



OLGA KALENICHUK

PR& STRATEGIC COMMUNICATIONS

Managing partner in PR agency Grey Cardinals - one of the leading agency in Kazakhstan and Central Asia. More than 15 years of experience in strategic communications. 500+ projects with international clients.

EDUCATION

Kazakh economic university (Kazakhstan)

2006 - 2009 | Economic international relations
Bachelor degree

Lauder business school (Austria)

2011-2013 | International Management and Leadership
Master of Arts in business

EXPERTISE IN:

- PR and Strategic Communications
- Intercultural management
- Financial planning
- General management

WORKING EXPERIENCE

- 2015-2025 **Grey Cardinals LLP**
Leading PR Agency in Central Asia
 - Managing partner, Co-owner
- 2014-2015 **Dentsu Aegis Network**
Network advertising agency
 - New Business director
 - PR Director
 - BTL Director
- 2013-2014 **BBDO CA**
Network creative agency
 - Senior Account Manager
- 2011-2013 **Internet Avenue**
Advertising agency
 - PR Manager
 - External Relations manager
- 2010-2011 **Nobel AFF**
Pharmaceutical company
 - PR Manager
 - PR director
- 2007-2010 **BTA Bank, Kazinvestbank**
 - Financial institutions regional manager (MENA)
 - Financial institutions leading manager (Europe)