

Derek Martens

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Work Experience

Decor Cabinets – Software Developer / Product Manager

March 2021 – Current

- Designed and implemented a comprehensive product strategy for developing a new web-based dealer portal to integrate with the company's new ERP software (Cyncly Insight) to support the company goal of 10x growth.
- Performed market research through customer interviews and user testing to validate new workflows and features resulting in 100% user acceptance during product demos.
- Translated the product strategy into actionable deliverables and tracked progress of the deliverables resulting in on-time feature delivery.
- As part of a 4-developer team, developed a new dealer portal using modern web development technologies including Nuxt JS, GraphQL and NodeJS.
- Designed and implemented a new e-commerce inspired product knowledge base integrated into the dealer portal, resulting in the highest customer satisfaction scores and greatest customer uptake of all new features.
- Served as technical lead and solution expert for the integration of a new PIM (Commercetools), CMS (Contentstack) and Search as a Service provider (Algolia) for use in the dealer portal and product knowledge base.
- Mentored junior developers in development best practices.
- Mentored a junior user interface designer in establishing formal UI/UX design procedures and practices, incorporating A/B testing and wireframing to validate new features.

Diamond Doors – Software Developer

September 2020 – October 2020

- Created various .NET Core and Visual Basic applications to integrate legacy Excel files with new databases to facilitate additional data collection and improve sales and marketing campaigns.
- Advised the company on technology strategies regarding future implementation of ERP software.
- Reviewed product offerings for ERP software to identify solutions that match company goals of automation, inventory management, and customer integration.

Education

University of Manitoba – B.S., Computer Science

May 2020

- Concentrations in Software Engineering, Human – Computer Interaction, and Databases
- Minor in Management

Skills

Technical

Nuxt JS

Vue JS

JavaScript/Typescript

Node JS

GraphQL

.NET Core

Excel/Visual Basic

Project Management

Leadership

Communication

Project Planning

Jira/MS Project/Smartsheet

Agile Development

Scrum

Product Management

Product Roadmap Development

A/B Testing & Experimentation

UI Design

User Research

Wireframing

Figma