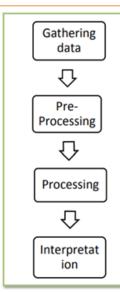


TASK 1: UNDERSTANDING PROBLEM STATEMENT:

Problem Statement & Objective

- Placements hold great importance for students to build a strong foundation for the professional career ahead as well as a good placement record gives a competitive edge to a college/university in the education market.
- To develop a placement predictor as a part of making a placement management system at college level which predicts the chances of students getting placed and helps in uplifting their skills before the recruitment process starts.
- A placement predictor is to be designed to calculate the possibility of a student being placed in a company, subject to the criterion of the company. The placement predictor takes many parameters which can be used to assess the skill level of the student. While some parameters are taken from the university level, others are obtained from tests conducted in the placement management system itself. Combining these data points, the predictor is to accurately predict if the student will or will not be placed in a company. Data from past students are used for training the predictor.

METHODOLOGY:



- Data gathering: The sample data has been collected from KAGGLE.com which consists of all the records of student placement through various sources.
- 2) Pre-Processing Data: Pre processing is a technique that is used to convert raw data into a clean dataset. The data is gathered from different sources is in raw format which is not feasible for the analysis.
 - a) Attribute selection
 - b) Cleaning missing values
 - c) Training and Test data
 - d) Feature Scaling
- Processing : Processing is applying different algorithms to the data to find the best results
 - a) Logistic Regression
 - b) Naïve Bayes Classifier
 - c) SVM

TASK 2: IMPORT LIBRARIES AND DATASET

:

LIBRARIES USED



```
In [1]: | import pandas as pd
         import matplotlib.pyplot as plt
         import seaborn as sns
         from sklearn.preprocessing import LabelEncoder
         from sklearn.preprocessing import StandardScaler
         from sklearn.model_selection import train_test_split
         from sklearn.linear_model import LogisticRegression
         from sklearn.naive bayes import GaussianNB
         from sklearn import svm
         from sklearn.metrics import accuracy_score, confusion_matrix, classification_report
In [2]: dataset = pd.read_csv('./Placement_Data_Full_Class.csv')
In [3]: dataset.head()
Out[3]:
                                 ssc_b hsc_p
            sl_no gender ssc_p
                                              hsc_b
                                                        hsc_s degree_p
                                                                           degree_t workex etes
         0
                          67.00
                                Others
                                        91.00
                                              Others Commerce
                                                                  58.00
                                                                           Sci&Tech
                                                                                              5
                                                                  77.48
                2
                          79.33 Central
                                        78.33
                                              Others
                                                       Science
                                                                           Sci&Tech
                                                                                       Yes
                                                                                              8
         2
                          65.00 Central
                                        68.00 Central
                                                                  64.00 Comm&Mgmt
                                                                                              7
                3
                                                          Arts
                                                                                        Νo
                          56.00 Central
                                        52.00 Central
                                                       Science
                                                                  52.00
                                                                           Sci&Tech
                                                                                              6
                5
                          85.80 Central
                                       73.60 Central Commerce
                                                                  73.30 Comm&Mgmt
                                                                                              9
                      M
                                                                                        No
In [4]: # as salary and sl_no columns are not required for placement status prediction so
         dataset.drop(['salary','sl no'], axis=1, inplace=True)
```

