



Meruyert Burkitbayeva

PR, Communication,
Media

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Personal Profile

I am a PR and communication expert with experience in media, and press offices. Social media management is also an integral part of my area of expertise. I am interested in research in media and communication studies, particularly crisis management.

Education

Eurasian National University

Phd Communications, KZ

- Research area is crisis management
- Attended from Sept. 2019 to June 2022

Newcastle University

MA Media and PR, UK

- Attended from Sept. 2016 to Sept. 2017
- Graduated with distinction
- Completed research on crisis management in public sector

Al-Farabi Kazakh National University

Bachelor of Journalism,
Kazakhstan

- Attended from Sept. 2010 to July 2014
- Anchored student TV news program
- Produced student radio show
- Participated in a voluntary program

Professional Skills

Languages:

Fluent in Kazakh, Russian,
English

Career Summary

Chief PR Specialist

Silleno LLP

January 2025 to present

- Strategic PR Planning
- Media Relations
- Crisis Communication

Press Officer

KazMunayGas oil company

September 2022 to January 2025

- Media Relations
- Event Coordination
- Crisis Communication

Head of Marketing and Communications

Zhubanov University, KZ

May to September 2022

- strategic marketing communications
- operational delivery of activity for the university
- digital marketing
- coordinating, organizing, implementing communication strategies

Correspondent

Egemen Qazaqstan national newspaper, KZ

July 2019 to May 2022

- wrting analytical materials, www.egemen.kz
- running the English block of news online (until Sept.2020)

Press secretary

Jas Otan youth organisation, KZ

Oct. 2017 to Feb 2019

- writing press releases, organization of press conferences, briefings, press tours
- content strategy for social media

Press office intern

Newcastle University, UK

June 2017 to Aug. 2017

- writing press releases, features
- posts for uni's social media pages

Project coordinator

Telemasters production, KZ

Sept. 2014 to Oct. 2015

References

Jonathan Ward

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Gabit Musirep

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