

APPS RESEARCH – LAUREN MCALISTER

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BANDSINTOWN

Bandsintown is an app designed for users to find their favorite artists in their area and purchase tickets from the app.

The color scheme of the app is a muted teal and white. The application has the purpose to allow users to find their favorite artists, comedians, etc. And identify when and where they will be “in town”.

The app allows users to search for their event by genre in the home page, as well as popular events near users.

Users can connect to the app through their Facebook or Spotify account, or make a new account for Bandsintown entirely. The app does send notifications to a default and allows for these to be configured in Settings. Once downloaded, the application opens to a message asking if the user would like to receive alerts from touring artists and more.

The home page is detailed in a muted teal that allows users to see All Events, Recommended and those that the user is Tracking. All edges on buttons are rounded, and the stretching of each event is seamless, photos are detailed and within proportions. The stacking goes in order of all upcoming events in users' area, tracking artists or shows based on the users' music taste. Users can also look at the artists themselves, which groups itself into small text bubbles, with the most popular or recommended in users' area in bold. Users can also go to the RSVP tab that allows them to see which events they have RSVP'd to.

There is a search tab that allows users to click on the shows near users, search by map, the most popular, just announced, and the shows saved by the user that week.

There is a social aspect to the app as well that allows users to share pictures from users' events that users attend, as well as see other friends that users connect with and their posts.

Next to the social feed, there is a notifications tab that has a small badge once the user receives any notifications.

Lastly, there is a personal tab that allows users to change user settings, organizes users' tracking artists from users' Facebook profile, and Apple Music if the user is on an iPhone. The profile element also allows users to connect users YouTube, Soundcloud, playmusic, last.fm, DEEZER, twitter, and Apple Music accounts.

There is also a small section including the terms of use and sale, feedback, and a privacy policy.

SONGKICK

Color scheme is a bright candy red, and shades of warm grey.

Tabs have text identifying the tab (Concerts, Notifications, Search, Profile)

All buttons are squared-off and even and most have a scroll effect.

After downloading, the app opens to a request for the location of the user's device, and then asking the user to access Apple Music (on an iPhone), the users' music and video activity, as well as users' medial library. This is done in order to import the users' favorite artists from the users' music library. The app then asks the user to get personalized alerts, in which the user will receive notifications of local concerts and when tickets for specific artists go on sale.

Users can sign up with their Facebook or Spotify account, or make their own account with Songkick. Once signed up, the user is met with the first tab (Concerts) that show tracked artists from the users account (if they connected either Facebook or Spotify), and shows recommended artists based upon other artists users like.

The second tab shows the notifications, in which users tracked artists can announce new concerts and the users can find all of these notifications in one place.

The third tab shows a search screen. The user can simply search the name of an artists, scan their Spotify or music library, or simple scroll through the stacked recommended artists. These are limited to 20 in a stack, and appear with an icon of the artist, the name of the artist, and the ability to track these artists.

Lastly is the profile tab, that allows users to check users concert plans, users tracked artists, again allowing users to scan users Spotify or music library. The profile element also allows users to pin the tracked locations, look at concerts in users locations, as well as sharing the app with friends.

There is again a small section including terms of use and sale, feedback, a privacy policy, and the ability to log out of the account.

SOVI

Color scheme: Basic brick red and white text with light, warm, grey accents.

Underneath all tabs are the names of the tabs (Concert Deals, Venues, My Tickets, Me)

Allows users to continue with Facebook (adorned in the Facebook blue) or sign up with email to enter the app. Once an account has been attached or created, the app has users pick from a list of cities rather than use the location of the users device. The app does ask the user to allow access to their media libraries. From there, the app gives a brief sliding explanation of what the app is, and what their goal is (discounted tickets in this case). It also makes it a point to tell users that their tickets will all be digital through their devices.

The first page is the Concert Deals tab, that allows users to see events happening today in the city they chose. As the user scrolls the next days follow. The page allows users to filter their deals by date, trending, price, and newest. There is also another separate button just for picking the date of the event users would like to attend.

The next tab allows users to pick the venues they would like to go to based upon the city they chose in the beginning. Popular ones are in bold.

The next tab has the users tickets that they have purchases, as well as an information section that shows frequently asked questions as well as the ability to contact the company.

The last tab is the "Me" tab, or a tab dedicated to the users profile. The user can change their current city, their account information, payment, as well as connecting to support and the about page. The policies as well as social media of the app are included in another button on the top of the Me page.

JUKELY

Color Scheme: Bright violet/shades of purple and bright coral accents.

The app upon download does not ask for the user to sign in, but opens to the Home page that allows users to view events based on the city they live in, not on location. There is a GOLIST section that shows a Discover users City scroll bar with groupings of events such as (Users city) Featured Shows, I just wanna dance, Emerging artists, Popular, and more. There is also a section underneath that show recommended reading for the user.

This app has a unique feature that allows users to trade tickets within the app, getting Jukely credit for other tickets within the app.

The next tab allows users to see their wallet, or cards and payment methods they hae loaded onto the app.

The fourth tab allows users to see their Drums Market, which seems to be the location for tickets the user already has.

The last tab holds a Missions section that allows users of the app to earn DRUMS tokens for discounts on their tickets This means the users have to listen to these releases, based upon sections given to them, though the goal is pretty much unknown to the user.

SPOTIFY

The music streaming app also allows users to change their location within the app, search their favorite artists and find nearby concerts for these artists. This allows users to click on the Find Tickets button, that then directs them to another page unrelated to Spotify to purchase tickets through LIVENATION, so not necessarily used to find live music, but gives music listeners the option to through another site. There are also Recommended concerts for users that are compiled based upon the users recent and most popular listening.