TASK 3: PERFORM EXPLORATORY DATA ANALYSIS

```
In [5]: |# missing values checking
        dataset.isnull().sum()
Out[5]: gender
                          0
        ssc p
                          0
        ssc b
        hsc_p
                          0
        hsc b
                          0
        hsc s
                          0
        degree_p
                          0
        degree_t
        workex
                          0
        etest p
                          0
        specialisation
                          0
                          0
        mba p
        status
                          0
        dtype: int64
In [6]: # checking column values data type
        dataset.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 215 entries, 0 to 214
        Data columns (total 13 columns):
                             Non-Null Count Dtype
         #
             Column
                             -----
             -----
         0
             gender
                             215 non-null
                                             object
                             215 non-null
                                             float64
         1
             ssc p
         2
             ssc b
                             215 non-null
                                             object
         3
             hsc_p
                             215 non-null
                                             float64
         4
             hsc b
                             215 non-null
                                             object
         5
                                             object
             hsc s
                             215 non-null
         6
             degree p
                             215 non-null
                                             float64
         7
                                             object
             degree t
                            215 non-null
         8
             workex
                             215 non-null
                                             object
         9
             etest_p
                             215 non-null
                                             float64
         10 specialisation 215 non-null
                                             object
         11 mba p
                                             float64
                             215 non-null
         12 status
                             215 non-null
                                              object
        dtypes: float64(5), object(8)
        memory usage: 22.0+ KB
```

A) Label Encoding Data

```
In [7]: # label encoding needs to be done to ensure all values in the dataset is numeric
# hsc_s, degree_t columns needs to be splitted into columns (get_dummies needs to
features_to_split = ['hsc_s','degree_t']
for feature in features_to_split:
    dummy = pd.get_dummies(dataset[feature])
    dataset = pd.concat([dataset, dummy], axis=1)
    dataset.drop(feature, axis=1, inplace=True)
```

In [8]: dataset

Out[8]:

	gender	ssc_p	ssc_b	hsc_p	hsc_b	degree_p	workex	etest_p	specialisation	mba_p	st
0	М	67.00	Others	91.00	Others	58.00	No	55.0	Mkt&HR	58.80	Pla
1	М	79.33	Central	78.33	Others	77.48	Yes	86.5	Mkt&Fin	66.28	Pla
2	М	65.00	Central	68.00	Central	64.00	No	75.0	Mkt&Fin	57.80	Pla
3	М	56.00	Central	52.00	Central	52.00	No	66.0	Mkt&HR	59.43	Plε
4	М	85.80	Central	73.60	Central	73.30	No	96.8	Mkt&Fin	55.50	Pla
210	М	80.60	Others	82.00	Others	77.60	No	91.0	Mkt&Fin	74.49	PΙε
211	М	58.00	Others	60.00	Others	72.00	No	74.0	Mkt&Fin	53.62	Pla
212	М	67.00	Others	67.00	Others	73.00	Yes	59.0	Mkt&Fin	69.72	Pla
213	F	74.00	Others	66.00	Others	58.00	No	70.0	Mkt&HR	60.23	Pla
214	М	62.00	Central	58.00	Others	53.00	No	89.0	Mkt&HR	60.22	Plá

215 rows × 17 columns

In [9]: dataset.rename(columns={"Others": "Other_Degree"},inplace=True)

In [10]: dataset

Out[10]:

	gender	ssc_p	ssc_b	hsc_p	hsc_b	degree_p	workex	etest_p	specialisation	mba_p	st
0	М	67.00	Others	91.00	Others	58.00	No	55.0	Mkt&HR	58.80	Pla
1	М	79.33	Central	78.33	Others	77.48	Yes	86.5	Mkt&Fin	66.28	PΙε
2	М	65.00	Central	68.00	Central	64.00	No	75.0	Mkt&Fin	57.80	Plέ
3	М	56.00	Central	52.00	Central	52.00	No	66.0	Mkt&HR	59.43	Pla
4	М	85.80	Central	73.60	Central	73.30	No	96.8	Mkt&Fin	55.50	PΙέ
210	М	80.60	Others	82.00	Others	77.60	No	91.0	Mkt&Fin	74.49	PΙε
211	М	58.00	Others	60.00	Others	72.00	No	74.0	Mkt&Fin	53.62	Pla
212	М	67.00	Others	67.00	Others	73.00	Yes	59.0	Mkt&Fin	69.72	Pla
213	F	74.00	Others	66.00	Others	58.00	No	70.0	Mkt&HR	60.23	PΙέ
214	М	62.00	Central	58.00	Others	53.00	No	89.0	Mkt&HR	60.22	Pla

