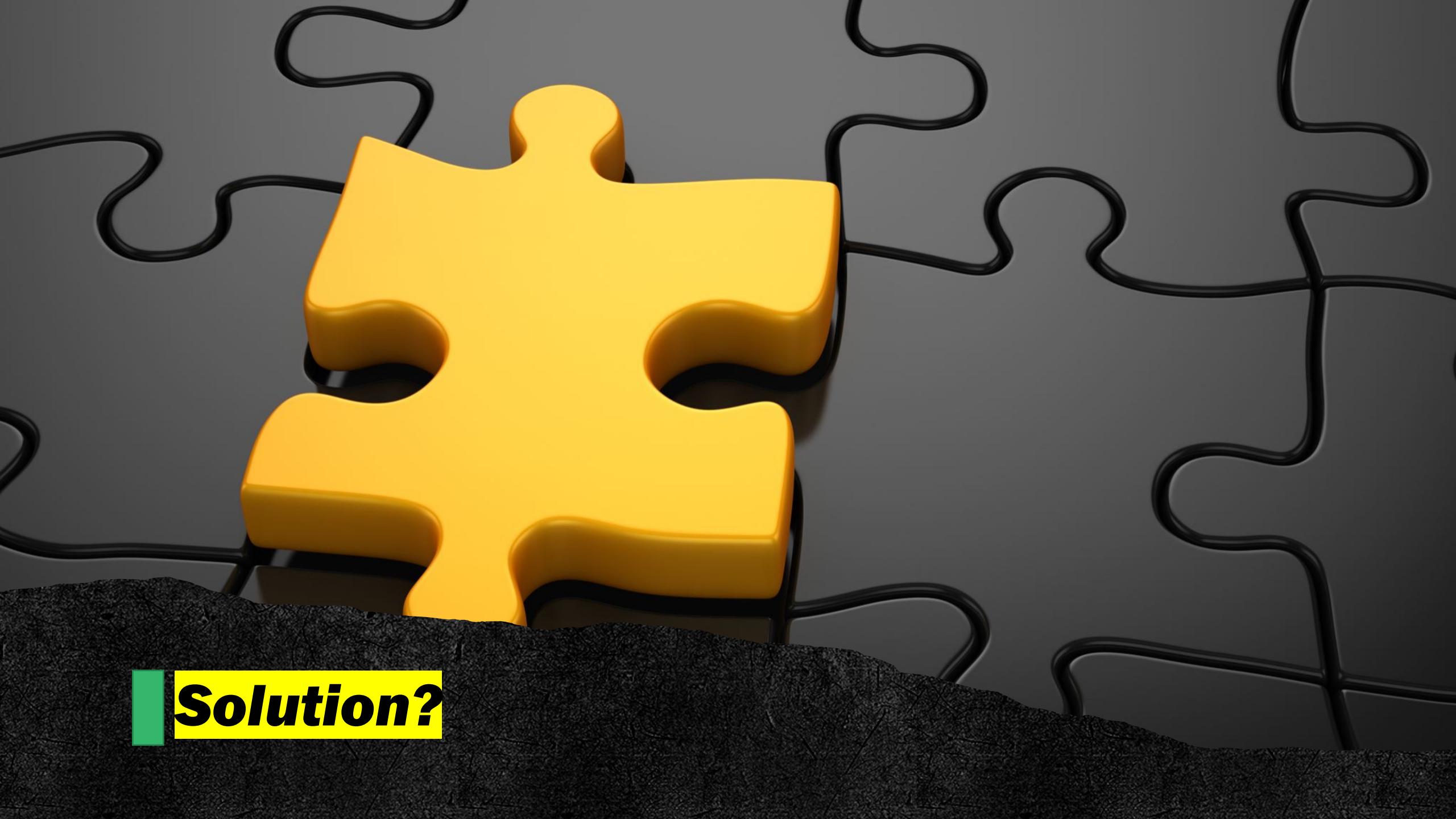




LABOUR CLUB

■ Problems Faced!!

- Difficult to get even a house helper
- These days applications provide labours for expensive costs.
- Services are Unhygienic



Solution?

Idea Description!

What does it do?

- This provides the customer a satisfactory labours to work on with their household jobs in an offordable cost.

Why would they use it?

- For finding labours to work for household works like cooking, cleaning etc...

