



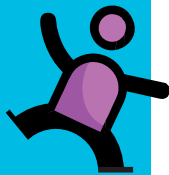
Link up to Transport Direct.



Add the power of Transport
Direct to your website for free



We can provide you with links and fields for your website that will allow your customers, guests or employees to quickly and easily find out how to get to a place, such as your office, shop or hotel.



You can place this easily created link on your site, either as a Transport Direct mini-form...

The screenshot shows the Transport Direct website with a navigation bar (Ergonomics, Health & Safety, Training, Articles, Clients, Ask the expert) and a search bar. The main content area is titled 'About us - Our location' and 'How to Get to System Concepts'. It lists the address: System Concepts Ltd, 2, Savoy Court, Strand, London WC2R 0EZ. Below this, it lists nearby stations: Covent Garden (Piccadilly line), Embankment (Circle, District, Northern and Bakerloo lines), and Charing Cross (Mainline, Northern and Bakerloo lines). A mini-form is highlighted with an orange border, containing the Transport Direct logo, a description of the service, a postcode input field, and date/time selection dropdowns (On 30 Nov 2005, 15:00) with a 'GO' button.

The screenshot shows the Transport Direct website with a navigation bar (Ergonomics, Health & Safety, Training, Articles, Clients, Ask the expert) and a search bar. The main content area is titled 'Contact Details' and lists the address: Atos Origin, 147-149 Farringdon Road, London, EC1R 3HN. Below this, it lists the telephone and fax numbers: Tel. +44 020 7830 4444, Fax. +44 020 7278 0574. A mini-form is highlighted with an orange border, containing the Transport Direct logo, a description of the service, a postcode input field, and a 'GO' button.



... or with your own site's formatting
and visual branding...



What it will do



transport
direct.info

Get directions by public transport
and car with Transport Direct.
Enter your postcode

TN37 7GA

All your customer needs to do is
type in their postcode and click 'Go'



This will then open a window that
shows how to get to your place.

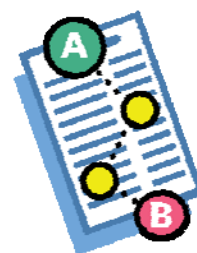
Journey(s) found for
TN37 7GA to System Concepts Ltd, 2 Savoy
Court, London, WC2R0EZ

Summary of journey options [Amend date/time](#)

[Summary](#) [Details](#) [Maps](#) [Ticket/Costs](#) [Extend this journey](#)

Outward journeys for Thu 01 Dec 05 leaving after 09:00

Option	Transport	Changes	Leave	Arrive	Duration	Select
1	Bus, Train, Walk	1	09:01	11:43	2hours, 42 mins	<input checked="" type="radio"/>
2	Bus, Train, Walk	1	09:56	12:13	2hours, 17 mins	<input type="radio"/>
3	Bus, Train, Walk	1	10:06	12:43	2hours, 37 mins	<input type="radio"/>
4	Bus, Coach, Underground, Walk	5	09:01	14:54	5hours, 53 mins	<input type="radio"/>
5	Car	0	09:00	11:09	2hours, 09 mins / 64.2miles	<input type="radio"/>



From there your customer can
see step-by-step directions by
public transport...



Summary of directions: Total distance 64.2 miles Total duration 2 hrs 9 mins Distance units: miles

Directions

Trip miles	Directions	Time
1	Starting from TN37 7GA	
2	Go on to A21 (NEEDLESCOMBE ROAD NORTH), continue for 6.4 miles	09:00
3	Take second available exit off roundabout on to A21 (JOHN'S CROSS ROAD), continue for 2.1 miles	09:50
4	Take second available exit off roundabout on to A21, continue for 6.6 miles	09:54
5	Take second available exit off roundabout on to A21, continue for 1.5 miles	09:50
6	Take second available exit off roundabout on to A21, continue for 3.1 miles	09:32
7	Take second available exit off roundabout on to A21 (HASTINGS ROAD), continue for 2.9 miles	09:37
8	Take second available exit off roundabout on to A21 (PENBURY ROAD), continue for 12.3 miles	09:42
9	Join A21 (Slip Road) at junction 5 towards Heathrow, Dartford Crossing	09:57
10	Bear right on to A21 (Slip Road) towards Dartford Crossing	09:57

... or by car...



...plus a map of where you are and
how to get to you.





How this will help your business



- Save time and money answering questions from your customers about how to get to a location.
- Make it even easier for your customers to get to where you are.
- Add further value to your information by showing your customers how to get to a place in a single click.



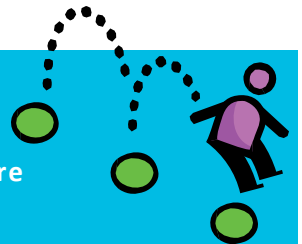
Promote an event by showing how to get to it from anywhere in Britain.

What you need to do

All you need to do is follow our simple three-step procedure (found in our 'Tips and tools' section).

The link-builder will then immediately generate the html code for you to put on your website.

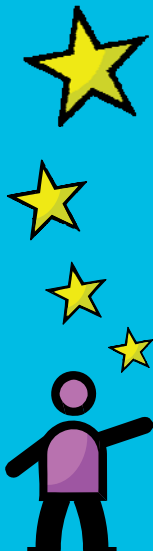
You can build as many links as you want, all completely free of charge.



How are we able to offer this service for free?



Transport Direct is Britain's free online journey planner. This website has been commissioned by the Department for Transport in order to improve the provision of both road and public transport information.



No room for a form on your web page?

If space is at a premium, you can create simple hyperlinks to Transport Direct that do more than simply open our homepage. For example, you can create a link that opens our journey planner with your premises set as the destination:

www.transportdirect.info/web2/journeyplanning/jplandingpage.aspx?&id=bgsite&d=381865,397786&dn=Salford Lads Club

Or link to a regional travel news page like this:

www.transportdirect.info/web2/livetravel/tnlandingpage.aspx?nt=r&tm=t&sv=m&rg=South West

For more information, see our Technical Guide:

www.transportdirect.info/Web2/downloads/BusinessLinksTechnicalGuide.pdf

For assistance, please contact miles.jackson@dft.gsi.gov.uk

www.transportdirect.info