

## ✓ Congratulations! You passed!

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Grade received 100% Latest Submission Grade 100% To pass 80% or higher

1. According to the Module 1 reading, "The Sexiest Job in the 21st Century", a report published by the McKinsey Global Institute, it is projected that there would be a shortage of 140,000 – 190,000 people with what type of skills in the United States by 2018?

1 / 1 point

- ☒ Deep analytical skills
- ☐ Social skills
- ☐ Management skills
- ☐ Economic skills

✓ Correct

2. According to the Module 1 reading, "The Sexiest Job in the 21st Century", data Science was called the sexiest job of what century by Harvard Business Review?

1 / 1 point

- ☒ 21st century
- ☐ 19th century
- ☐ 20th century
- ☐ 22nd century

✓ Correct

3. According to the Module 1 reading "What Makes Someone a Data Scientist", Hal Varian, the chief economist at what company, declared that "the sexy job in the next ten years will be statisticians"?

1 / 1 point

- ☒ Google
- ☐ Facebook
- ☐ IBM
- ☐ Microsoft

✓ Correct

4. According to the Module 1 reading "What Makes Someone a Data Scientist", the author defines a \_\_\_\_\_ as someone who finds solutions to problems by analyzing data using appropriate tools and then tells stories to communicate their findings to the relevant stakeholders.

1 / 1 point

- ☐ Data Engineer
- ☐ Statistician
- ☒ Data scientist
- ☐ Data analyst

✓ Correct

5. According to the Module 2 reading "Data Mining", the output of what type of exercise largely depends on the quality of the data?

1 / 1 point

- ☐ Hypothetical
- ☐ Data processing
- ☐ Experimental
- ☒ Data mining

✓ Correct

6. According to the Module 2 reading, "Data Mining", when data is missing in a systematic way, you should do what?

1 / 1 point

- ☒ Determine the impact of the missing data on the results and whether missing data can be excluded from the analysis
- ☐ Extrapolate and average the data
- ☐ Stop immediately
- ☐ Find out who was managing the database

✓ Correct

7. Based on the Module 2 reading, "Regression", the author's research on residential real estate properties quantified what?

1 / 1 point

- ☐ That people hold no basic perceptions on real estate properties.
- ☐ The likelihood of a house selling rapidly.
- ☒ The magnitude of relationships between housing prices and different determinants.
- ☐ The relationship between housing and transportation.

✓ Correct

8. Based on the Module 2 reading, "Regression", the author's research revealed that adding what additional room had a bigger impact than adding a bedroom?

1 / 1 point

- ☐ Study
- ☐ Theater room
- ☒ Washroom
- ☐ Playroom

✓ Correct

9. According to the Module 3 reading, "The Final Deliverable", the ultimate purpose of analytics is to communicate findings to stakeholders to do what?

1 / 1 point

- ☐ Evangelize data science
- ☐ Facilitate meetings between sales and marketing
- ☒ Formulate policy or strategy
- ☐ Efficiently store big data with minimum storage requirements

✓ Correct

10. Based on The Module 3 reading, "The Final Deliverable", it mentions a common role of a data scientist is to use what to build a narrative to communicate findings to stakeholders?

1 / 1 point

- ☐ Strategies
- ☐ Spreadsheets
- ☒ Analytics insights
- ☐ Big data

✓ Correct

11. Based on the Module 3 reading, "The Report Structure", regardless of the length of the \_\_\_\_\_, the author recommends that it includes a cover page, table of contents, executive summary, a methodology section, and a discussion section.

1 / 1 point

- ☒ Final deliverable
- ☐ Presentation
- ☐ Spreadsheet
- ☐ Data set

✓ Correct

12. Based on the Module 3 reading, "The Report Structure", an introductory section is always helpful in doing what for the reader who might be new to the topic?

1 / 1 point

- ☐ Describing the data set

- ☐ Showing the research methods
- ☒ Setting up the problem
- ☐ Presenting the statistical calculations

✓ Correct