

# KEVIN DELOACH

1231 Race St. 2C 📍 Philadelphia, PA 19107

✉ [kdeloach@gmail.com](mailto:kdeloach@gmail.com) ☎ (215) 490-8269

## WORK EXPERIENCE

### **IBM Tealeaf Technology**, *Software Engineer*

6/2012 – 9/2013

- Worked on all aspects of the Tealeaf cxOverstat product; From initial integration, to deployment on major high volume traffic websites, such as *Nike* and *Expedia*.
- Implemented features, performed user interface exploration, drafted documentation, and provided technical support for cxOverstat, cxImpact, and the Browser Based Replay tool.

### **Elements, Inc.**, *Software Developer*

8/2008 – 12/2011

- Developed franchise-oriented content management system, data migration & build automation tools, web services, business reports, and various other custom applications for use in franchise, health care, real estate, and private equity industries; Some technologies used include IIS, MS SQL Server, C#/VB .NET, Apache, MySQL, PHP, Flash, Flex, and Adobe AIR.
- Worked with corporate and local businesses owners from national franchises such as: *Maaco Collision Repair & Auto Painting*, *CertaPro Painters*, *Floor Coverings International*, *Weed Man Lawn Care*, and others, to create email marketing campaigns, improve customer engagement, and generate thousands of search engine optimized local franchise websites.
- Coordinated knowledge transfer and technology transition with local and remote teams after original company was acquired by *Elements, Inc.*

### **Verve Internet Solutions**, *Web Developer*

12/2007 – 8/2008

- Developed features for proprietary CMS, performed maintenance on legacy software, and produced websites using dynamic code generation techniques.
- Created cross-browser compatible XHTML/CSS templates from Photoshop PSDs that comply with accessibility and Section 508 standards.
- Worked directly with non-profits in the Philadelphia area, such as: *The Delaware Valley Green Building Council*, *The Consumer Credit Counseling Service of Delaware Valley*, *The Philadelphia Mummars Fancy Brigade Association*, and *Merion Mercy Academy*, to provide technical support, maintenance, content updates, and website enhancements.

### **Austin District Music Teachers Association**, *Freelance Web Developer*

5/2008 – 9/2008

- Developed online portal to schedule events, manage student enrollment, and generate PDFs for approximately 125 teachers.

### **Central High School**, *Technical Assistant & Web Developer*

9/2005 – 7/2006

- Volunteered with IT department to manage computer labs, diagnose networking issues, and provide technical support for approximately 150 faculty members and 2,300 students.
- Designed website to improve availability of information & increase student engagement, and created a custom CMS featuring role-based permissions, workflow, and extensive logging.

## TECHNICAL SKILLS

Languages: Python, C#/VB .NET, Node.js, Java, JavaScript, PHP, MS SQL Server, MySQL, Flex, ActionScript AS3, XML ☺, XSLT, L<sup>A</sup>T<sub>E</sub>X

Software: Linux, Windows, Apache, IIS, Microsoft Visual Studio, SSMS, Vim, Cygwin, Photoshop, Flash, Perforce, Git, Subversion