

Modeling Cables Events

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1 Generative model

We start with a fitted LDA model where documents are represented in terms of topics (θ , a $D \times K$ matrix), and topics are represented as a distribution over words (β , a $K \times V$ matrix). This model fit, along with document metadata, are our observations. Alternatively, we can tack on the LDA generative process to the model below.

- for each day i with date a_i :
 - generate event occurrence/strength $\epsilon \sim \text{Poisson}(\eta_\epsilon)$, where η_ϵ is a fixed, non-negative hyperparameter for the mean event strength
 - generate the day/event's description in terms of each topic k : $\pi_{ik} \sim \text{Gamma}(\alpha_0, \beta_0)$, where α_0 and β_0 are fixed hyperparameters.
- draw the entity's base topics: $\phi_{0k} \sim \text{Gamma}(\alpha, \beta)$ (eventually for each entity, but for now, just limit data to only one entity)
- For each cable j on date c_j :
 - set cable topic parameter: $\phi_{jk} = \phi_{0k} + \sum_i f(a_i, c_j) \pi_{ik} \epsilon_i$, where f is defined below.
 - draw cable topic: $\theta_{jk} \sim \text{Gamma}(\beta_c \phi_{jk}, \beta_c)$

Note that

$$f(a, c) = \begin{cases} 1 - \frac{c-a}{d}, & \text{if } a \leq c < a + d \\ 0, & \text{otherwise,} \end{cases}$$

where d is the time distance (in days) after event a at which point the event is no longer relevant.

2 Inference

For now, we assume that we know the LDA topics β and only observe the documents in terms of their topics θ ; breaking this assumption makes inference a little more complicated as the updates for θ would have new dependencies. Pending the results, we should explore that vein.

Here, we follow the structure of the DEF paper to explain inference for this model.

- As usual, inference is the central computational problem.
- Variational inference minimizes the KL divergence from an approximating distribution q to the true posterior p .

- This is equivalent to maximizing the ELBO: $\mathcal{L}(q) = \mathbb{E}_{q(\epsilon, \pi, \phi)}[\log p(\theta, \epsilon, \pi, \phi) - \log q(\epsilon, \pi, \phi)]$
- we define the approximating distribution q using the mean field assumption: $q(\epsilon, \pi, \phi) = \prod_i q(\epsilon_i) \prod_k [q(\phi_{0k}) \prod_i q(\pi_{ik})]$
- $q(\pi)$ and $q(\phi)$ are both gamma-distributed with variational parameters λ^π and λ^ϕ , respectively, where we use the softmax function $\mathcal{M}(x) = \log(1 + \exp(x))$ to constrain the free variational parameters. $q(\epsilon)$ is Poisson-distributed with variational parameter λ^ϵ ; the free parameter is also constrained by the softmax function.
- the expectations under q (needed to maximize the ELBO) do not have a simple analytic form, so we use “black box” VI techniques
- for each variable, we can write the log probability of all terms containing that variable, giving us

$$\log p_i^\epsilon(\theta, \epsilon, \pi, \phi) = \log p(\epsilon_i | \eta_\epsilon) + \sum_{j: f(a_i, c_j) \neq 0} \sum_k \log p(\theta_{jk} | \phi_{0k}, c_j, a_i, d, \beta_c, \pi_{ik}, \epsilon_i),$$

$$\log p_{ik}^\pi(\theta, \epsilon, \pi, \phi) = \log p(\pi_{ik} | \alpha_0, \beta_0) + \sum_{j: f(a_i, c_j) \neq 0} \log p(\theta_{jk} | \phi_{0k}, c_j, a_i, d, \beta_c, \pi_{ik}, \epsilon_i),$$

and

$$p_k^\phi(\theta, \epsilon, \pi, \phi) = \log p(\phi_{0k} | \alpha, \beta) + \sum_i \sum_j \log p(\theta_{jk} | \phi_{0k}, c_j, a_i, d, \beta_c, \pi_{ik}, \epsilon_i).$$

