributions and depend on the overall strength ψ of the corresponding interval; for interval t and document d (written at time i_d), we have $\epsilon_{d,t} \sim \text{Gamma}(s_\epsilon, \psi_{i_d,t})$.

Conditional on the hidden variables and the author and time metadata, Capsule is a model of how document word counts came to be. For document d and vocabulary term v, we generate the word counts form a Poisson distribution parameterized by the documents topics θ_d and relevant events ϵ, as well as global topic β and event descriptions π:

$$w_{d,v} \sim \text{Poisson}\left(\theta_d^\top \beta_v^{(a_d)} + \sum_{t=1}^{T} f(i_d, t)\epsilon_{d,t}\pi_{t,v}\right),\tag{1}$$

where f is some function of decay. This function is important because events should not remain at their full strength indefinitely, but should decay over time. In our experiments, we consider step functions, linear decay, and exponential decay. Figure 3 gives the full generative process for Capsule.

Detecting and characterizing events. Once we estimate the posterior distribution of the Capsule parameters, we can use the expectations of the latent parameters to explore the original data. To detect events, we average the per-document event relevancy parameters ϵ for each document in the interval and multiply it by th interval strength ψ:

$$m_t = \mathbb{E}[\psi_t]\frac{1}{D_t}\sum_{d \in D_t}\mathbb{E}[\epsilon_{d,t},]\tag{2}$$

where D_t is the set of all cables sent in interval t. This measure of "eventness" provides a scaled estimate of the number of words that are related to an real-world event in that interval. Figure 1 shows events detected with this metric.

Given an identified event, we can characterize it in terms of its top terms under π, but we can also use event relevancy parameters ϵ to sort documents; Section 3 explores relevant documents for events found in the National Archive diplomatic cables data. In addition to detecting and characterizing events, Capsule can be used to explore entity concerns and the general themes in a given collection.[2]

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[2]Upon publication, we will release code for a pipeline to visualize and explore a corpus, given a Capsule fit.

- ■ for each time step $t = 1{:}T$,
  - ● draw interval description over vocabulary
    $\pi_t \sim \text{Dirichlet}_V(\alpha)$
  - ● draw interval strength
    $\psi_t \sim \text{Gamma}(s_\psi, r_\psi)$
- ■ for each entity $n = 1{:}N$,
  - ● draw entity-specific topics over vocabulary
    $\beta_0^{(n)} \sim \text{Dirichlet}_V(\alpha)$
  - ● draw entity-specific topic strength
    $\phi_{n,0} \sim \text{Gamma}(s_\phi, r_\phi)$
- ■ for each topic $k = 1{:}K$,
  - ● draw general topic distribution over vocabulary
    $\beta_k \sim \text{Dirichlet}_V(\alpha)$
  - ● for each entity $n = 1{:}N$,
    - ► draw general entity concern
      $\phi_{n,k} \sim \text{Gamma}(s_\phi, r_\phi)$
- ■ for each document $d = 1{:}D$ sent at time i_d by author a_d,
  - ● draw local entity concern
    $\theta_{d,0} \sim \text{Gamma}(s_\theta, \phi_{a_d,0})$
  - ● for each topic $k = 1{:}K$,
    - ► draw local entity concern
      $\theta_{d,k} \sim \text{Gamma}(s_\theta, \phi_{a_d,k})$
  - ● for each time $t = 1{:}T$,
    - ► draw local interval relevancy
      $\epsilon_{d,t} \sim \text{Gamma}(s_\epsilon, \psi_{i_d,t})$
  - ● for each vocabulary term $v = 1{:}V$,
    - ► draw word counts $w_{d,v} \sim$
      $\text{Poisson}\left(\theta_d^\top \beta_v^{(a_d)} + \sum_{t=1}^{T} f(i_d, t)\epsilon_{d,t}\pi_{t,v}\right)$

Figure 3: The generative process for Capsule.

Relationship to Poisson Processes. The Capsule model includes a specific variety of Poisson process (Kingman, 1993). Poisson processes describe the number of discrete observations between times a and b as being drawn from a Poisson distribution parameterized by the integral of some intensity function $\lambda(t)$, or

$$N(a, b] \sim \text{Poisson}\left(\int_a^b \lambda(t)dt\right).$$

In the case of Capsule, we have a Poisson process for every combination of document d and vocabulary term v, which generate our observed word counts w.

