

# Course Outline: Teen Substance Abuse Awareness Training (ADDIE-Based)

I. Analysis		
Target Audience	Needs Assessment	Goals and Objectives
<p><b>Demographic:</b> Teenagers aged 12-18.</p> <p><b>Stakeholders:</b> Educators, youth leaders, parents, and community service organizations.</p>	<p><b>Identified Gaps:</b> Lack of accurate knowledge about substance abuse, misconceptions leading to risky behaviors.</p> <p><b>Barriers:</b> Peer pressure and social media influence affecting decision-making regarding substance use.</p> <p><b>Resource Gap:</b> Limited access to educational materials and support around substance abuse.</p>	<p>Raise awareness of the signs and risks associated with substance use.</p> <p>Educate on effective strategies for prevention.</p> <p>Promote healthy lifestyle choices as alternatives to substance use.</p>
II. Design		
Course Structure	Learning Outcomes	Content Flow
<p><b>Sequence of Navigation Icons:</b></p> <ol style="list-style-type: none"> <li><b>School Icon</b> (10-15 slides): Introduction to substance abuse and peer pressure.</li> <li><b>Home Icon</b> (10-15 slides): Strategies to manage peer pressure and substance use at home.</li> <li><b>Car Icon</b> (10-15 slides): Real-life scenarios and decision-making in social settings.</li> <li><b>Restaurant Icon</b> (10-15 slides): Discussions on healthy choices and resources.</li> <li><b>Finish Icon</b> (5 slides): Course wrap-up and participant reflection.</li> </ol>	<p><b>Participants will be able to:</b></p> <p>Identify the signs and risks associated with substance use.</p> <p>Understand personal and community impacts of substance use.</p> <p>Develop effective personal strategies for resisting substance use.</p>	<p><b>Interactive Scenarios:</b> Designed to engage participants in critical decision-making.</p> <p><b>Multimedia Elements:</b> Incorporation of videos, images, and quizzes to address diverse learning styles.</p> <p><b>Reflective Components:</b> Opportunities for self-reflection and peer discussion embedded throughout.</p>
III. Development		
Content Creation	Interactive Elements	Visual/Audio Design
<p><b>Tools and Software:</b> Development using Articulate Storyline 360.</p> <p>Visual design through Adobe After Effects, Photoshop, and Illustrator.</p> <p><b>Storyboarding:</b> Plan out each slide to ensure coherent flow and engagement.</p>	<p><b>Scenario-based Questions:</b> Participants practice decision-making with real-world situations.</p> <p><b>True/False and Drag-and-Drop Activities:</b> Reinforce understanding of concepts like peer pressure.</p> <p><b>Fill-in-the-Blank Questions:</b> Encourage critical thinking about strategies against peer pressure.</p>	<p>Use engaging graphics and soundtracks to enhance interaction. Language tailored to resonate with a teenage audience, ensuring clarity and relatability.</p>

IV. Implementation		
Course Launch	Technical Support	Outreach
<p><b>Delivery:</b> Host course on a user-friendly online platform.</p> <p><b>Orientation:</b> Provide a session to guide participants through course features and content navigation.</p>	<p>Ensure help resources are available for any technical difficulties (e.g., navigation issues).</p>	<p><b>Promotional Strategy:</b> Use partnerships with educational institutions to maximize reach.</p> <p><b>Collaboration:</b> Work with health organizations specializing in teen well-being to promote course visibility.</p>
V. Evaluation		
<p><b>Formative Evaluation:</b> Collect ongoing feedback through polls and assessments at the end of each module to monitor engagement.</p> <p>Allow for immediate adjustments based on participant responses.</p> <p><b>Summative Evaluation:</b> Administer post-course assessments to evaluate knowledge retention and understanding of the material. Conduct participant feedback surveys to determine the perceived effectiveness of the course.</p>	<p><b>Impact Assessment:</b> Monitor participant behavior changes regarding substance use awareness and decision-making. Conduct follow-up surveys to assess long-term impact on choices made by participants.</p> <p>Adjustments and Iteration</p> <p>Use evaluation data to inform revisions and improve course content and structure based on effectiveness.</p>	