

What this helpsheet is for

It describes four methods of linking with the Transport Direct cycle journey planner from a website.

1. Simple hyperlinks to the planner

Hyperlinks to the cycle planner homepage can be added wherever appropriate on your website – for example, on transport, tourism, news, environmental or health pages. People need a reason for trying out the planner, so it is important that the links are offered where they are relevant, not just on a 'useful links' page.

Adding an ID to the link will allow Transport Direct to report back how many of your customers have clicked these links, if you require.

To create a link with an ID, copy the following but replace the **ID** at the end with your website name:

`http://www.transportdirect.info/web2/journeyplanning/JPLandingPage.aspx?m=b&id=StMarksSchool`

2. Preset destination links

It's easy to link to the cycle planner with the destination already pre-selected. This is ideal for pages containing information places such as libraries, leisure centres, schools etc.

To create a link with the destination pre-set, copy the following but replace the **ID** and the destination **postcode**:

**`http://www.transportdirect.info/web2/journeyplanning/jplandingpage.aspx?&id=StMarksSchool&m=b&do=p
&d=BA1+6ND`**

To create a link that shows the destination name, rather than its postcode, see Helpsheets 5b and 5c from Transport Direct's Helpsheets pack: **`http://tinyurl.com/TDhelpsheets`**

3. Mini planner

If you have the space available, you can add a 'mini planner' form to your website like this:



Cycle Trip Planner

Use post codes or street names to plan your route using Transport Direct's [cycle route planner](#).

From

To

[More information](#)

Mini planners are easy to add and you are free to restyle them to fit the look and feel of your website. Here are two examples of sites that already have mini planners:

<http://www.betterbybike.info/>

<http://www.dorsetforyou.com/389532>

To request the code for a mini planner, email miles.jackson@dft.gsi.gov.uk

4. Graphical links

Transport Direct can supply banners and buttons which are an attractive way of linking to the planner and promoting cycling.



For further information, resources and assistance

Contact miles.jackson@dft.gsi.gov.uk