

# The 4th Annual Def Hacks Hackathon



June 20, 2020 - June 21, 2020

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## ABOUT

DefHacks is a certified 501 (c) (3) non-profit hackathon made by and for students. This year, we will be hosting our 4th annual hackathon in Seattle. Due to the ongoing COVID-19 situation, we will be hosting the hackathon virtually and opening it up to international participants. In previous events, over 150 hackers have competed in the annual hackathon, showing off their coding prowess over the course of 24-36 hours. The projects created at DefHacks represent the innovations and skills of the up and coming generation of computer scientists. This is not something you should miss out on!

## SPONSOR BENEFITS

DefHacks is the perfect opportunity for companies to interact with the next generation of software developers. DefHacks sponsors will foster relationships with hundreds of highly motivated members in the hacking community. This innovative event is an excellent place to evaluate the design, development, and collaboration skills of qualified internship and job candidates. In addition, sponsors can promote their company by demonstrating their APIs and products, holding workshops guiding students in the use of their technologies, giving technical talks, and by distributing swag.

Additionally, here are some other perks of being a sponsor:

- Providing prompts that will facilitate the development of innovative solutions to your problem
- Access numerous resumes, email addresses, and LinkedIn profiles
- Showcase your workplace culture by sponsoring swag, games, and/or shipping snack boxes to hackers
- Recognized on the DefHacks website and the opening and closing ceremonies
- And most importantly, support the future generation of developers!

We strive to connect mission-driven organizations like yours with ambitious hackers to foster creativity and innovations. We cannot wait for you to be a part of the 2020 DefHacks Virtual Hackathon!

Thank you so much!

**The 2020 DefHacks Team**



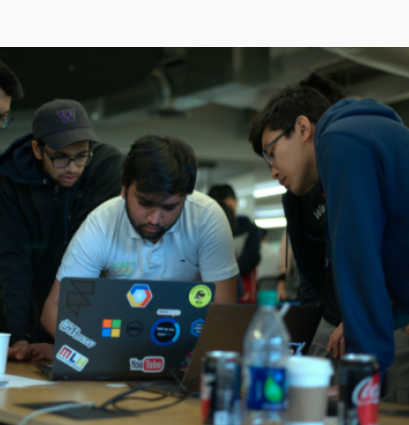
## PAST DEFHACKS EVENTS

As DefHacks grows, we are working to expand into new territories, providing the tools for passionate students to explore their interests. Over the years, DefHacks has hosted in person events in the following places around the world:

Seattle  
New York

Boston  
Wharton Fintech

Toronto  
Santiago



## PAST SPONSORS

One of our main goals at DefHacks is to connect organizations with the hacking community. Here's a sample of our past sponsors:





## EVENT SPONSOR TIER LIST

Tier	Bronze	Silver	Gold	Platinum
Price (USD)	< \$100	\$500	\$1000	\$2000

### General

Host Workshops	●	●	●	●
Send Mentors & Judges	●	●	●	●
Distribute API & Technology			●	●
Opening Ceremony Speech		3 min	5 min	10 min
Hour-long tech talk *			●	●

### Recruiting

Social Media Ads**	●	●	●	●
Access to Resumes (Before)		30	50	100
Access to Resumes (After)	30	50	100	200

### Branding

Logo & Link on Website **	●	●	●	●
Send Swag to Hackers	●	●	●	●
Give Branded Prize		●	●	●
Personalized Prompt			●	●
Closing Ceremony Speech				●

\* A tech talk is a livestream presentation given by a company representative to members during the event.

\*\* Logos will be sized according to tier

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