



# ALEXANDR KERIMOV

## PR& STRATEGIC COMMUNICATIONS

Managing partner in PR agency Grey Cardinals - one of the leading agency in Kazakhstan and Central Asia. More than 15 years of experience in strategic communications. 500+ projects with international clients.

## EDUCATION

### University of International business (Kazakhstan)

2008 - 2013 | Journalism & PR  
Bachelor degree

## EXPERTISE IN:

- PR and Strategic Communications
- Intercultural management
- Automotive sphere
- General management

## WORKING EXPERIENCE

- 2015-2025 **Grey Cardinals LLP**  
**Leading PR Agency in Central Asia**
  - Managing partner, Co-owner
- 2015-2015 **Dentsu Aegis Network**  
**Network advertising agency**
  - PR Director
  - PR manager
- 2013-2014 **DTM**  
**PR agency**
  - PR Manager
- 2011-2013 **Lafa.kz**  
**Automobile online media**
  - Project manager
  - Journalist
- 2010-2011 **Cilek**  
**Furniture manufacturer (Turkey)**
  - Managing director