This collection of Poisson processes have a base rate for each intensity function; this captures the "businesses-as-usual" content which is described by general and entity topics β and document-specific concerns θ. The intensity functions λ also have an excitatory component, which are influenced by *external events*—in the case of National Archive cables, we interpret these as real-world historical events. This excitatory aspect is modeled by the time interval relevancy parameters ϵ, interval descriptions π, and decay function f.

Similar to existing work on network influence that uses Hawkes processes (Linderman and Adams, 2015; Guo et al., 2014), Capsule assumes discrete time intervals for both the observations and the external events. Note that while the model is excitatory, it is not self or mutually exciting like the network models. Instead, the events that cause excitation are not the observations w, but external events modeled by Capsule. Capsule assumes that only one event can occur in each time interval t, and that it is characterized by its description π_t and strength ψ_t.

Learning the hidden variables. In order to use the Capsule model to explore the observed documents, we must compute the posterior distribution. Conditional on the observed word counts w, our goal is to compute the posterior values of the hidden parameters—global interval strengths ψ, interval descriptions π, entity concerns ϕ, and topics β, as well as document-specific entity concerns θ and interval relevancy parameters ϵ.

As for many Bayesian models, the exact posterior for Capsule is not tractable to compute; approximating it is our central statistical and computational problem. We develop an approximate inference algorithm for Capsule based on variational methods (Wainwright and Jordan, 2008),[3] which is detailed in Appendix A. This algorithm produces a fitted variational distribution which can then be used as a proxy for the true posterior, allowing us to explore a collection of documents with Capsule.

3 Evaluation

In this section we explore the performance of Capsule on a collection of U.S. State Department diplomatics cables and on simulated data.

Data. The National Archive collects communications between the U.S. Sate department and its embassies. We obtained a collection of these diplomatic messages from the History Lab at Columbia,[4] which received them from the Central Foreign Policy Files at the National Archives. The communications in this data set were sent between 1973 and 1978.

In addition to the text of the cables themselves, each document is supplemented with information about who sent the cable (e.g., the State Department, the U.S. Embassy in Saigon, or an individual by name), who received the cable (often multiple entities), and the date the cable was sent. We used a vocabulary of size 6,293 and omitted cables with fewer than three terms, resulting in a collection of 2,139,324 messages sent between 27,134 entities. We selected a weekly duration for the time intervals, as few cables were sent on the weekends.

Model settings. We fit Capsule with $K = 100$ general topics and using an exponential decay f,

$$f(i_d, t) = \begin{cases} 0, & \text{if } t > i_d \\ \exp\{-(i_d - t)/\tau\}, & \text{otherwise,} \end{cases} \quad (3)$$

with mean lifetime $\tau = 3$. This mean lifetime indicates that most intervals would no longer be relevant after about three weeks. With these settings on the cables data, fitting the model takes 2.8 hours per iteration;[5] results are shown on 15 iterations.

Results. We begin our exploration by detecting events using Capsule. With Equation (2) as our metric of "eventness," we consider this metric over time, which is shown in Figure 1. Here, peaks correspond to real-worlds events, several of which are labeled.[6]

The tallest peak occurs the week of December 1, 1975, just prior to the Indonesian invasion of East Timor, which began December 7, 1975. As discussed in Section 2, we sort documents by their event relevancy parameters ϵ to find cables that reflect an event. Table 1 shows the top cables for the East Timor invasion. Capsule accurately identifies this real-world

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[3] Source code is available at https://github.com/?????/capsule.

[4] http://history-lab.org

[5] Our algorithm is batch–we consider each data point for every iteration. Modifying the algorithm to stochastically sample the data would reduce the time required to achieve an equivalent model fit.

[6] Appendix B contains an analogous figure on arXiv data, which shows that Capsule does not capture weekly events on data that does not contain real-world events at that resolution.

event and recovers relevant cables.

The second tallest peak occurs the week of April 21, 1975, just prior to the fall of Saigon on April 30, 1975; Table 2 shows the top cables for this event, which reflect the evacuation efforts that occurred during that week. Unlike the East Timor event, where the most relevant communication exists at an administrative level, the evacuation of Saigon is best captured by individuals seeking help for family and friends.

