

# DERBY SILK OF MILL MAKING

## MUSEUM HOW WE ARE MAKING HISTORY



# Derby Silk Mill – Museum of Making THEMES



Inspired by the Makers of the Past



Made by the Makers of Today



Empowering the Makers of the Future

# Inspired by the Makers of the Past

## Making Connections

- 4% to 100%
- Visible Storage
- Discovery & research
- Searchable database
- Ability to contribute, make connections...



# Made by the Makers of Today

*Enable and encourage co-production  
for mutual benefit*

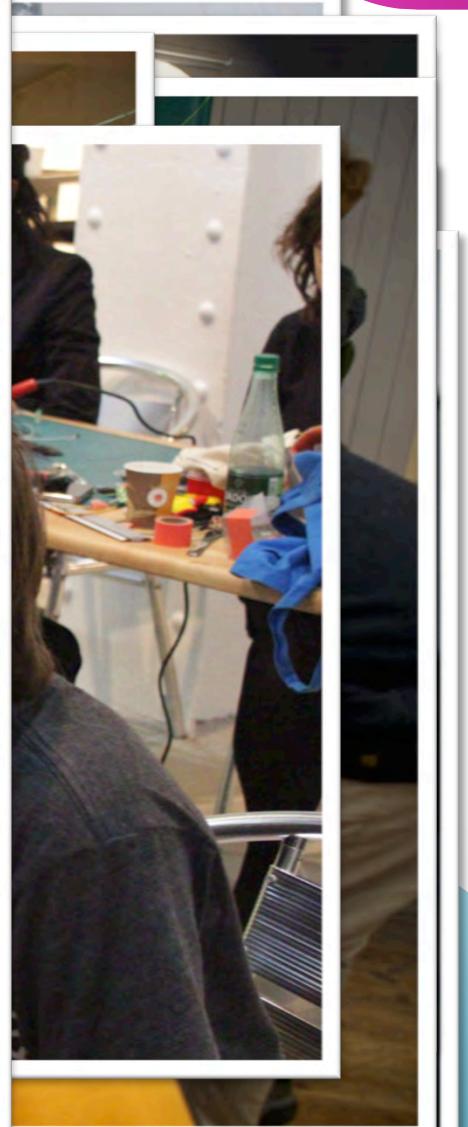
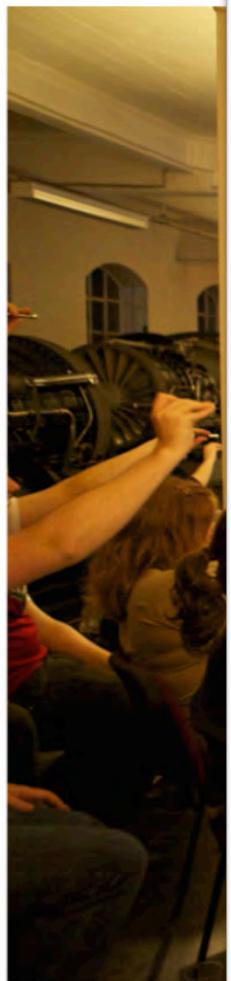
**Citizen Maker/Curator**

*seeing change as opportunity to experiment,  
involve and enrich*

*“Tell me and I forget, teach me  
and I may remember,  
involve me and I learn.”*

