



**Derek Halloran**  
Ballston Lake, New York

## About Me

UI/UX Designer with a background in Graphic Design. Has a strong foundation in visual design, and a passion for coding. Seeking to utilize proven skills in visual design and information architecture to create rewarding experiences for users.

## Hard Skills

- Adobe Xd
- Figma
- Balsamiq
- HTML5
- CSS3
- Javascript
- Photoshop
- Illustrator
- InDesign
- After Effects

## Soft Skills




- UX Design
- UI Design
- Heuristic Analysis
- Info. Architecture
- Competitive Analysis
- Wireframing
- Site Mapping
- Rapid Prototyping
- Web Design
- Branding

## References

**Jeremy Evans**  
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## Contact Me

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## Education

### UX Design Program (Expected 2021)

CareerFoundry - Online | [View Course Project](#)  
Intensive project-based UX Design training program with a focus on user research, information architecture, usability testing, and visual design. Designed an e-wallet called PlutoPay: a web/mobile app that puts users in control of their money and finances like never before.

### BFA in Graphic & Media Design (2020)

The Sage Colleges - Albany, NY

### AAS in Media Arts (2018)

SUNY Adirondack - Queensbury, NY

## Experience

### Derek Halloran Designs, LLC, Ballston Lake, NY | 2021 - Present

Freelance Graphic Designer

Utilize wide range of design skills to connect clients with their customers through user-centered design. Design solutions range from e-commerce websites created for marketing campaigns, to creating custom printing templates editable by users. Current clients include Digital XPress, and The Social Breeze, LLC.

### Protective Industrial Products, Latham, NY | 2021 - Present

Graphic Designer

Design flyers for company distributors to advertise products. Design graphics selected for company social media pages. Create custom logo proofs for clients and serve as quality control for designs.

### Sheetlabels.com, Queensbury, NY | 2020 - 2021

Graphic Designer

Create print proofs for customers, adjust their artwork, and assist with technical design support. Offer suggestions to improve print quality and overall design appeal.

### Overit, Albany, NY | 2019 - 2019

Graphic Designer Intern

Treated as Junior Graphic Designer, engaged in team brainstorming sessions. Designed studio mascot logo and additional branding collateral, which was selected to be a part of The Sage Colleges BFA Exhibition.

## Awards

### 2020

The SAGE Colleges Art & Design BFA Exhibition  
Had three projects accepted into the annual 2020 BFA Exhibition. | [View Exhibition](#)

### 2016 - 2020

Phi Theta Kappa Honor Society Member