Another event peaks occurs the week of July 2, 1973; the top three words under event its description π are *bicentennial*, *hijack*, and *mercenary*. Top cables under event relevancy ϵ surround the bicentennial celebration of United States (July 4, 1973) and the Air France hijacking incident that began on June 27: Israeli operatives rescued hostages from this incident on July 4th.

Capsule also identifies events with smaller peaks, such as the death of Mao Tse-tung. One of the top cables for this event is sent by Kissinger to all post with public affairs guidance:

> 1. Missions should avoid all speculation about the possible effects of the death of Chairman Mao on US-PRC relationships as well as impact on internal Chinese developments.
>
> 2. Official comments should be limited to the statements of top level administration officials, texts of which will follow by SEPTEL and wireless file.

In the other top cables for this event, embassies generally reported on press reactions and condolence or memorial ceremonies at their various locations.

Capsule helps discovers events which follow a chain of related incidents, though connecting these events is left to the investigator. For example, Capsule discovers an event the week the Sinai Interim Agreement was signed (September 4, 1975), but it also detects an event in mid-October 1975 about the hiring of observers and technicians for the Sinai peace keeping force. Associated with this second event is a cable from London to the State department entitled *FCO views on Syrian stance*:

> Since conclusion of Sinai II negotiations, FCO officials have expressed considerable interest in prospects for next US effort to promote Syrian negotiations with Israelis. ...

This cable and the sequence of events discovered by Capsule indicate that there is a longer lasting underlying situation. Capsule cannot capture every aspect of these larger sequences of events, but it can provide insight into key moments so that investigators can explore both short-lived events and long-lasting political situations.

In addition to events, Capsule can be used to explore the general themes of a corpus and entities' typical concerns. Examples of general topics of conversation are shown in Table 3 and entity-exclusive topics are shown in Table 4; these show us how entity topics absorb location-specific words, preventing these terms from overwhelming the general topics.

Appendix B contains additional examples of events discovered by Capsule, and more examples of general and entity-specific topics.

These exploratory results show that our model is successfully capturing when multiple entities are discussing the same subjects and that our model can be used to explore the underlying data by providing a structured scaffold from which to view the data.

Simulations. We simulated data to provide a quantitative assessment of Capsule. We generated twenty data sets, each with 100 time steps, 10 general topics, and 100 entities. Each simulation contained about 55,000 documents and followed the generative process assumed by Capsule, as shown in Figure 3.
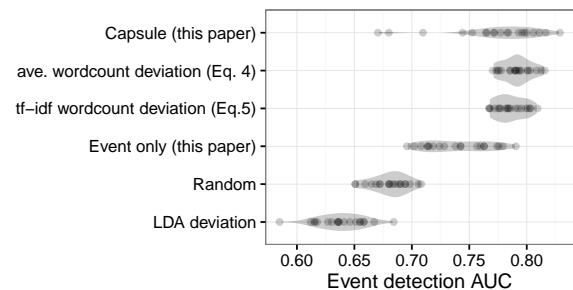
Figure 4: Event detection performance on twenty simulated datasets. Capsule is able to detect events as well as comparison methods, but its performance has higher variance.

To evaluate event detection, we created a ranked list of all time intervals and computed the overlap

7

ϵ	date	entity	subject
0.124	1975-12-03	State	President's talking point on Portuguese Timor
0.115	1975-12-04	State	Timor we are repeating FYI a DAO message
0.112	1975-12-04	State	Legal problems relating to Portuguese Timor
0.105	1975-12-04	Secretary Peking	US Support for Timor resolution
0.102	1975-12-07	State	Invasion of Portuguese Timor

Table 1: Top documents for the time interval of week December 1, 1975, just prior to the Indonesian invasion of East Timor, which began December 7, 1975.

ϵ	date	entity	subject
0.090	1975-04-24	Mansfield, Mike	Assistance in evacuating family from South Vietnam
0.089	1975-04-24	Railsback, Tom	Assistance in evacuating friend from South Vietnam
0.086	1975-04-24	Koch, Edward	Assistance in evacuating family from South Vietnam
0.086	1975-04-21	Schweiker, Richard	Support in evacuating family from Vietnam
0.081	1975-04-25	Ketchum, William	Movement of South Vietnamese refugees to Guam
0.080	1975-04-21	Scott, Hugh	Whereabouts of missionaries in Vietnam

Table 2: Top documents for the time interval of week April 21, 1975, just prior to the fall of Saigon on April 30, 1975.