- Then we can write the gradients with respect to the variational parameters as:

$$\nabla_{\lambda_i^\epsilon} \mathcal{L} = \mathbb{E}_q \left[\nabla_{\lambda_i^\epsilon} \log q(\epsilon_i | \lambda_i^\epsilon) (\log p_i^\epsilon(\theta, \epsilon, \pi, \phi) - \log q(\epsilon_i | \lambda_i^\epsilon)) \right],$$

$$\nabla_{\lambda_{ik}^\pi} \mathcal{L} = \mathbb{E}_q \left[\nabla_{\lambda_{ik}^\pi} \log q(\pi_{ik} | \lambda_{ik}^\pi) (\log p_{ik}^\pi(\theta, \epsilon, \pi, \phi) - \log q(\pi_{ik} | \lambda_{ik}^\pi)) \right],$$

and

$$\nabla_{\lambda_k^\phi} \mathcal{L} = \mathbb{E}_q \left[\nabla_{\lambda_k^\phi} \log q(\phi_{0k} | \lambda_k^\phi) (\log p_k^\phi(\theta, \epsilon, \pi, \phi) - \log q(\phi_{0k} | \lambda_k^\phi)) \right].$$

Using this framework, we construct our black box algorithm below.

For Reference The gamma distribution and derivatives:

$$\log \text{Gamma}(x | a, b) = a \log b - \log \Gamma(ab) + (ab - 1) \log x - bx \quad (1)$$

$$\nabla_a \log \text{Gamma}(x | \mathcal{M}(a), \mathcal{M}(b)) = \mathcal{M}'(a) \mathcal{M}(b) [\log \mathcal{M}(b) - \Psi(\mathcal{M}(a) \mathcal{M}(b)) + \log x] \quad (2)$$

$$\nabla_b \log \text{Gamma}(x | \mathcal{M}(a), \mathcal{M}(b)) = \mathcal{M}'(b) [\mathcal{M}(a) ((\log \mathcal{M}(b) + 1) - \Psi(\mathcal{M}(a) \mathcal{M}(b)) + \log x) - x] \quad (3)$$

The Poisson distribution and derivative:

$$\log \text{Poisson}(x | \lambda) = x \log \lambda - \log(x!) - \lambda \quad (4)$$

$$\nabla_\lambda \log \text{Poisson}(x | \mathcal{M}(\lambda)) = \mathcal{M}'(\lambda) \left[\frac{x}{\mathcal{M}(\lambda)} - 1 \right]. \quad (5)$$

The softmax function and derivative:

$$\mathcal{M}(x) = \log(1 + e^x)$$

$$\mathcal{M}'(x) = \frac{e^x}{1 + e^x}$$

Algorithm 1: Inference for Cables Model

Input: document topics θ

Output: estimates of latent parameters entity topics π , event topics ϕ , and event occurrences ϵ

Initialize λ^π , λ^ϕ , and λ^ϵ to respective priors

Initialize iteration count $t = 0$

while *change in validation likelihood* $< \delta$ **do**

$t += 1$

 initialize $\hat{\lambda}^\pi$, $\hat{\lambda}^\phi$, and $\hat{\lambda}^\epsilon$ to 0 matrices

for $j = 1, \dots, B$ (*batch size, or # of document samples*) **do**

 Sample a document j that is sent on date c_j and has topics θ_j

for $s = 1, \dots, S$ **do**

end

end

 set $\rho = (t + \tau)^\kappa$

 update event content for each event i and topic k : $\lambda_{ik}^\pi = \lambda_{ik}^\pi + \rho \hat{\lambda}_{ik}^\pi$

 update general entity topics for each topic k : $\lambda_k^\phi = \lambda_k^\phi + \rho \hat{\lambda}_k^\phi$

 update event occurrences for each event i : $\lambda_i^\epsilon = \lambda_i^\epsilon + \rho \hat{\lambda}_i^\epsilon$

 set $\mathbb{E}[\pi] = \lambda^{\pi, a}$

 set $\mathbb{E}[\phi] = \lambda^{\phi, a}$

 set $\mathbb{E}[\epsilon] = \lambda^\epsilon$

end

return $\mathbb{E}[\pi]$, $\mathbb{E}[\phi]$, $\mathbb{E}[\epsilon]$
