Style-guide

We are a local community center focussing on furthering the cause of and the connection between the people living within out boundries of the great city of Zurich.

Logo

Picture Mark

Combinationmark

Combinationmark V2

Colors

Main Brand Color - blissful awakening - #FF9517

Secondary Brand Color - calming rose - #f0c5de

Primary Background Color - soft white - #fffef8

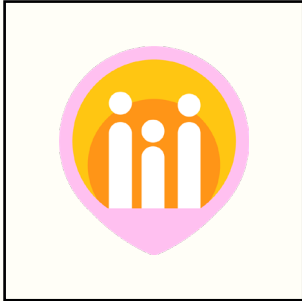Secondary Background Color - tranqulity black - #171717

Color-Mix

Fonts

Headlines = Concert One
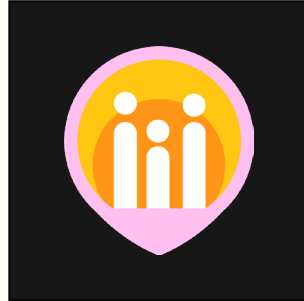
Subheadings = Alexandria Bold

Regular Text = Alexandria Regular
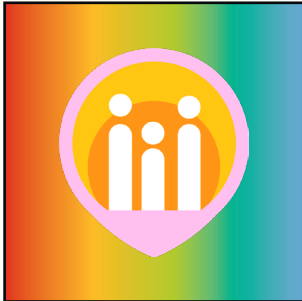
Footnotes = Alexandria Light

Logo usage

Yes

Yes
(but not encuraged)

No

No

Yes