215 rows × 17 columns

```
In [11]: encoder = LabelEncoder() # to encode string to the values like 0,1,2 etc.
```

```
In [12]: columns_to_encode = ['gender','ssc_b', 'hsc_b','workex','specialisation','status'
for column in columns_to_encode:
    dataset[column] = encoder.fit_transform(dataset[column])
```

In [13]: dataset

Out[13]:

	gender	ssc_p	ssc_b	hsc_p	hsc_b	degree_p	workex	etest_p	specialisation	mba_p	stat
0	1	67.00	1	91.00	1	58.00	0	55.0	1	58.80	
1	1	79.33	0	78.33	1	77.48	1	86.5	0	66.28	
2	1	65.00	0	68.00	0	64.00	0	75.0	0	57.80	
3	1	56.00	0	52.00	0	52.00	0	66.0	1	59.43	
4	1	85.80	0	73.60	0	73.30	0	96.8	0	55.50	
210	1	80.60	1	82.00	1	77.60	0	91.0	0	74.49	
211	1	58.00	1	60.00	1	72.00	0	74.0	0	53.62	
212	1	67.00	1	67.00	1	73.00	1	59.0	0	69.72	
213	0	74.00	1	66.00	1	58.00	0	70.0	1	60.23	
214	1	62.00	0	58.00	1	53.00	0	89.0	1	60.22	

215 rows × 17 columns

In [14]: dataset.describe()

Out[14]:

	gender	ssc_p	ssc_b	hsc_p	hsc_b	degree_p	workex	ete
count	215.000000	215.000000	215.000000	215.000000	215.000000	215.000000	215.000000	215.00
mean	0.646512	67.303395	0.460465	66.333163	0.609302	66.370186	0.344186	72.10
std	0.479168	10.827205	0.499598	10.897509	0.489045	7.358743	0.476211	13.27
min	0.000000	40.890000	0.000000	37.000000	0.000000	50.000000	0.000000	50.00
25%	0.000000	60.600000	0.000000	60.900000	0.000000	61.000000	0.000000	60.00
50%	1.000000	67.000000	0.000000	65.000000	1.000000	66.000000	0.000000	71.00
75%	1.000000	75.700000	1.000000	73.000000	1.000000	72.000000	1.000000	83.50
max	1.000000	89.400000	1.000000	97.700000	1.000000	91.000000	1.000000	98.00

B) Checking for Outliers

```
In [15]: fig, axs = plt.subplots(ncols=6,nrows=3,figsize=(20,10))
           index = 0
           axs = axs.flatten()
           for k,v in dataset.items():
                sns.boxplot(y=v, ax=axs[index])
                index += 1
           fig.delaxes(axs[index])
           plt.tight_layout(pad=0.3, w_pad=0.5,h_pad = 4.5) # for styling by giving padding
            0.8
                                                                             0.8
                                                                                             d 70
                                                                             0.2
                             80
                                            를 0.6
                                                                                             0.6
                                                            eg 65
                             70
                                                                             0.8
                            0.6
O.4
                                                            0.6
                                                                            0.6
Quig Tech
0.4
                             0.2
                                                                             0.2
```

```
In [16]: # deleting some outliers in 2 columns degree_p and hsc_p
dataset = dataset[~(dataset['degree_p']>=90)]
dataset = dataset[~(dataset['hsc_p']>=95)]
```

C) Checking for Correlation

In [17]: dataset.corr()