top terms
outlook, review, hire, personnel, invite, prepare
arrest, incident, security, family, guard, death, jail
locate, home, son, death, please, contact, father
request, refugee, response, service, sale, asylum
market, report, commercial, food, import, commerce
fear, leadership, back, arm, role, threaten
hotel, travel, reservation, visit, arrange, schedule

Table 3: Top vocabulary terms for a selection of topics, one per row, according to topic distributions β_k.

entity	top terms
State	request, follow, embassy, meet, make
Bangkok	bangkok, thailand, thai, refugee, follow
Jerusalem	jerusalem, israeli, bank, report, say
Stockholm	swedish, sweden, trade, meet, embassy
Kampala	ugandan, nairobi, african, imperialist
Ndjamean	chadian, chad, lagos, drought, austerity

Table 4: Top vocabulary terms for a selection of entities according to entity-exclusive topics $\beta_0^{(n)}$.

between a method and the simulated ground at every threshold; this generates an curve under which we cam compute the area and normalized based on ideal performance—we refer to this metric as event detection AUC.

The most successful of the baseline methods for event detection was average absolute error in word count relative to the mean, or

$$\sum_{v=1}^{V} \left[\sum_{d=1}^{D} \text{abs} \left(w_{d,v} - \frac{1}{|D|} \sum_{d=1}^{D} w_{d,v} \right) \right], \quad (4)$$

and its tf-idf variant,

$$\sum_{v=1}^{V} \text{tf-idf}(v) \left[\sum_{d=1}^{D} \text{abs} \left(w_{d,v} - \frac{1}{|D|} \sum_{d=1}^{D} w_{d,v} \right) \right]. \quad (5)$$

Figure 4 shows that Capsule can outperform these approaches for event detection, but that it has higher variance in performance. We also consider an "event only" model—this is a model that only uses the interval-related subset of Capsule's parameters; comparing to this shows that is it important to model "business as usual" for improved event detection. LDA based approaches like average deviation from mean in topic space (Dou et al., 2012) do not perform well for event detection as deviations in topic space are too coarse to provide a meaningful signal.

Once events have been identified, our next task is to identify relevant documents; to evaluate this, we

8
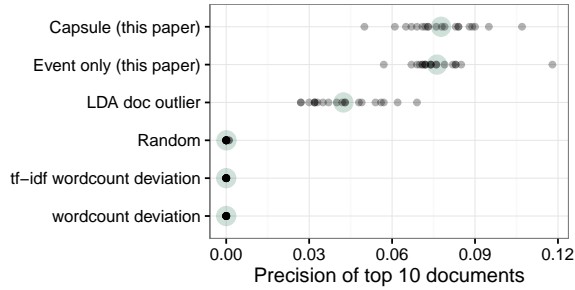
Figure 5: Precision of recovering the top ten most relevant documents, averaged over all time intervals. Capsule performs best, averaged over twenty simulations.

calculate precision of recovering the top ten documents. LDA is useful in finding relevant documents by selecting documents that deviate from the mean in topic space. Word count deviations for each document (similar to Equations 4 and 5) perform worse close to random for document recovery.

Finding documents based on absolute deviation from the mean works better in LDA topic space, but devnot over the full vocabulary. Word count deviations, which performed well for event detection, performed worse than random for document recovery. Both Capsule and its event-only partial model outperform all comparison methods in terms of document recovery. Figure 5 shows precision of recovering the top ten documents.

We assessed the sensitivity of our model to three different decay functions f: exponential, linear, and step functions. We simulated data for each function and then fit Capsule using every permutation of f and multiple settings for event decay duration. In all cases, we found that the model is not sensitive to decay shape or duration; details are in Appendix B.

Comparisons on Cables. We ran the word count based approaches on the cables data and found that they were difficult to interpret and did not recover important historical events. For instance, none detected the evacuation of Saigon, a major historical event in the corpus. The LDA-based approaches do not yield large gains in run time over Capsule and do not provide the granularity needed to capture substantial events.

4 Discussion

We have presented Capsule, a Bayesian model that identifies when events occur, characterizes these events, and discovers the typical concerns of author entities. We have shown that Capsule outperforms comparison methods and explored its results on a real-world datasets. We anticipate that Capsule can be used by historians, political scientists, and others who wish to investigate events in large text corpora.

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