

# WATS 301 Intro to Bootstrap

## Design Document

**Name of site/company:** The Powder House

### **Description of design concept/approach**

- The Powder House is a website aimed at promoting snowboarding gear, relevant articles, bog posts toward the sport of snowboarding
- The owners want an all encompassing website for both beginners and novice snowboarders
- Broad assortment of information for site visitors

### **Hope to Accomplish with design concept/approach**

- Increase interest in snowboarding
- Create a “destination” website for the snowboarding community
  - Make the website simple, informative, bold, non-conformist
- Provide information to visitors interested in learning to snowboard or still trying to familiarize themselves with the sport

### **Other websites for inspiration**

- <https://www.evo.com/>
- <https://mpora.com/snowboarding#TA8sgdCseQ4zHjf7.97>
- <http://www.patagonia.com/skiing-snowboarding.html>
- <http://www.worldsnowboardfederation.org/>

### **Other websites for comparable businesses**

- <https://snowboarding.transworld.net/>
- <https://www.backcountry.com/#>