Who, What, When, Where, and Why? A Computational Approach to Understanding Historical Events Using State Department Cables

Allison J.B. Chaney, Hanna Wallach, David M. Blei

We develop computational methods for analyzing historical documents to identify events of potential historical significance. Significant events are characterized by interactions between entities (e.g., countries, organizations, individuals) that deviate from typical interaction patterns. When studying historical events, historians and political scientists commonly read large quantities of text to construct an accurate picture of who, what, when, and where—a necessary precursor to answering the more nuanced question, "Why?" Our methods help historians identify possible events from the texts of historical communication. Specifically, we build on topic modeling to distinguish between topics that describe "business-as-usual" and topics that deviate from these patterns, where deviations are also indicated by particular entities interacting during particular periods of time. To demonstrate our methods, we analyze a corpus of 2 million State Department cables from 1973 to 1977. For example, we show that we are able to detect and characterize the Fall of Saigon.

Keywords

topic modeling, characterizing events, computational history, government transparency and secrecy, declassified documents