DS

Deryck Quong Sing

Trinidad and Tobago
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Logical and Results-driven Web Developer with a strong technical background dedicated to creating and optimizing user-centric websites and web applications. Proficient and analytical problem solver with a keen eye for detail and a passion for crafting effective digital solutions. Experienced in building and maintaining web platforms that drive business growth and competitive advantage. Adept in coding, software development, and web technologies. Excels in optimizing website performance, ensuring responsive design, and implementing innovative features.

Links

https://deryckqs.netlify.app/

Work Experience

Website Developer / Marketing Strategist

10/2022 to 02/2023

Organic Living

Trinidad and Tobago

- Optimized company's website and main corporate blog to boost SEO traffic to sites.
- Multi-tasked across multiple functions and roles to meet deadlines and organizational expectations.
- Provided front-end website development using WordPress, Hubspot, and other editing software.
- Launched successful digital marketing campaigns that acheived goals for increased website traffic.
- Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
- Used data analytics to track lead generaton campaigns and improved quality.
- Created and managed social meadia campaigns to increase brand engagment.
- Analised and reported on KPIs to validate and demonstrate success of marketing campaigns.
- Oversaw web platform testing, troubleshooting and user sampling prior to live deployment.
- Developed technical solutions required to accommodate specific user-facing assets.
- Coded websites using HTML, CSS, JavaScript, and jQuery languages. https://theorganicpantry.000webhostapp.com/index.html.

Freelance Web Developer

10/2022 to 10/2022

Upwork - Remote

Dallas Texas

- Designed and coded a custom banner for a WordPress website using HTML, CSS, and JavaScript.
- Worked closely with the client to understand their design requirements and create a visually appealing banner that met their needs.
- Tested the banner across multiple browsers and devices to ensure optimal performance and functionality.
- Key achievements: Successfully designed and coded a banner that exceeded the client's expectations and helped improve the overall look and feel of the website.
- Demonstrated strong problem-solving skills by troubleshooting and resolving any issues with the banner code.
- Developed a deeper understanding of web design and coding principles, including HTML, CSS, and JavaScript, and gained experience working with WordPress.

Web Designer

05/2019 to 07/2020

Quicksites

Trinidad and Tobago

- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique website.
- Enhanced functionality and appearance of website and repaired functionality issues.
- Designed highly engaging interactive user interfaces that complied with modern web standards.
- Delivered services as web developer and webmaster, acting as project manager for platform transition.
- Kept software up to date and monitored website for security vulnerabilities to boost overall security.
- Developed site navigation by funneling traffic through content.
- Developed graphic and image assets for both content and digital marketing efforts.
- Determined coding requirements for specialized scripts. https://quicksitesstt.000webhostapp.com/

Wordpress Developer/Part Time

07/2023 to Present

Innovative Managed Solutions

Kansas

- Developed and maintained WordPress-based websites, ensuring optimal performance, security, and user experience.
- Customized and configured WordPress themes, plugins, and widgets to meet project requirements and client specifications.
- Collaborated with cross-functional teams, including designers and content creators, to implement website designs and user interfaces
- Conducted website audits and performed troubleshooting to identify and resolve

- technical issues, ensuring site functionality and compatibility across various browsers and devices.
- Implemented SEO best practices, optimizing websites for search engines and improving search ranking for clients.
- Stayed current with industry trends and emerging technologies, continuously improving skills and knowledge of WordPress and web development.
- http://www.imskc.com/

Inventory Management Clerk
03/2015 to 12/2015
Digicel
Trinidad and Tobago

- Created databases and spreadsheets to improve inventory management accuracy.
- Communicated with carrier representatives, arranging for special deliveries and shipment receipts.
- Collaborated with the procurement team to establish steady supply of inventory.
- Rejected damaged items, recorded shortages and corresponded with shippers to rectify issues.
- Performed data entry and completed proper paperwork.
- Utilized forklift or pallet truck to load, unload, transport and store goods.
- Enhanced team workflows and employee job satisfaction by coordinating communication between managers and employees.
- Facilitated onboarding sessions and on-the-job training for new hires, bolstering employee job position knowledge and skillset.
- Created and maintained detailed administrative processes and procedures to drive efficiency and accuracy.
- Managed paper and electronic filing systems by routing various documents, taking messages and managing incoming and outgoing mail.

Skills

HTML5

CSS3

CSS Grid

Javascript

Python3

Responsive Design

Flexbox

Semantic UI

Bootstrap

HTTP/JSON/AJAX

React + Redux + React Hooks

Git + Github

Node.js

Express.js

RESTful API Design

PostgresSQL

SQL

Authentication

Authorization

Security

Production and Deployment

Word Press Development

SEO Optimization

Adobe Software Proficiency

Website Analytics Tools

Education

CTS College of Business and Computer Science Ltd
None
Advanced Web Design
Trinidad and Tobago
05/2022 to 12/2022

Udemy
Other
Web Development
Online
12/2022 to 03/2023

Udemy
Other
React Development
Online
03/2023 to Present

Udemy
Other
The Comeplete Digital Marketing Course
Online
02/2022 to 05/2022

Udemy
Other
Python
Online
06/2022 to Present