



## Derek Halloran

Ballston Lake, New York

### About Me

UI/UX Designer with a background in Graphic Design. Has a strong foundation in visual design, and a passion for coding. Seeking to utilize proven skills in visual design and information architecture to create rewarding experiences for users.

### Hard Skills

- Adobe Xd
- Figma
- Balsamiq
- HTML5
- CSS3
- Javascript
- Photoshop
- Illustrator
- InDesign
- After Effects

### Soft Skills




- UX Design
- UI Design
- Heuristic Analysis
- Info. Architecture
- Competitive Analysis
- Wireframing
- Site Mapping
- Rapid Prototyping
- Web Design
- Branding

### References

**Jeremy Evans**  
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### Contact Me

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## Education

### UX Design Program (2021)

CareerFoundry - Online | [View Course Project](#)  
Intensive project-based UX Design training program with a focus on user research, information architecture, usability testing, and visual design. Designed an e-wallet called PlutoPay: a web/mobile app that puts users in control of their money and finances like never before.

### Frontend Development Program (2021)

CareerFoundry - Online  
Design and create a responsive portfolio website using HTML, CSS, and Javascript via a mobile-first approach. Ensure website adheres to standard practice such as AA Guidelines and work across all devices and web browsers. Utilize tools such as GitHub for file sharing and hosting.

### BFA in Graphic & Media Design (2020)

The Sage Colleges - Albany, NY

## Experience

### Derek Halloran Designs, LLC, Ballston Lake, NY | 2021 - Present

Freelance Graphic & Web Designer  
Utilize wide range of design skills to connect clients with their customers through user-centered design. Design solutions range from e-commerce websites created for marketing campaigns, to creating custom printing templates editable by users.

### Protective Industrial Products, Latham, NY | 2021 - Present

Graphic Designer  
Design flyers for company distributors to advertise products. Design graphics selected for company social media pages. Create custom logo proofs for clients and serve as quality control for designs.

### Sheetlabels.com, Queensbury, NY | 2020 - 2021

Design Support Associate  
Create print proofs for customers, adjust their artwork, and assist with technical design support. Offer suggestions to improve print quality and overall design appeal.

### Overit, Albany, NY | 2019 - 2019

Graphic Designer Intern

## Awards

### The SAGE Colleges Art & Design BFA Exhibition | 2020

Design showcase for BFA Graduates in which I had three submissions accepted. | [View Exhibition](#)

### Phi Theta Kappa Honor Society Member | 2016 - 2020

Membership available via invitation only. Must maintain GPA of 3.5 or higher.