

# 15-WAYS TO CREATE A BOOK TITLE WITHOUT OVERTHINKING IT





# #1

## WHAT YOUR STORY IS ABOUT

**Examples:**  
*"The Hunger Games"*  
*"Memoirs of a Geisha"*

# #3

## MASHUPS: CLASSICS + PARANORMAL/SCI-FI

**Examples:**  
*Robin hood & Friar Tuck: "Zombie Killers"*  
*Jane Slayer: the Literary Classic with a Blood-Sucking Twist*

# #5

## IMAGERY

**Examples:**  
*"One Flew Over The Cuckoo's Nest"*  
*"Little House On Rocky Ridge"*

# #2

## FILL-IN-THE-BLANKS

**Examples:**  
*"I know What You did Last Summer"*  
*"It Lives In The Basement"*

# #4

## ALLUSION

**Examples:**  
*"The Grapes of Wrath"*  
*"The Fault In Our Stars"*



#6

## CONTRASTING IDEAS

Examples:

*“I Have No Mouth and I Must Scream”*

*“Eyes Wide Shut”*

#7

## METAPHORS

Examples:

*“Clockwork Orange”*

*“The Catcher In The Rye”*

#8

## INCLUDE YOUR CHARACTER’S NAME

Examples:

*“The Adventures of Huckleberry Finn”*

*“The Picture of Dorian Gray”*

#9

## ALLITERATION

Examples:

*“Love’s Labor Lost”*

*“The Wind in the Willow’s”*

#10

## WHEN YOUR STORY TAKES PLACE

Examples:

*“1984”*

*“Midnight in the Garden of Good and Evil”*



#11

## NAME IT AFTER YOUR MAIN CHARACTER

Examples:

*“Anna Karenina”*  
*“Madame Bovary”*

#12

## QUIRKY TITLES

Examples:

*“What to Say When You Talk To Yourself”*  
*“How to Lose Friends and Alienate People”*

#13

## WHERE YOUR STORY TAKES PLACE

Examples:

*“Lost in Tokyo”*  
*“Death Comes to London”*

#14

## UTTERANCES

Examples:

*“Are You There, Vodka? It’s Me, Chelsea”*  
*“I was Told There’d be Cake”*

#15

## THE ONE-WORD TITLE

Examples:

*“Hamlet”*  
*“Atonement”*

