



Observation: In this scenario, we can clearly see there is a tradeoff between Infrastructure and Environment. Our goal is to find the best of both worlds so that we can launch our Electric Vehicles. As we can see in this graph that Cluster 7 has the best Infrastructure but performs poor in terms of environmental factors. Hence we can say the state in Cluster 7 will do the best for launching the Electric Vehicles as it is known that the people living in the place with high quality of infrastructure have higher literacy and higher purchasing power. Then we would gradually moves to states in Cluster 2 and Cluster 6 as they have a less better infrastructural quality and poor environmental factors. Launching Electric Vehicles in such areas and marketing them as a solution to pollution could help skyrocket sales of Electric Vehicles in such areas. They would have a bit less purchasing power than cluster 7 and segmentation of customers could be needed. Clusters 4, 5 and 0 dont have good infrastructure and have amazing environmental factors, so marketing here would need extra resources and manpower. In my opinion these clusters along with clusters 3 and 1 are not feasible for Electric Vehicle launch.

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In [26]: # Concatenating the dataframes side by side
evi_combined = pd.concat([evi, pca_evi], axis=1)

evi_combined
```

Out[26]:

	State Name	No. of Operational PCS	road density(m/km sq.)	Road length state in KM	AQI	avg. temp	humidity	Total (in MW)	% Renewable	Infrastructure component	Environmental component	Cluster
0	Andhra Pradesh	587	16.50	13788	80	33	61	27442.32	0.3978	1.492347	0.094527	2
1	Arunachal Pradesh	9	23.79	10518	62	32	72	1259.34	1.0000	-1.172113	0.874451	4
2	Assam	48	11.00	3134	74	29	84	1876.40	0.2819	-0.725053	-0.654225	1
3	Bihar	83	9.00	3766	72	31	76	8787.41	0.0441	0.114046	-0.449428	1
4	Chhattisgarh	46	13.00	3419	58	28	75	24688.32	0.0405	-0.289577	-1.341788	1
5	Delhi	1845	0.00	28408	129	32	27	2478.52	0.1090	4.737960	0.275129	7
6	Goa	44	27.00	279	76	28	59	69.93	0.3136	-1.488971	0.586671	4
7	Gujarat	195	10.00	19761	99	32	49	43588.37	0.4475	2.263309	-0.232441	2
8	Haryana	232	18.00	2523	139	33	24	7036.70	0.1812	1.364980	2.468265	0
9	Himachal Pradesh	27	20.00	1824	65	30	28	11309.49	1.0000	-0.777940	1.572400	5
10	Jammu & Kashmir	24	21.00	67	45	28	27	3727.58	0.9531	-1.552846	1.228258	5
11	Jharkhand	60	16.00	1886	30	28	79	4557.14	0.0674	-1.389625	-1.113892	1
12	Karnataka	704	6.00	20738	89	30	58	30159.78	0.6557	2.067151	-0.879316	2
13	Kerala	192	19.00	4341	82	30	73	3428.81	0.7977	-0.859903	0.421402	4
14	Madhya Pradesh	174	4.00	8728	88	32	41	29682.20	0.2805	1.801156	0.166583	2
15	Maharashtra	660	7.00	33705	106	30	66	42309.44	0.3273	3.174078	-1.713679	6
16	Manipur	16	22.00	1137	23	27	83	158.71	0.7732	-2.625866	-0.719089	3
17	Meghalaya	19	24.00	1134	20	23	90	372.49	1.0000	-3.524465	-1.539500	3
18	Mizoram	0	23.00	259	17	26	90	104.48	1.0000	-3.181074	-0.965808	3
19	Nagaland	6	23.00	404	23	30	76	109.71	1.0000	-2.488537	0.346689	4
20	Odisha	117	8.00	3806	40	29	82	12221.03	0.2257	-0.561624	-1.346001	1
21	Punjab	126	17.00	1393	88	34	23	8562.04	0.3366	0.714139	2.279556	0
22	Rajasthan	254	2.00	11716	17	31	60	32234.48	0.6065	0.715033	-1.278460	1
23	Sikkim	1	28.00	179	60	33	58	2341.80	1.0000	-1.527653	1.871894	5
24	Tamil Nadu	441	3.00	26985	100	31	64	36317.00	0.5211	2.641286	-1.169162	6
25	Tripura	18	26.00	689	97	30	78	1131.48	0.0282	-0.948613	0.448297	4
26	Uttar Pradesh	406	1.00	8432	104	31	41	31307.39	0.1592	2.350452	-0.141614	2
27	Uttarakhand	48	14.00	1576	101	33	29	5357.15	0.9160	0.249854	2.356930	0
28	West Bengal	189	12.00	2991	51	28	83	15715.15	0.1233	-0.571929	-1.445748	1

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In [27]: #seeing the states by segment
evi_subset = evi_combined.iloc[:, 10, -1]]
evi_subset
```

Out[27]:

Cluster	State Name
0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7

```
In [32]: # Grouping the dataframe by cluster and displaying the respective state names by their cluster
result = evi_subset.groupby('Cluster')['State Name'].agg(''.join').reset_index()
pd.set_option('display.max_colwidth', None)
result
```

Out[32]:

Cluster	State Name
0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7

```
In [ ]:
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