

OLUSANMI PELUMI TAIWO

[Portfolio](#)

+2348132607558

pelumiolusanmi@gmail.com

9, Ifelodun Street, Asoore,
Atan- Ota,
Ogun State,
Nigeria.

SUMMARY

I am a skilled UI/UX Designer with a commitment to delivering engaging and visually appealing products. I have two years of experience in creating intuitive designs for both web and mobile applications, and I am proficient in Figma. I work well with cross-functional teams to improve end-user experiences.

EXPERIENCE

The Elysians / UI/UX Designer

December 2023- Present

- Successfully designed and delivered three major projects, collaborating with cross-functional teams to create user-centered solutions.
- Led user research and analysis, directly informing design decisions and increasing client satisfaction.
- Contributed to the creation and maintenance of a scalable design system to ensure consistency across all projects.

TheJustProjects / UI/UX Designer

September 2022 - December 2023

- Conducted user research to identify and solve customer pain points, improving overall user experience.
- Created wireframes and high-fidelity designs, ensuring a smooth and engaging user journey.
- Worked closely with product managers and developers to implement design solutions effectively

Web3 Ladies / Product Design Intern

August 2022 - January 2023

- Assisted in user research and contributed to creating user-centric wireframes and visual designs
- Worked effectively with other designers to foster a creative design environment.

Zuri x I4G / Product Design Intern

May 2022 - August 2022

- Took initiative in a project and led research and interviews to gain insights into user needs.
- Defined design directions and finalized design details to deliver outstanding solutions.

SKILLS AND TOOLS

UI Design || Wire-framing and Design Systems || A/B Testing and Usability Testing || User Journey Mapping || User Research and Interviews || Brainstorming and Ideation || figma

EDUCATION

Federal University Lokoja, Kogi State — B Sc., Biology

December 2017 - January 2023

PROJECTS

Immunicare — An Immunization web app

- Designed a comprehensive web application that tracks child immunization schedules, sends timely reminders, and maintains digital health records.

Trimmer— A Link Shortening web App

- Designed a user-friendly URL shortening platform that allows users to customize URLs, generate QR codes, and track link performance with basic analytics.

Deonify— A Music App

- Conducted in-depth user research to understand the listening habits and preferences of diverse music audiences.
- Developed detailed user personas to guide the design process, ensuring the app meets the needs of various listener profiles

Bookcafe — A Book store App

- Carried out extensive user research to understand book readers' needs and preferences.
- Designed visually appealing UI with alignment to branding and user preferences.

Quicklift — A Transport App

- Participated in the design and development of Quicklift, a user-friendly transport app.
- Handled research to identify pain points and enhance the app's user experience.
- Emphasized intuitive navigation and smooth interactions for a positive user experience.

GlamUs — A Fashion and Beauty Blog

- Created visually appealing and engaging blog layouts to enhance user experience.
- Implemented responsive design elements for optimal viewing across various devices.