Out[17]:

	gender	ssc_p	ssc_b	hsc_p	hsc_b	degree_p	workex	etest_p
gender	1.000000	-0.059818	0.017052	-0.022187	0.074438	-0.154679	0.093325	0.081765
ssc_p	-0.059818	1.000000	0.107995	0.528111	0.056672	0.528753	0.183073	0.264009
ssc_b	0.017052	0.107995	1.000000	-0.140332	0.608493	0.020828	-0.027916	-0.018739
hsc_p	-0.022187	0.528111	-0.140332	1.000000	-0.038259	0.443595	0.135144	0.208809
hsc_b	0.074438	0.056672	0.608493	-0.038259	1.000000	0.043618	0.039061	0.031316
degree_p	-0.154679	0.528753	0.020828	0.443595	0.043618	1.000000	0.135100	0.226353
workex	0.093325	0.183073	-0.027916	0.135144	0.039061	0.135100	1.000000	0.052862
etest_p	0.081765	0.264009	-0.018739	0.208809	0.031316	0.226353	0.052862	1.000000
specialisation	-0.103355	-0.177436	-0.057356	-0.222405	0.004762	-0.232618	-0.187200	-0.222765
mba_p	-0.298466	0.377438	0.074653	0.335610	0.073936	0.376261	0.174951	0.203663
status	0.098189	0.605381	0.033717	0.499777	0.009393	0.479557	0.279091	0.122770
Arts	-0.096386	-0.194514	-0.001410	-0.074931	-0.114855	-0.153777	0.054259	-0.073539
Commerce	0.001870	-0.093283	-0.042586	0.267073	-0.069985	-0.005676	-0.070916	-0.023192
Science	0.041426	0.181772	0.043708	-0.236466	0.122407	0.074850	0.047346	0.056508
Comm&Mgmt	-0.036801	-0.168282	-0.078842	0.121441	-0.019492	-0.004369	-0.118781	-0.010486
Other_Degree	-0.096386	-0.063459	-0.001410	-0.132137	-0.114855	-0.180476	0.009501	0.009482
Sci&Tech	0.086960	0.208907	0.083707	-0.061747	0.077977	0.094883	0.120296	0.006296

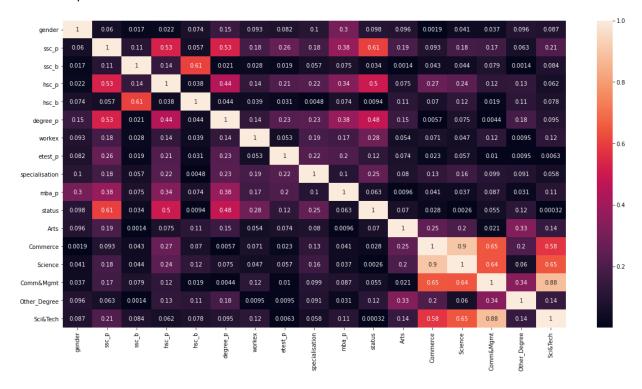
TASK 4: PERFORM DATA VISUALIZATION

Type $\it Markdown$ and LaTeX: $\it \alpha^2$

```
In [18]: # heatmap for checking correlation or linearity

plt.figure(figsize=(20,10))
sns.heatmap(dataset.corr().abs(), annot=True)
```

Out[18]: <AxesSubplot:>



Correlation between the features are atmost 0.9 so they are not multi-correlated

```
In [19]: dataset.shape
Out[19]: (212, 17)
```

C:\ProgramData\Anaconda3\lib\site-packages\seaborn\distributions.py:2551: Futur eWarning: `distplot` is a deprecated function and will be removed in a future v ersion. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histogram s).

warnings.warn(msg, FutureWarning)

C:\ProgramData\Anaconda3\lib\site-packages\seaborn\distributions.py:2551: Futur eWarning: `distplot` is a deprecated function and will be removed in a future v ersion. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histogram s).

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with similar flexibility) or `histplot` (an axes-level function for histogram s).