What is the product's uniqueness

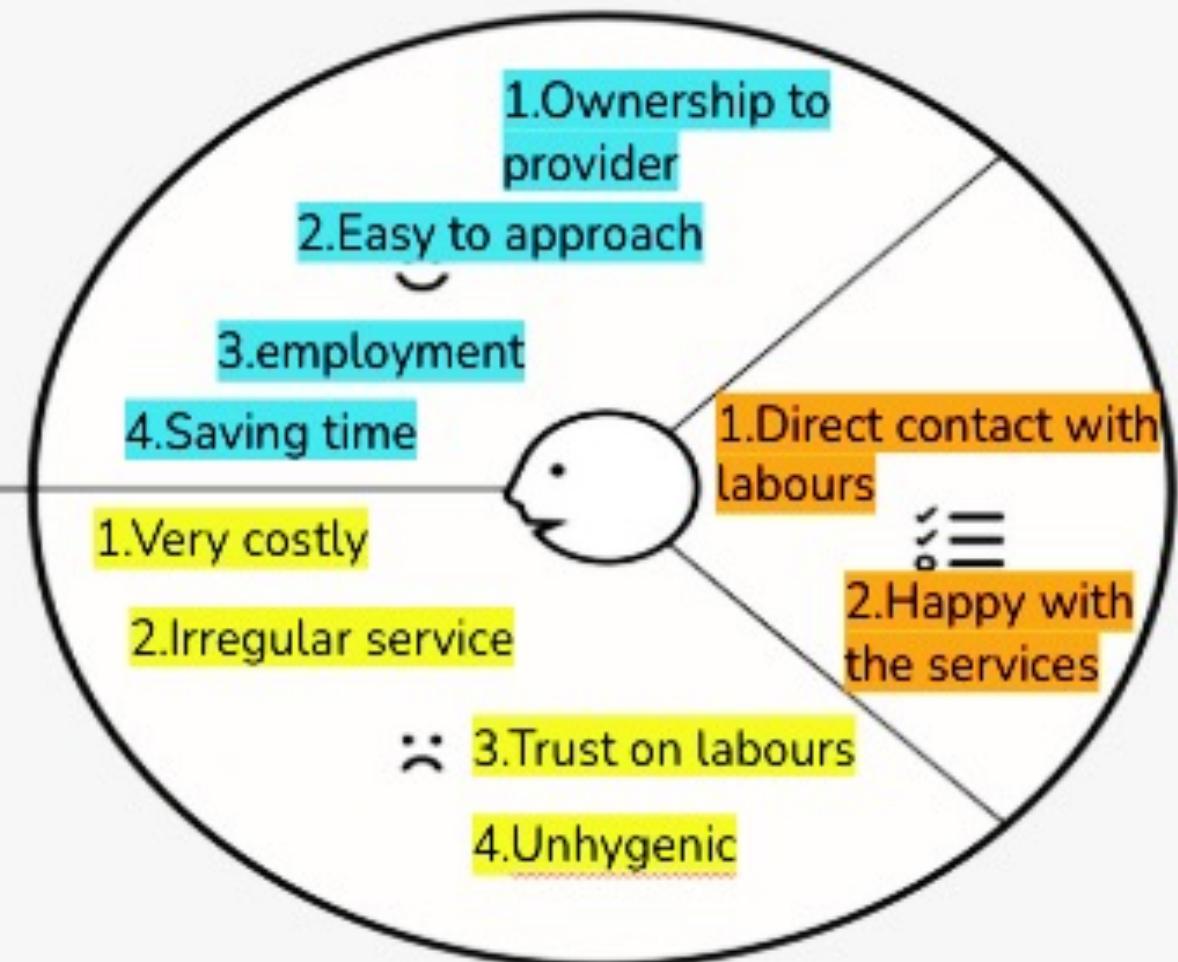
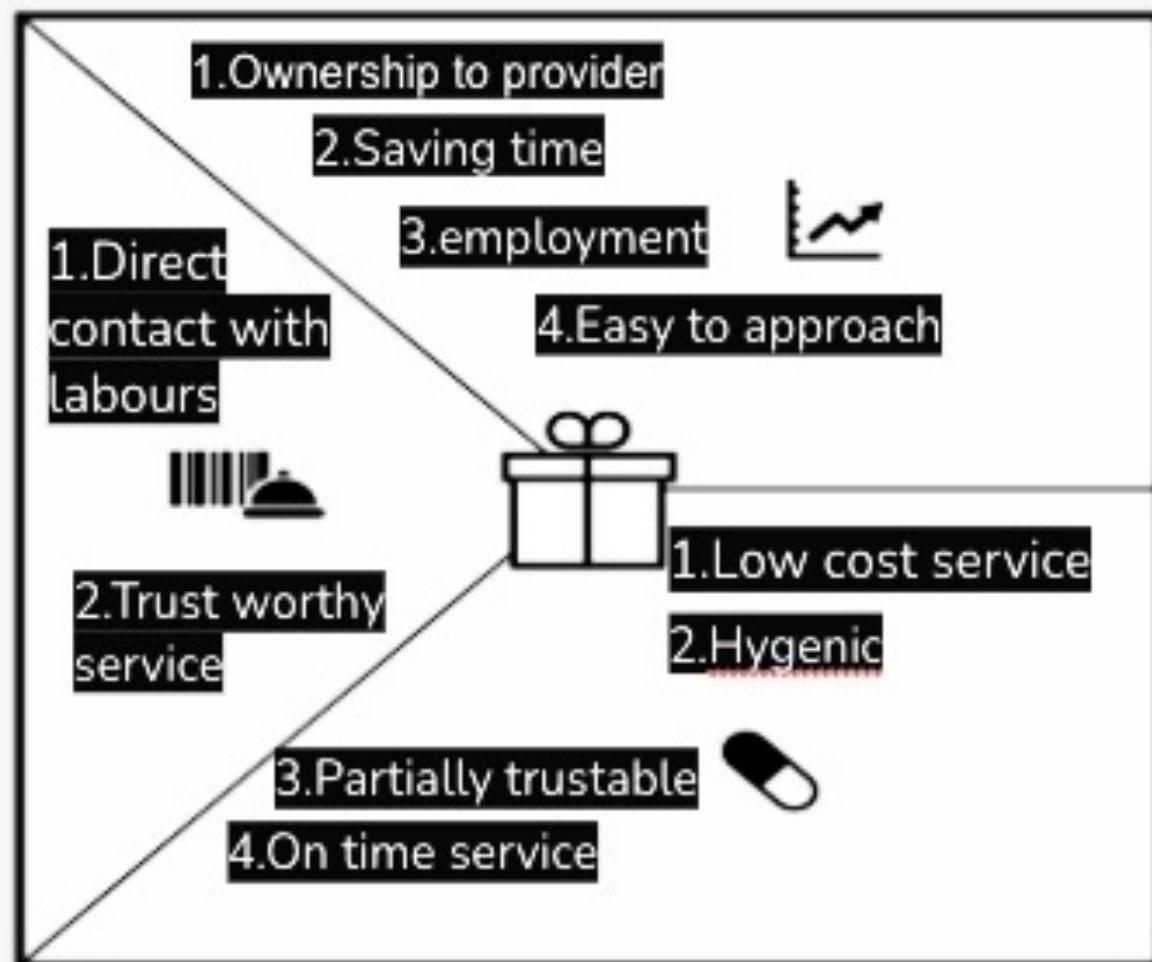
- Household labours in an offordable costs which no sites offer.
- Find quick and process works faster.



