

Shops New Items Posted

DATA SOURCE v. 1

Field #	Header Section Report Fields	Provided by:	data from database		data from programmer
			In table	In field:	
1	Shop name:	database	etsy_shops	shop_name	
2	Shop id:	database	tbl_etsy_shops_most_recent_items	shop_id	
3	Item name:	database	tbl_etsy_shops_most_recent_items	item_name	
4	Item id:	database	tbl_etsy_shops_new_items_posted	item_id	
5	Times item was posted as new (NIP):	programmer			Total number of records.

Field #	Chart Section Report Fields	Provided by:	data from database		data from programmer
			In table	In field:	
6	#:	programmer			Sequential number from 1 until the last row
7	new_item_posted_id:	database	tbl_etsy_shops_new_items_posted	new_item_posted_id	
8	most_recent_item_id:	database	tbl_etsy_shops_new_items_posted	most_recent_item_id	
9	shop_scraped_event_id:	database	etsy_shops_scraped_events	shop_scraped_event_id	
10	most_recent_item_scraped_datetime:	database	tbl_etsy_shops_new_items_posted	most_recent_item_scraped_datetime	
11	most_recent_item_elapsed_deltatime:	programmer	tbl_etsy_shops_new_items_posted	most_recent_item_elapsed_deltatime	Calculated by SQL by subtracting: current row - previous row in column most_recent_item_scraped_datetime
12	seo_ranking_page:	database	tbl_etsy_shops_most_recent_items	seo_ranking_page	
13	seo_ranking_position:	database	tbl_etsy_shops_most_recent_items	seo_ranking_position	
14	seo_ranking_overall:	database	tbl_etsy_shops_most_recent_items	seo_ranking_overall	
15	item_original_price:	database	tbl_etsy_shops_most_recent_items	item_original_price	
16	item_discount_percentage:	database	tbl_etsy_shops_most_recent_items	item_discount_percentage	
17	item_sale_price:	database	tbl_etsy_shops_most_recent_items	item_sale_price	

Field #	Totals Section Report Fields	Provided by:	data from database		data from programmer
			In table	In field:	
18	Total Deltatime:	programmer			Calculated by adding all values in column 'most_recent_item_scraped_deltatime'
19	Average Original Price:	programmer			Calculated by getting the average of all values in column 'item_original_price'
20	Average Discount Price:	programmer			Calculated by getting the average of all values in column 'item_discount_percentage'
21	Average Sale Price:	programmer			Calculated by getting the average of all values in column 'item_sale_price'

Field #	Statistics Section Report Fields	Provided by:	data from database		data from programmer
			In table	In field:	
22	Times item was posted as new (NIP):	programmer			= (5)

23	Total Deltatime:	programmer			= (18)
24	Convert deltatime to seconds:	programmer			Calculate the average using the proper equations.
25	Total of seconds:	programmer			Calculate by adding all the seconds converted in (24)
26	Times item was posted as new (NIP):	programmer			= (5)
27	Total of seconds:	programmer			= (25)
28	Times item was posted as new (NIP):	programmer			= (5)
29	Total of seconds:	programmer			= (25)
30	Total NIP per second:	programmer			= (28) / (29)
31	Total Average Sales:	programmer			Calculate the average using the proper equations
32	Average Sale Price:	programmer			= (21)