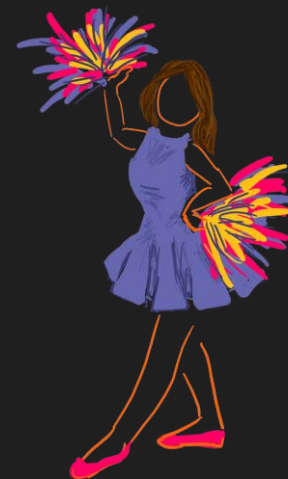



VIVA EXPLORERS

COMMUNITY



# VIVA EXPLORERS





**Viva  
Learning:**  
Distributing  
knowledge  
with the help  
of your own  
videos

**VIVA ROUND  
THE WORLD**





#Ferd  
Lethen  
Dollars  
Der M365 Roadmaster

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THANK YOU!

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# Agenda

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### The Speaker

Who work the Speaker? What are there Topics?

### Types of Content

What types of content are hosted?

### Topic Knowledge

What does mean Knowledge and why it is important?

### Benefits for companies

What are the benefits to integrate viva learnings as learningcenter?

### Challenge around the Topic

What is the biggest challenge for a company with regard to knowledge-management?

### Live Demo

Let`s Rock the show!



# The Speaker

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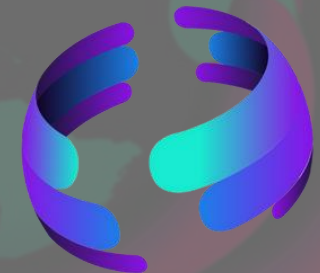
💡 Follow me! 💡

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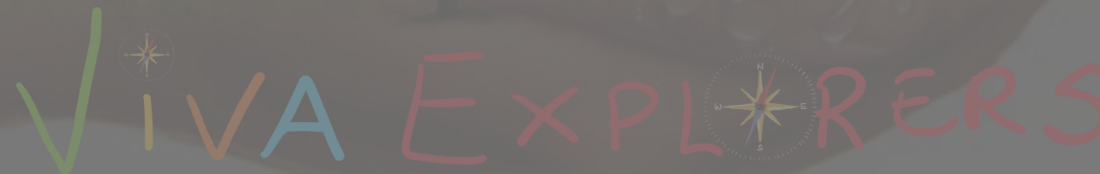
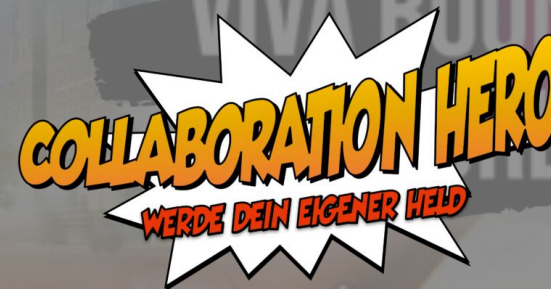
Viva Learning

Distributing knowledge with the help of your own videos

# #CommunityRocks



**M365 News**





# The topic “knowledge”

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## Knowledge

The term "knowledge" generally refers to the understanding, information, and expertise that a person possesses about certain facts, concepts, theories, or experiences. It is the result of learning and information processing.



## The employees and there Knowledge are important

„ When you stop getting better, you stop being good.“  
(Philip Rosenthal) 🤔

Companies are only as good as their employees and benefit from their knowledge. 🤔



# Challenge around the topic “knowledge”

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## Companies

- Underestimated topic 🎯
- Employees do not like to host their personal knowledge 🗑️
- Knowledge sharing is rudimentary 🗣️

## Employees

- Where can I find learning content 🤔
- What knowledge do I need? 🤔
- Knowledge is often located in an unstructured intranet “black hole” 😞



# Types of knowledge content

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## Types of Content

**Presentations in Form von**



**Text Content (Concept, Product information)**



**Information (Reports) in Form**





Would you look at a 20-page document and spend your time reading it?

**NO**

## Why don't I look at...

- ☐ I can't find it
- ☐ Loss of time for day tasks 
- ☐ Lack of interest of learners 
- ☐ Content does not help 

"Video is the new book"



A large, brown, textured hand is shown holding a globe. The globe is primarily blue and green, representing Earth. Inside the globe, there is a detailed landscape scene featuring a green hill with a tree, a small waterfall, and a city skyline in the background. The background of the entire image shows a sunset or sunrise with a bright sun, clouds, and several birds flying in the sky.

# Change within M365 (videos)

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# Benefits for companies

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## Benefits

- ✓ Distribute your knowledge in the company
- ✓ Videos - slimmed down to the essentials
- 🔒 Viva Learning available as a free version 🔒



# Live Demo

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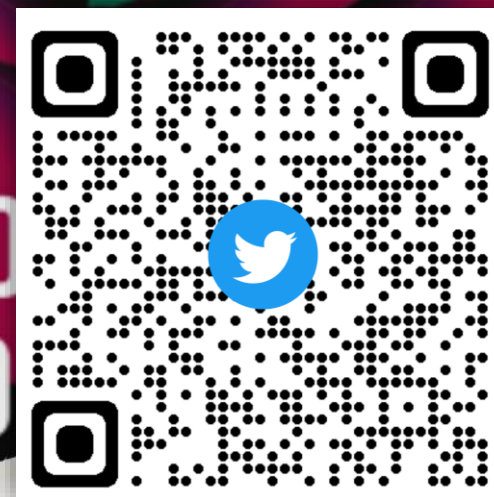
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