UrbanClap

Competitor

The Value Proposition Canvas



Advertisement

Investors

Labour Club

₹

Revenue Streams:

Payment From Customers

Customer Channels



Toll Free
Calls

Chat Bot

Customer

Customer



Customer Relationship:

- Long-Term Relationship:
Because this kind of a service is a basic need that a human will use everyday and the customer will also make a payment using the application.
- Personal Relationship:
Because the Labour will have a personal connect with the company and the customer via salary and the work.

Cost Structure:

Key Partners	<ul style="list-style-type: none">• Labours• Customer• Investors
Key Resources	<ul style="list-style-type: none">• Equipments• Application
Key Activities	<ul style="list-style-type: none">• Household Services• Construction works• Promotions• Baby Sitting

Cost Category:

Variable Cost	Fixed Cost
<ul style="list-style-type: none">• App Maintenance	<ul style="list-style-type: none">• Labour Salary
<ul style="list-style-type: none">• Equipment Cost	<ul style="list-style-type: none">• Travel Pass

The Business Model Canvas

Designed for:

Designed by:

Date:

Version:

<p>Key Partners</p> <ul style="list-style-type: none"> • Labours • Customer • Investors 	<p>Key Activities</p> <ul style="list-style-type: none"> • Household Services • Construction works • Promotions • Baby Sitting 	<p>Value Propositions</p> <p>Gains Creators:</p> <ol style="list-style-type: none"> 1. Ownership to provider 2. Saving time <p>Pains Relievers:</p> <ol style="list-style-type: none"> 1. Low Cost Service 2. Hygienic 	<p>Customer Relationships</p> <ul style="list-style-type: none"> • Long-Term Relationship: • Personal Relationship: 	<p>Customer Segments</p> <p>Customers aged 18+ can use our service.</p>
<p>Cost Structure</p> <ul style="list-style-type: none"> • App Maintenance • Equipment Cost • Labour Salary 	<p>Key Resources</p> <ul style="list-style-type: none"> • Equipments • Application 		<p>Channels</p> <ul style="list-style-type: none"> • Chat Bot • Toll Free Calls 	
	<p>Revenue Streams</p> <ul style="list-style-type: none"> • Investors • Payment From Customers • Advertisements 			

THE TEAM...



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LABOUR CLUB