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warnings.warn(msg, FutureWarning)

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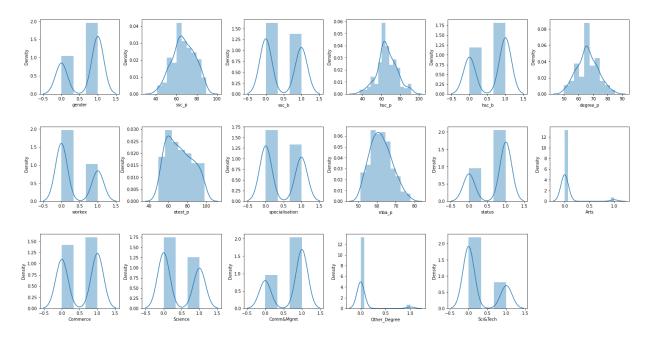
warnings.warn(msg, FutureWarning)

C:\ProgramData\Anaconda3\lib\site-packages\seaborn\distributions.py:2551: Futur eWarning: `distplot` is a deprecated function and will be removed in a future v ersion. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histogram s).

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C:\ProgramData\Anaconda3\lib\site-packages\seaborn\distributions.py:2551: Futur eWarning: `distplot` is a deprecated function and will be removed in a future v ersion. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histogram s).

warnings.warn(msg, FutureWarning)



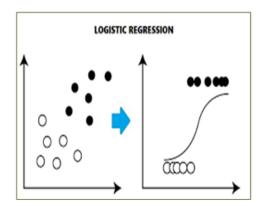
TASK 5: CREATE TRAINING AND TESTING DATASET

```
In [21]: x = dataset.loc[:,dataset.columns!='status'] # all features are used
y = dataset.loc[:, 'status'] # label is status of placement
```

```
In [22]: x
Out[22]:
                 gender ssc_p ssc_b hsc_p hsc_b degree_p workex etest_p specialisation
                                                                                               mba_p
                                                                                                       Arts
              0
                          67.00
                                        91.00
                                                   1
                                                          58.00
                                                                      0
                                                                            55.0
                                                                                                 58.80
                                                                                                          (
                      1
              1
                      1
                          79.33
                                        78.33
                                                   1
                                                          77.48
                                                                      1
                                                                            86.5
                                                                                            0
                                                                                                 66.28
                                                                                                          (
                                        68.00
              2
                          65.00
                                                          64.00
                                                                            75.0
                                                                                                 57.80
              3
                      1
                          56.00
                                        52.00
                                                   0
                                                          52.00
                                                                      0
                                                                            66.0
                                                                                             1
                                                                                                 59.43
                                                                                                          (
                      1
                          85.80
                                        73.60
                                                   0
                                                          73.30
                                                                      0
                                                                            96.8
                                                                                            0
                                                                                                 55.50
              4
                                                                                                          (
            210
                          80.60
                                        82.00
                                                                      0
                                                                                                 74.49
                      1
                                                   1
                                                          77.60
                                                                            91.0
                                                                                            0
                                     1
                                                                                                          (
                                        60.00
                                                                                                 53.62
            211
                          58.00
                                                          72.00
                                                                      0
                                                                            74.0
            212
                      1
                          67.00
                                        67.00
                                                   1
                                                          73.00
                                                                      1
                                                                            59.0
                                                                                                 69.72
                                                                                                          (
                                                                            70.0
                                                                                                 60.23
            213
                      0
                          74.00
                                        66.00
                                                          58.00
                                                                      0
            214
                          62.00
                                        58.00
                                                          53.00
                                                                      0
                                                                            89.0
                                                                                                 60.22
                                                                                                          (
           212 rows × 16 columns
In [23]: y
Out[23]:
                   1
           1
                   1
           2
                   1
           3
                   0
                   1
           210
                   1
           211
                   1
           212
                   1
           213
                   1
           214
           Name: status, Length: 212, dtype: int32
In [24]:
           sc= StandardScaler()
           x_scaled = sc.fit_transform(x) # for standardising the features
           x scaled = pd.DataFrame(x scaled)
In [25]: x_train,x_test, y_train, y_test = train_test_split(x_scaled,y,test_size=0.18, rar
```