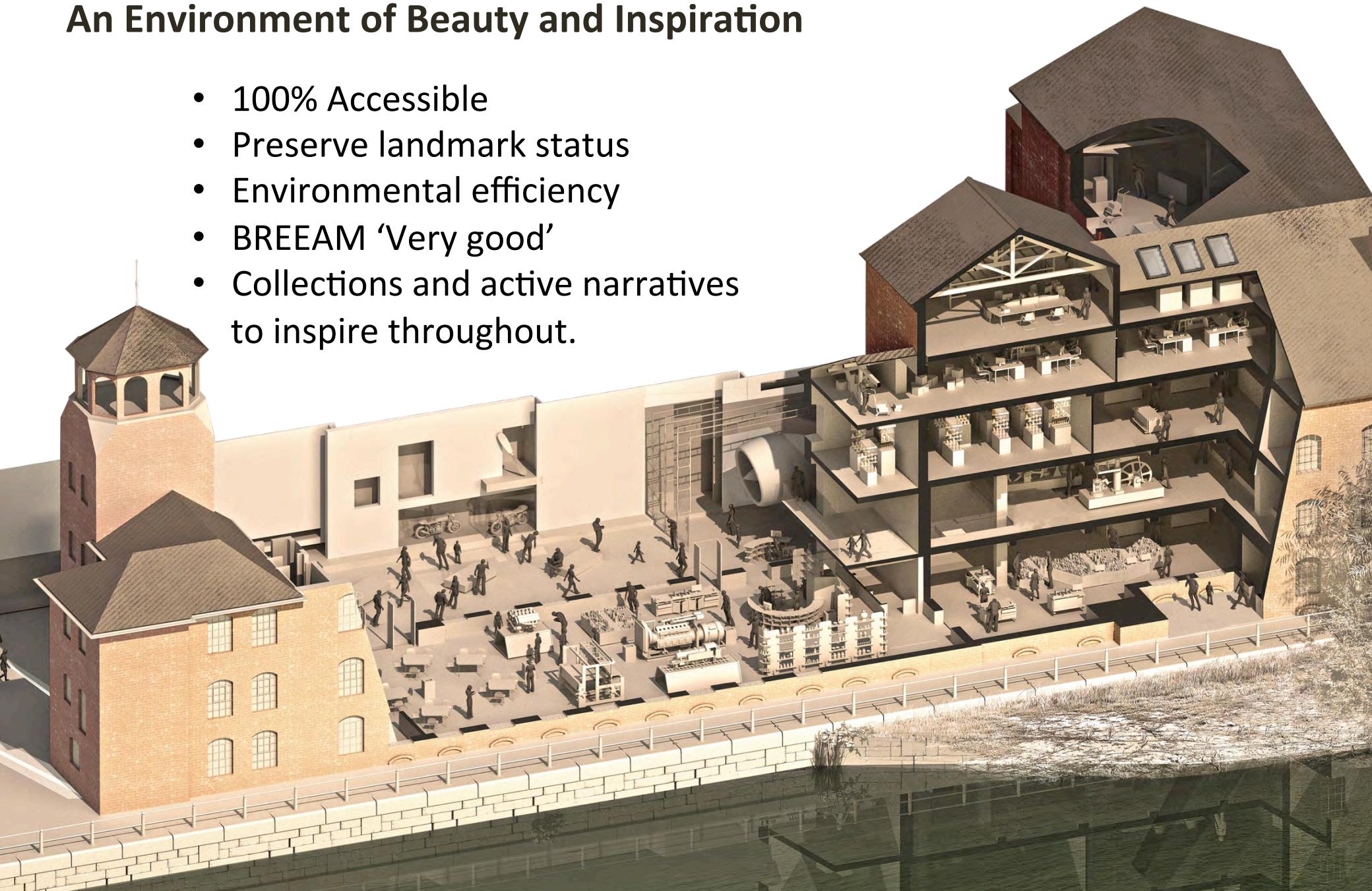
*Benjamin Franklin*

# Empowering the Makers of the Future



# An Environment of Beauty and Inspiration

- 100% Accessible
- Preserve landmark status
- Environmental efficiency
- BREEAM 'Very good'
- Collections and active narratives to inspire throughout.





# DERBY SILK OF MILL MUSEUM MAKING

HOW WE ARE MAKING HISTORY



Arrest the decline of building and collections  
and reveal 100% of both  
Capture stories & narratives before it's too late.  
Celebrate major anniversaries – 300/250/100 years  
Capitalise on investment - £4m/RR donation/HLF £9.4m  
Capitalise on momentum - project/people/city



# DERBY SILK OF MILL MUSEUM MAKING

HOW WE ARE MAKING HISTORY

Development Phase to fully design the project

- > Develop the design team
- > Identify and recruit Co-production partners, stakeholders, volunteers
- > Reveal the narratives and collections
- > Design the experiences (pilot)
- > Secure match-funding - £3m
- > Submit Round 2 HLF bid in 2017

Delivery Phase will take 2 years with opening 2019/20

# #DSMMoM RE: MAKING THE MUSEUM OF MAKING

DEVELOPMENT  
PHASE  
2015 – 2017

Plan, engage,  
play, co-design,  
fund, share...

