

Roy Luo
Markham, Ontario
📞 4373634171
✉ royluocanada@gmail.com

May 7, 2024

Dear Hiring Manager,

I am writing to express my enthusiastic interest in the Insights Analyst Co-op position at Simplii Financial for Fall 2024. As an undergraduate student majoring in Mathematics at the University of Waterloo, I am eager to apply my analytical skills, technical proficiency, and passion for data-driven decision-making to contribute to the Reporting & Analytics team at Simplii Financial.

During my academic career, I have developed a strong foundation in statistical analysis, data modeling, and problem-solving. My experience with programming languages such as Python, as well as data visualization tools like Tableau and Microsoft Excel, has equipped me with the technical skills necessary to develop insightful reports and analyses. I am particularly drawn to this role because it offers the opportunity to work with a variety of data sources to support key business areas, including Sales, Product, Marketing, and Customer Management.

At the University of Waterloo, I have honed my ability to analyze complex data sets and communicate detailed information in a meaningful way. My coursework and projects have involved developing statistical models, performing hypothesis testing, and utilizing machine learning techniques to derive actionable insights. I am confident that my analytical skills and attention to detail will enable me to effectively contribute to the development and visualization of reports that assess performance and profitability for Simplii Financial.

I am particularly excited about the opportunity to collaborate with other team members to ensure client needs are met on a timely basis. My strong organizational skills and ability to prioritize competing priorities will ensure successful outcomes in a fast-paced environment. Furthermore, I am driven by collective success and believe in the power of an inclusive team that works together to bring a shared vision to life.

Enclosed is my resume, which provides further details about my academic background, relevant coursework, and technical skills. I am keen to discuss how my skills and experiences align with the needs of Simplii Financial during an interview.

Thank you for considering my application. I am enthusiastic about the possibility of contributing to Simplii Financial's innovative projects and look forward to the opportunity to discuss my application further.

Best regards,

Roy Luo