TASK 6: TRAIN AND EVALUATE A LINEAR REGRESSION MODEL

LOGISTIC REGRESSION MODEL



- Logistic regression is a classification technique and it is very good for binary classification.
- The goal of this technique is given a new data point, and predict the class from which the data point is likely to have originated. Input features can be quantitative or qualitative.
- Instead of a hyperplane or straight line, the logistic regression uses the logistic function to obtain the output of a linear equation between 0 and 1.
- The function is defined as logistic(x)=1/(1+exp(-x))

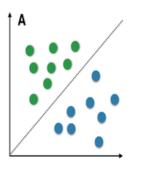
```
In [30]: y_test
Out[30]: 209
                 1
          38
                 1
          90
                 1
          192
                 1
          150
                 1
          76
                 1
          97
                 0
          138
                 1
          5
                 0
          84
                 1
                 1
          56
          144
                 0
          159
                 0
          113
                 1
          75
                 0
          203
                 1
          127
                 1
          12
                 0
          169
                 0
          157
                 1
          167
                 0
          201
                 0
          211
                 1
          189
                 0
          184
                 0
                 0
          18
          214
                 0
          15
                 1
          87
                 0
          72
                 1
                 1
          7
          64
                 1
          142
                 1
          98
                 1
          137
                 1
          161
                 0
          34
          153
                 1
          91
          Name: status, dtype: int32
In [31]: accuracy_score(y_test, y_pred)
Out[31]: 0.8717948717948718
In [32]: lr.score(x_train,y_train)
Out[32]: 0.9132947976878613
```

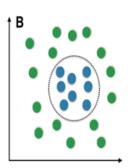
```
In [33]: confusion matrix(y test, y pred)
Out[33]: array([[14, 3],
                 [ 2, 20]], dtype=int64)
In [34]: print(classification report(y test,y pred))
                        precision
                                      recall f1-score
                                                          support
                     0
                             0.88
                                        0.82
                                                  0.85
                                                               17
                     1
                             0.87
                                        0.91
                                                  0.89
                                                               22
                                                  0.87
                                                               39
              accuracy
             macro avg
                             0.87
                                        0.87
                                                  0.87
                                                               39
         weighted avg
                             0.87
                                        0.87
                                                  0.87
                                                               39
```

TASK 7: TRAIN AND EVALUATE Naive Bayes Classifier:

NAÏVE BAYES CLASSIFIER MODEL

The Naive Bayes Classifier is very effective on many real data applications. The performance of Naïve Bayes usually benefits from an precise estimation of univariate conditional probabilities and from variable selection.





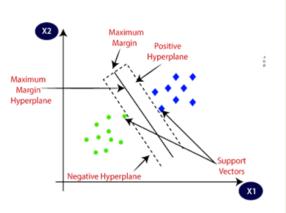
- STEPS INVOLVED:
- Step 1: Scan the dataset
- Step 2: Calculate the probability of every attribute value. [n, n_c, m, p]
- Step3:
 - $P(attributevalue(ai)/subjectvaluevj)=(n_c+mp)/(n+m)$ apply the above formulae Where: n=no. of training examples for which v=vj nc=no. of examples where v=vj and a=ai p=a priori estimate for P(aivj) m=the equivalent sample size
- Step 4: Multiply the probabilities by p for each class, here we multiple the results of each attribute with p and final results are used for classification.
- Step 5: Compare the values and classify the attribute values to 1 of the predefined set of class.

```
In [35]: nbclassifier = GaussianNB()
In [36]: nbclassifier.fit(x_train, y_train)
Out[36]: GaussianNB()
In [37]: y_pred_nb = nbclassifier.predict(x_test)
```

```
In [38]: | accuracy_score(y_test, y_pred_nb)
Out[38]: 0.8461538461538461
In [39]: | nbclassifier.score(x train, y train)
Out[39]: 0.8554913294797688
In [40]: confusion_matrix(y_test, y_pred_nb)
Out[40]: array([[13, 4],
                 [ 2, 20]], dtype=int64)
In [41]: print(classification report(y test,y pred nb))
                        precision
                                      recall f1-score
                                                         support
                             0.87
                                        0.76
                                                  0.81
                                                              17
                     0
                     1
                             0.83
                                        0.91
                                                  0.87
                                                              22
                                                  0.85
                                                               39
              accuracy
             macro avg
                             0.85
                                        0.84
                                                  0.84
                                                               39
         weighted avg
                             0.85
                                        0.85
                                                  0.84
                                                               39
```