DELIVERY PHASE  
2017 – 2019/20

Co-make, brand,  
fund, plan for  
opening, share...

OPERATIONAL  
2020

Open it,  
celebrate  
anniversaries,  
share...

# #DSMMoM RE: MAKING THE MUSEUM OF MAKING

RE: DEFINE JULY 2015 – DECEMBER 2015	RE: SET JANUARY 2016 – FEBRUARY 2016	RE: IMAGINE FEBRUARY 2016 – DECEMBER 2016	RE: FOCUS JANUARY 2017 – APRIL 2017
<b>REVIEW</b> <ul style="list-style-type: none"><li>- HLF Programme</li><li>- Project Scope</li><li>- Partners</li></ul>	<b>REFRESH</b> <ul style="list-style-type: none"><li>- Ground Floor Project Lab</li><li>- Staff Team Energy!</li><li>- New inputs</li></ul>	<b>REENGAGE</b> <ul style="list-style-type: none"><li>- Audience dev for projects</li><li>- Co-production partners engaged</li><li>- Marketing strategy delivering</li><li>- Project Lab Open</li></ul>	<b>REFLECT</b> <ul style="list-style-type: none"><li>- Evaluate</li><li>- Planning for decision phase work</li></ul>
<b>RECRUIT</b> <ul style="list-style-type: none"><li>- Staff</li><li>- Design Team</li><li>- Consultants</li></ul>	<b>REMIND</b> <ul style="list-style-type: none"><li>- Marketing Strategy in place (BRAND?)</li><li>- Inductions – Staff, volunteers, design team, etc.</li></ul>	<b>REPLAY</b> <ul style="list-style-type: none"><li>- Pilot activity programmes</li><li>- Audiences and partners involved...</li></ul>	<b>REPORT</b> <ul style="list-style-type: none"><li>- To funders and partners</li><li>- Complete activity plan for next phase</li></ul>
<b>REGROUP</b> <ul style="list-style-type: none"><li>- Project Board</li><li>- New Team</li><li>- Volunteer + Give/Get Strategy</li></ul>	<b>RESEARCH</b> <ul style="list-style-type: none"><li>- Business planning</li><li>- Conservation</li><li>- What are our influences?</li></ul>	<b>RECOLLECT</b> <ul style="list-style-type: none"><li>- Collections programme being piloted and planned.</li><li>- Audiences and partners involved...</li></ul>	<b>RECHARGE</b> <ul style="list-style-type: none"><li>- Write round 2 bid(s)</li></ul>
<b>REFORM</b> <ul style="list-style-type: none"><li>- Team Building</li><li>- Full Organisation Engagement</li><li>- Working Groups formed</li><li>- Skills Audit (Team + Wider)</li></ul>	<b>RESOURCE</b> <ul style="list-style-type: none"><li>- Project teams and plans in place</li><li>- Volunteer Recruitment Underway</li><li>- Give / Get in place with branding</li><li>- Skills audit – External</li></ul>	<b>RECREATE</b> <ul style="list-style-type: none"><li>- Design team programme</li><li>- Experience designing and testing</li></ul>	
<b>RECORD</b> <ul style="list-style-type: none"><li>- Start Capturing</li></ul>	<b>READJUST</b> <ul style="list-style-type: none"><li>- Learning &amp; Eval strategies</li><li>- Conservation plan</li><li>- M+M plan</li><li>- Security review</li></ul>	<b>RESEARCH</b> <ul style="list-style-type: none"><li>- Business planning</li><li>- Conservation &amp; Environmental impact</li><li>- Go-sees for visible storage, display, tech, programming, commercial...</li></ul>	
	<b>REALIGN</b> <ul style="list-style-type: none"><li>- Check project against other strategies (e.g. city/ national/international)</li></ul>		
Communications, fundraising, partnership building, business planning			