

Style-guide

We are a local community center focussing on furthering the cause of and the connection between the people living within out boundries of the great city of Lausanne.

Logo

Picture Mark



Combinationmark



Combinationmark V2



Colors

Main Brand Color - blissful awakening - #FF9517
Secondary Brand Color - fresh air blue - #B3FAFF
Primary Background Color - soft white - #fffef8
Secondary Background Color - tranqulity black - #171717

Color-Mix



Fonts

Headlines = Concert One Subheadings = Alexandria Bold

Regular Text = Alexandria Regular

Footnotes = Alexandria Light

Logo usage



Yes



Yes (but not encuraged)



No



No



Yes