TASK 8: TRAIN AND EVALUATE SVM:

SVM MODEL



- SVM stands for Support Vector Machine. It is also a supervised machine learning algorithm that can be used for both classification and regression problems.
- A point in the n-dimensional space is a data item where the value of each feature is the value of a particular coordinate. Here, n is the number of features you have. After plotting the data item, we perform classification by finding the hyper-plane that differentiates the two classes very well. Now the problem lies in finding which hyper-plane to be chosen such that it is the right one.
- Scikit-learn is a library in Python which can be used to implement various machine learning algorithms and SVM too can be used using the scikit-learn library

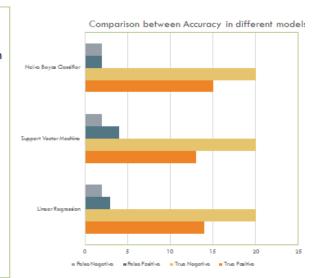
```
In [42]: clf = svm.SVC(kernel="linear")
```

```
In [43]: clf.fit(x_train, y_train)
Out[43]: SVC(kernel='linear')
In [44]: |y_pred_svm = clf.predict(x_test)
In [45]: | accuracy_score(y_test, y_pred_svm)
Out[45]: 0.8974358974358975
In [46]: | clf.score(x_train, y_train)
Out[46]: 0.9017341040462428
In [47]: confusion_matrix(y_test, y_pred_svm)
Out[47]: array([[15, 2],
                 [ 2, 20]], dtype=int64)
In [48]: |print(classification_report(y_test, y_pred_svm))
                        precision
                                     recall f1-score
                                                         support
                     0
                             0.88
                                       0.88
                                                 0.88
                                                              17
                     1
                             0.91
                                       0.91
                                                 0.91
                                                              22
                                                 0.90
                                                              39
             accuracy
                             0.90
                                       0.90
                                                 0.90
                                                              39
            macro avg
         weighted avg
                             0.90
                                       0.90
                                                 0.90
                                                              39
```

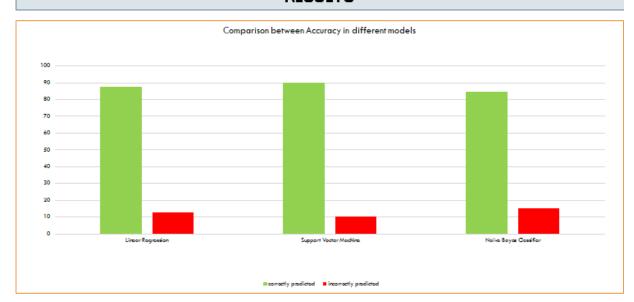
RESULTS AND CONCLUSION

RESULTS

- The data is first trained and then tested with all Three algorithms and out of all SVM gave more accuracy with 89.7435, Logistic regression with 87.18 percent accuracy and Naïve bayes with accuracy of 85.6.
- We conclude that Logistic Regression works better with better accuracy but difference in scores is highest among three
- Gaussian Naive Bayes was less accurate but the difference in known and unknown data was lesser.
- But, SVM gave better accuracy with least difference in score. So, Our final model would use SVM for Student Placement Prediction.



RESULTS



In []: