

FILE 3 - FIND - KEY BUTTON

INDEX - KEY PAGES

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- [Acquisition of Advertiser Voice for Conversion](#) (from page 30)
- [Rent and download music](#) (from page 53)
- [Search for an advertiser profile](#) (from page 106)
- [Explanation of all screen components of an advertiser profile](#) (from page 110)
- [Explanation of the research by sector](#) (from page 126)

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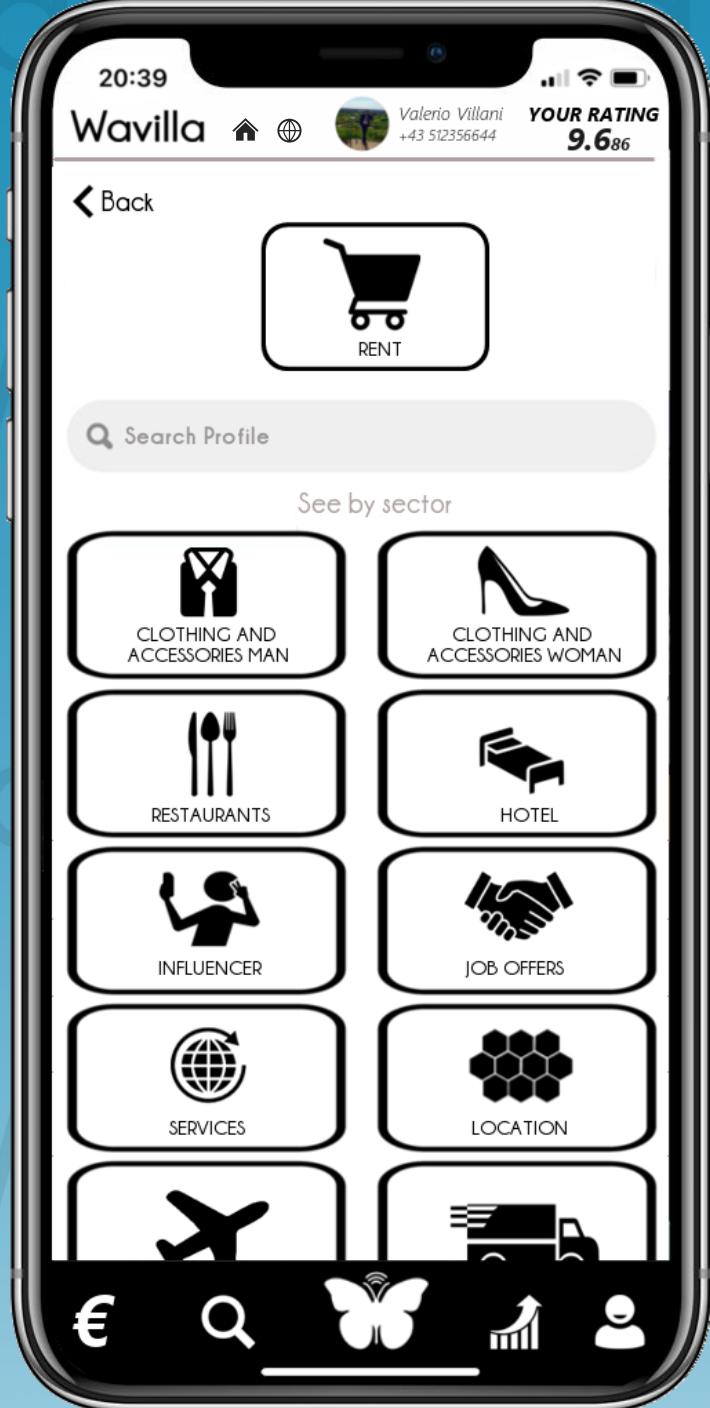


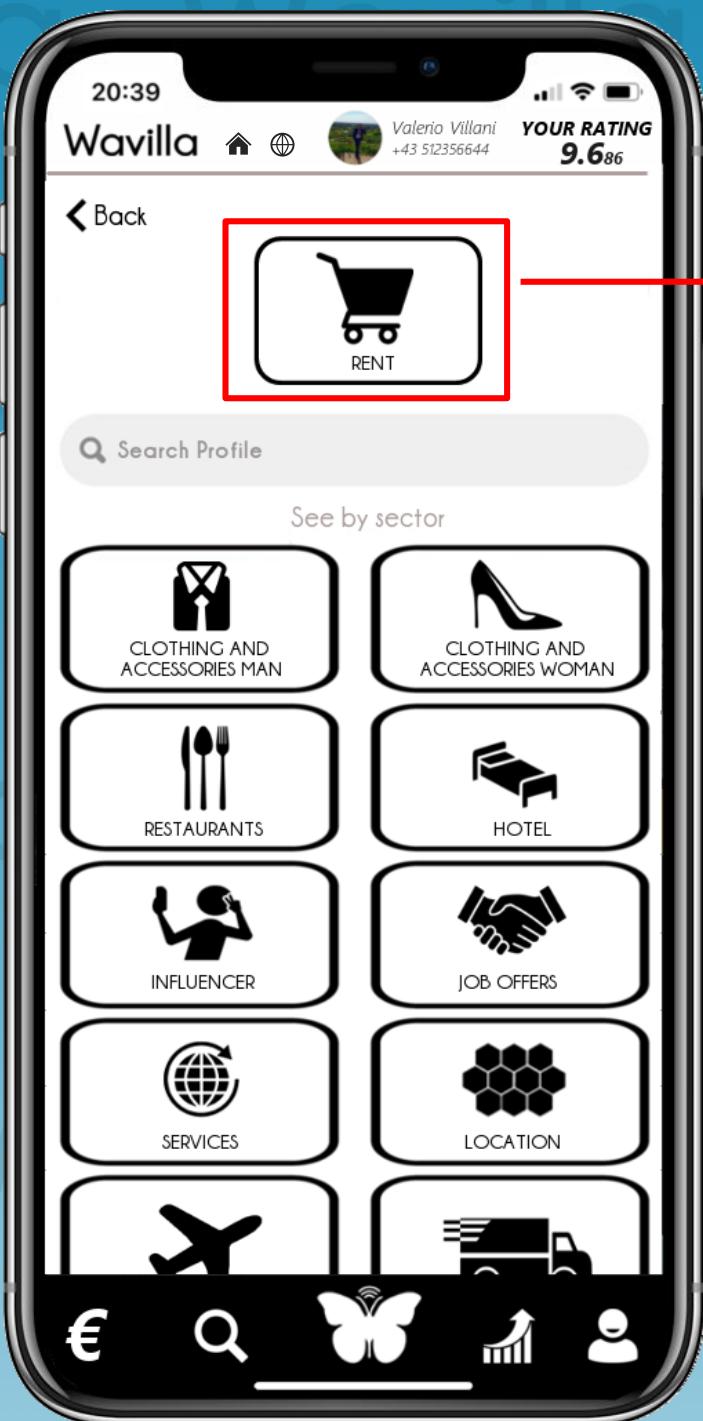
↑ RETURN
TO INDEX



↑ RETURN
TO INDEX

 RETURN
TO INDEX

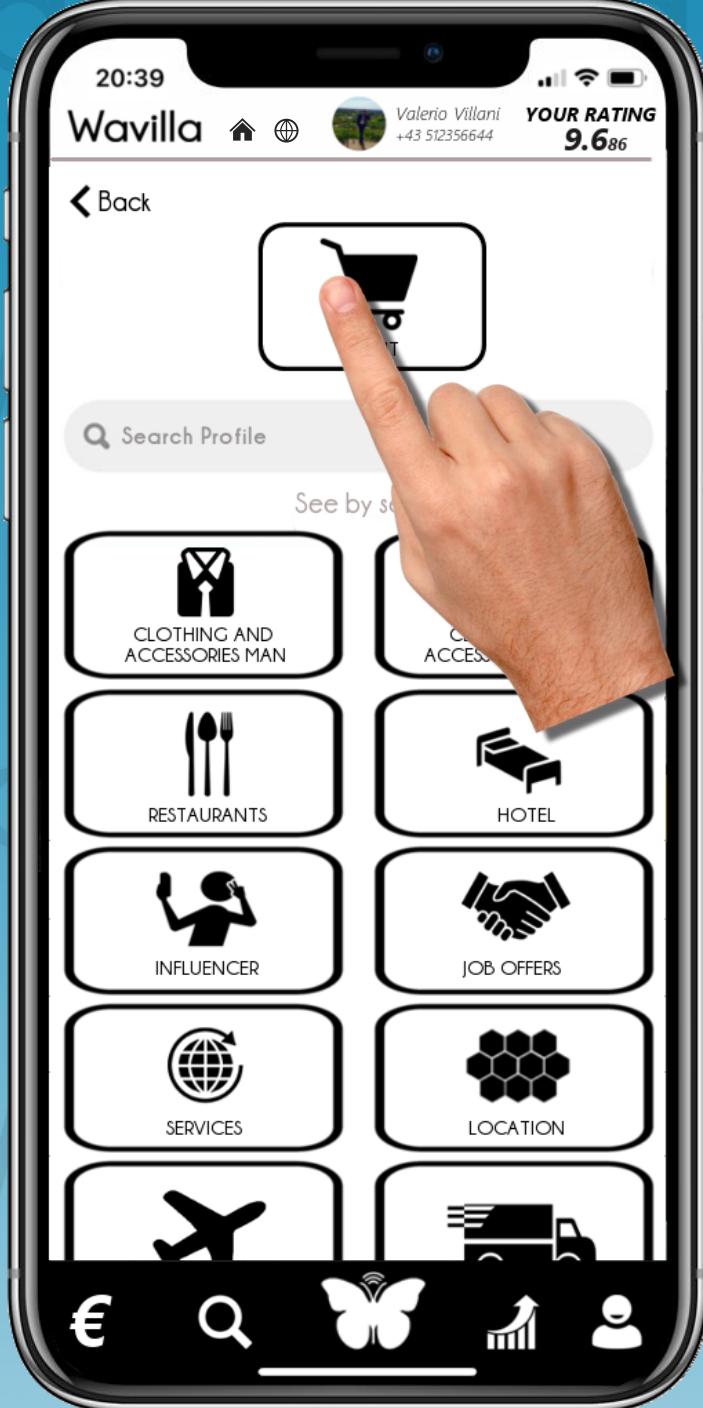




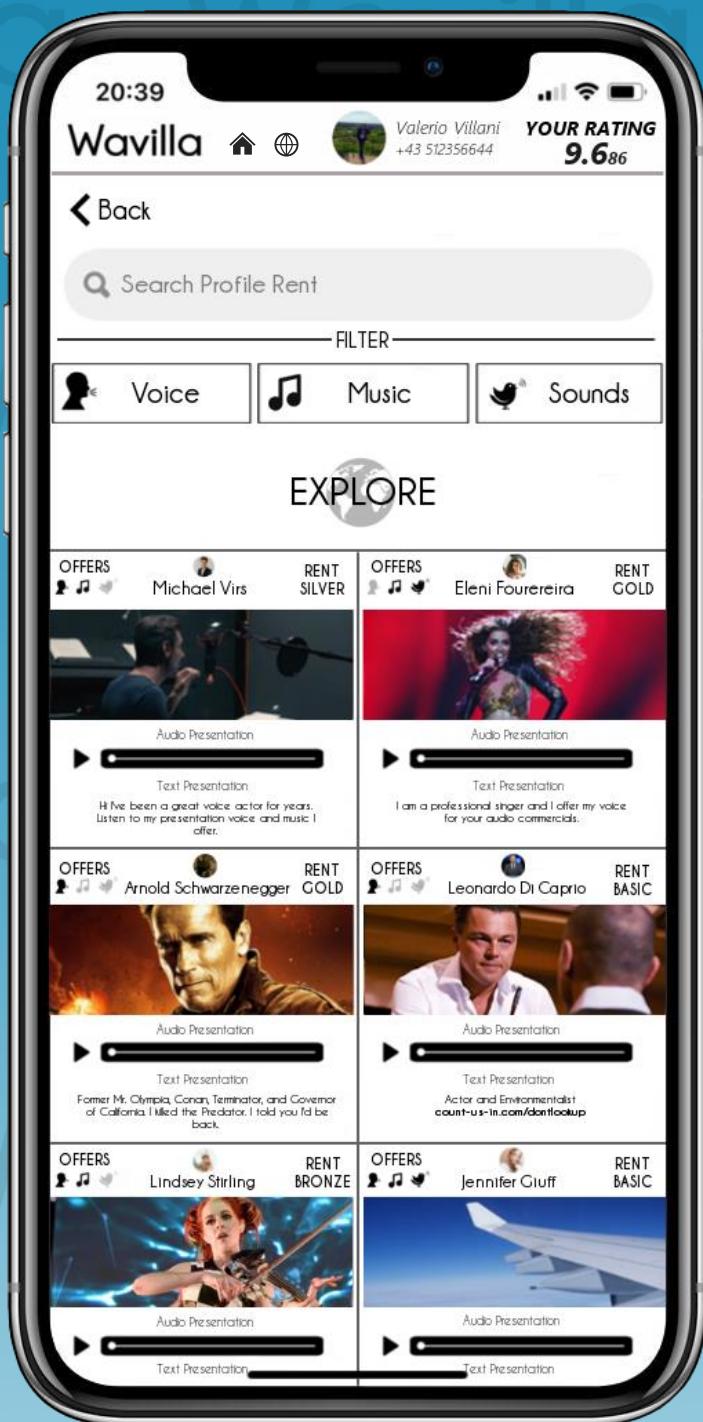
Button to search for all the profiles that have decided to rent their voice, music and sounds and that can be "purchased" intended to be able to create customized advertising audio spots perhaps with the voice of famous people, voice actors, etc. .. or buy (rent) music and sounds from singers, private composers, etc.

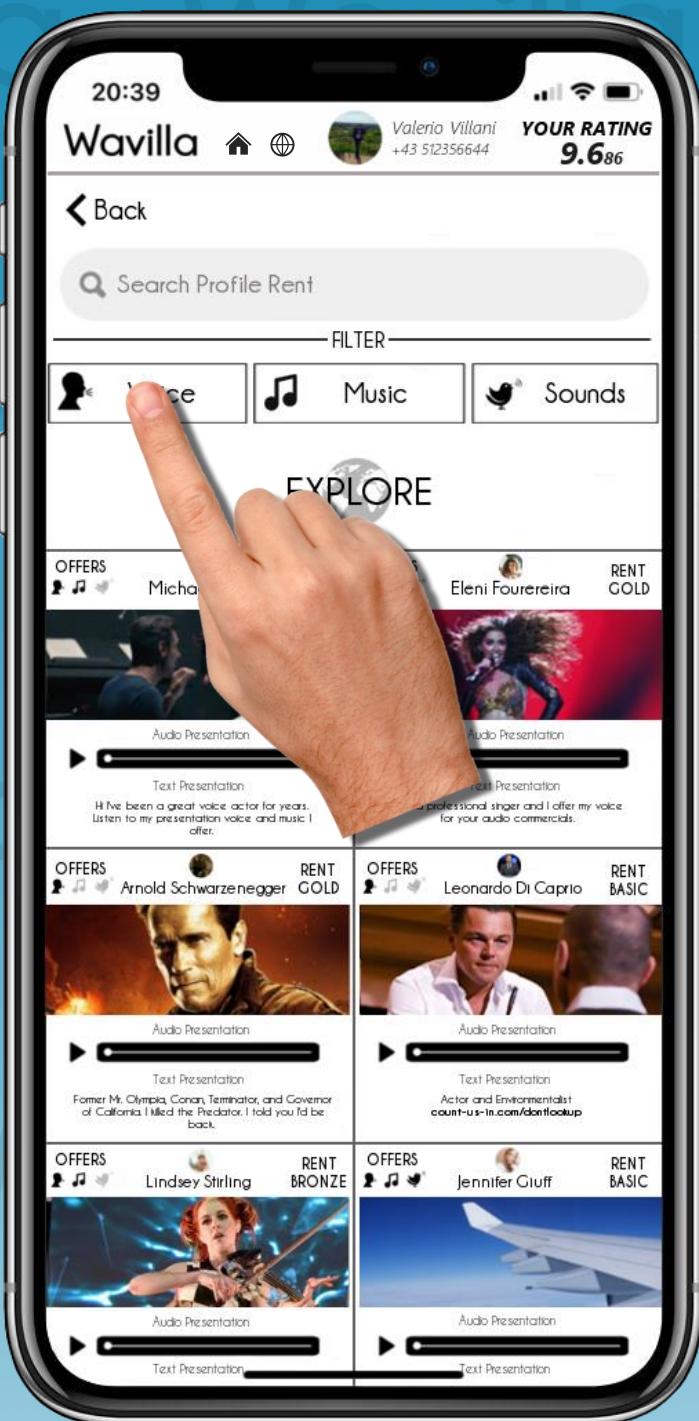
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TO INDEX

 RETURN
TO INDEX

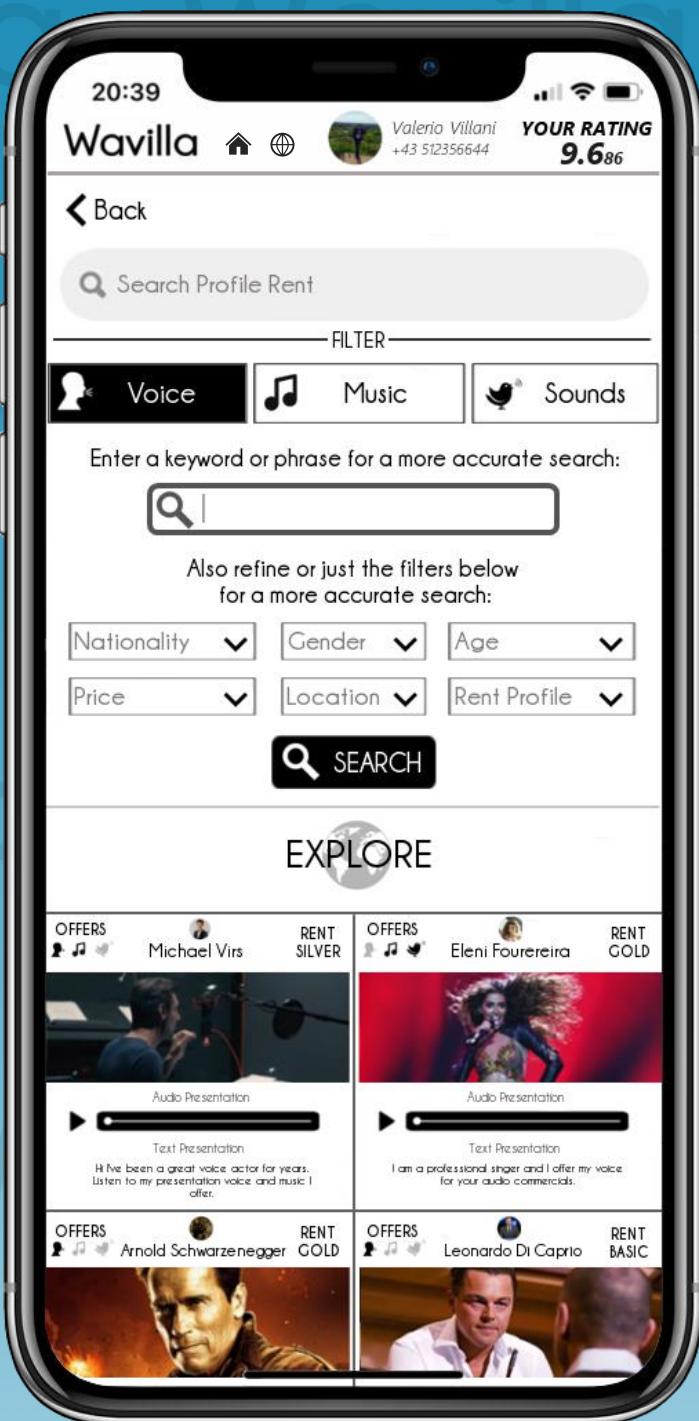


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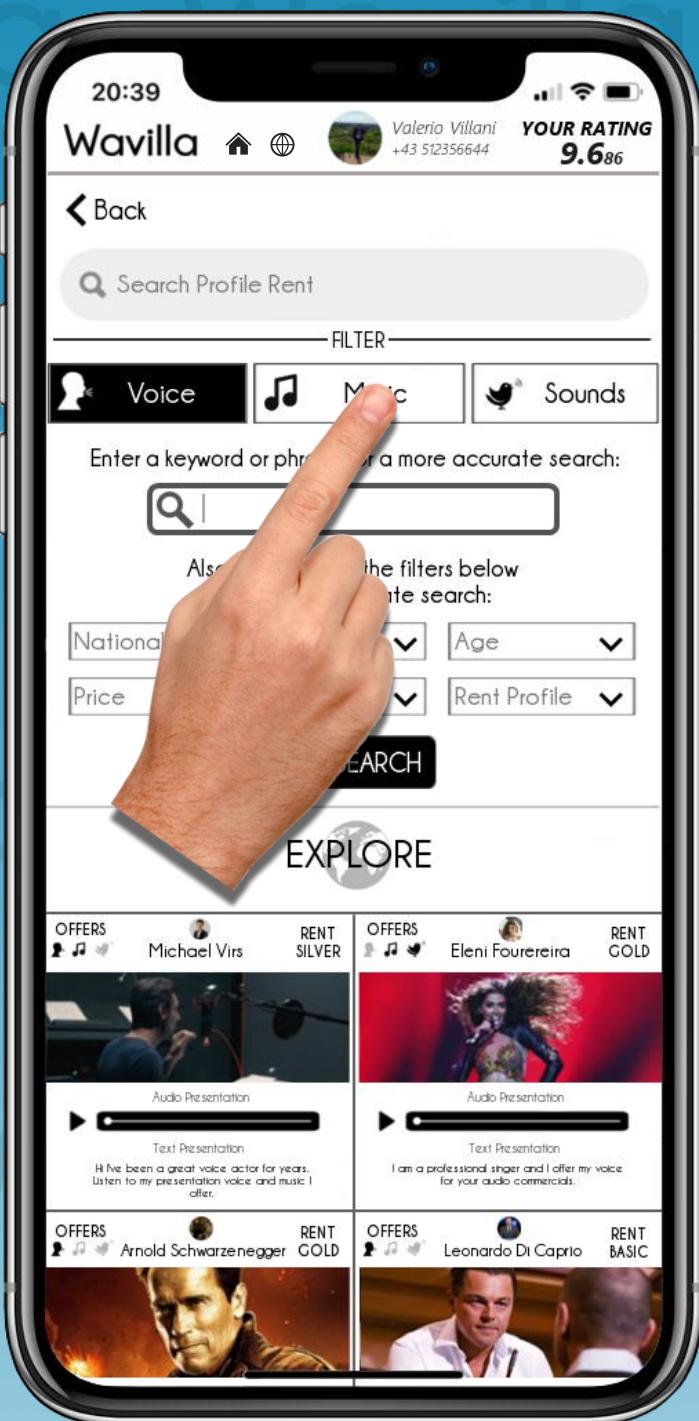




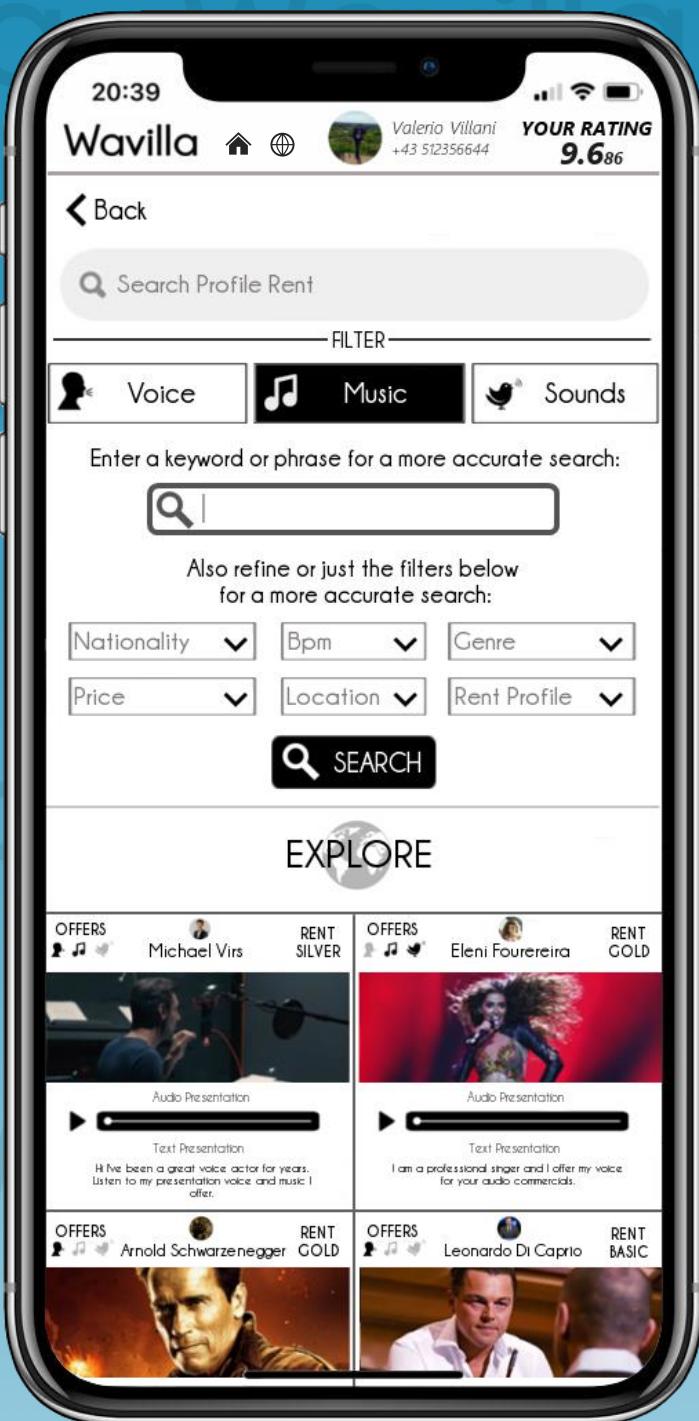
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TO INDEX



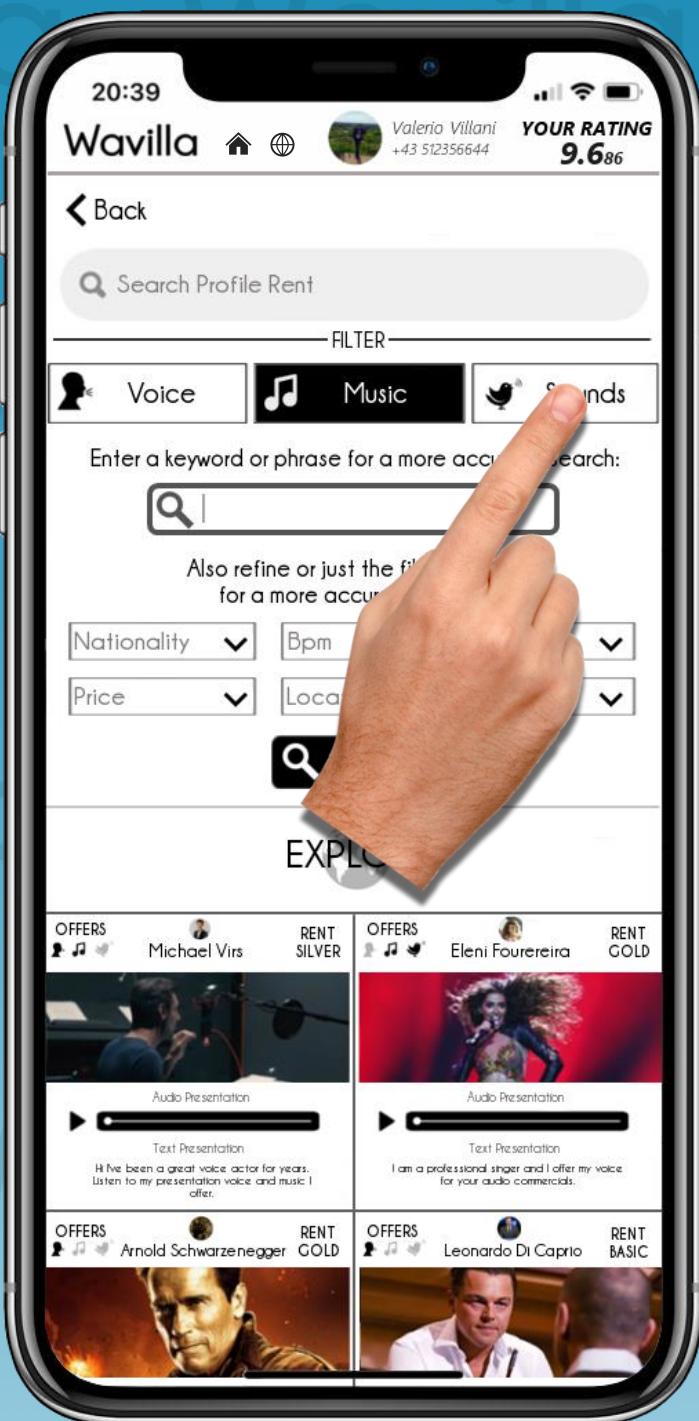
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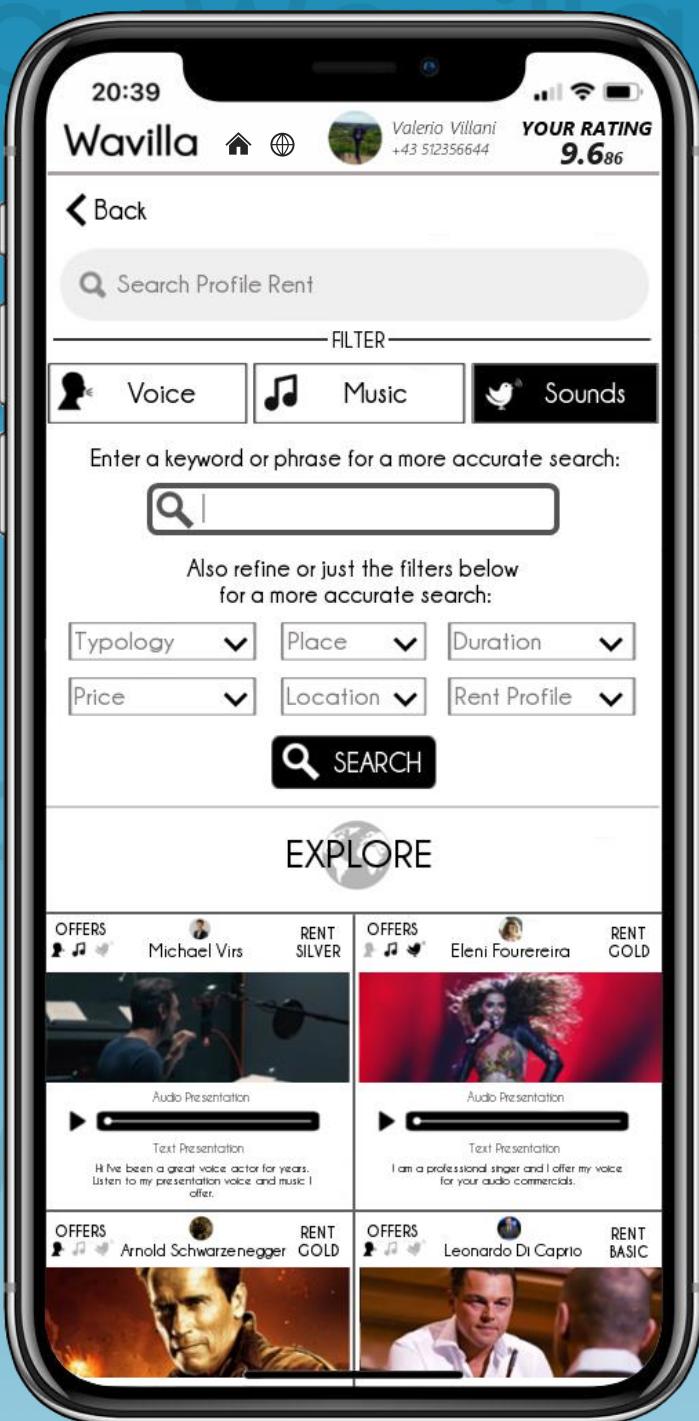
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TO INDEX



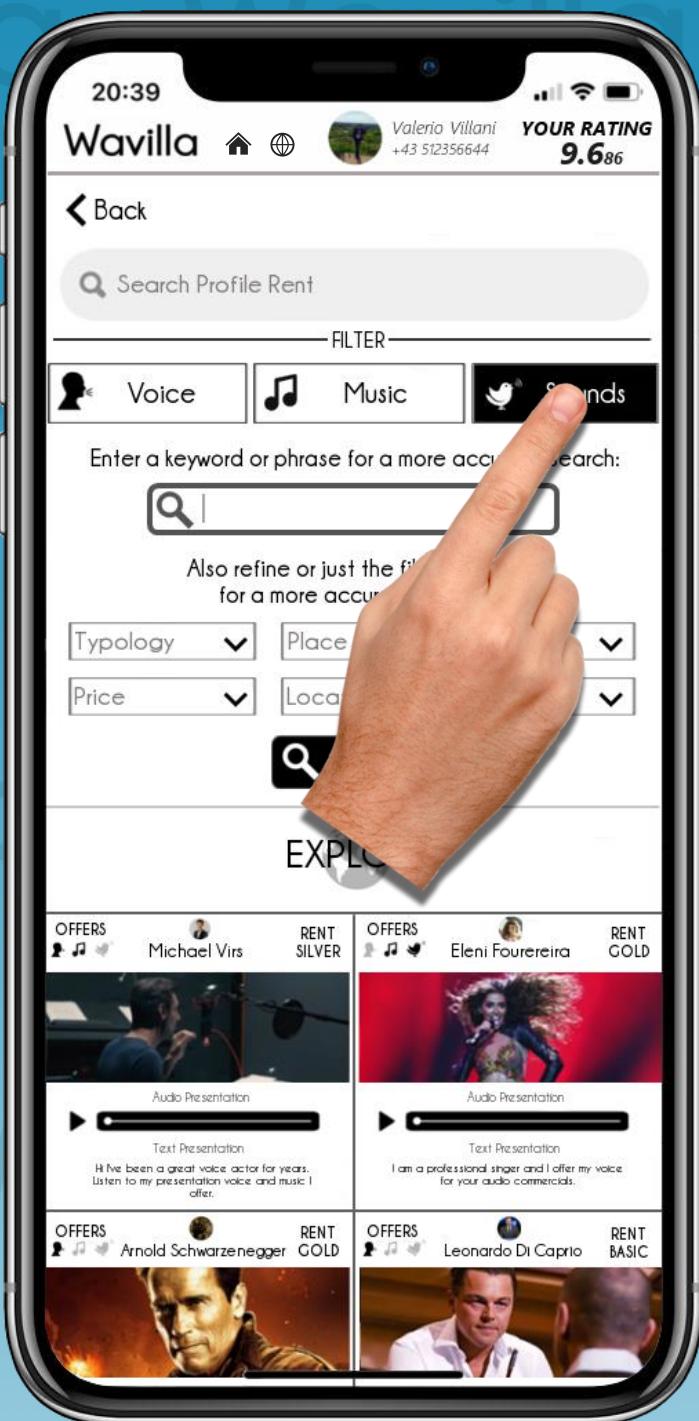
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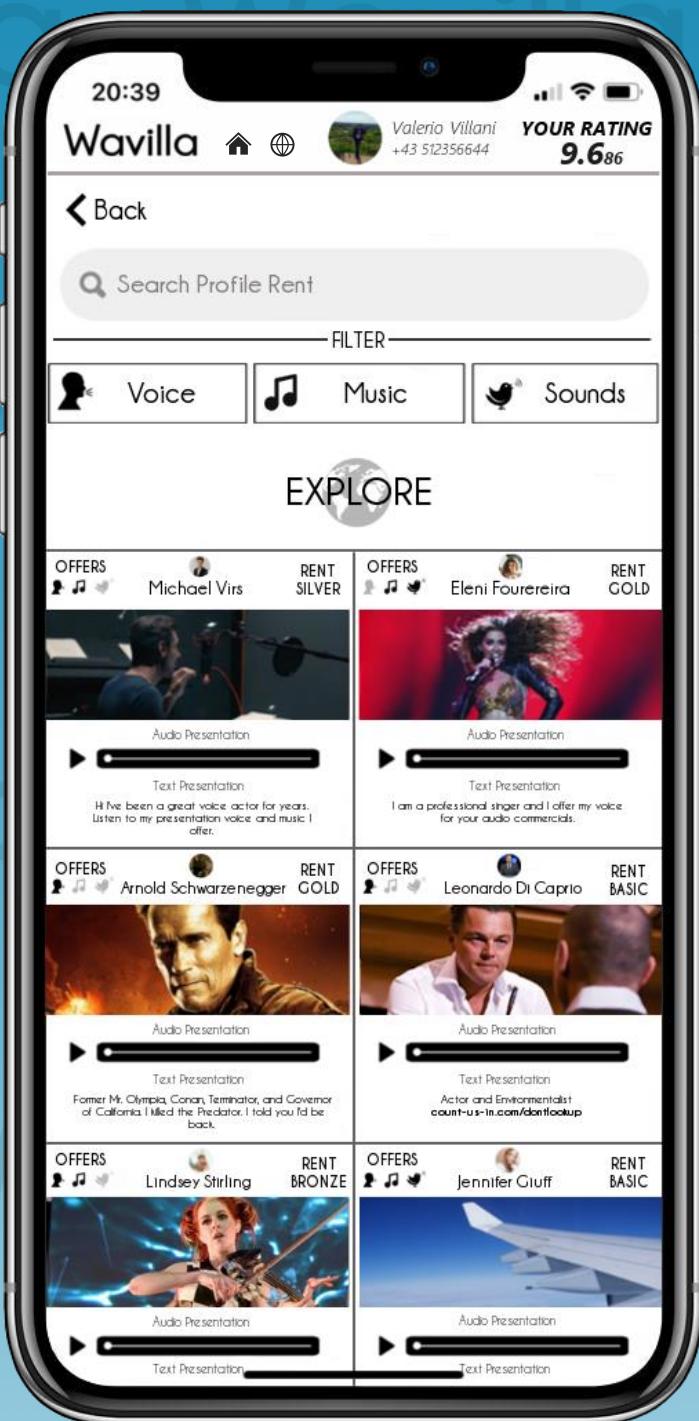
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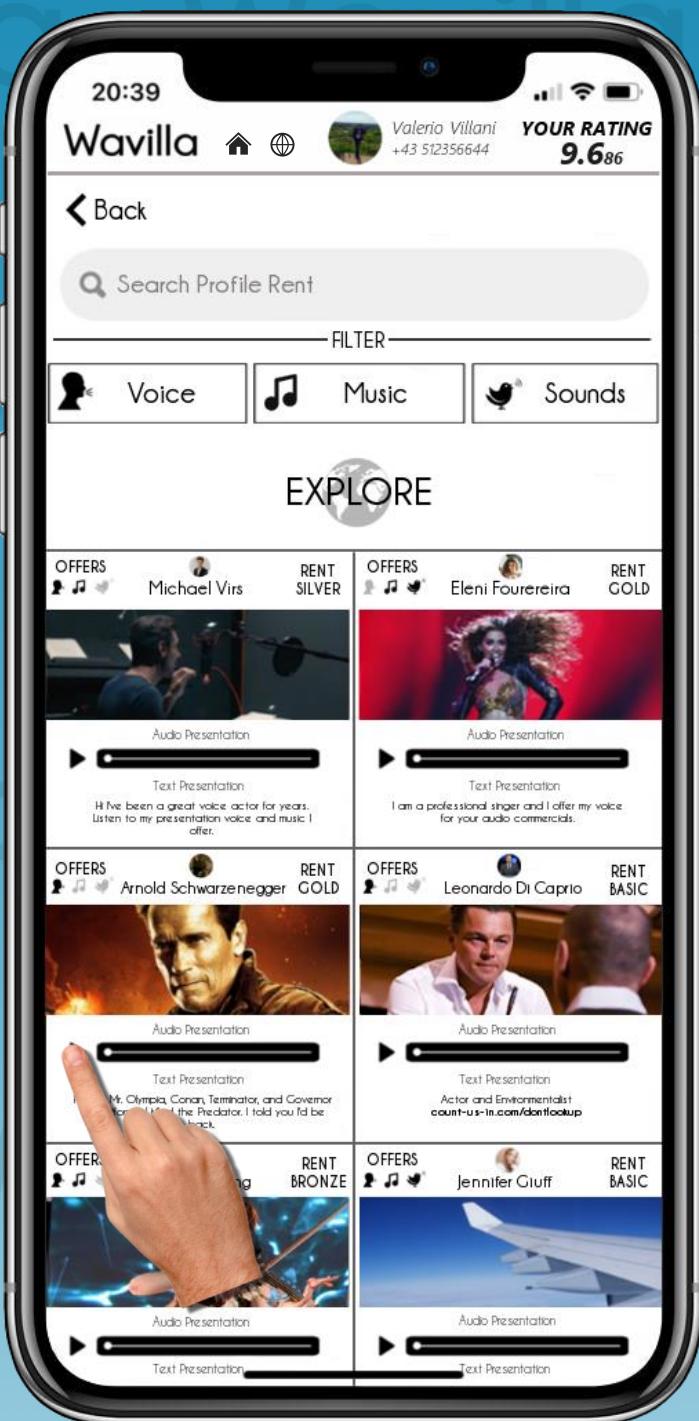
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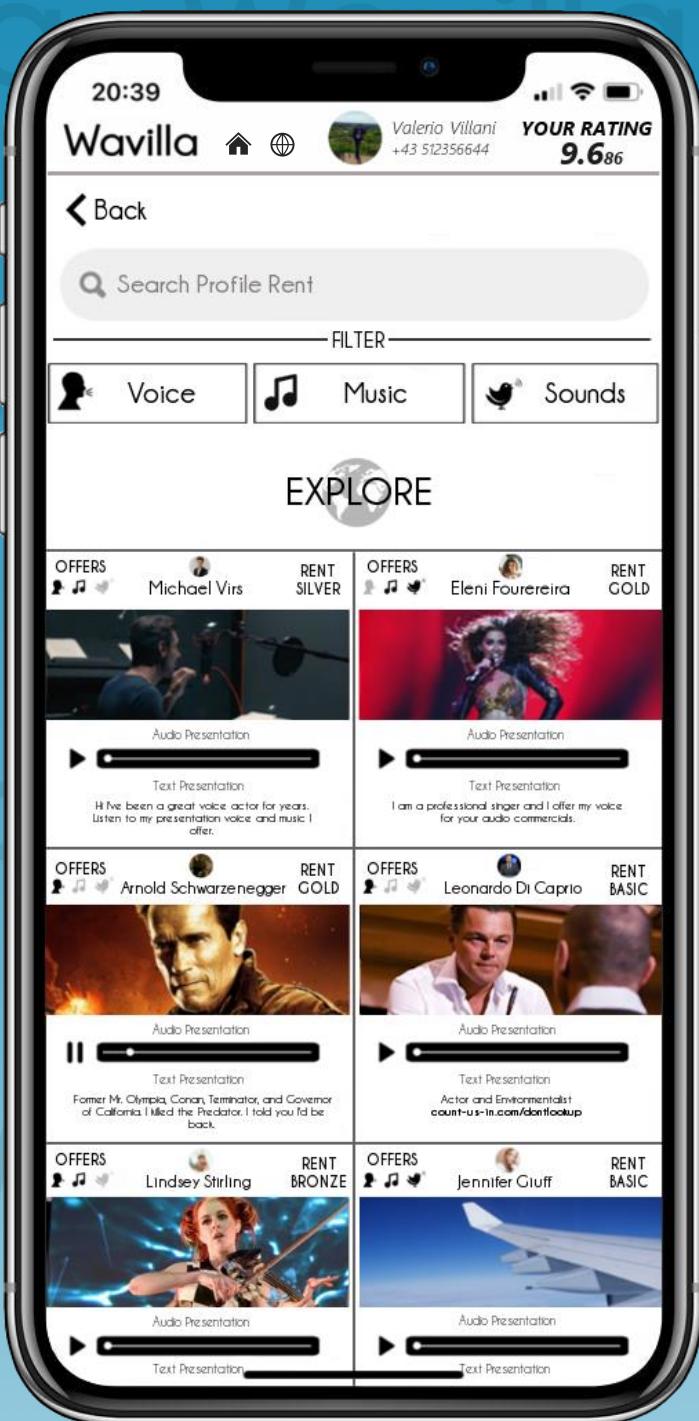
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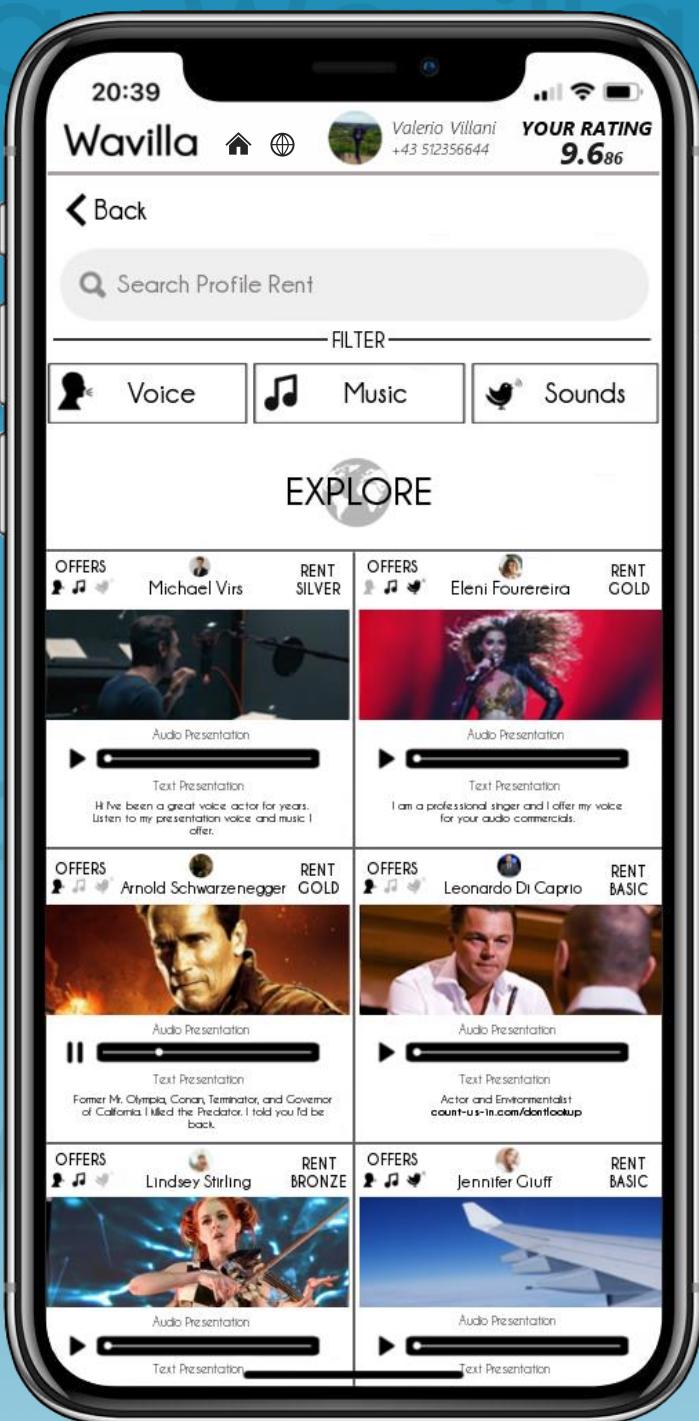
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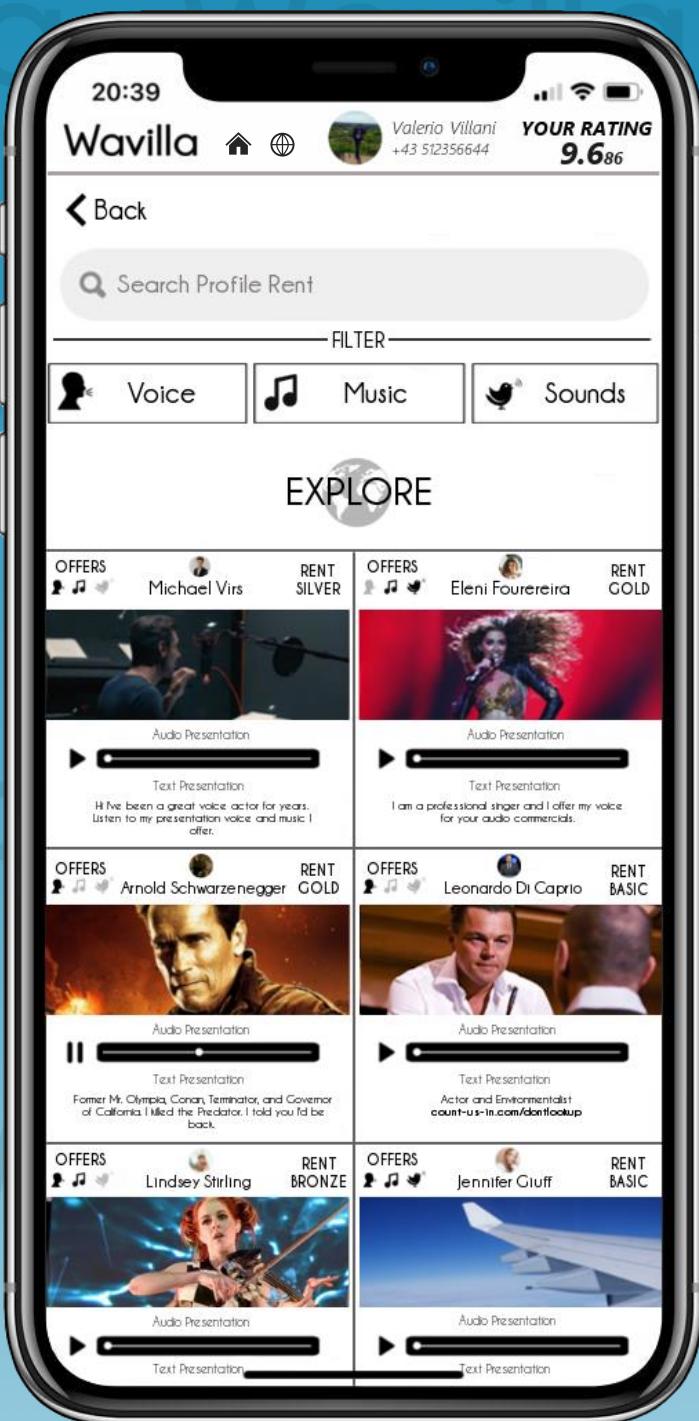
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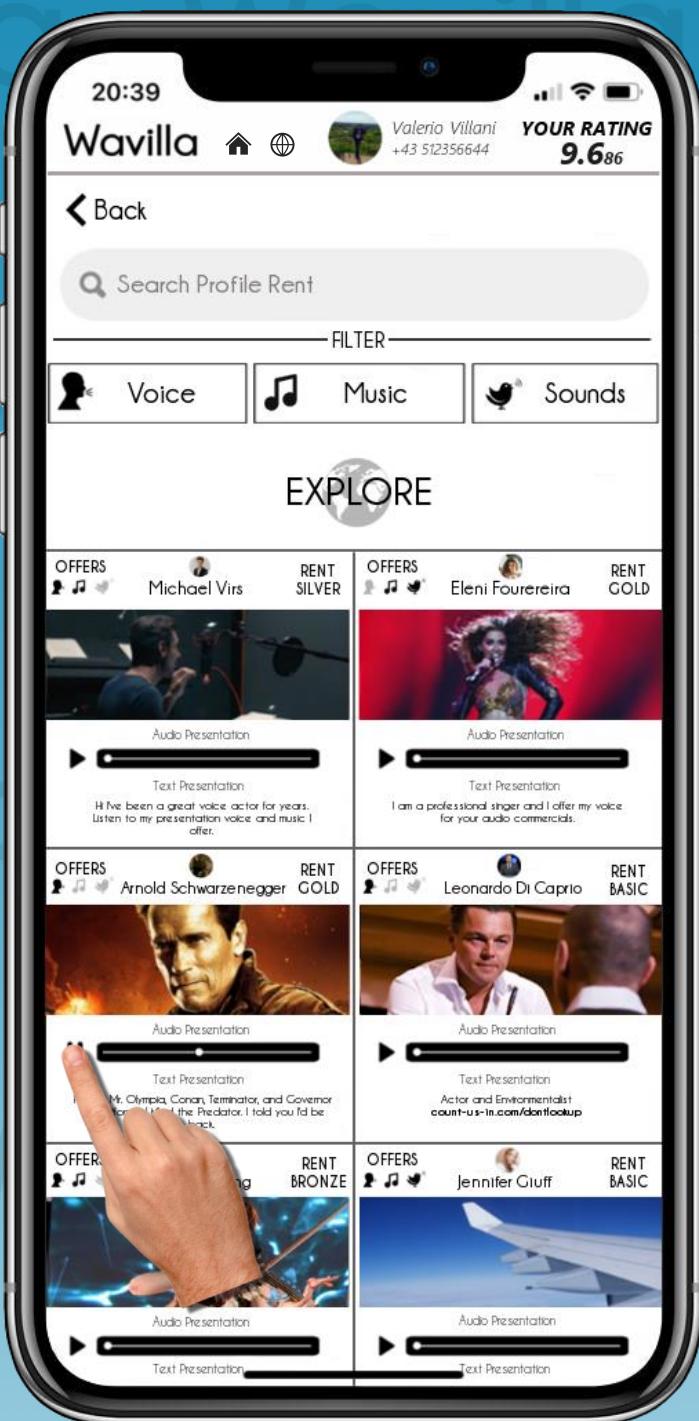
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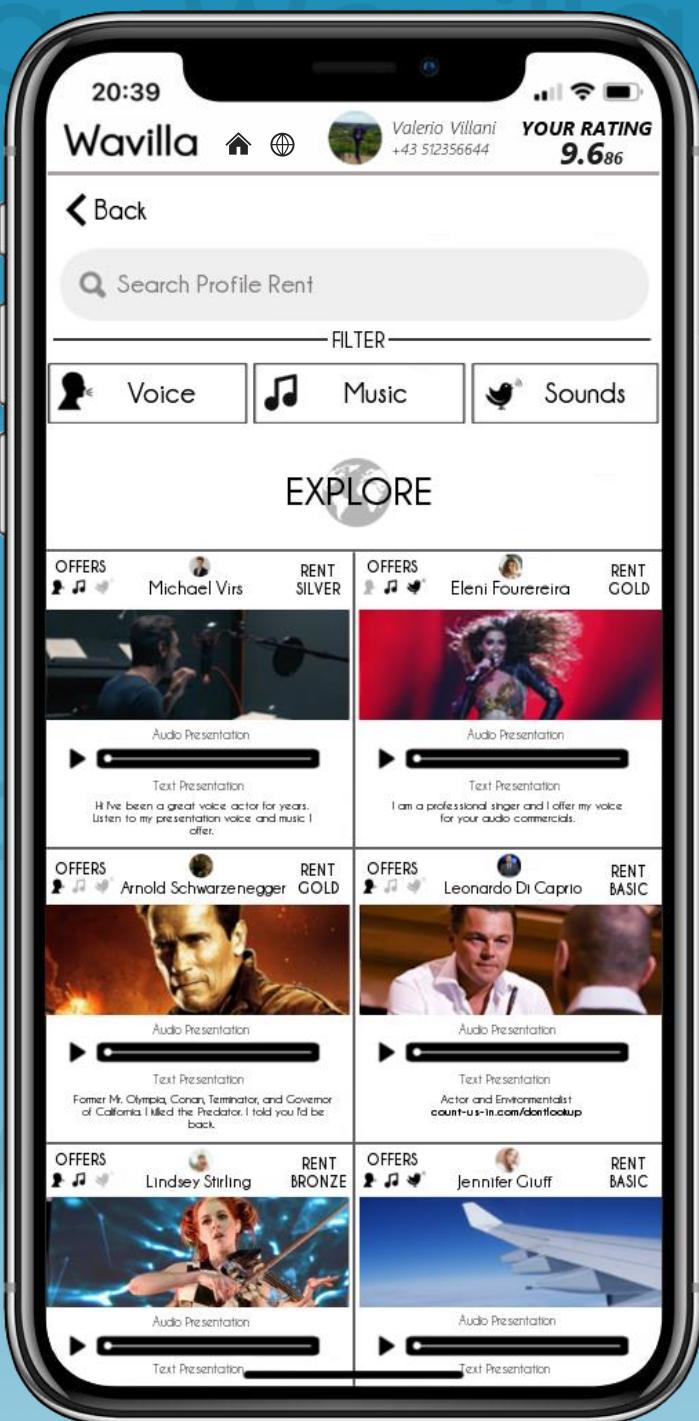
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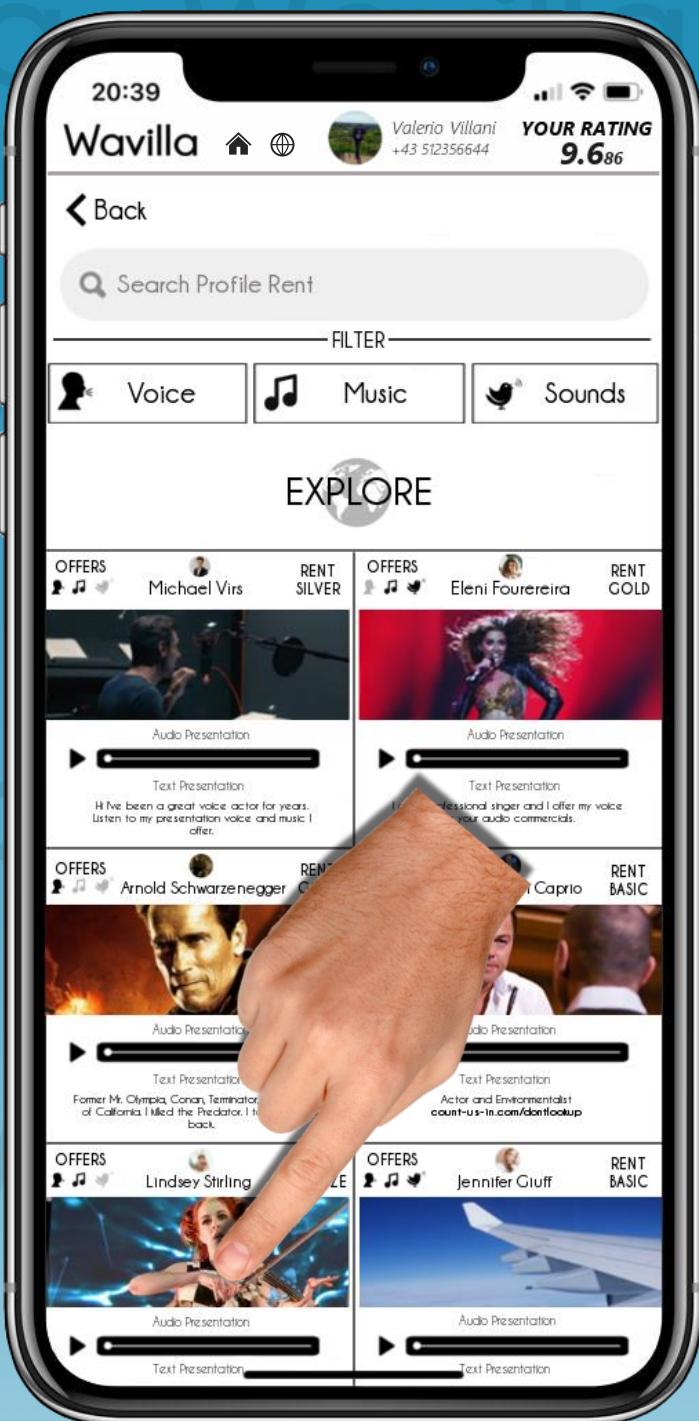
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TO INDEX



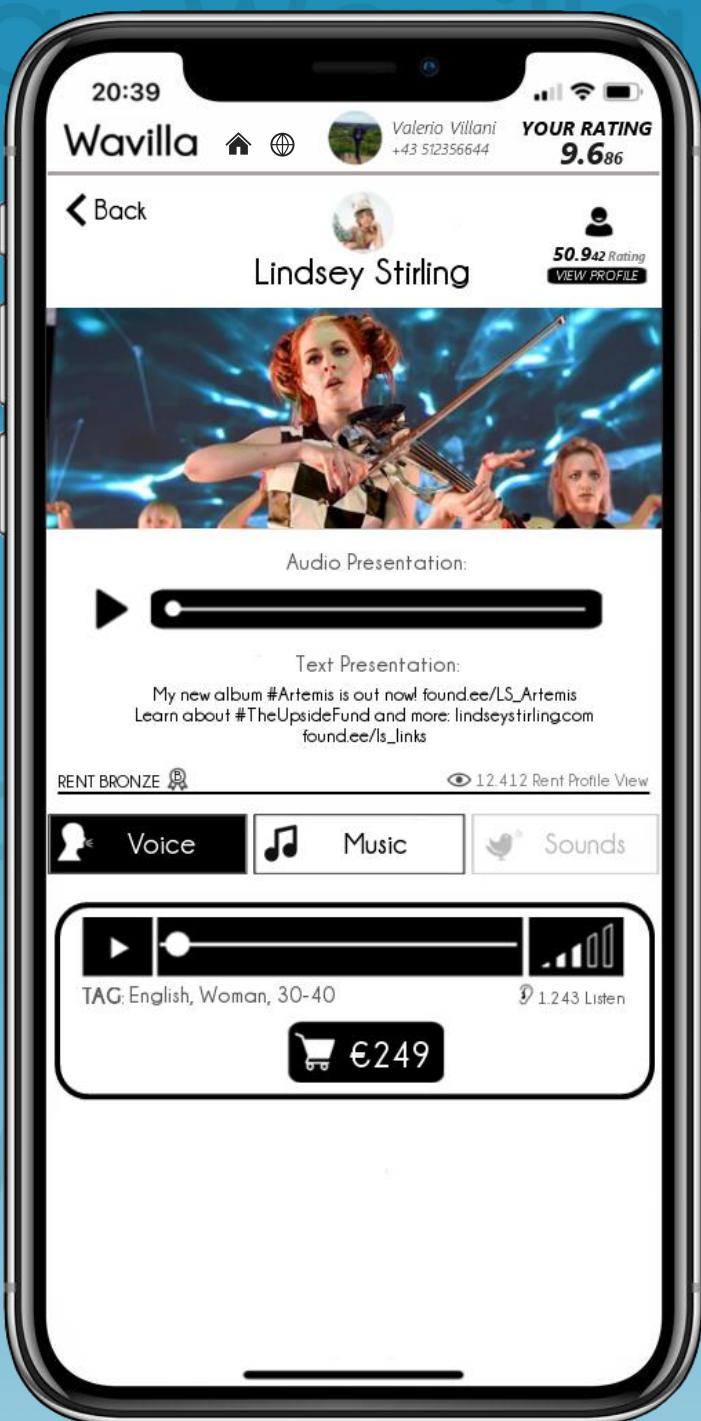
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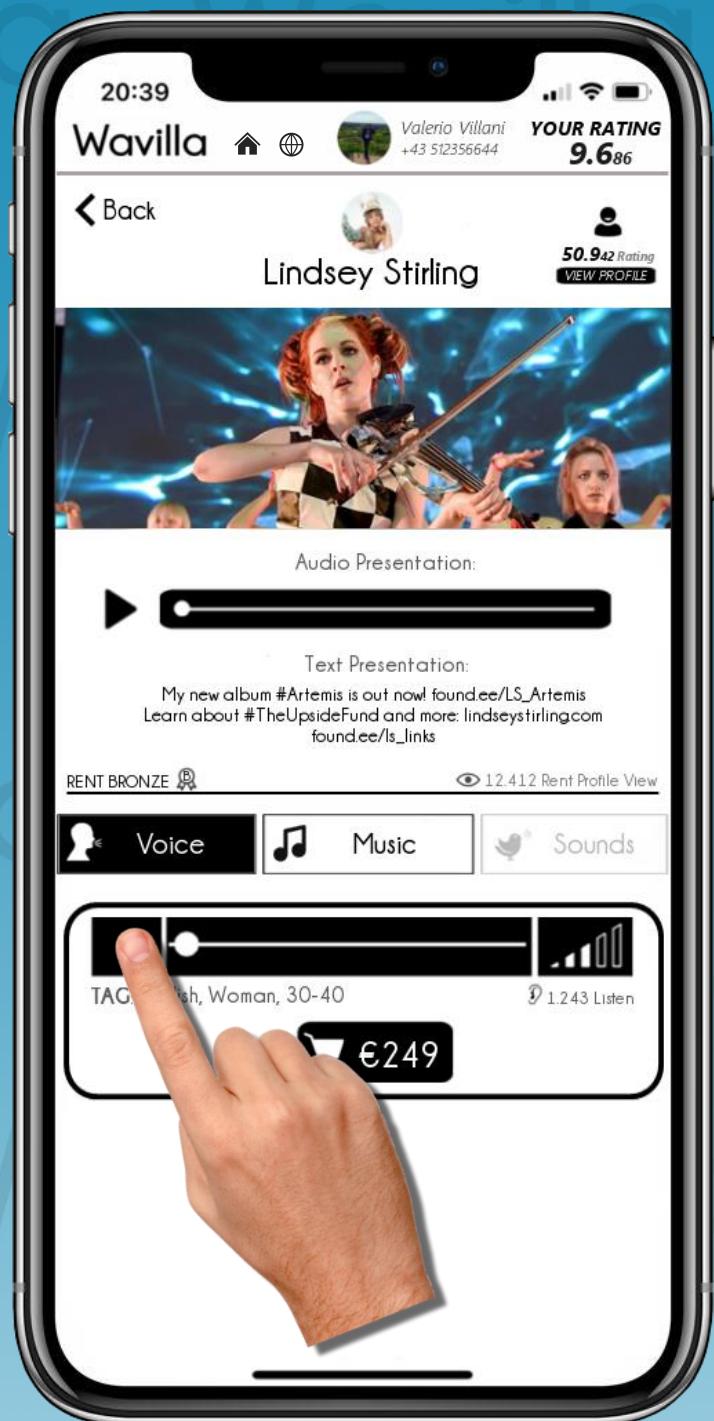
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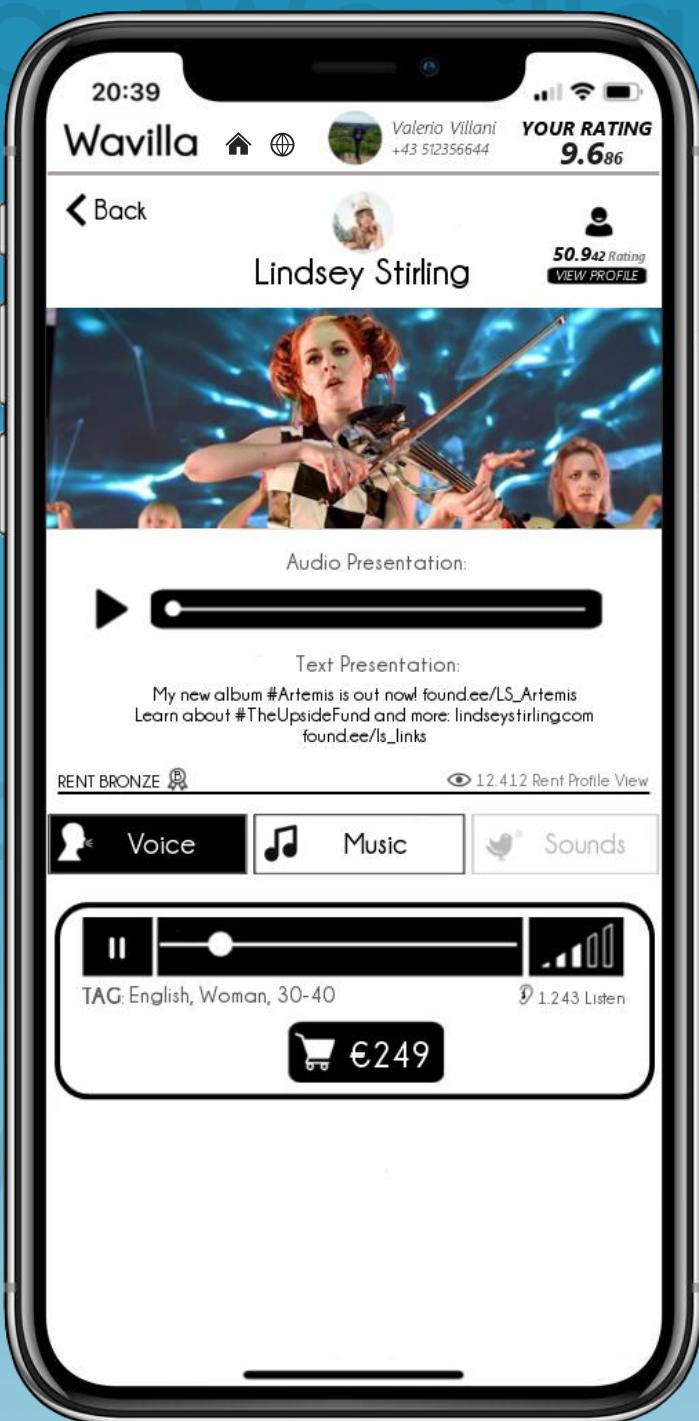
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TO INDEX



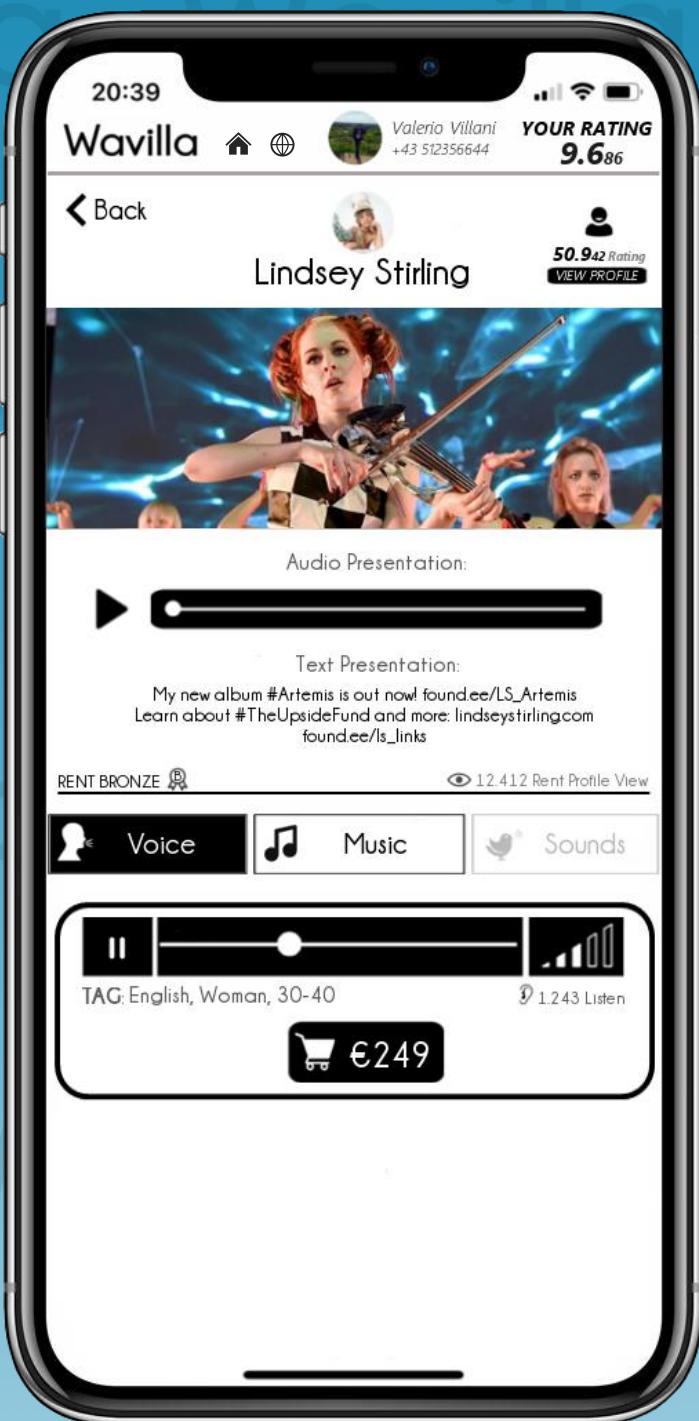
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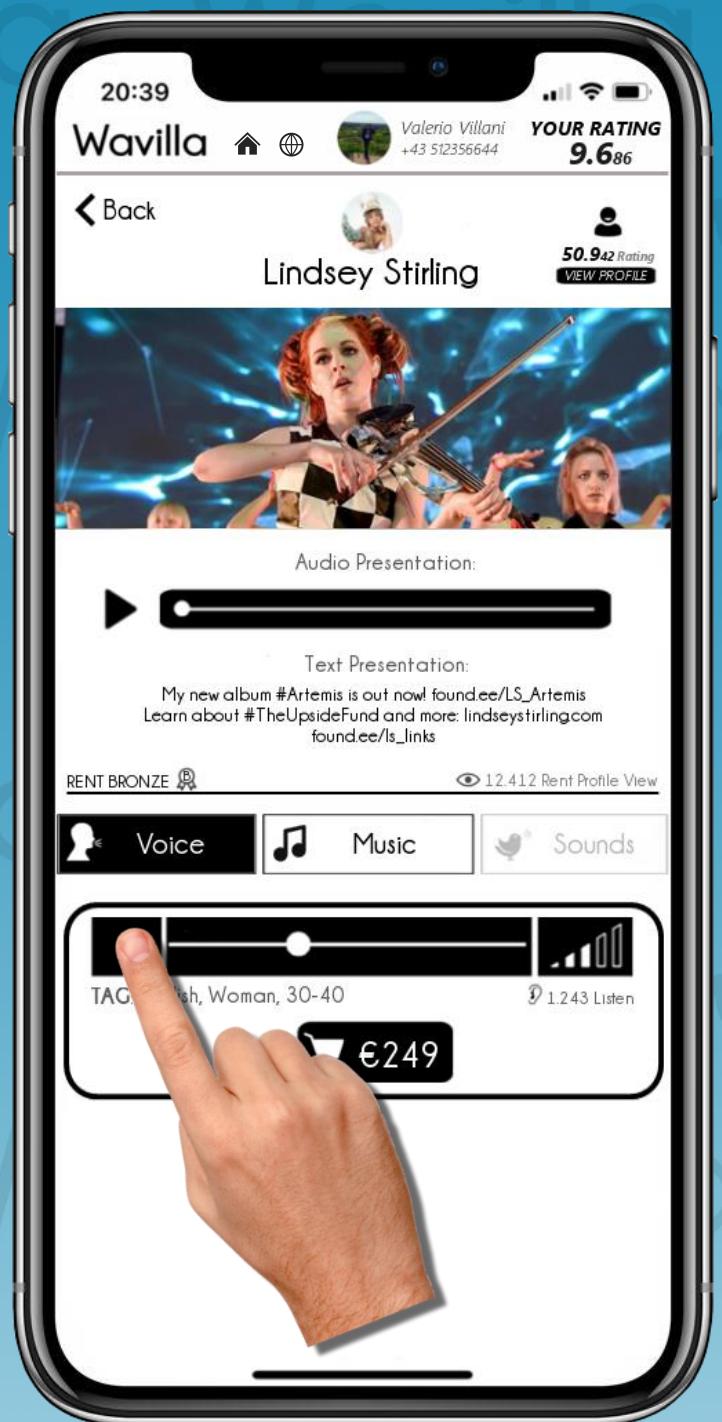
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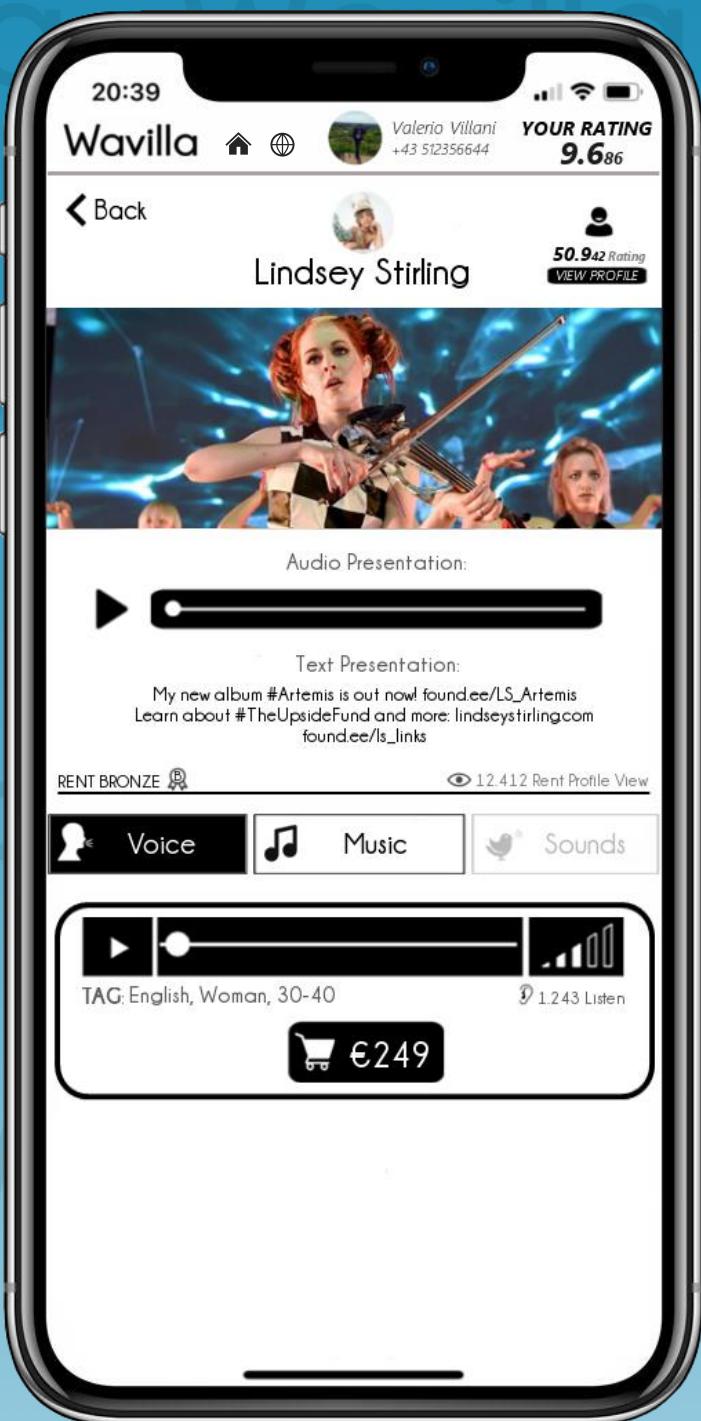
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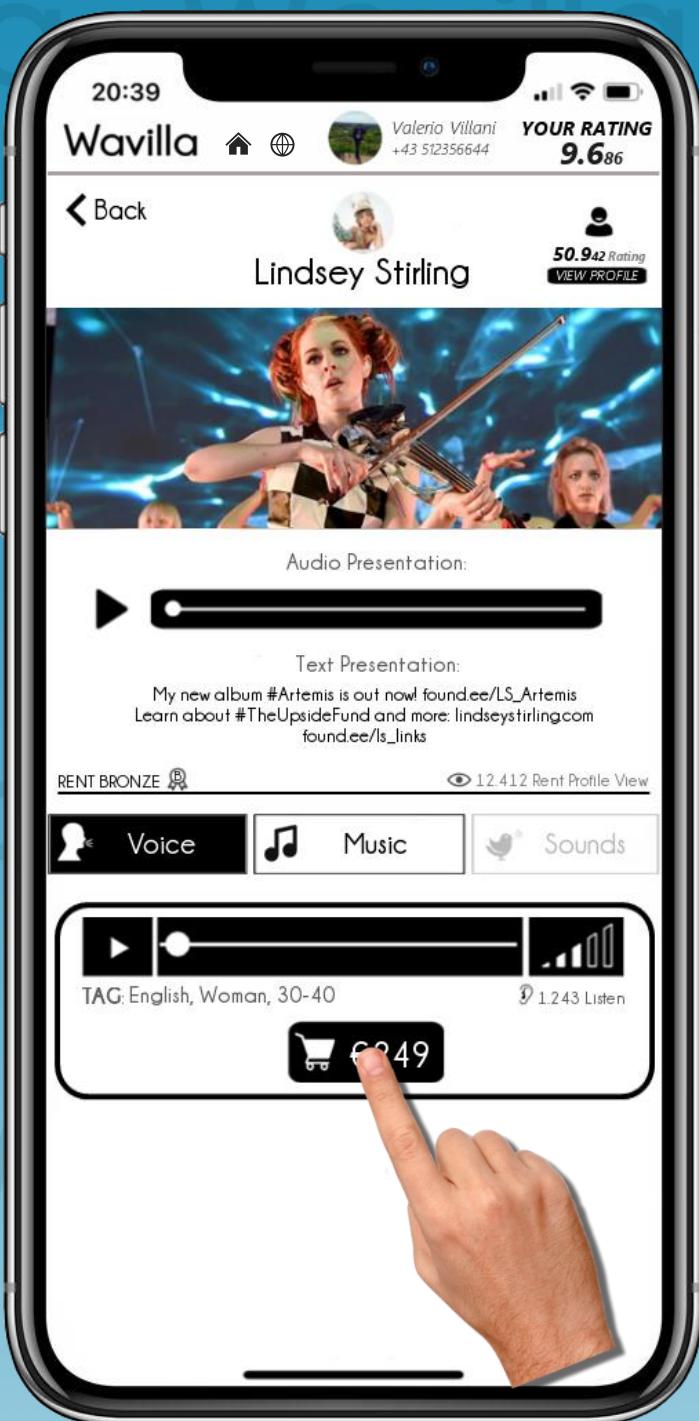
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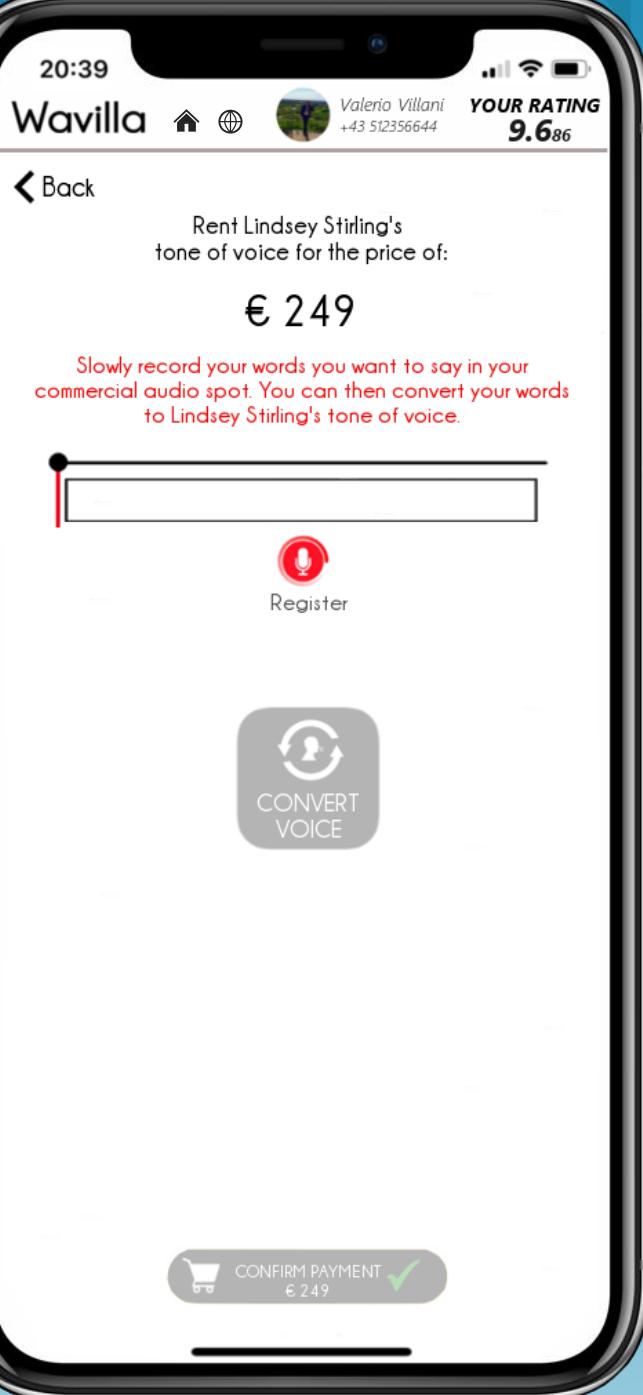
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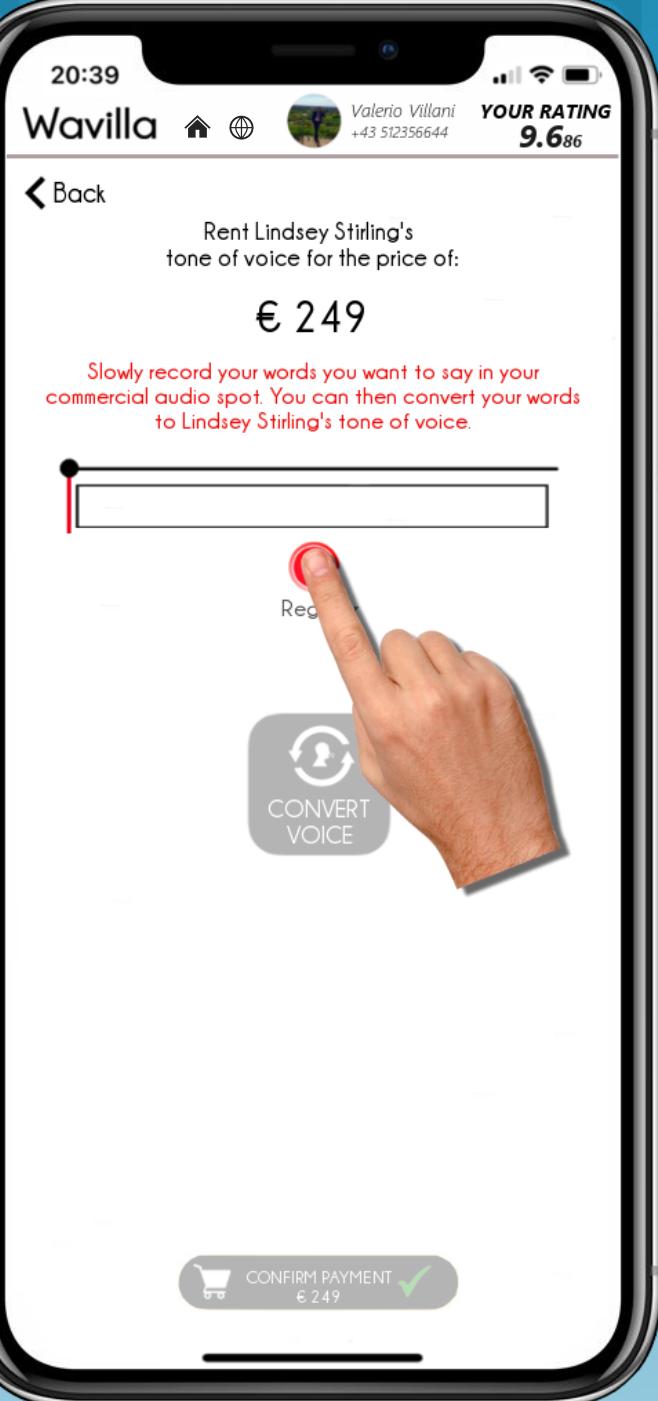
↑ RETURN
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↑ RETURN
TO INDEX

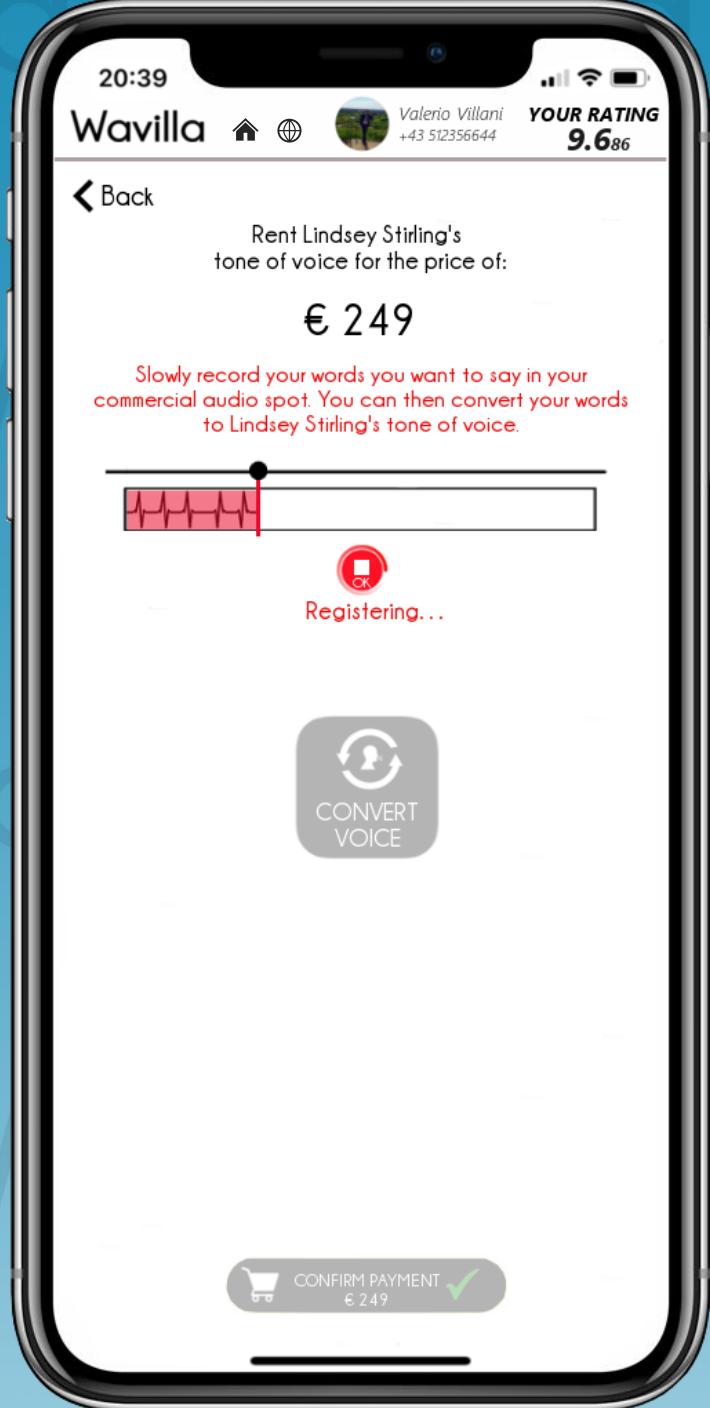


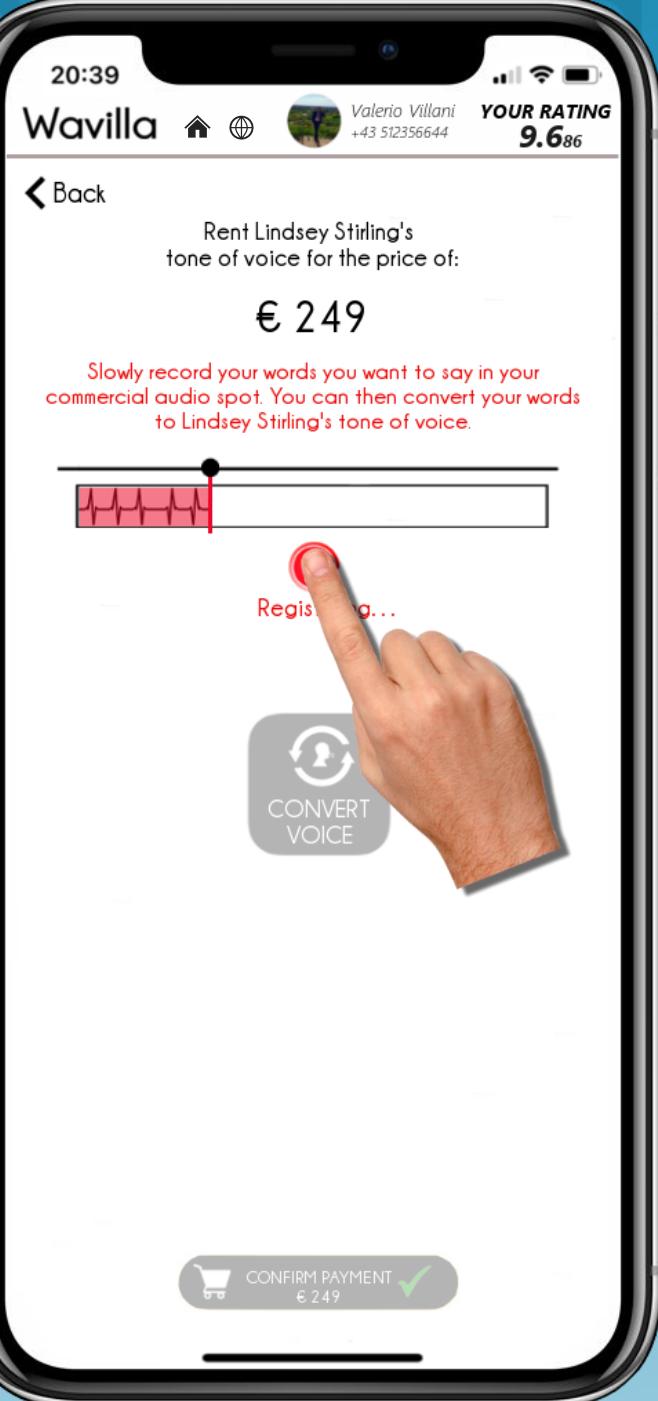
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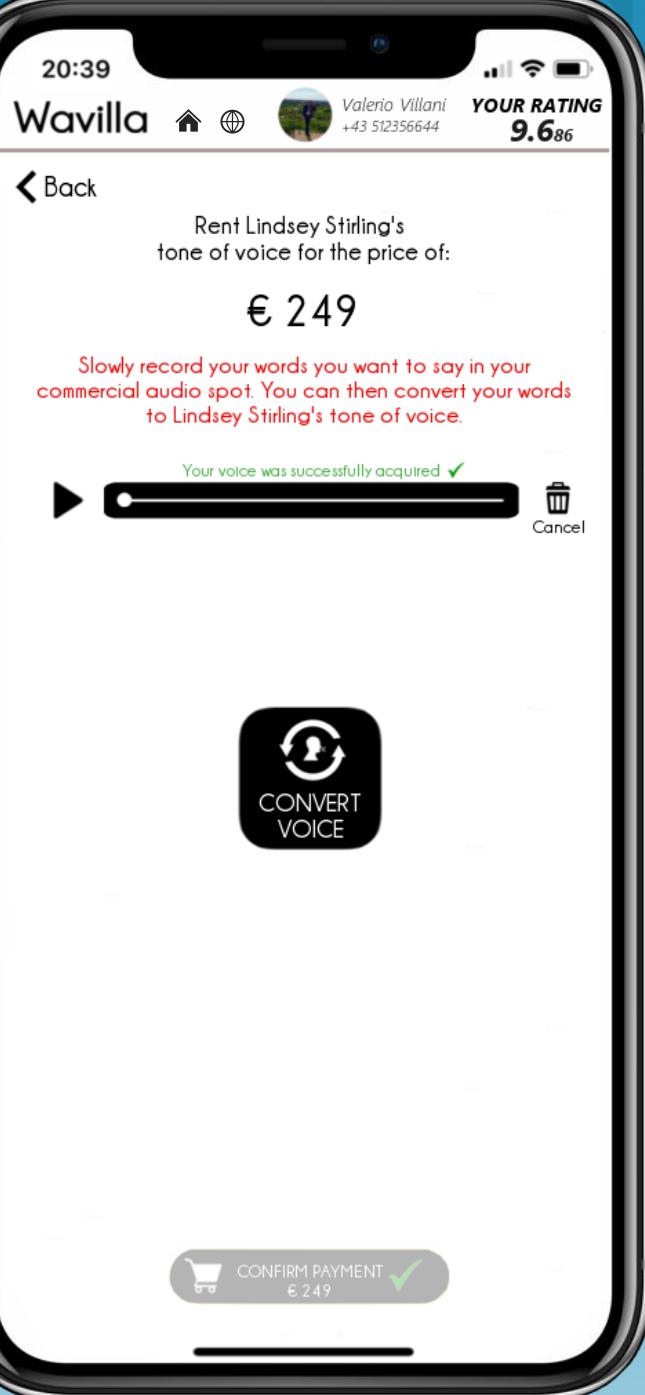
↑ RETURN
TO INDEX

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TO INDEX

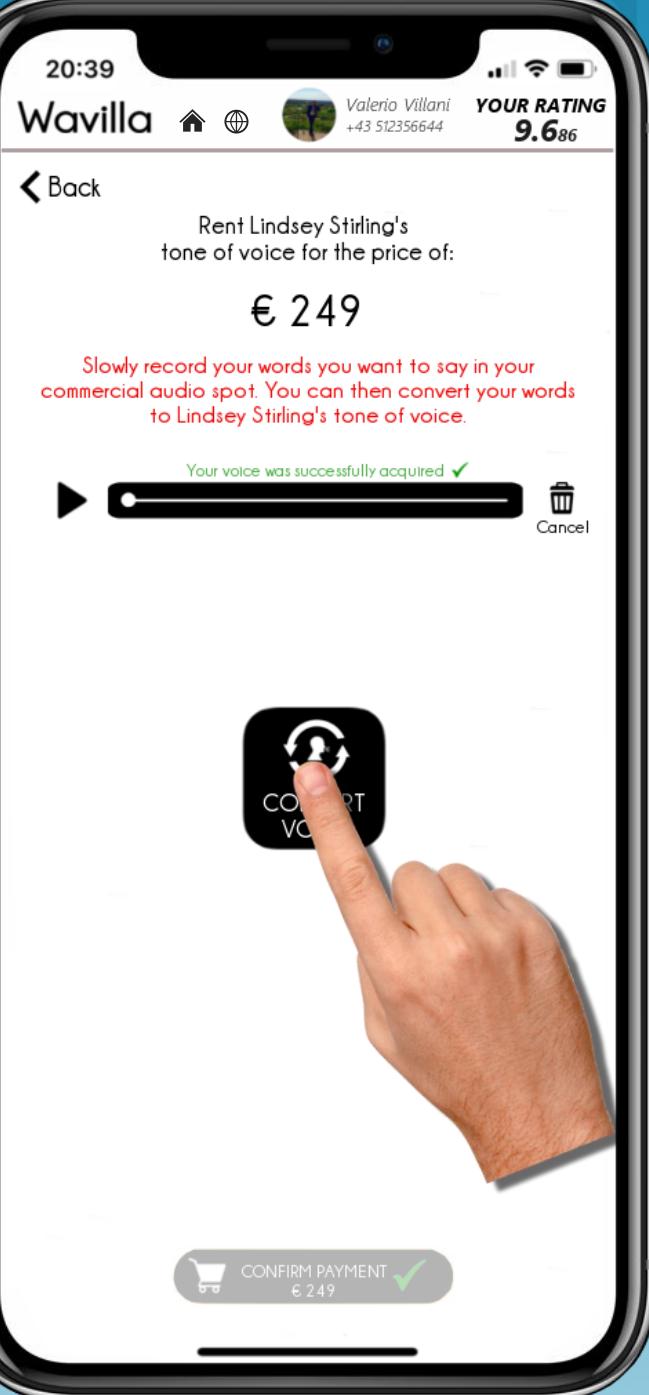




↑ RETURN
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↑ RETURN
TO INDEX



↑ RETURN
TO INDEX



Back

Rent Lindsey Stirling's
tone of voice for the price of:

€ 249

Slowly record your words you want to say in your
commercial audio spot. You can then convert your words
to Lindsey Stirling's tone of voice.

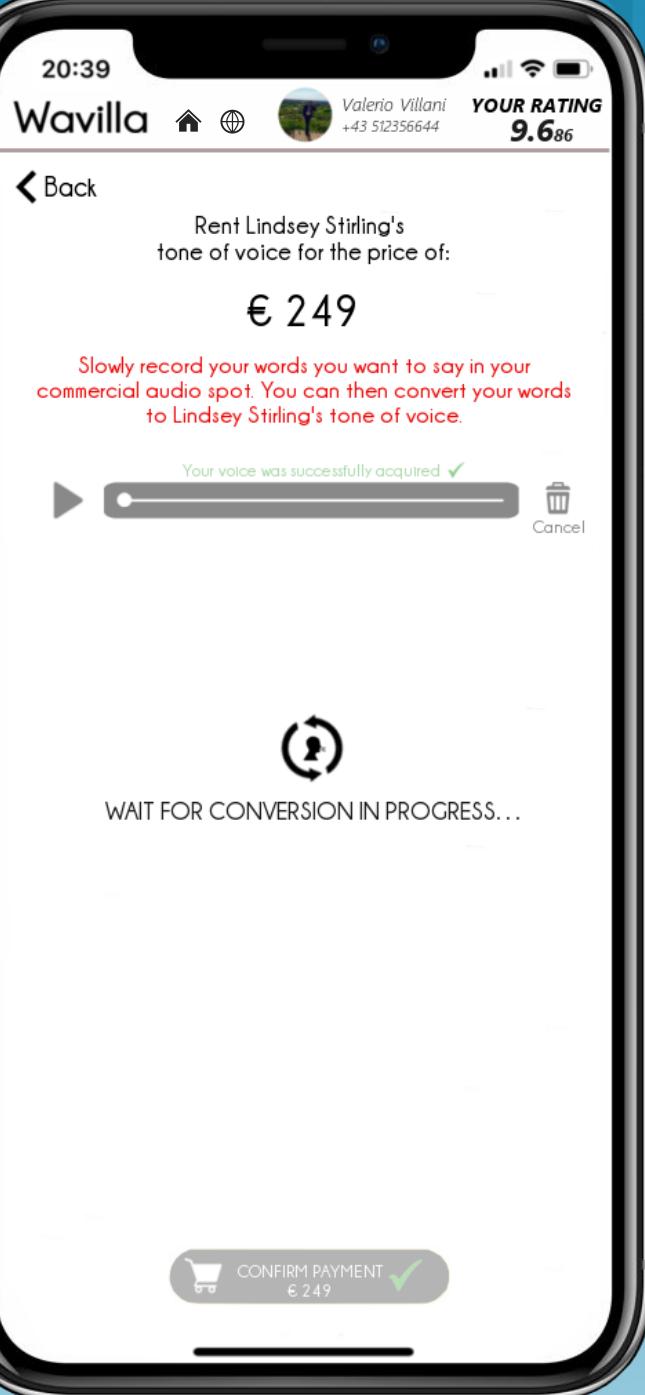
Your voice was successfully acquired ✓



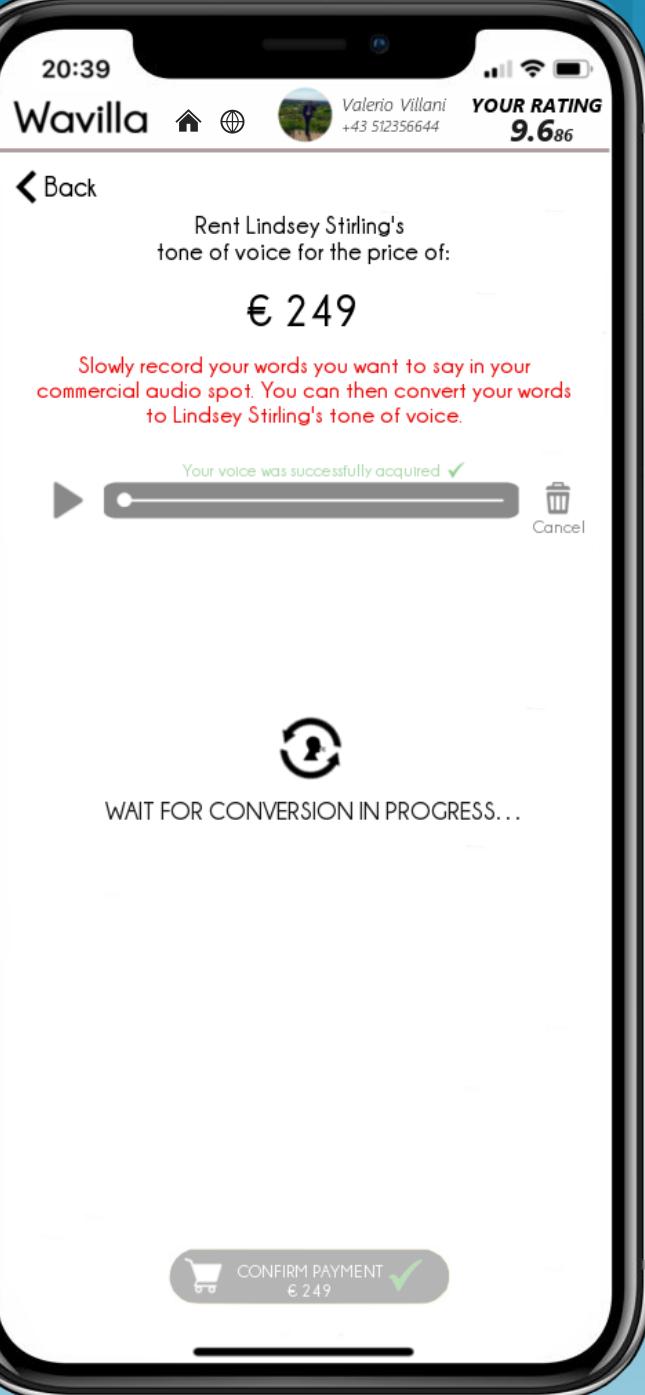
WAIT FOR CONVERSION IN PROGRESS...



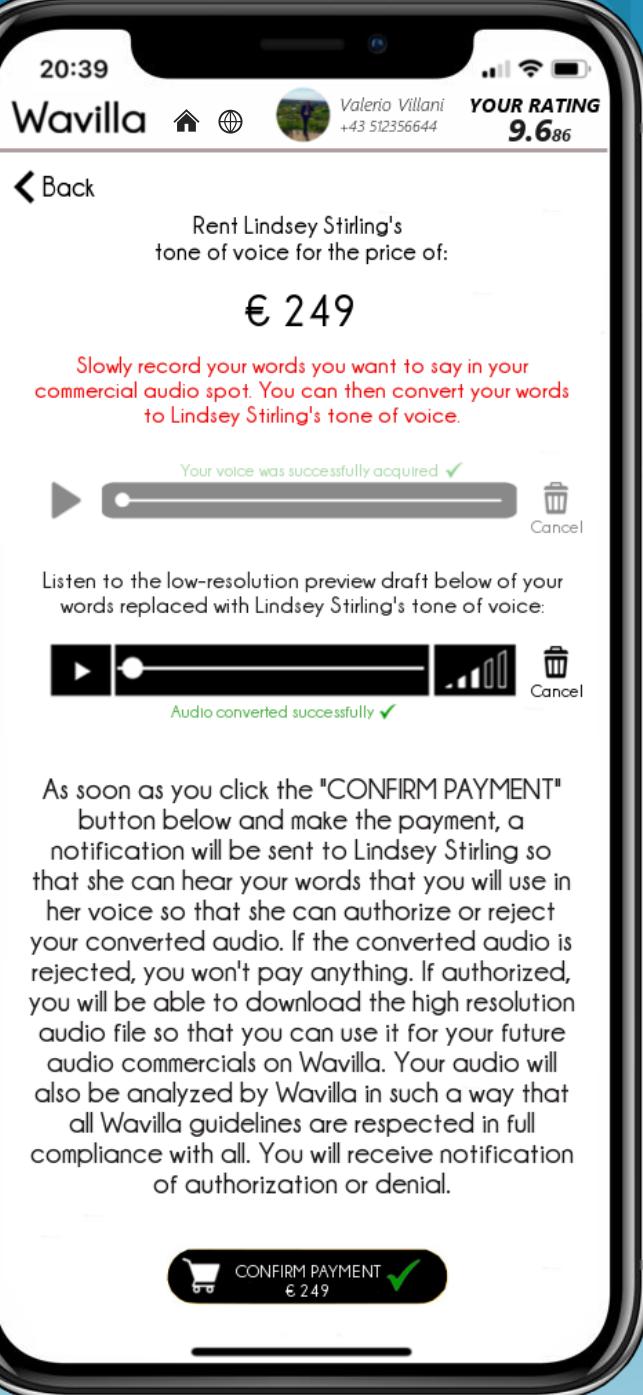
RETURN
TO INDEX



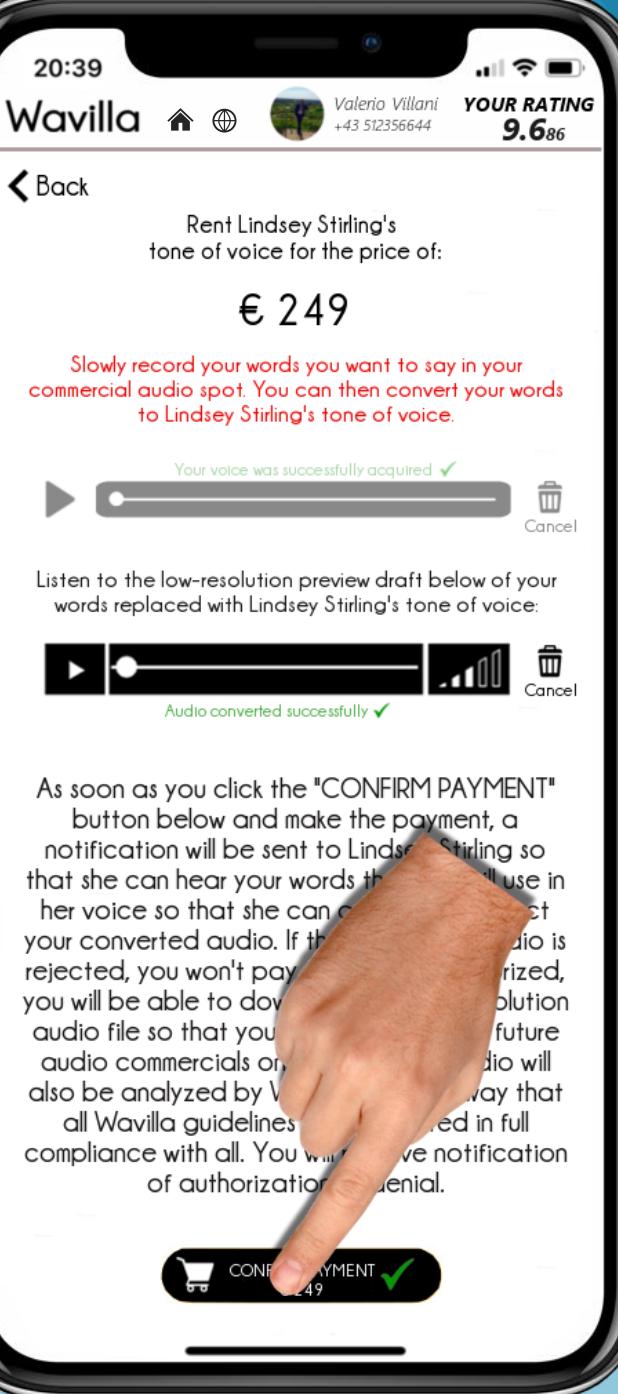
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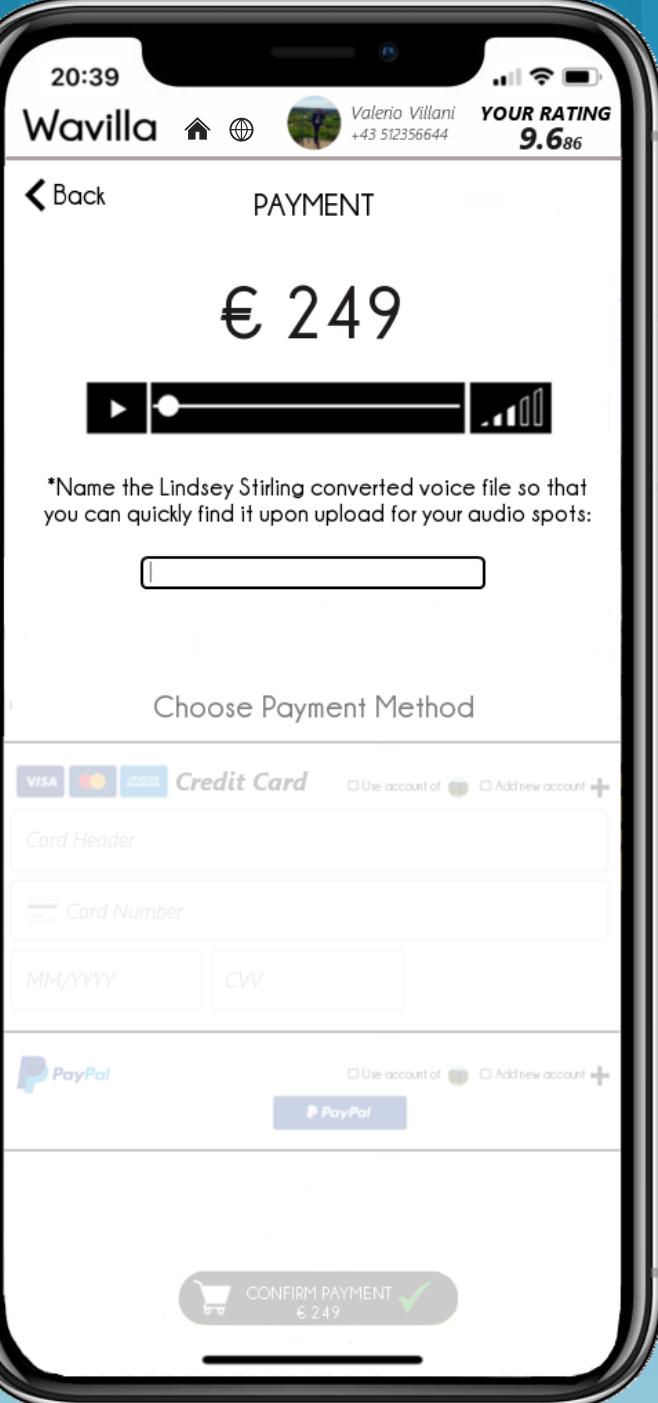
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↑ RETURN
TO INDEX

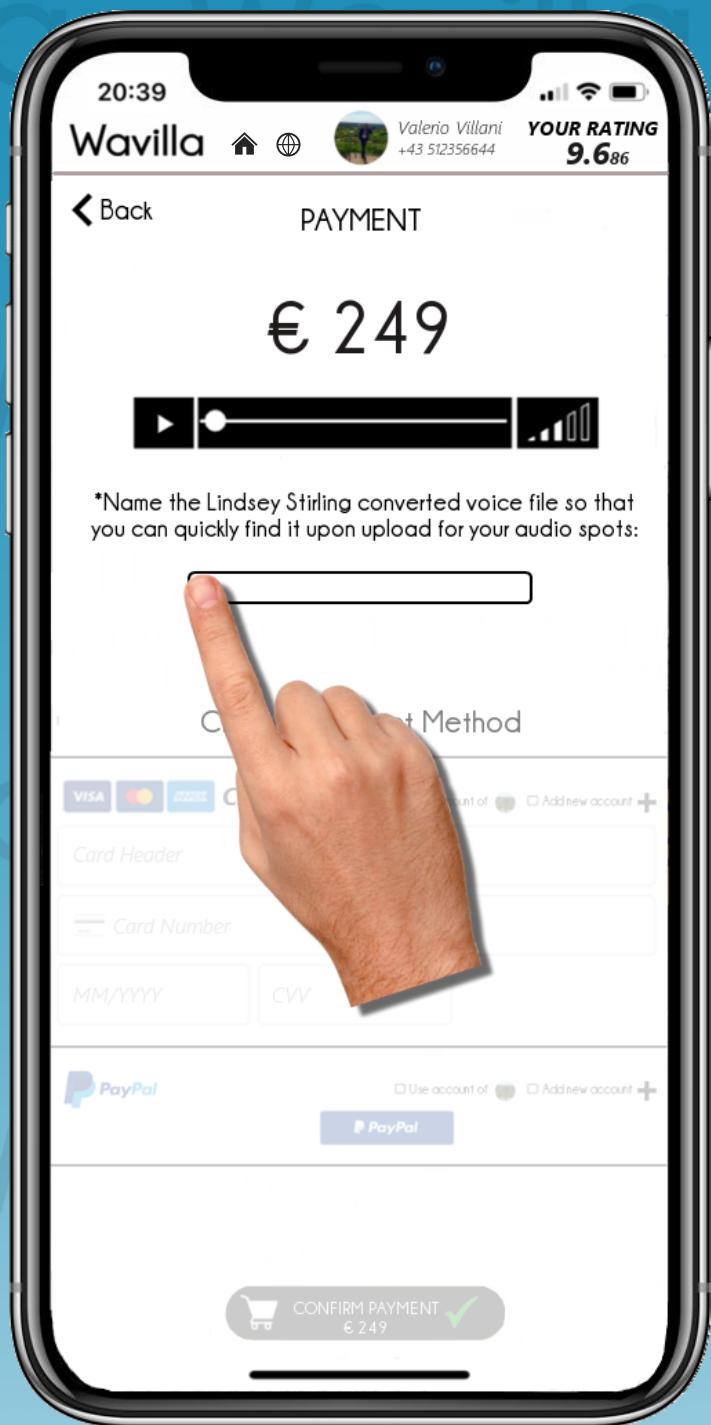


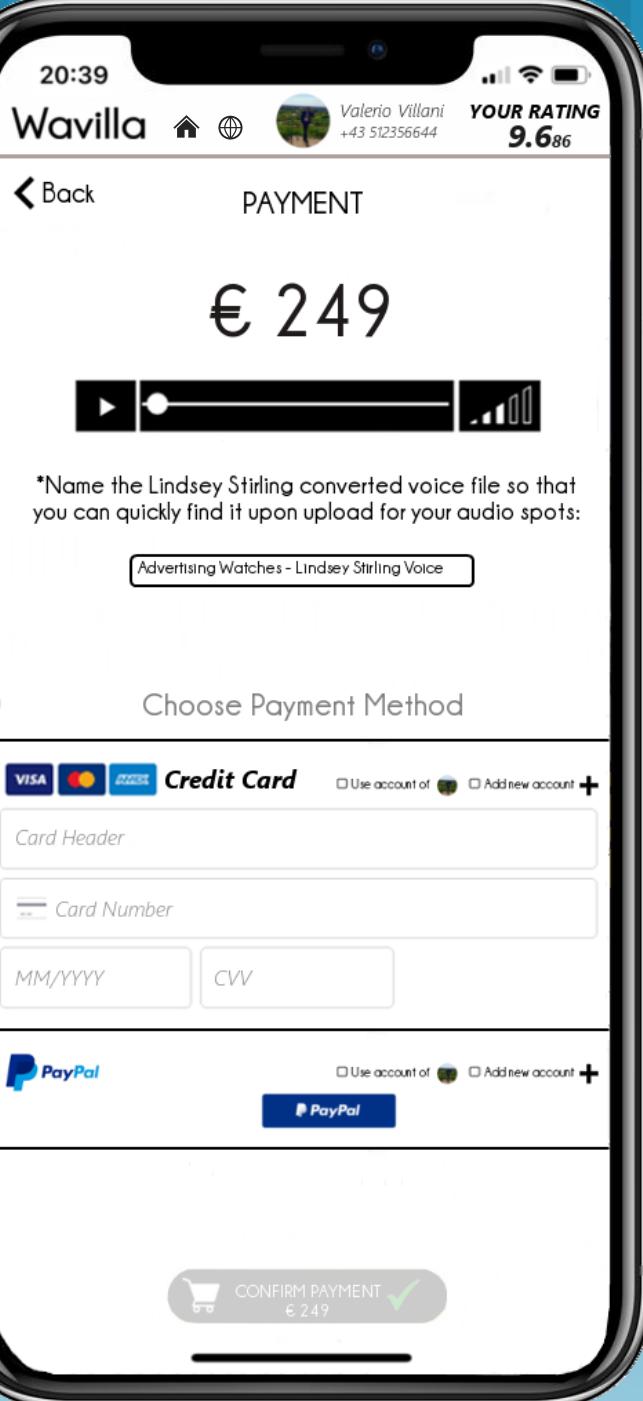
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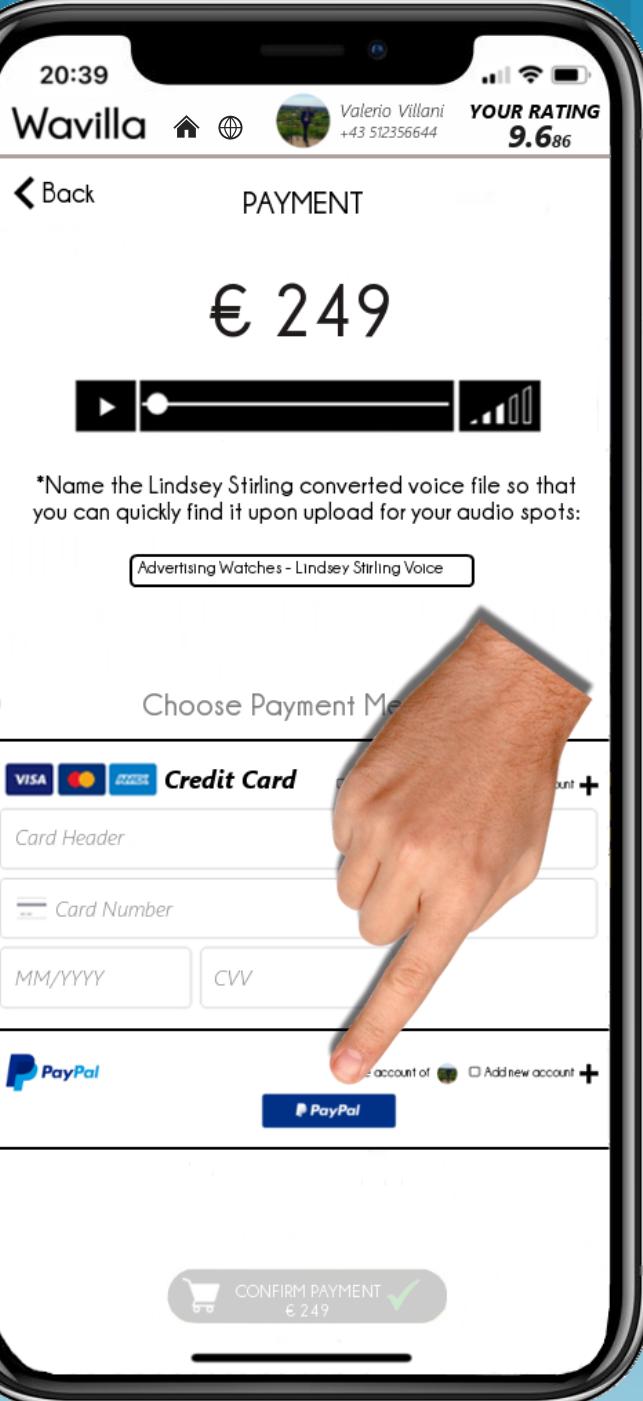
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TO INDEX

 RETURN
TO INDEX

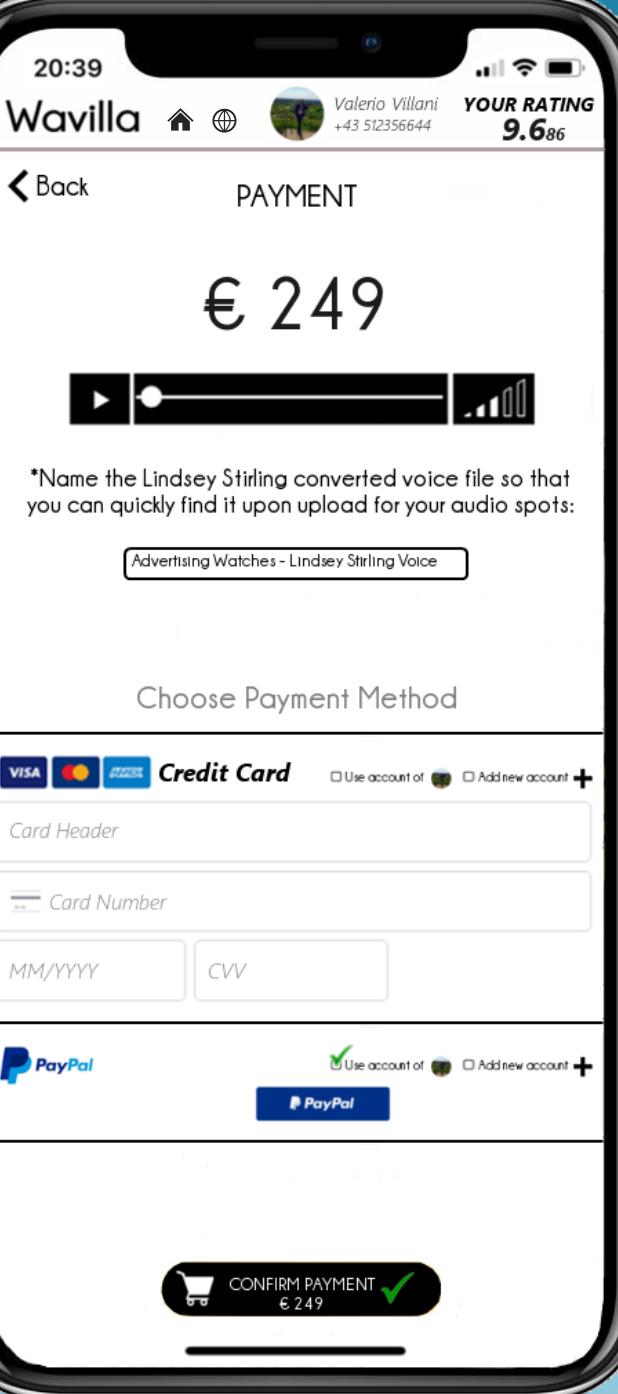




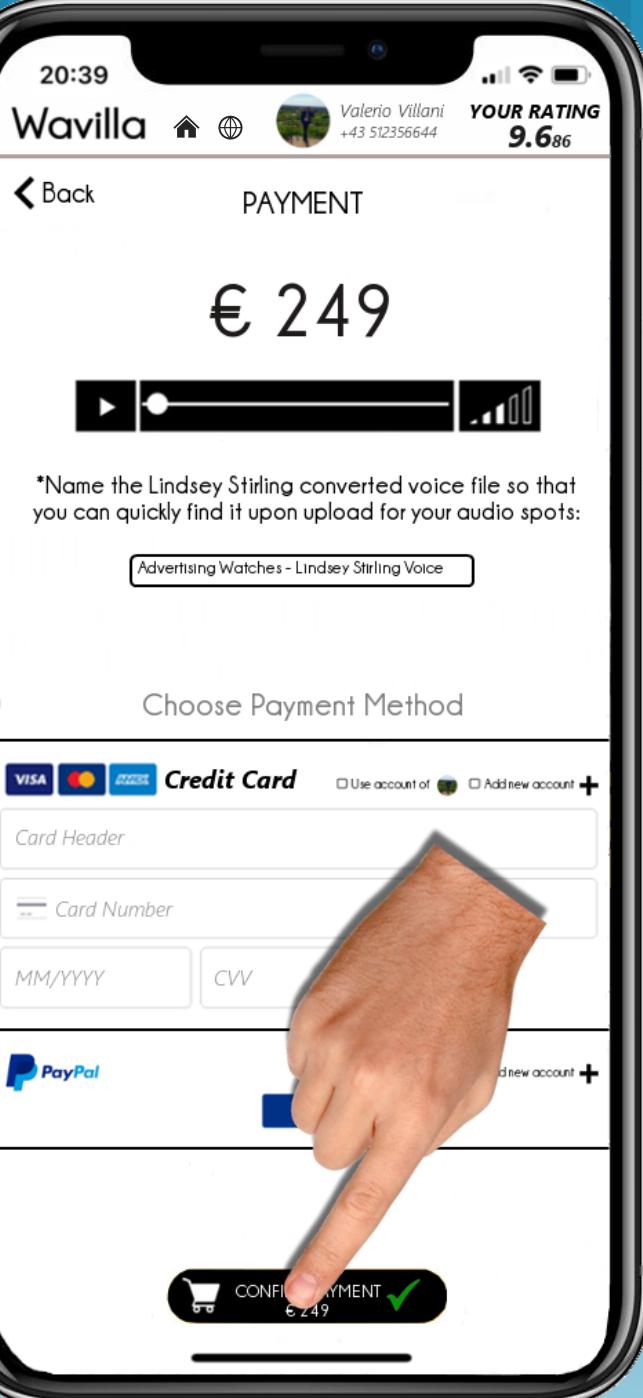
↑ RETURN
TO INDEX



↑ RETURN
TO INDEX



↑ RETURN
TO INDEX



↑ RETURN
TO INDEX



Payment Success

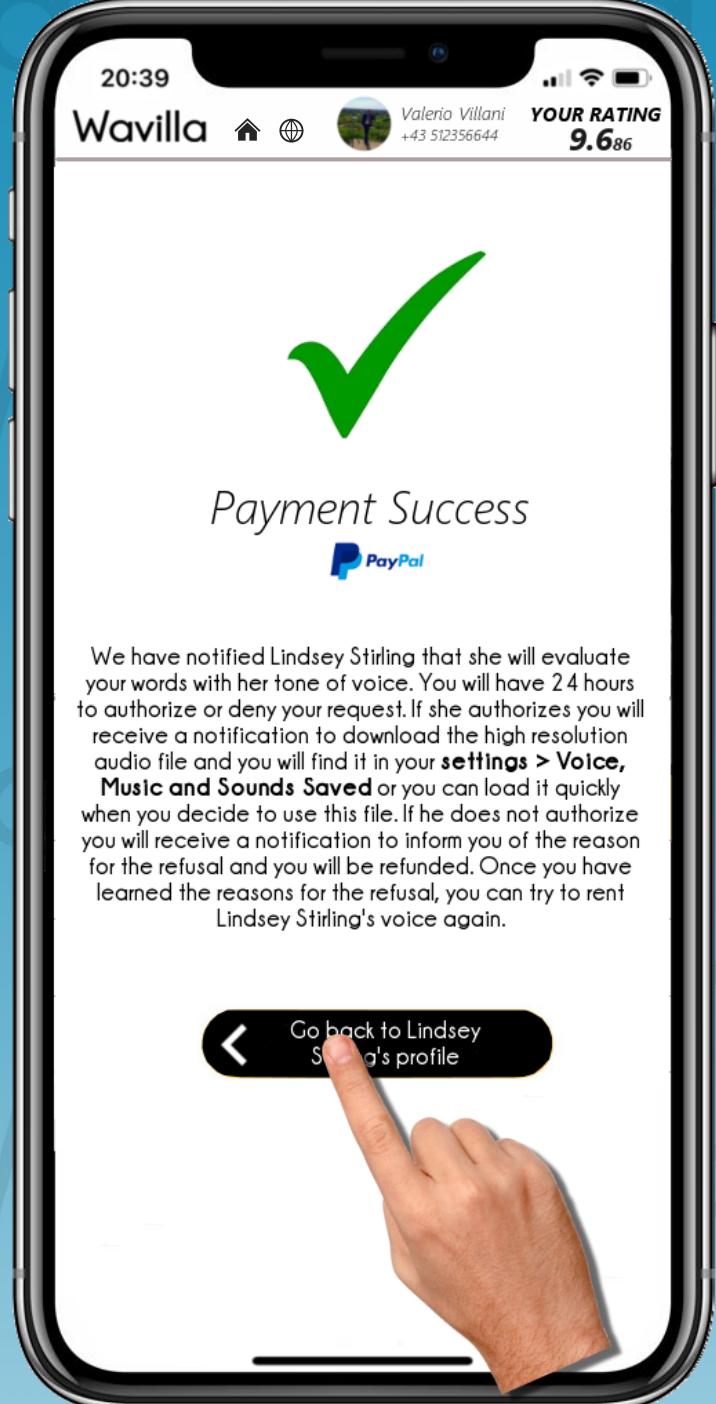


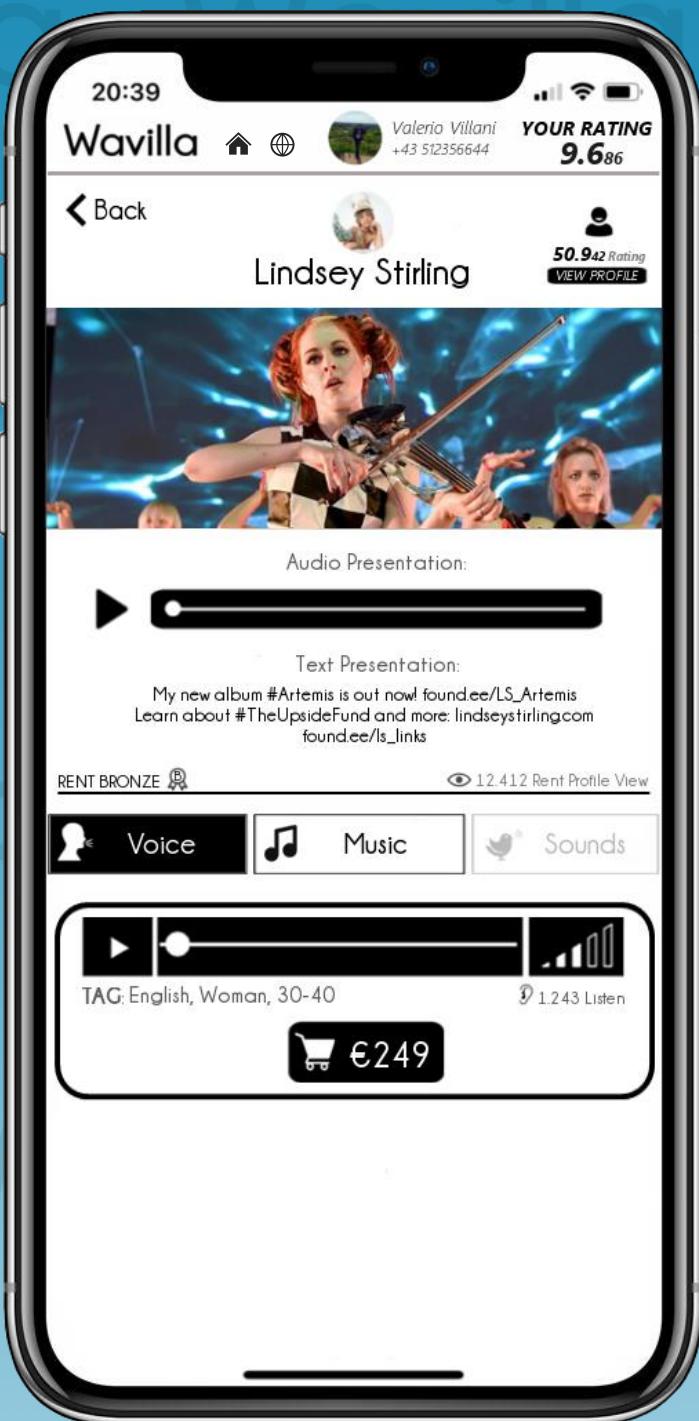
We have notified Lindsey Stirling that she will evaluate your words with her tone of voice. You will have 24 hours to authorize or deny your request. If she authorizes you will receive a notification to download the high resolution audio file and you will find it in your **settings > Voice, Music and Sounds Saved** or you can load it quickly when you decide to use this file. If he does not authorize you will receive a notification to inform you of the reason for the refusal and you will be refunded. Once you have learned the reasons for the refusal, you can try to rent Lindsey Stirling's voice again.

[Go back to Lindsey Stirling's profile](#)

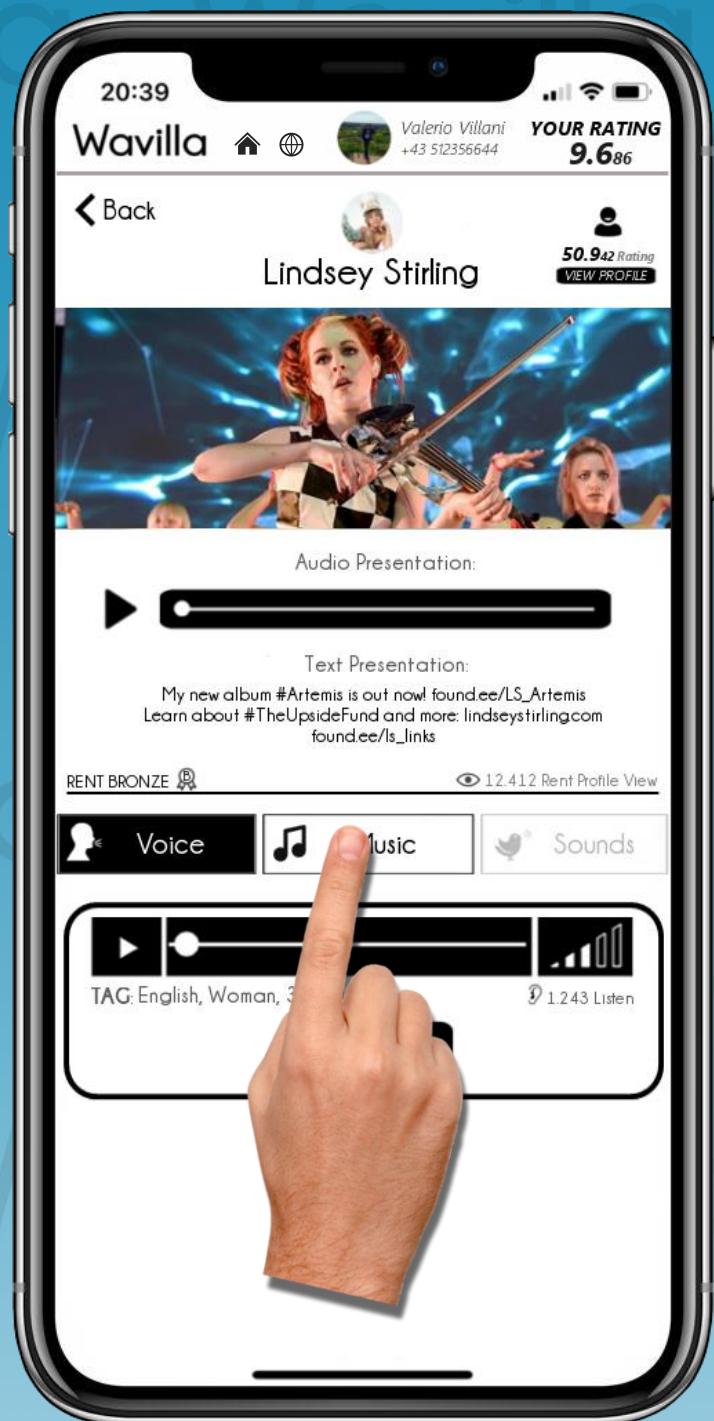
RETURN
TO INDEX

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TO INDEX

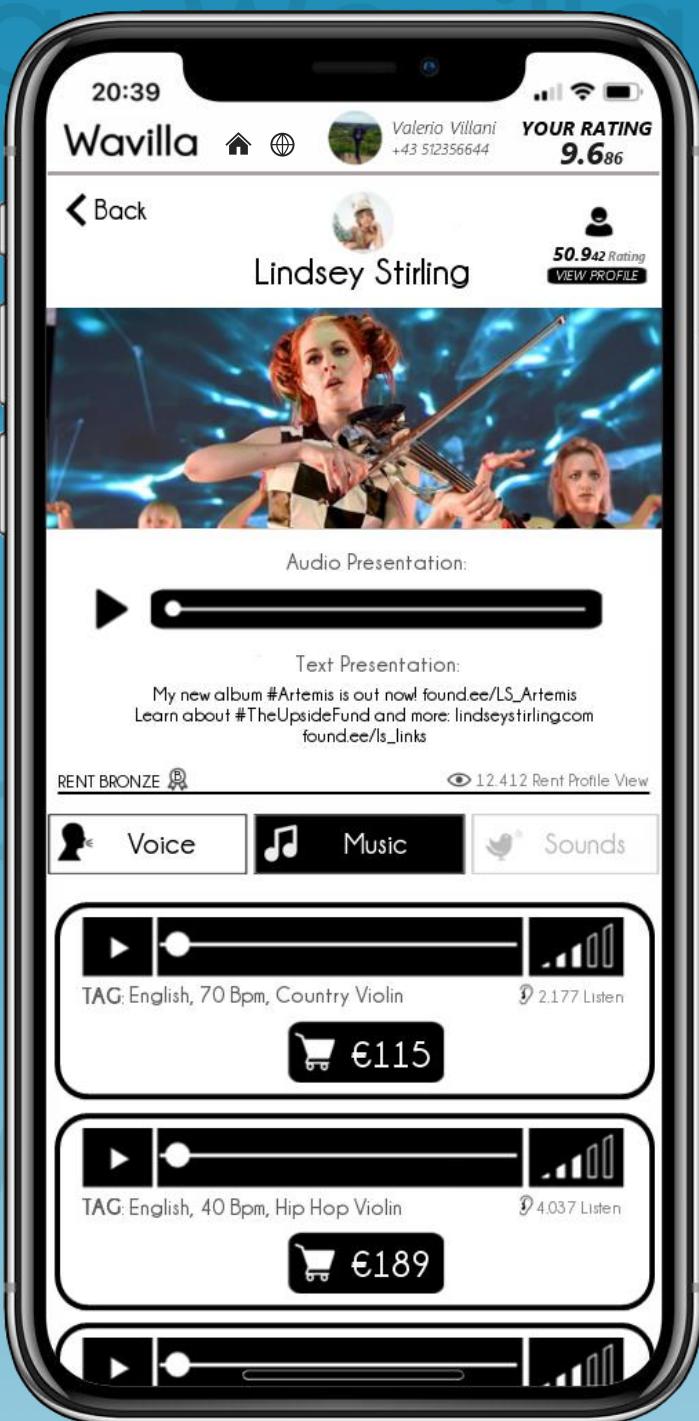




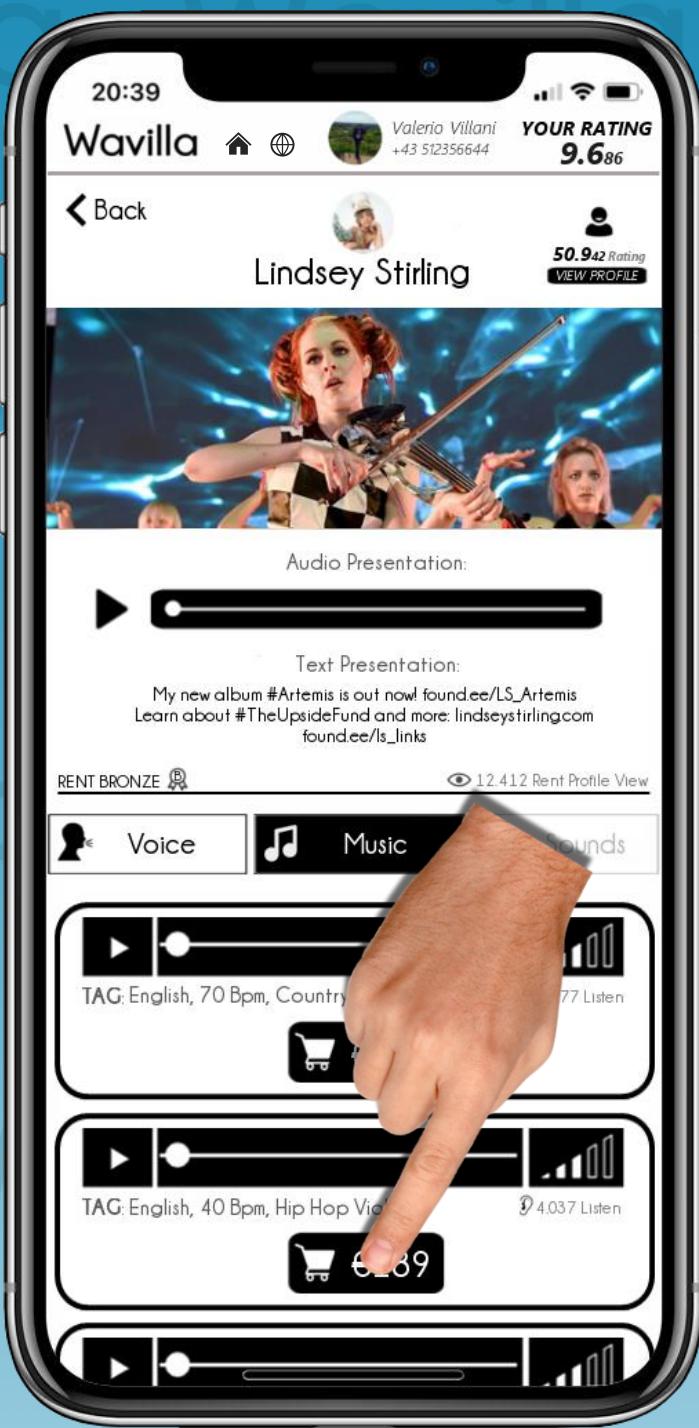
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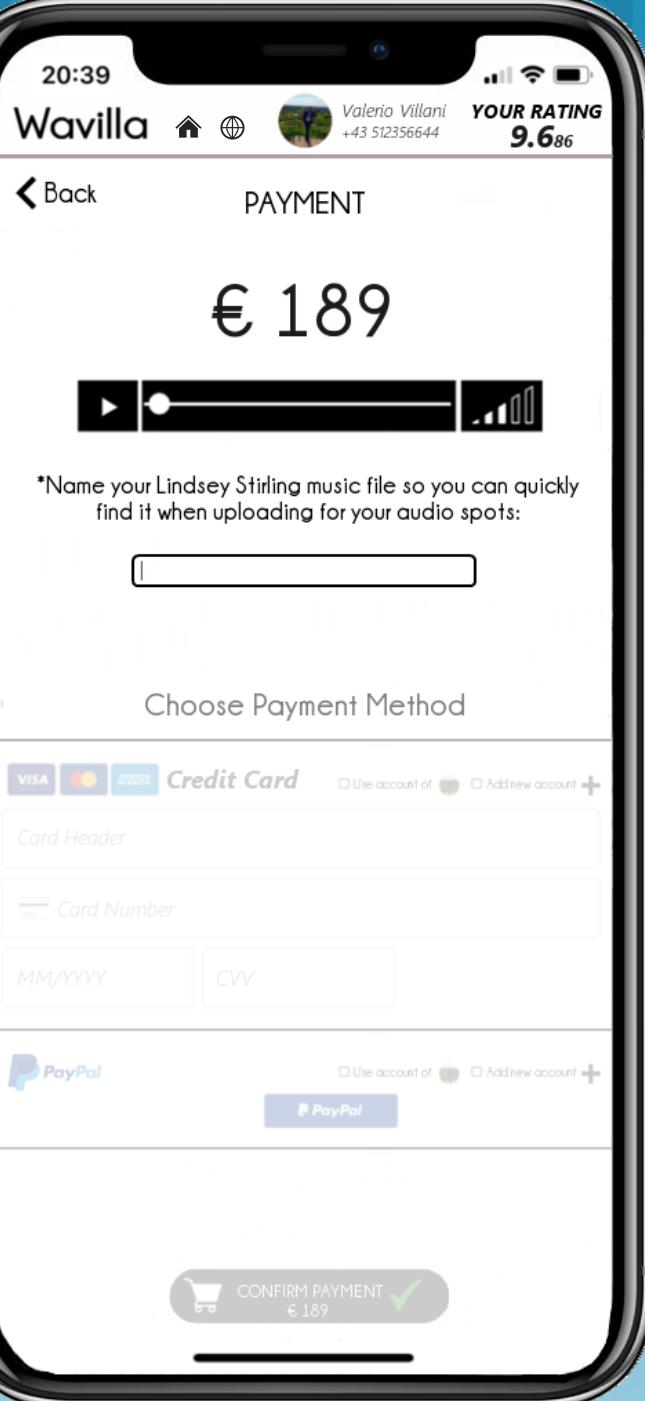
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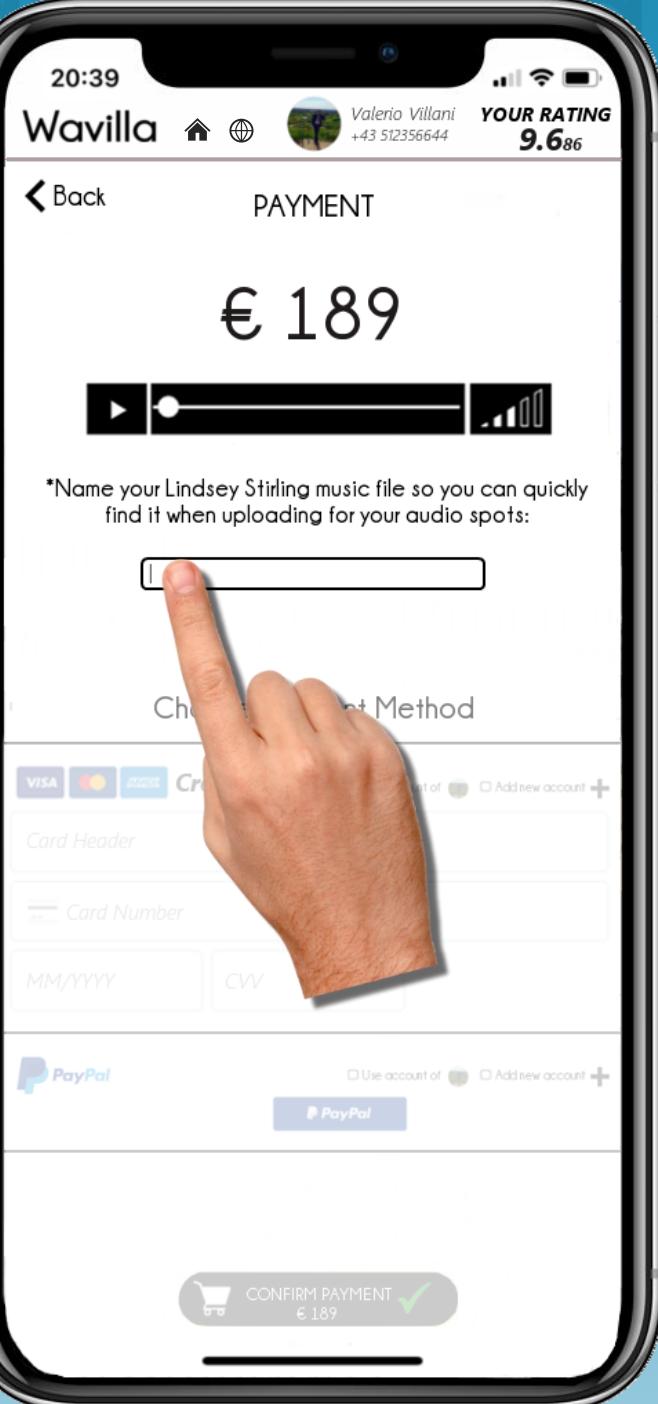
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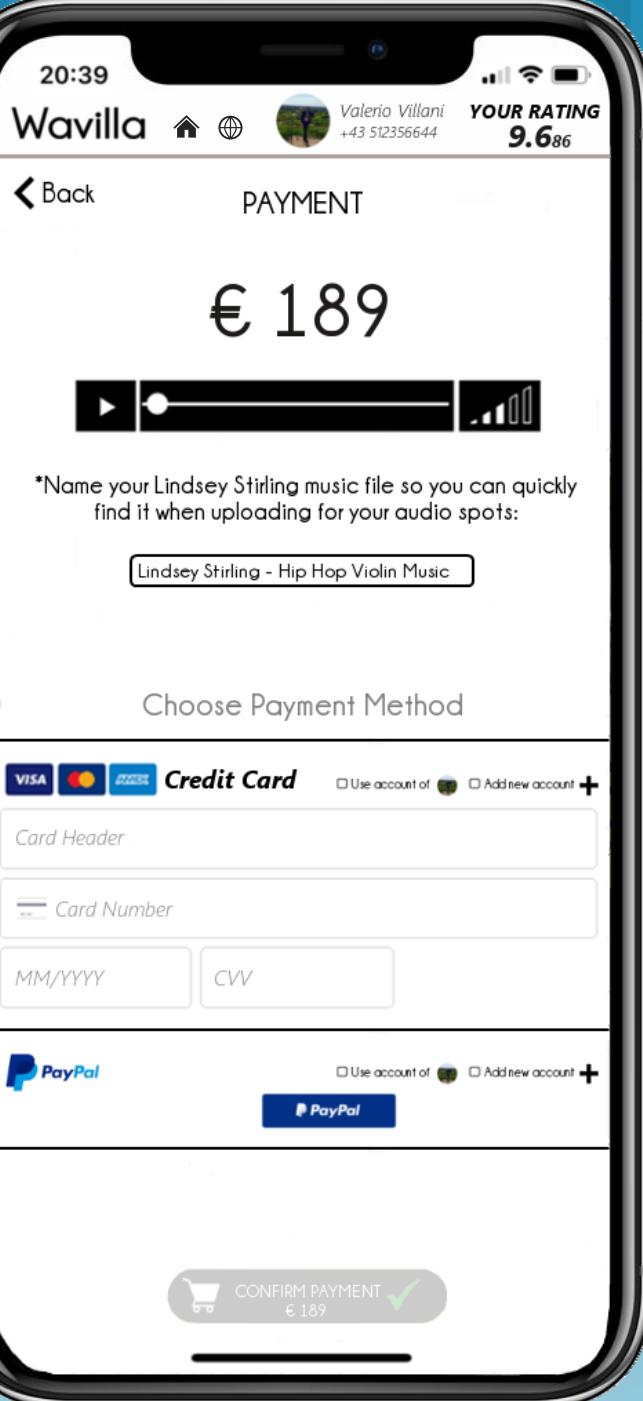
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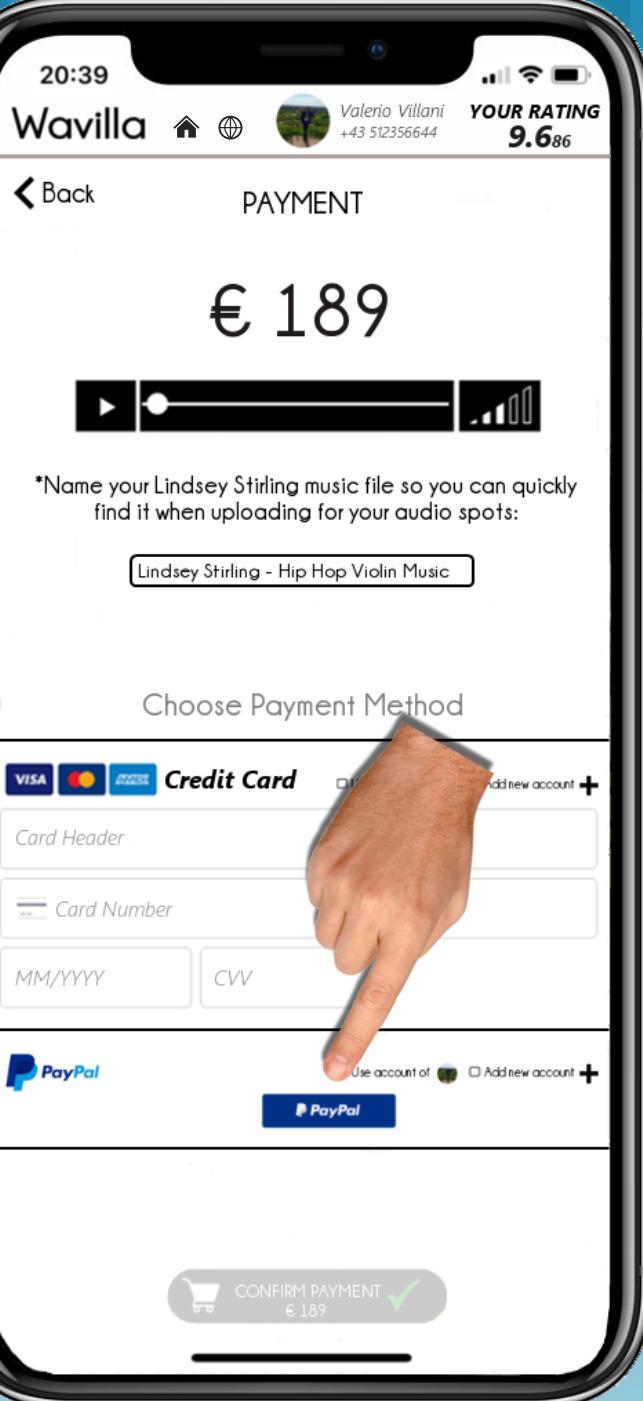
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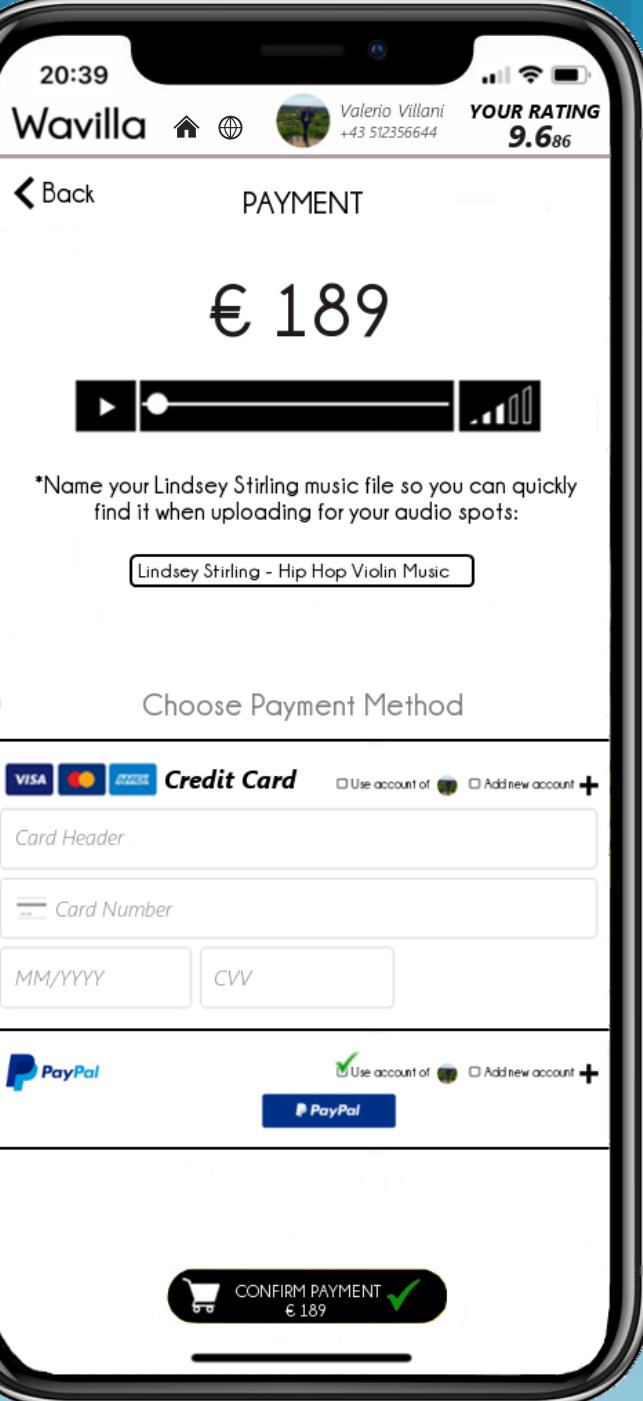
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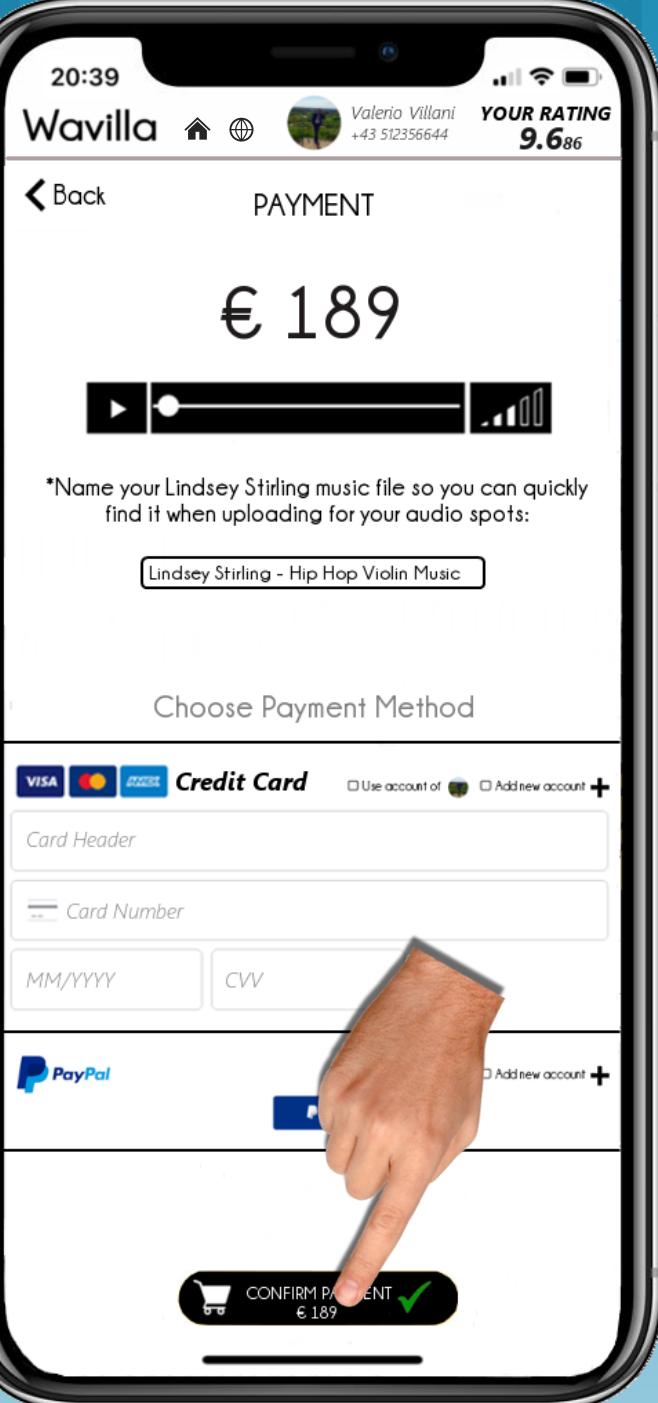
↑ RETURN
TO INDEX



↑ RETURN
TO INDEX



↑ RETURN
TO INDEX



↑ RETURN
TO INDEX

20:39

Wavilla



Valerio Villani
+43 512356644

YOUR RATING
9.6₈₆



Payment Success



Download the music file below; it will be saved in your
settings > Voice, music and sounds saved or you can
load it quickly when you decide to use this file.

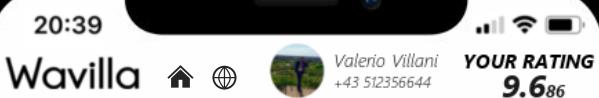


DOWNLOAD THE HIGH
DEFINITION MUSICAL FILE



Go back to Lindsey
Stirling's profile

↑ RETURN
TO INDEX



Download the music file below; it will be saved in your **settings > Voice, music and sounds saved** or you can load it quickly when you decide to use this file.

 DOWNLOAD THE HIGH DEFINITION MUSICAL FILE

 Go back
Stirling

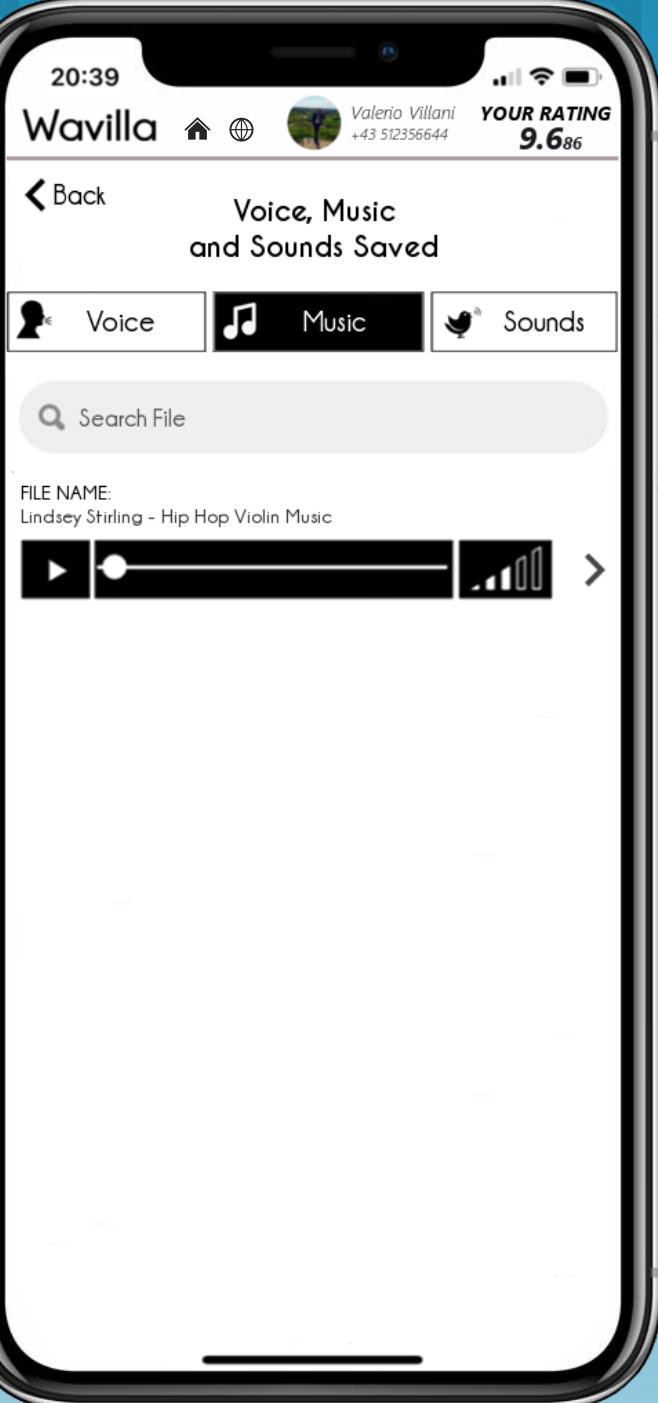
 RETURN
TO INDEX



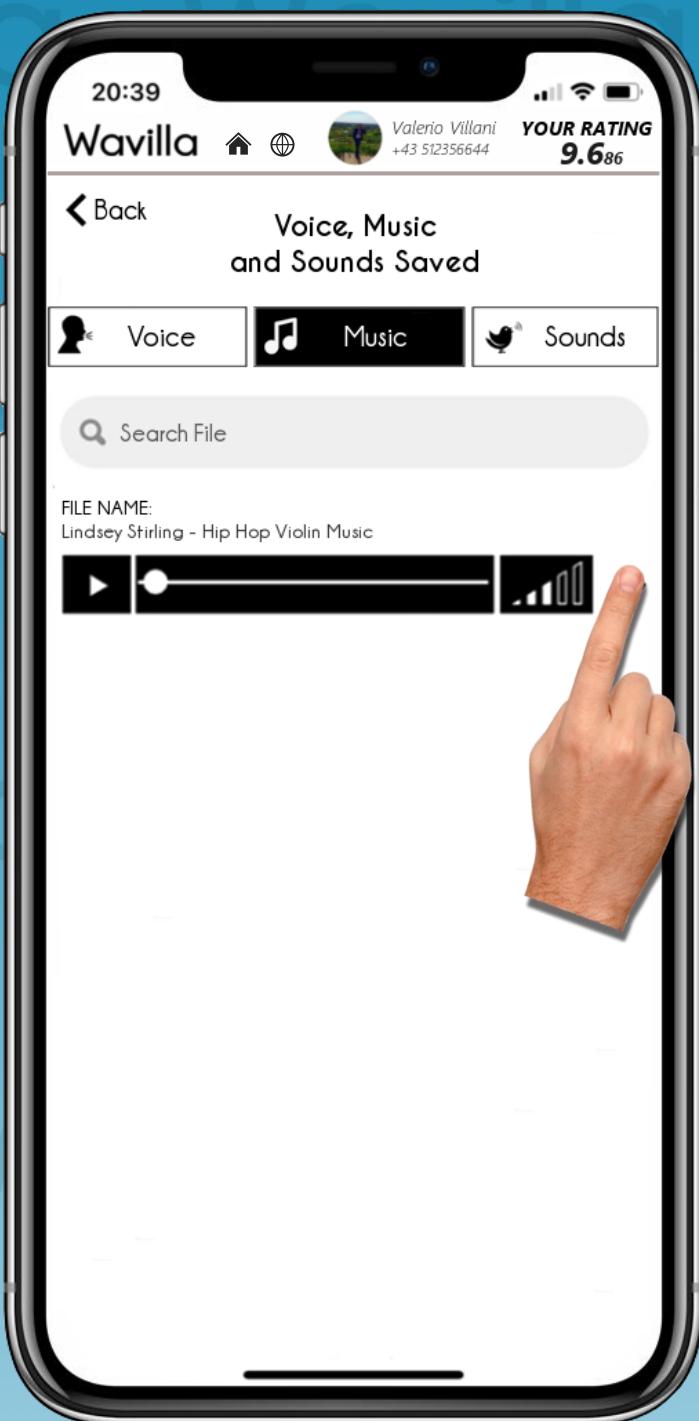
↑ RETURN
TO INDEX



↑ RETURN
TO INDEX



↑ RETURN
TO INDEX



↑ RETURN
TO INDEX

20:39

Wavilla



Valerio Villani
+43 512356644

YOUR RATING
9.6₈₆

Back

FILE NAME:

Lindsey Stirling - Hip Hop
Violin Music

Create publication with this file



Get information for this file (author,
rental price, rental date etc ...)



↑ RETURN
TO INDEX

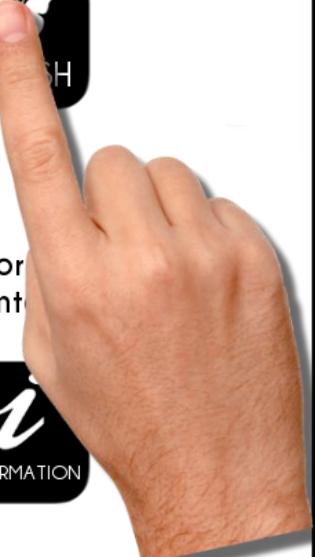


Back

FILE NAME:

Lindsey Stirling - Hip Hop
Violin Music

Create publication with this file



Get information for
rental price, rent



RETURN
TO INDEX



Subsequent
procedure
explained in file n.
**4 starting from
slide 4**

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↑ RETURN
TO INDEX

20:39

Wavilla



Valerio Villani
+43 512356644

YOUR RATING
9.6₈₆

Back

FILE NAME:

Lindsey Stirling - Hip Hop
Violin Music

Create publication with this file



Get information for this file (author,
rental price, rental date etc ...)



RETURN
TO INDEX

20:39

Wavilla



Valerio Villani
+43 512356644

YOUR RATING
9.6₈₆

ACK

FILE NAME:

Lindsey Stirling - Hip Hop
Violin Music

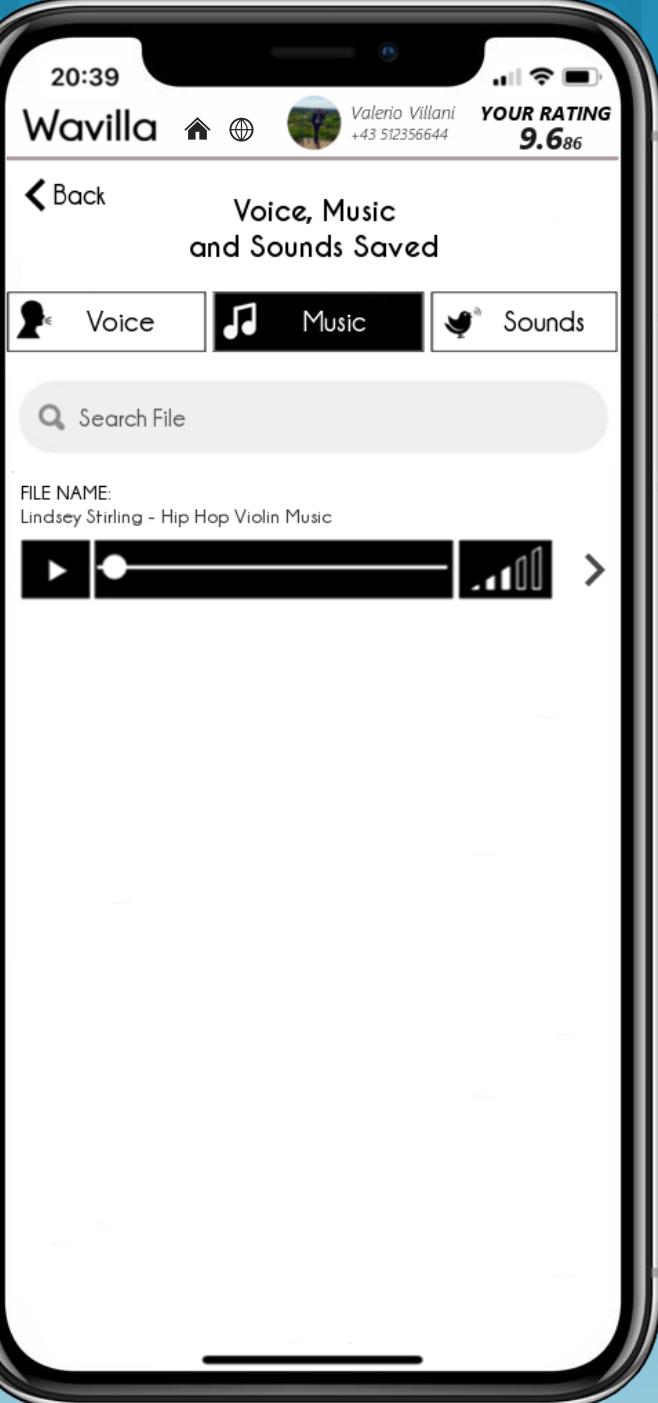
Get information with this file



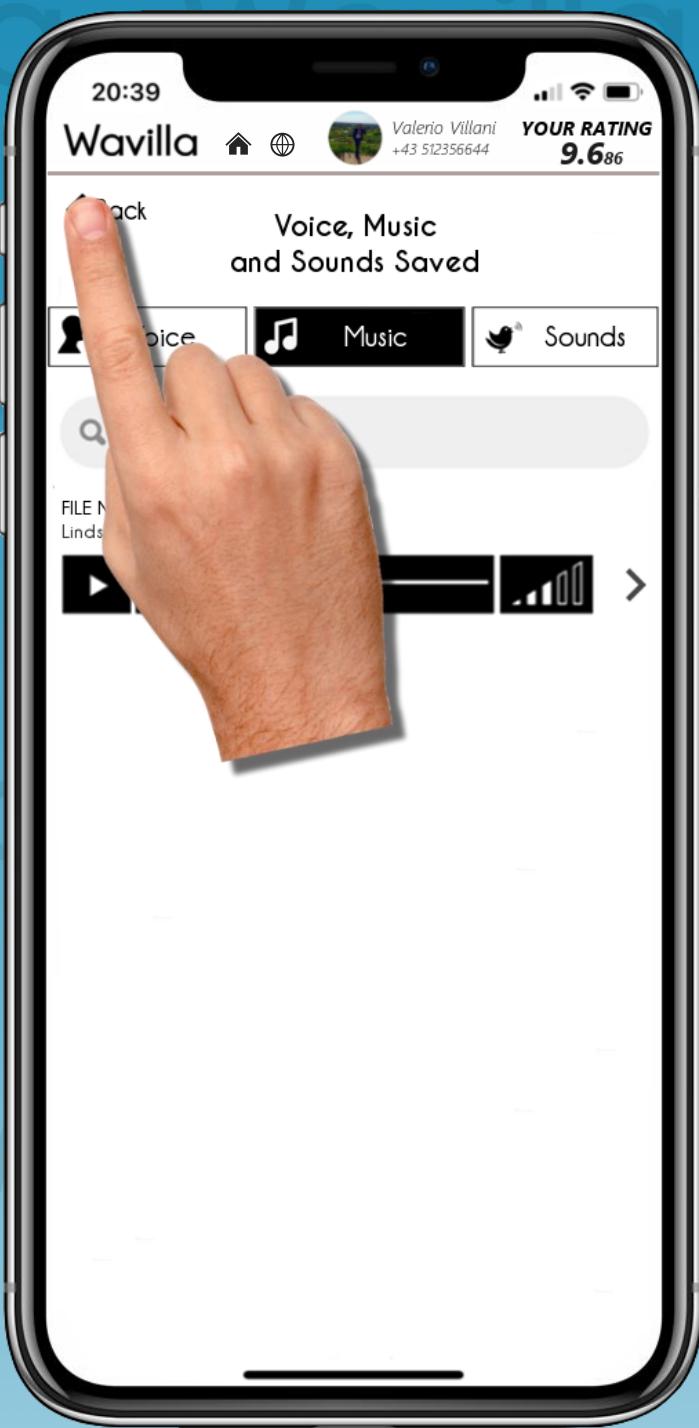
Get information for this file (author,
rental price, rental date etc ...)



↑ RETURN
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↑ RETURN
TO INDEX

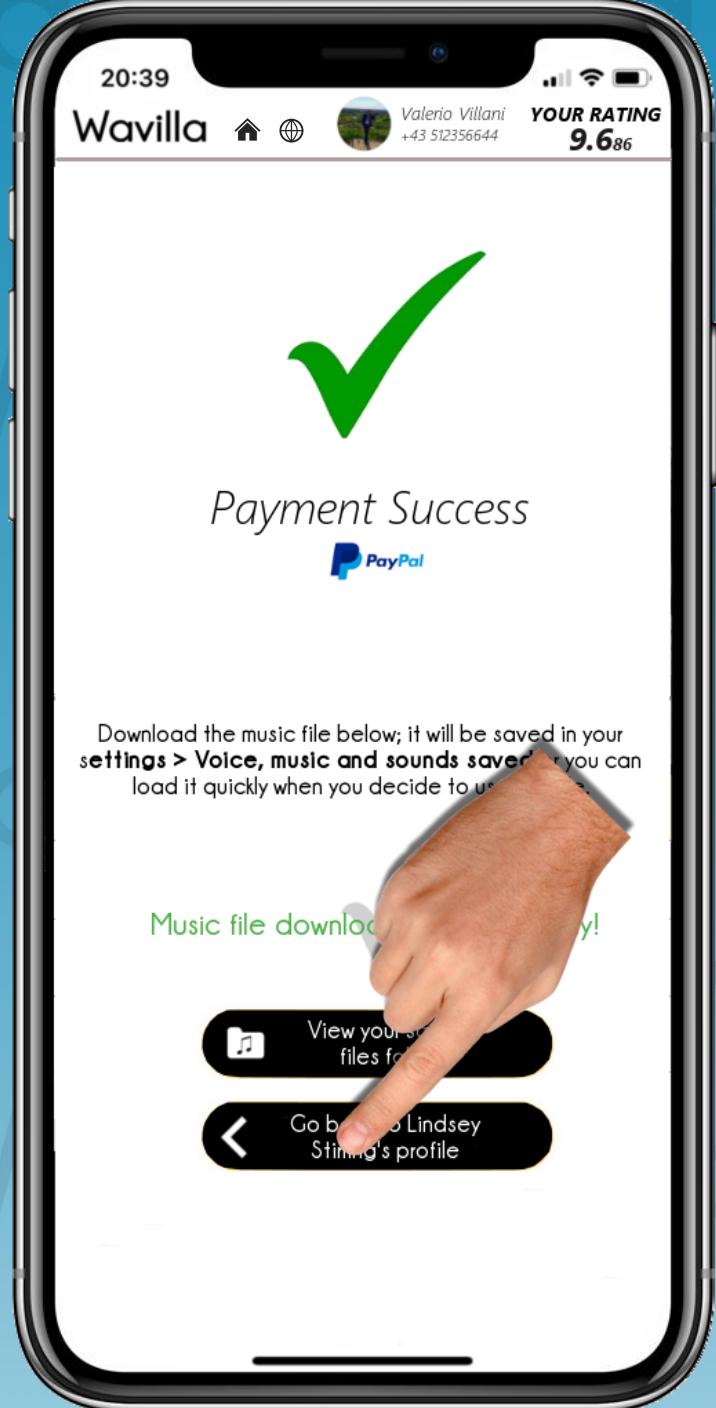


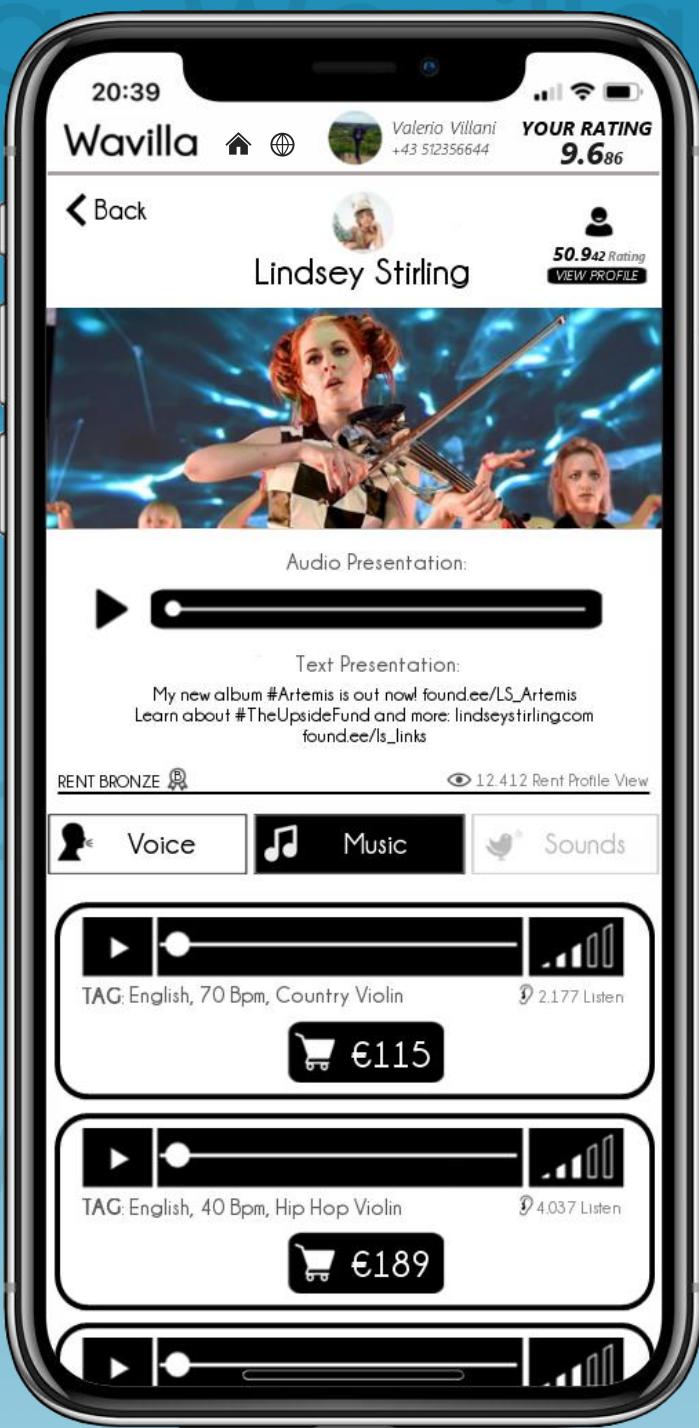
↑ RETURN
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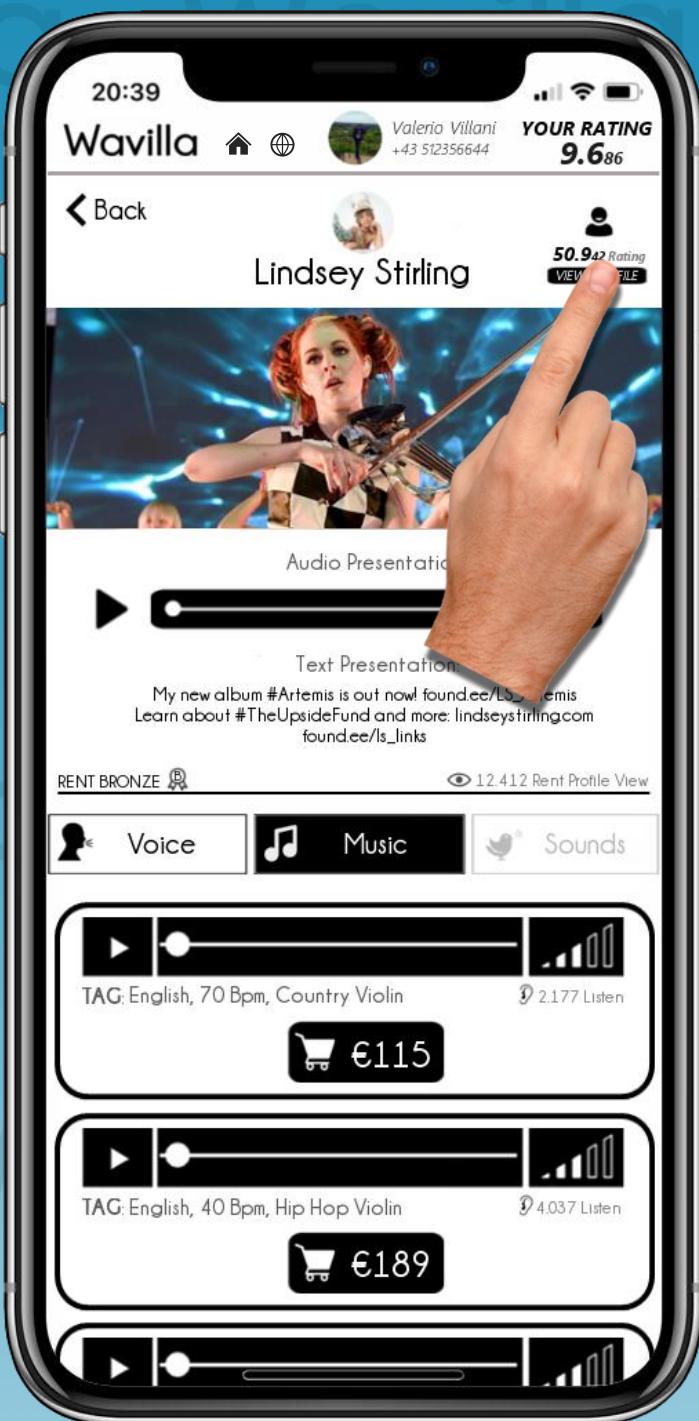




RETURN
TO INDEX

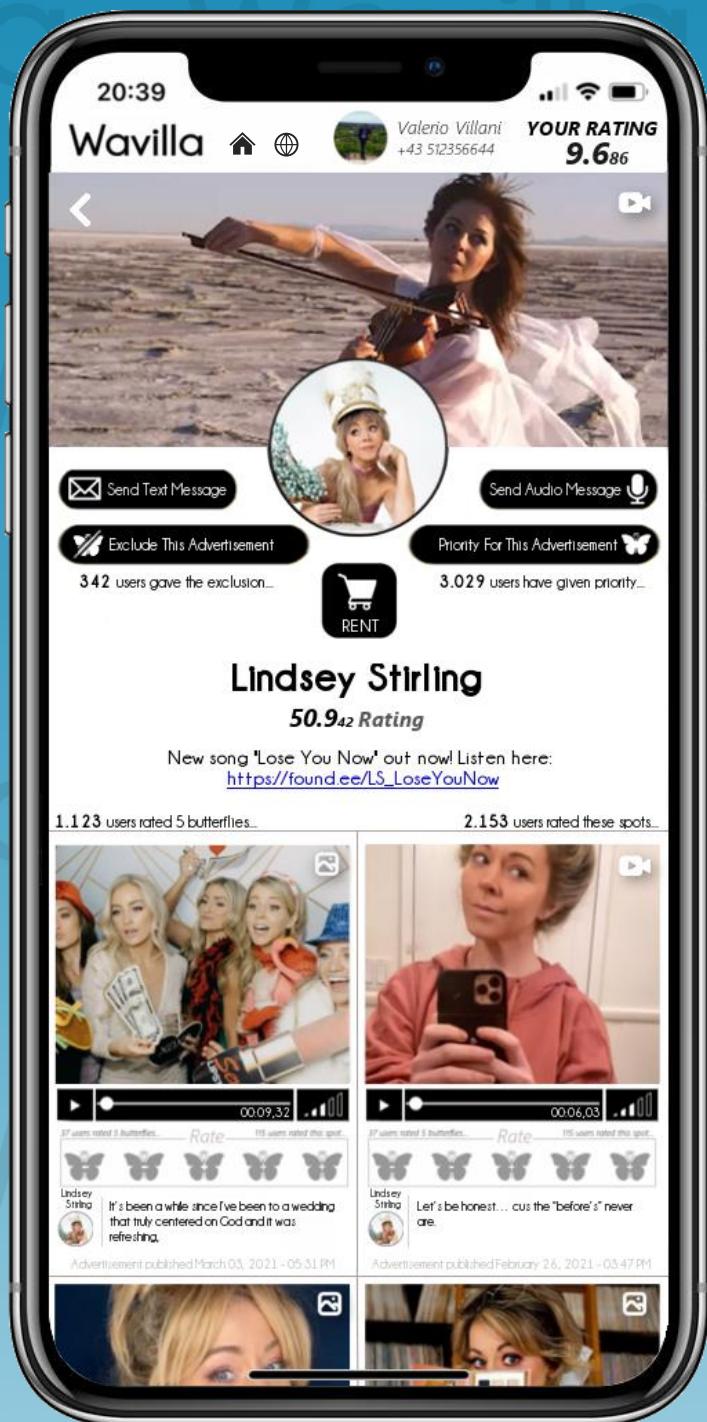
In this case Lindsey Stirling does not offer any sounds that can be offered to advertisers and as we can see her tab dedicated to sounds is not activated. If Lindsey Stirling had also offered the sounds, her tab would have been black and therefore active. The procedure for renting sounds is the same as for music.

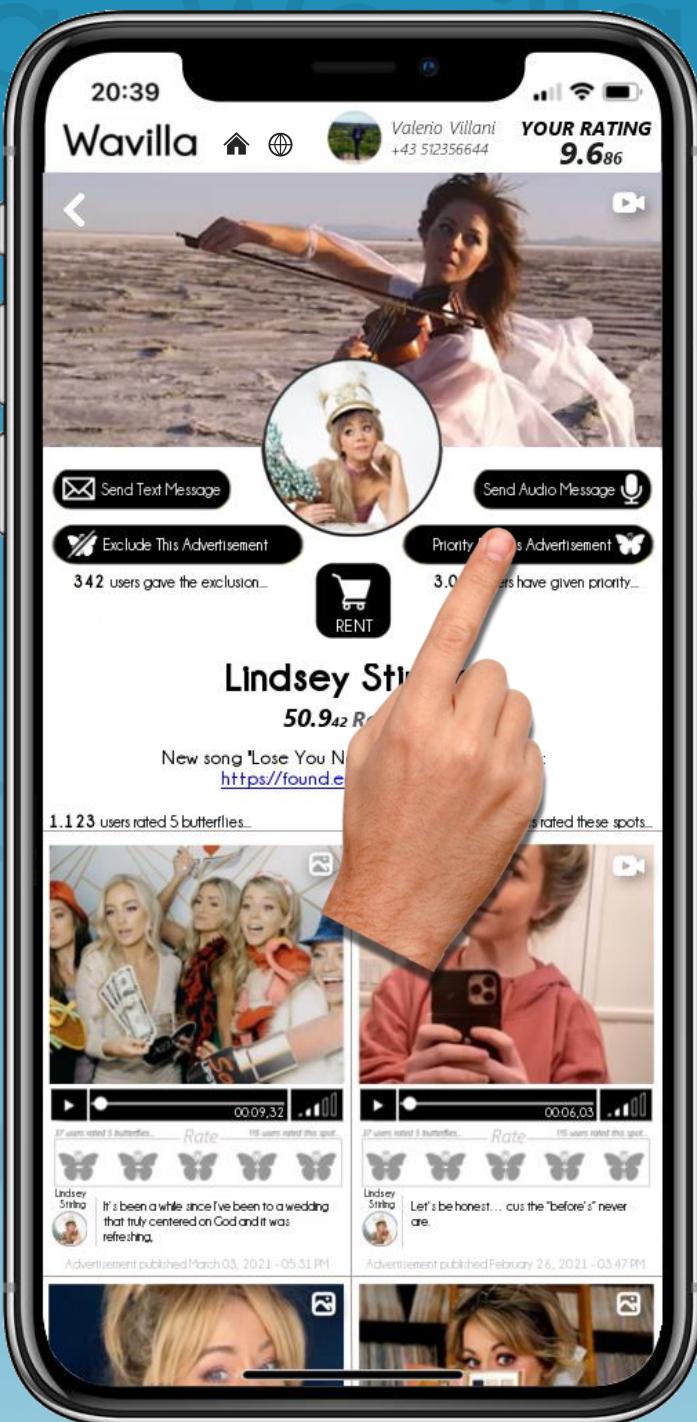
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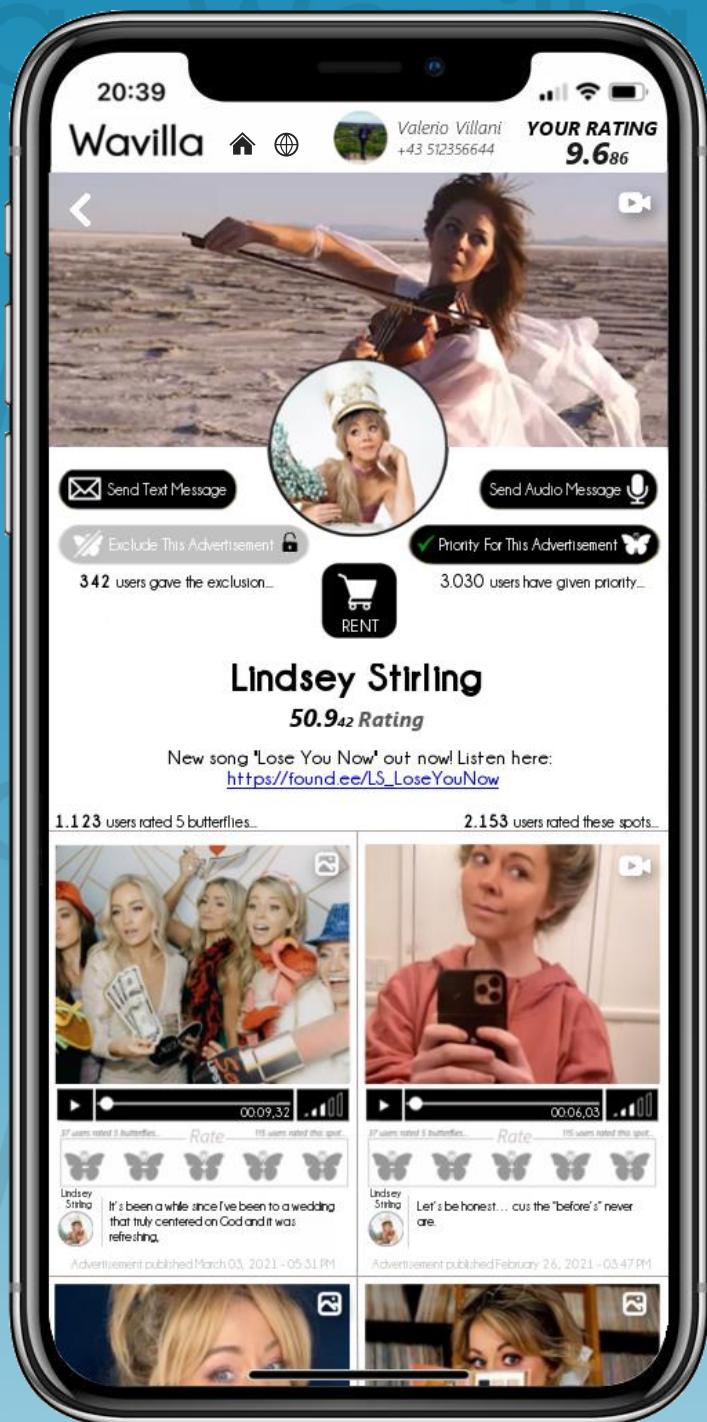
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TO INDEX

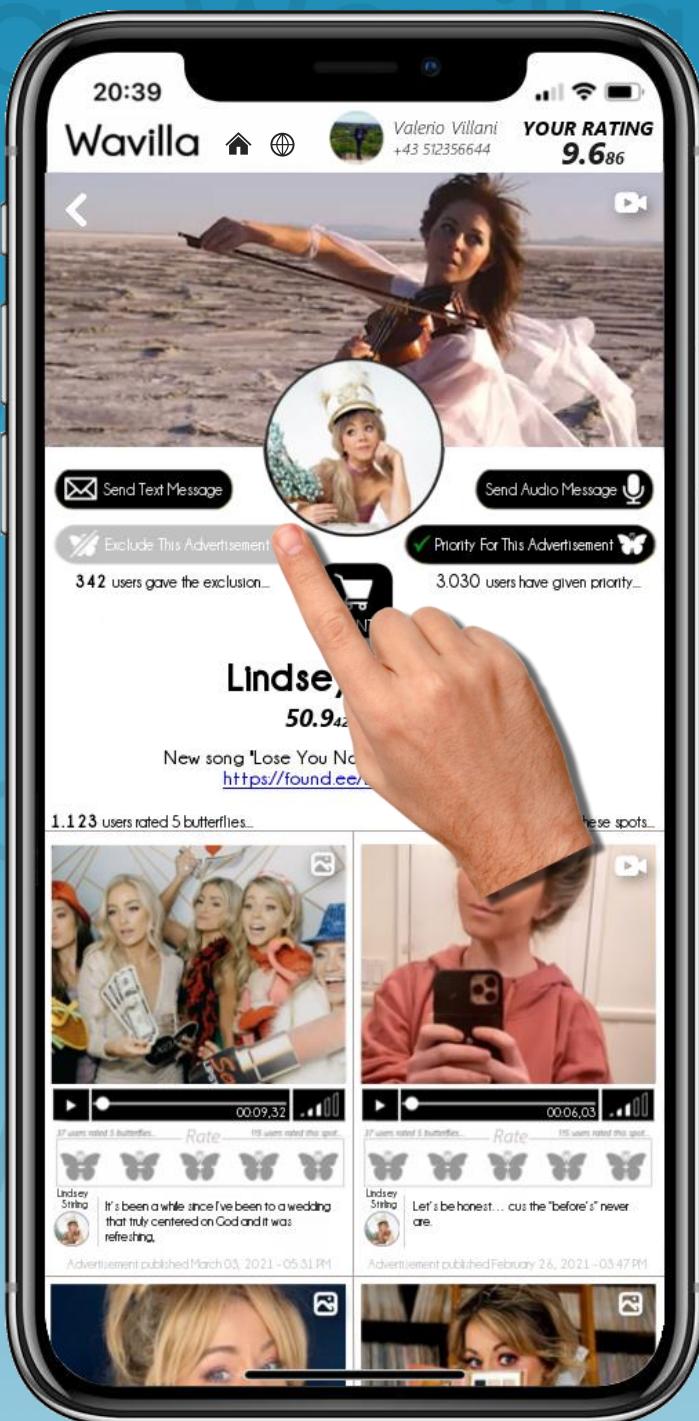




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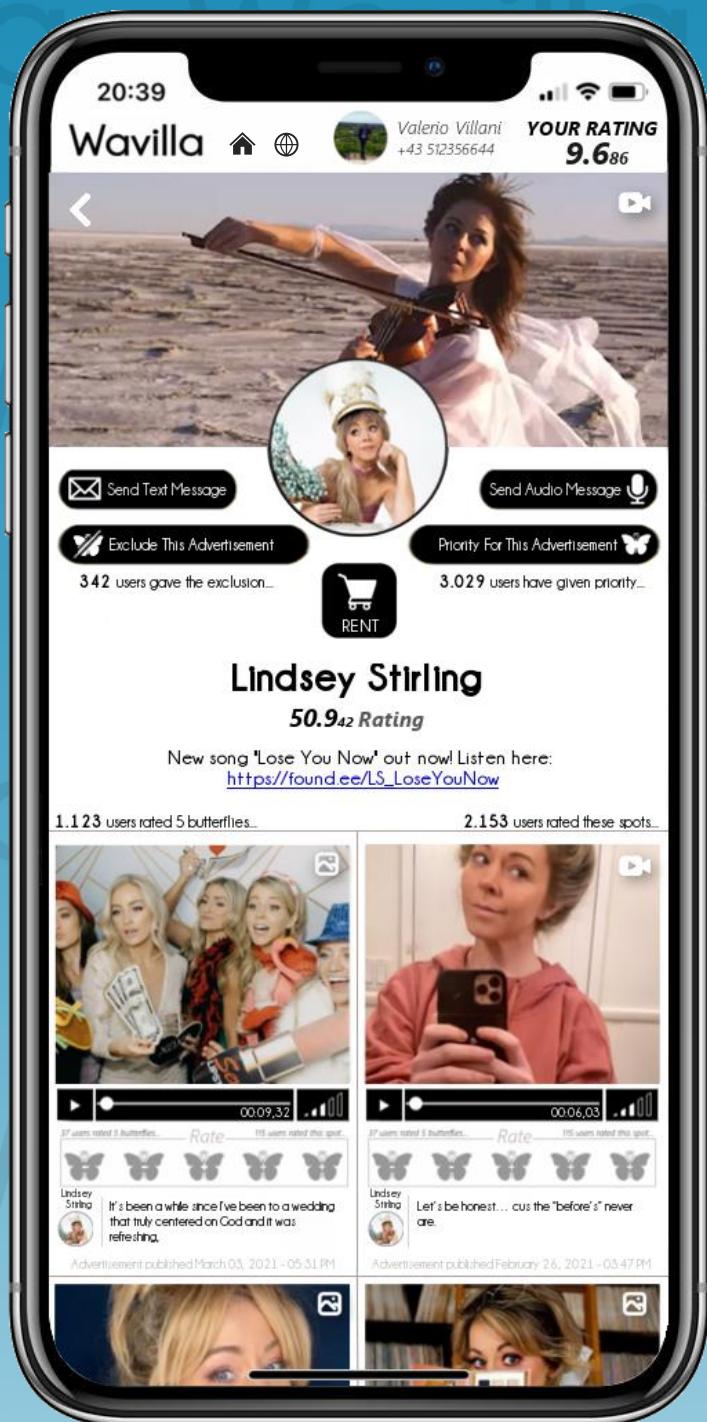
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TO INDEX



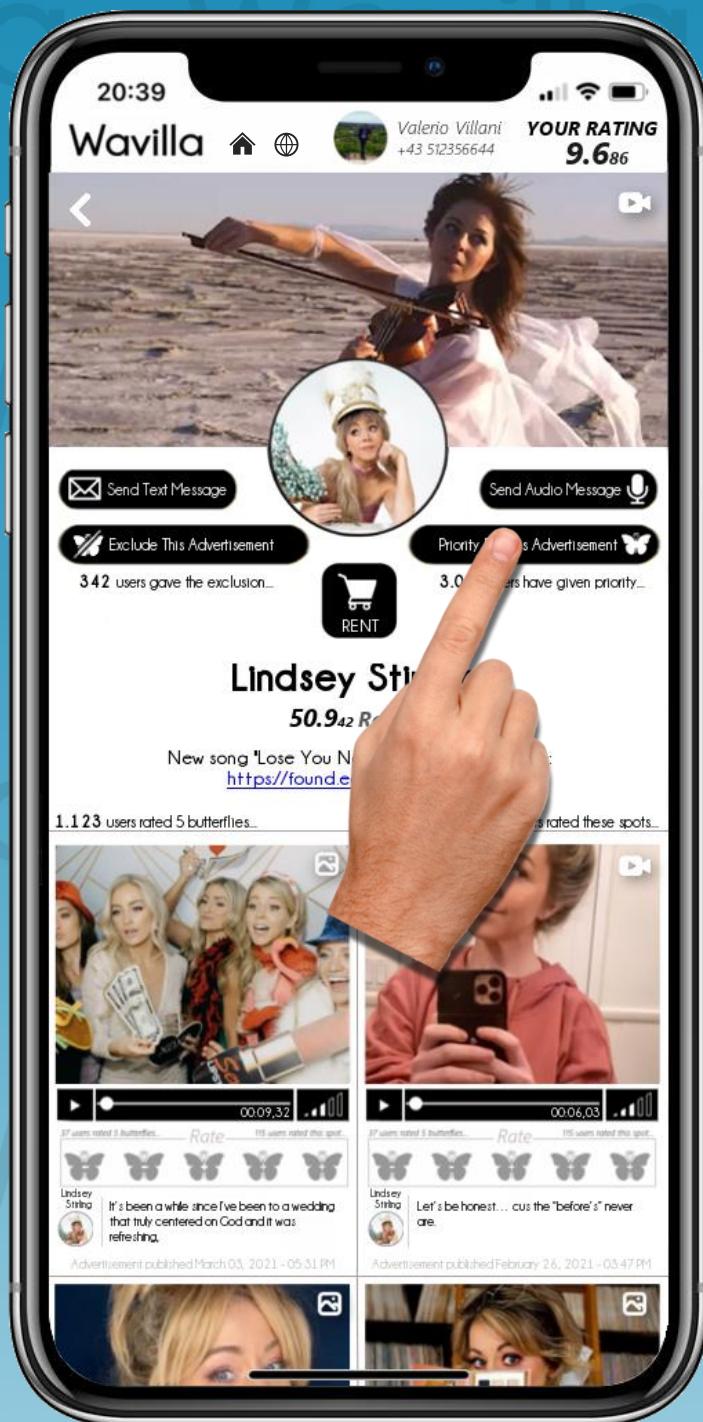


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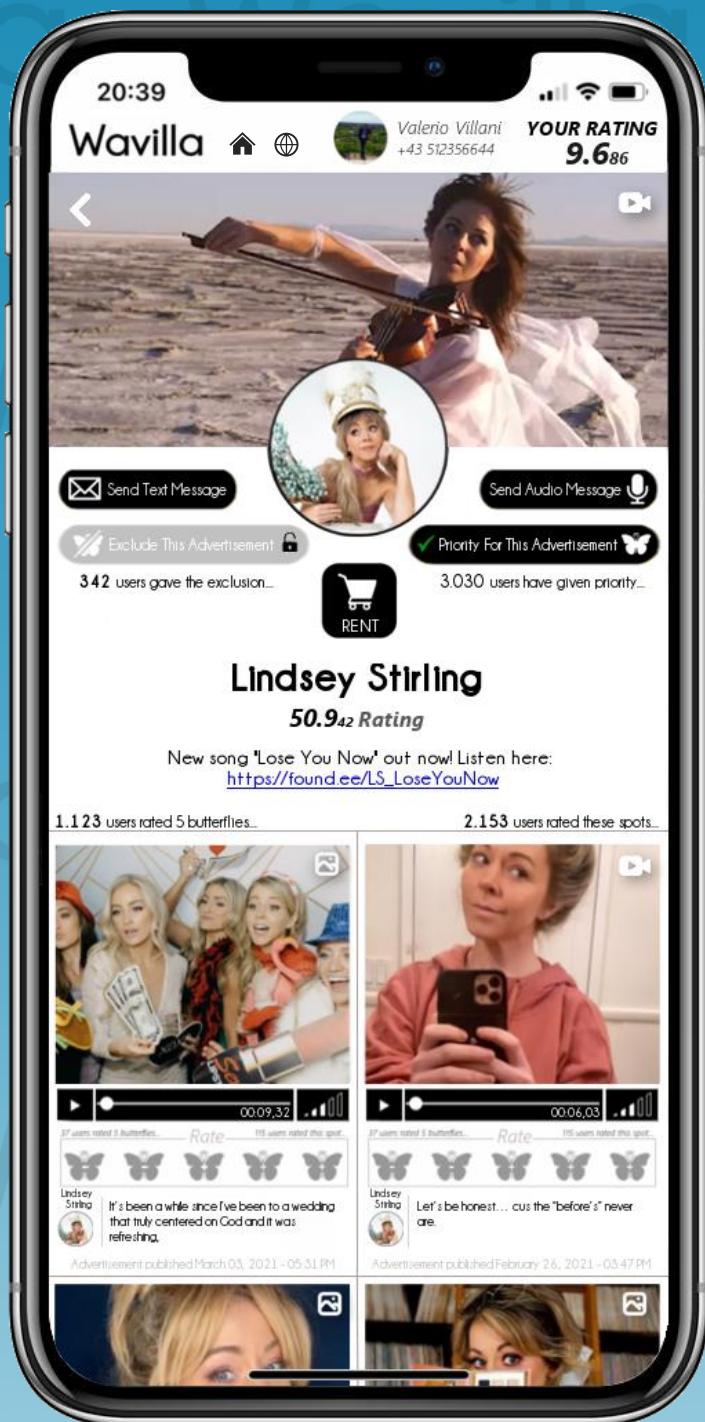
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TO INDEX

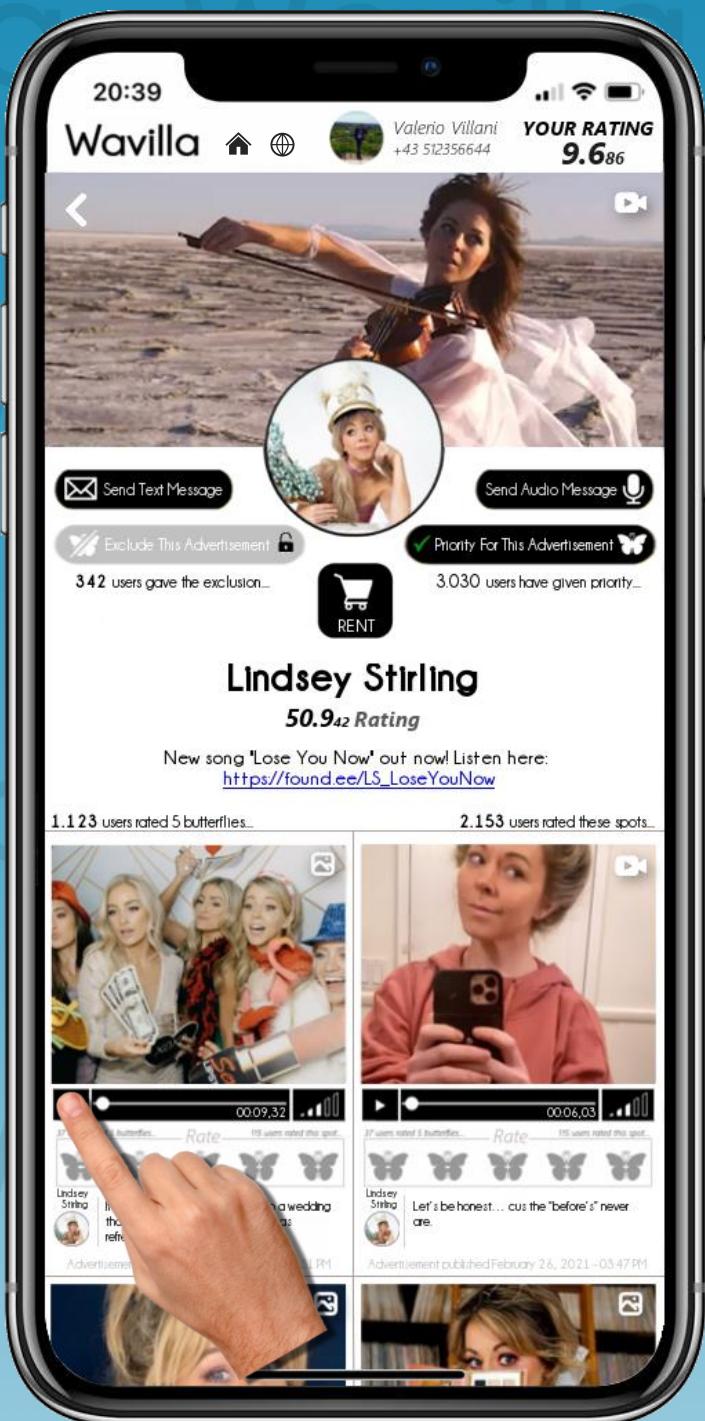


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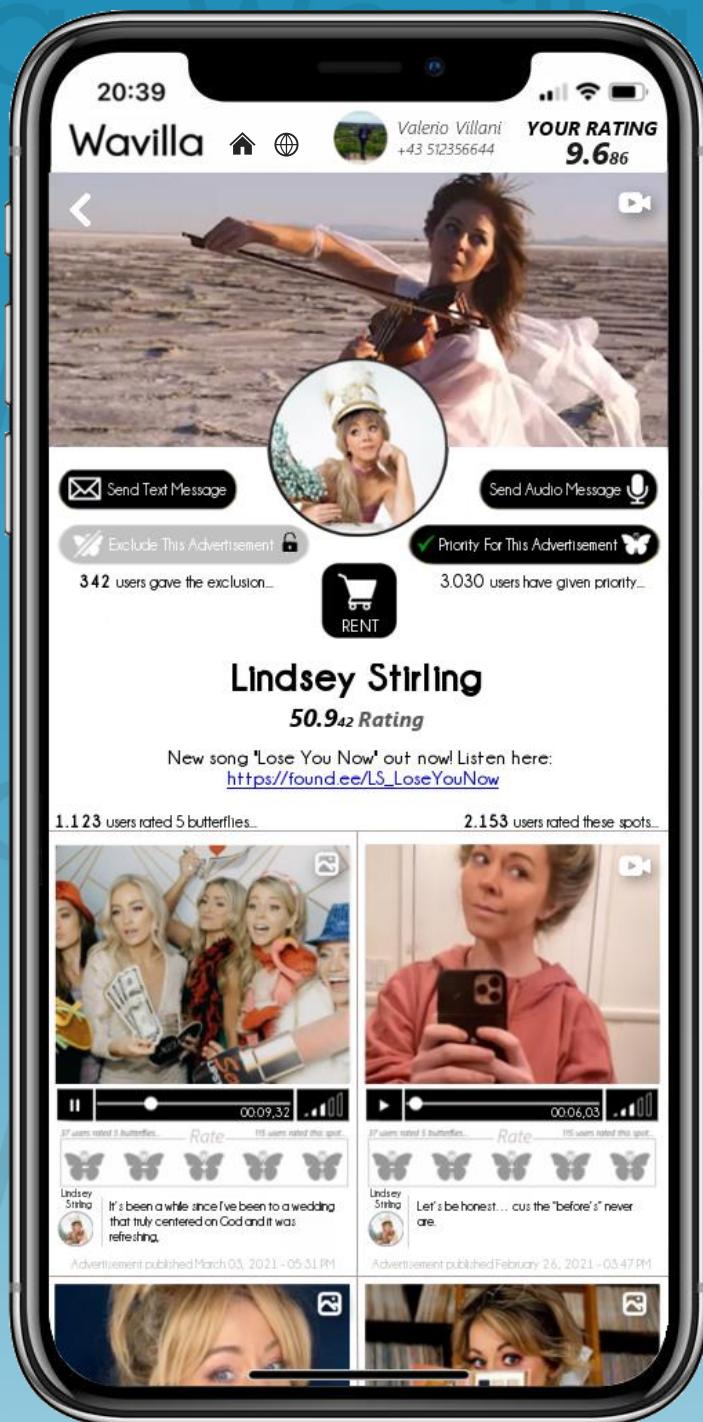
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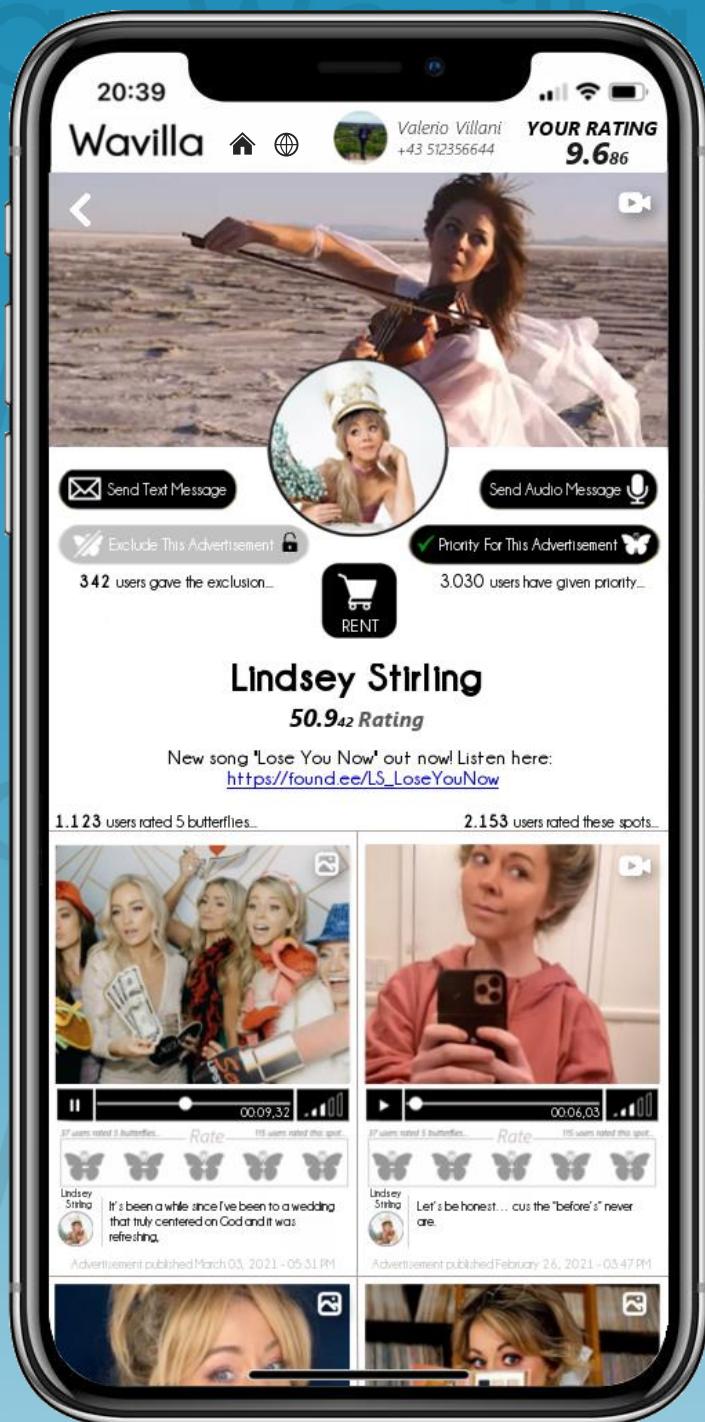


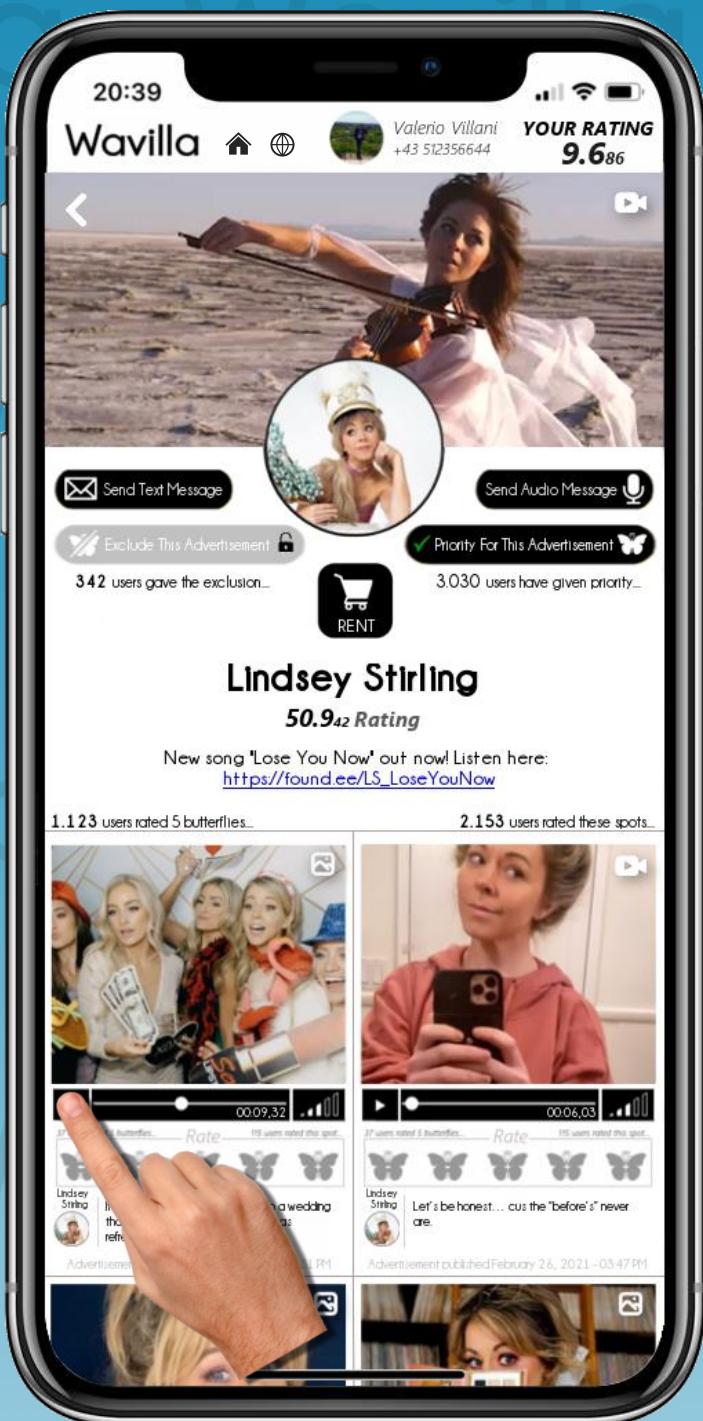
↑ RETURN
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 RETURN
TO INDEX



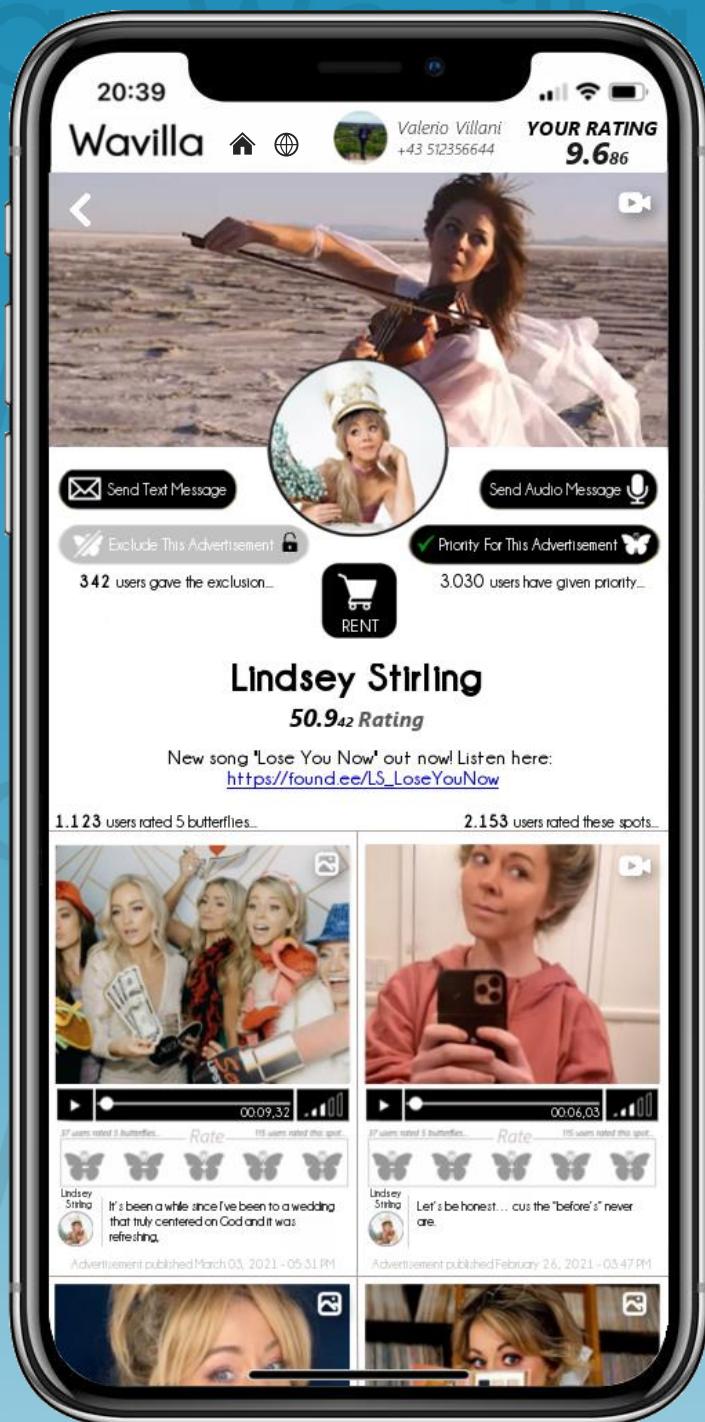
 RETURN
TO INDEX



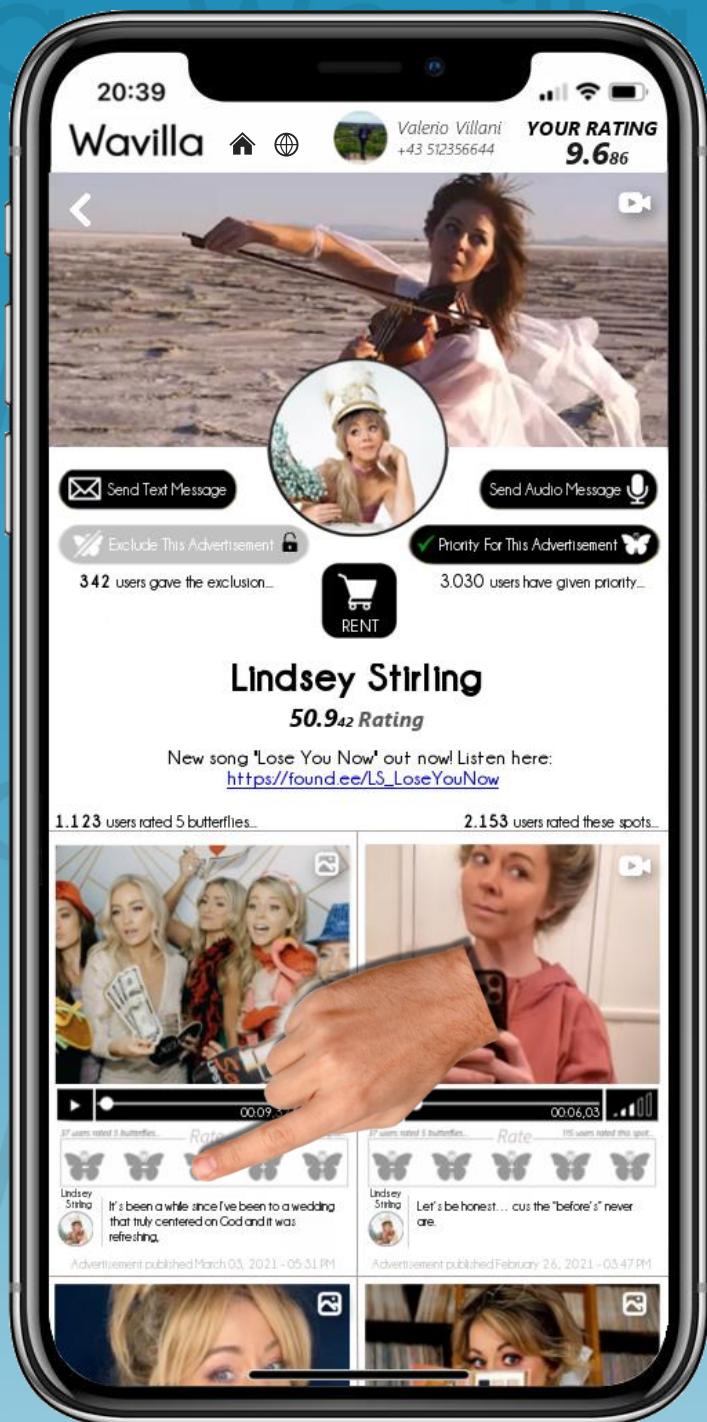


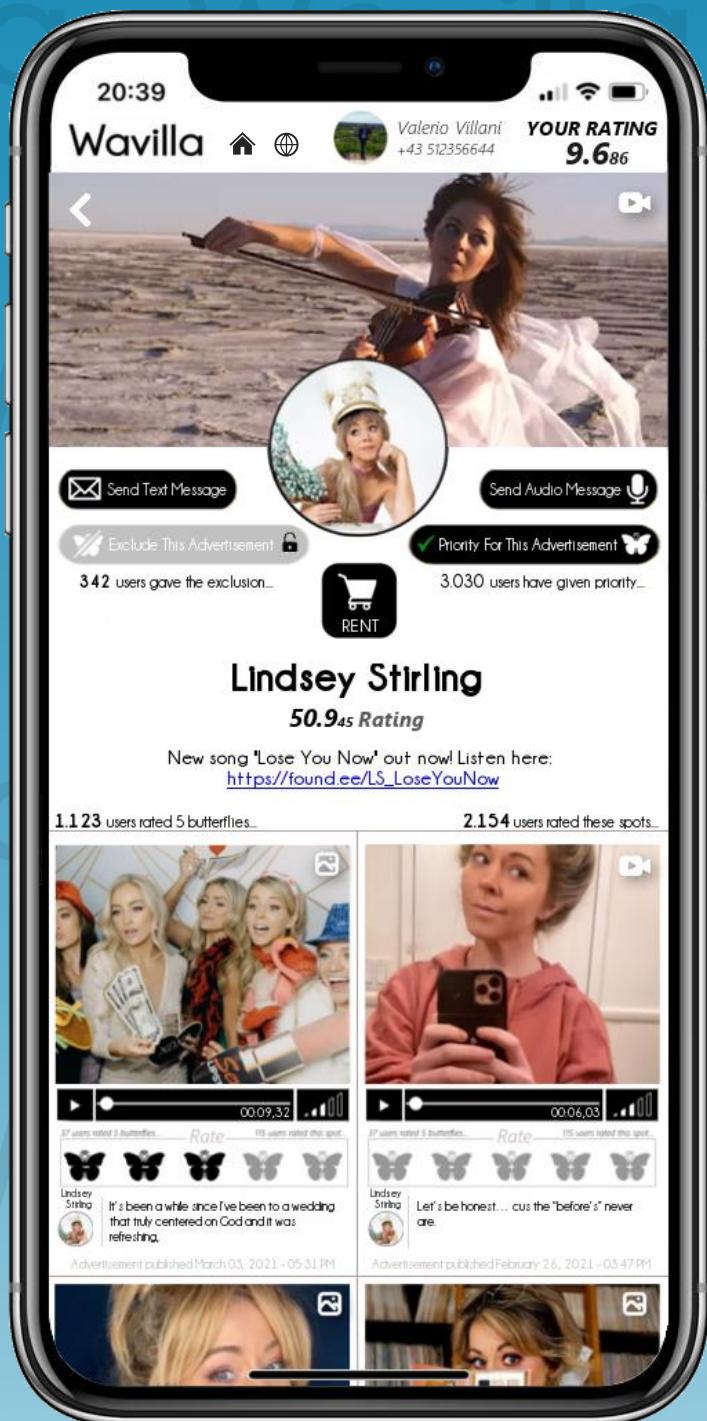
↑ RETURN
TO INDEX

 RETURN
TO INDEX



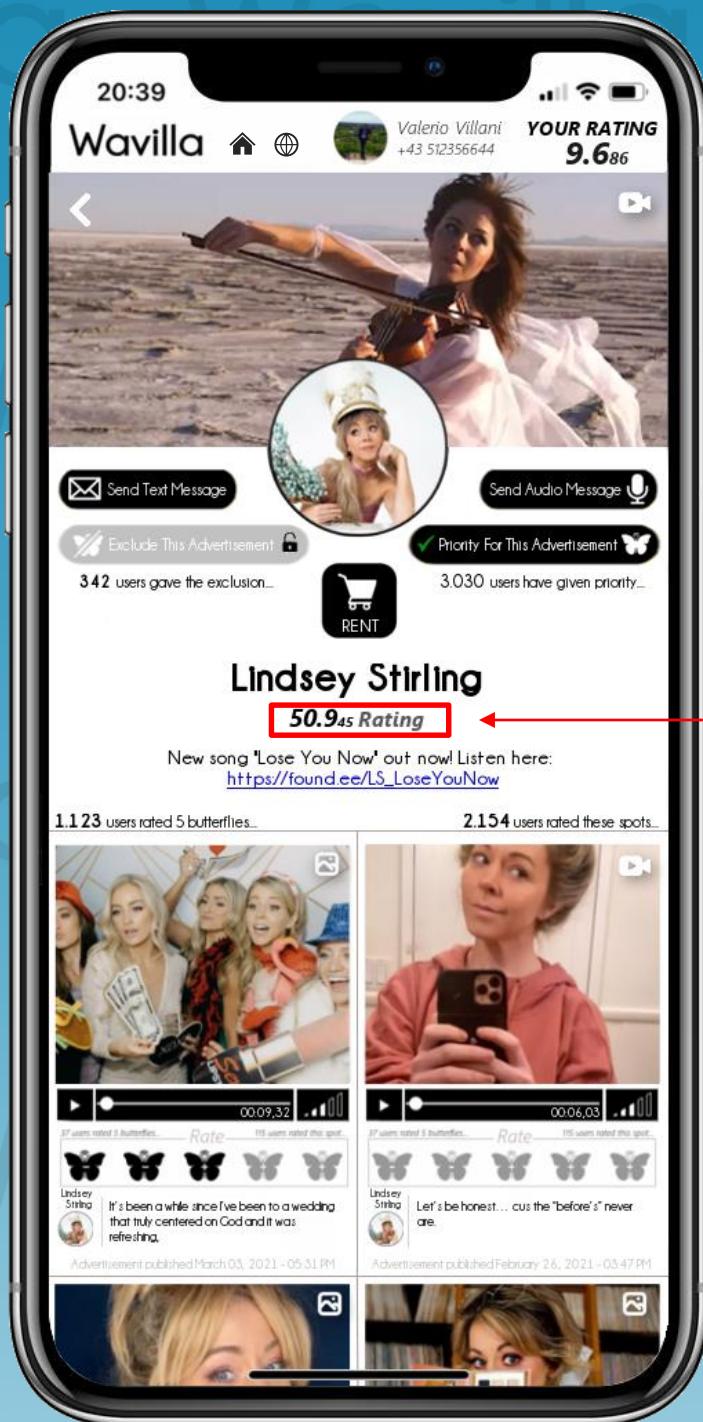
 RETURN
TO INDEX



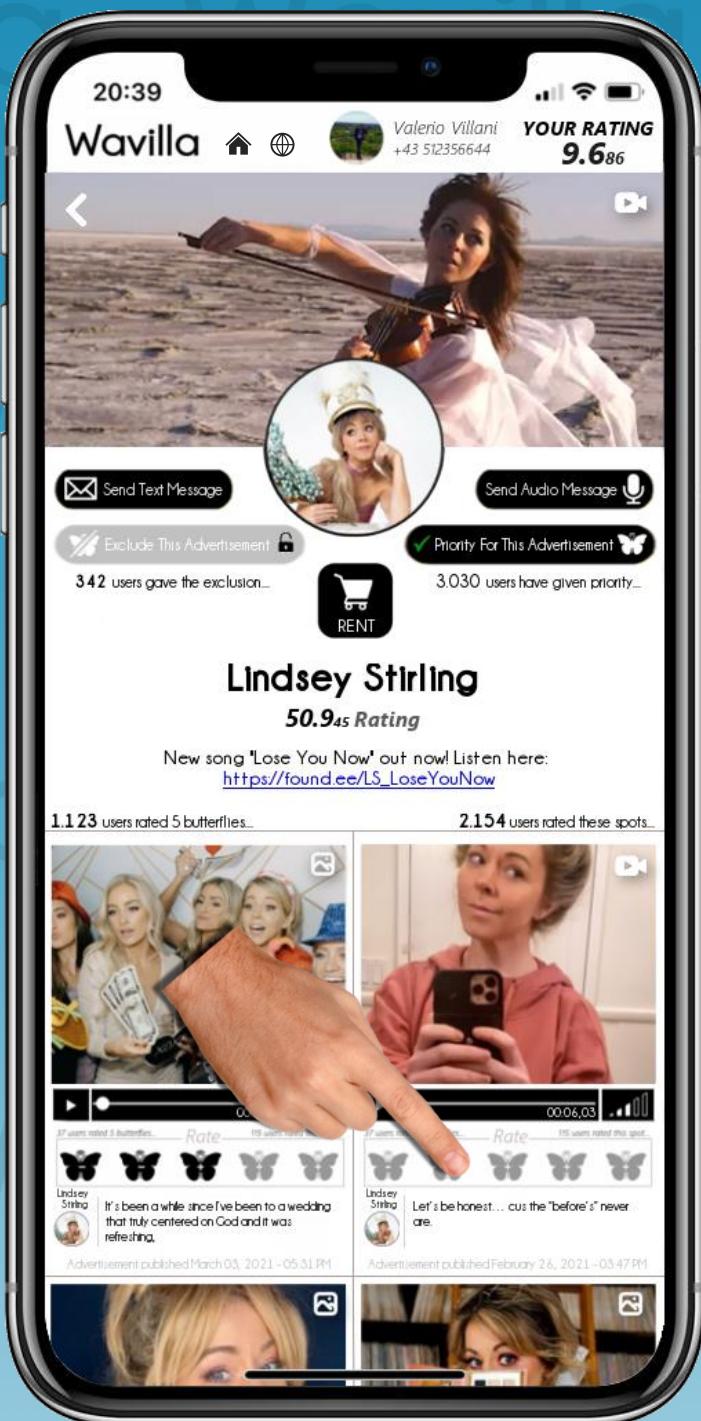


 RETURN
TO INDEX

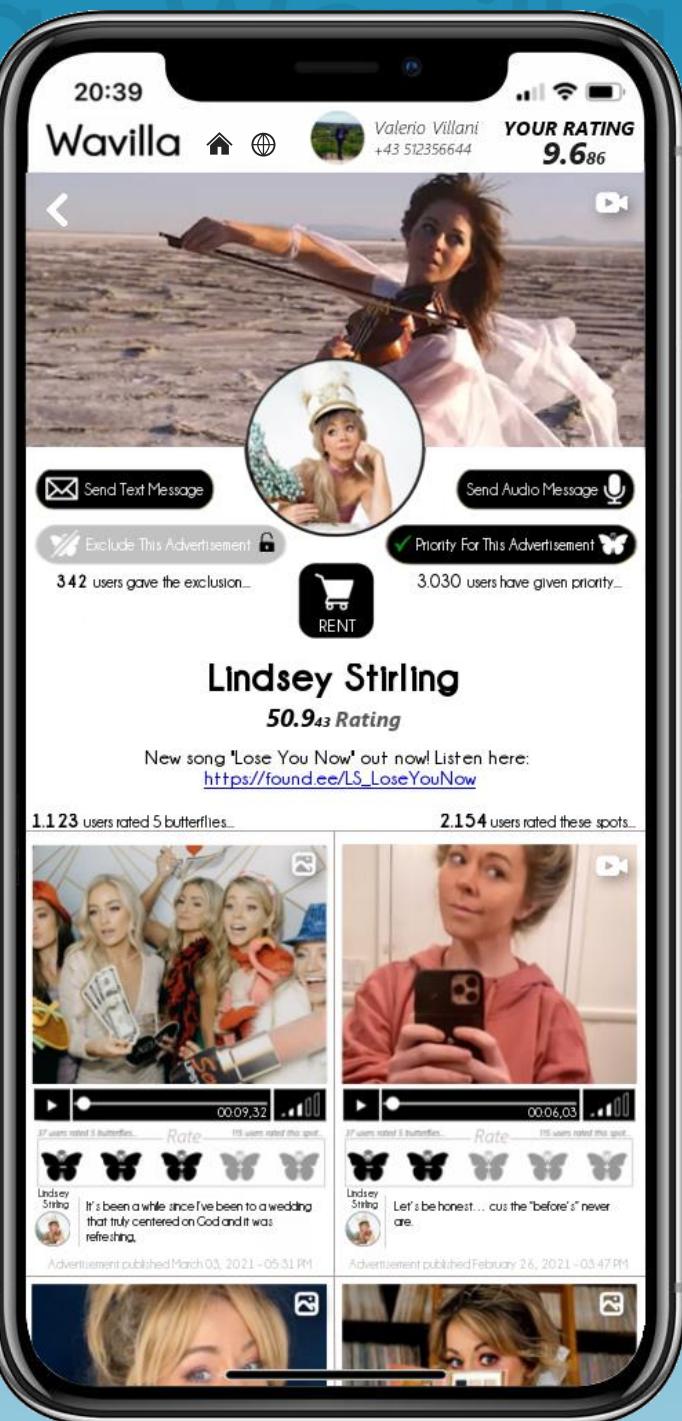
 RETURN
TO INDEX



+ 3 points
increased
in the
total
profile
rating



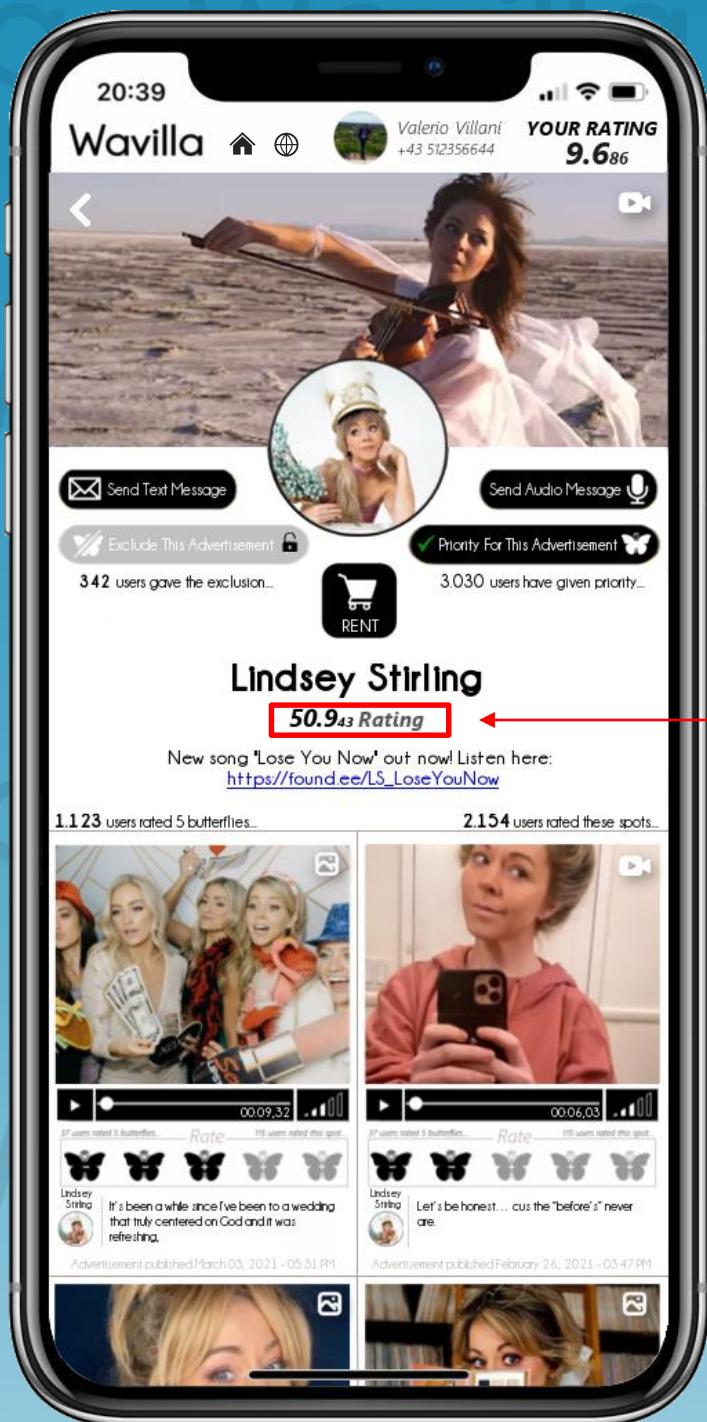
↑ RETURN
TO INDEX



↑ RETURN
TO INDEX

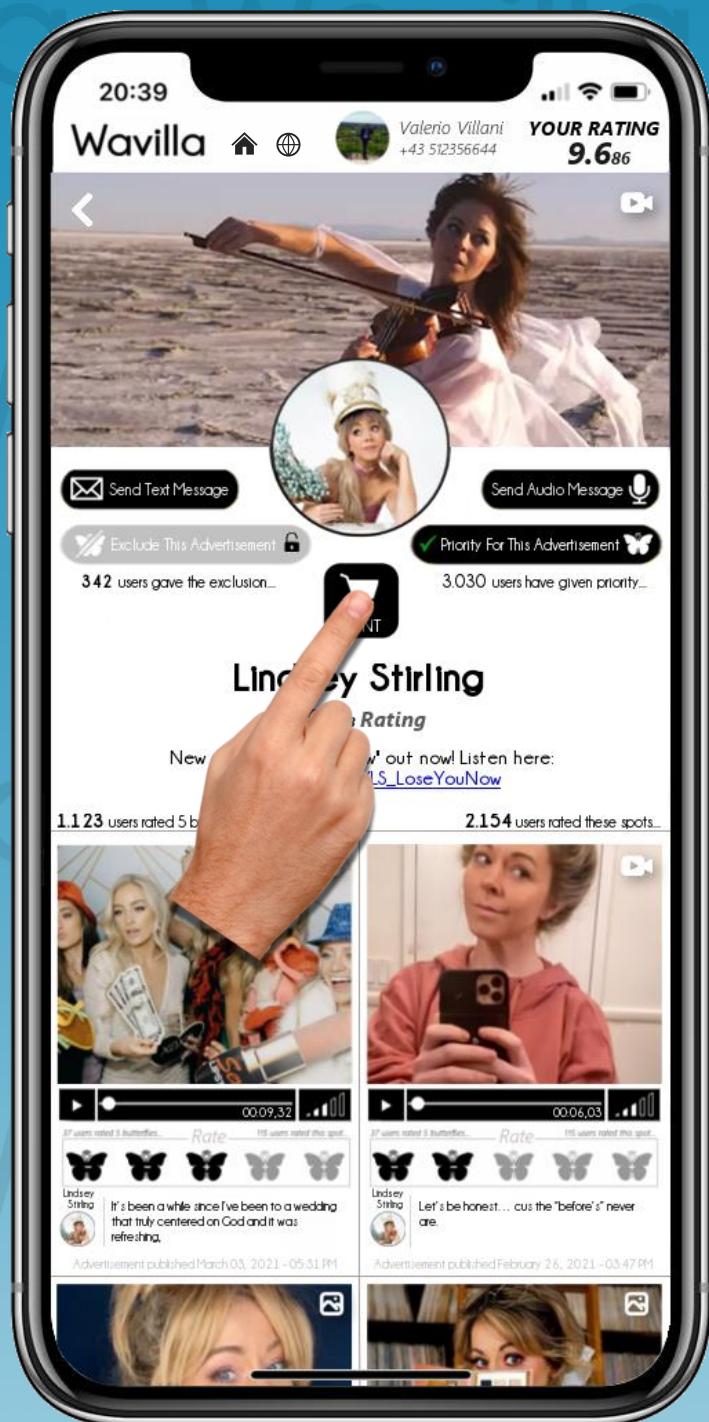
**Details
VOTING
SYSTEM**
explained in
file n. 1
starting from
page 43

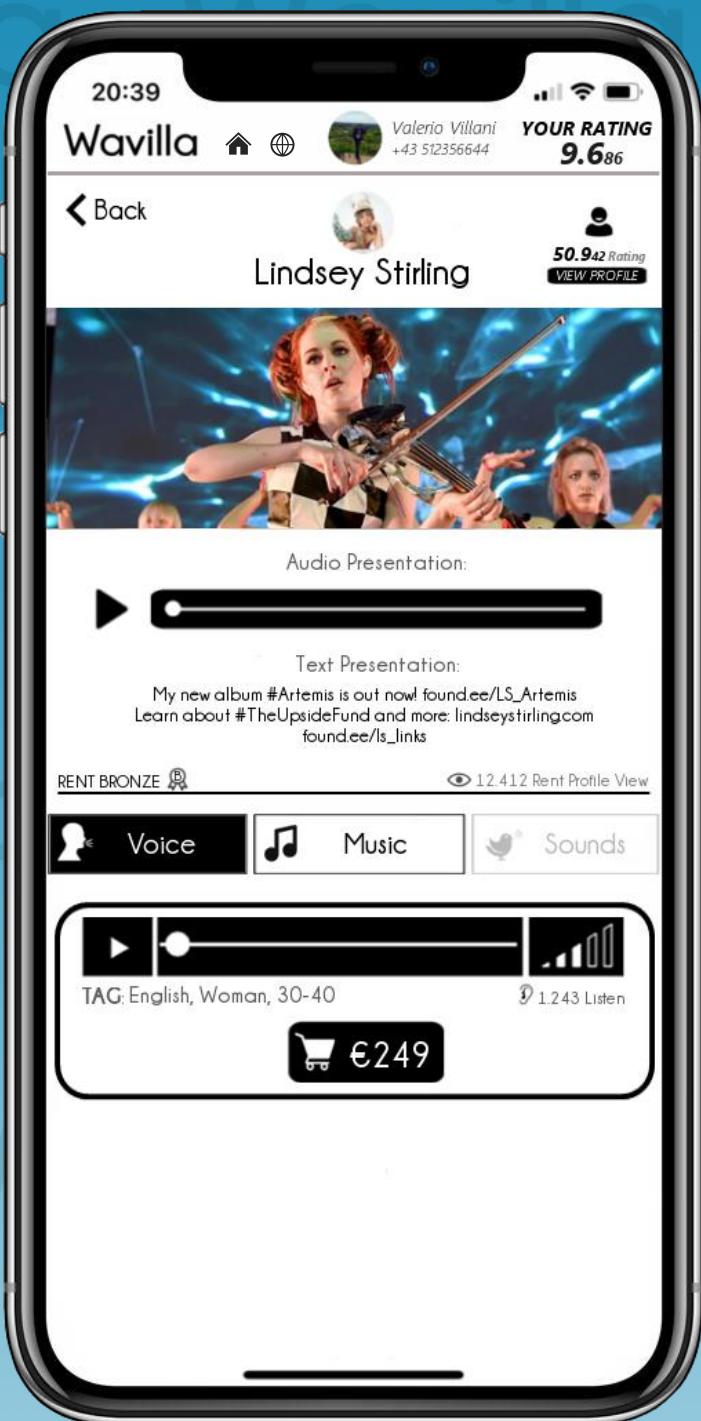
- 2 points
subtracted
from the total
evaluation of the
profile



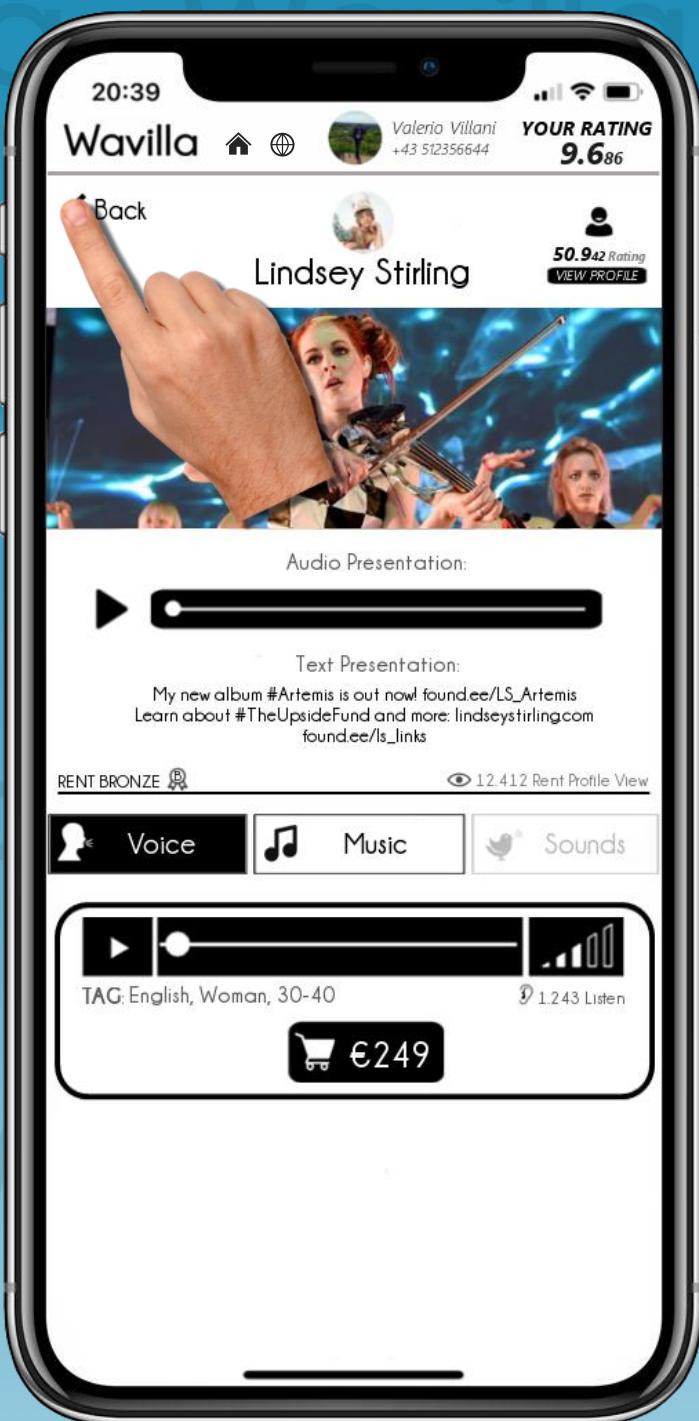
↑ RETURN
TO INDEX

 RETURN
TO INDEX



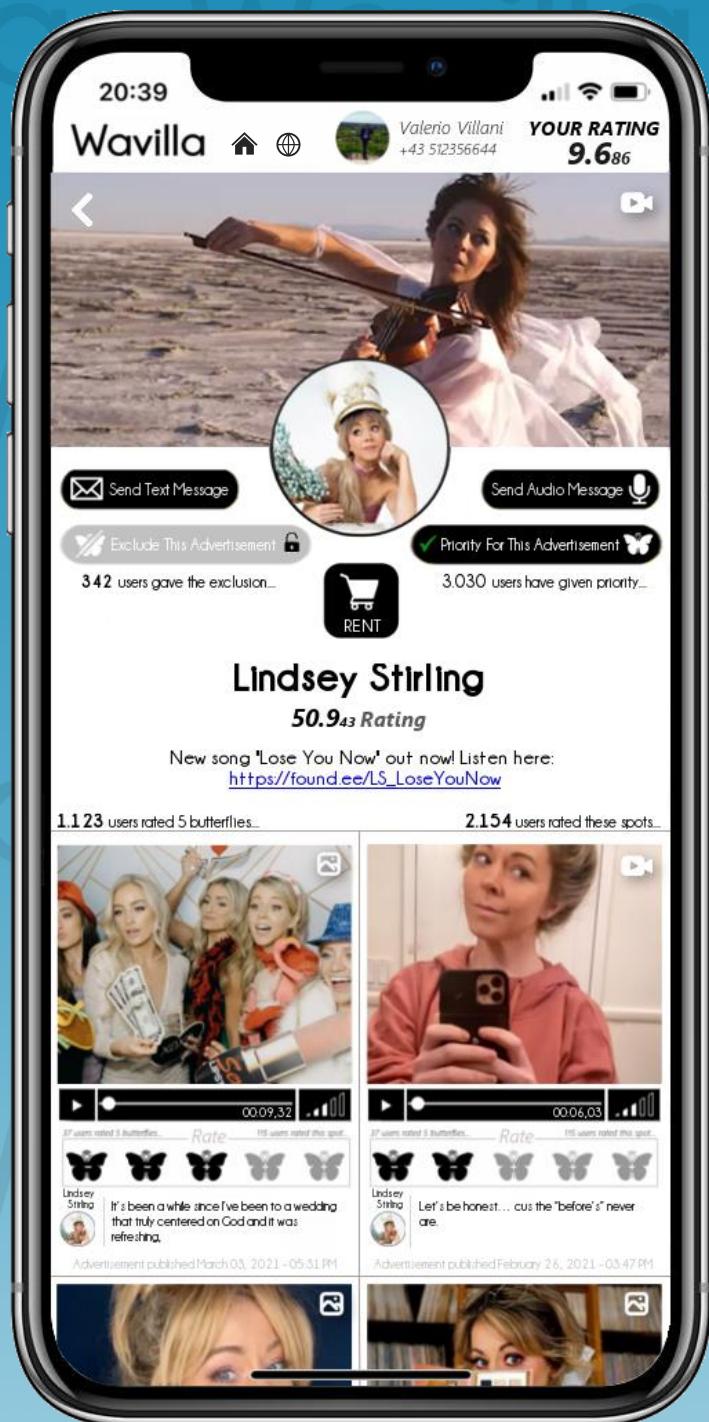


RETURN
TO INDEX



↑ RETURN
TO INDEX

 RETURN
TO INDEX



20:39

Wavilla



Valerio Villani
+43 512356644

YOUR RATING
9.686



Send Text Message

Send Audio Message

Exclude This Advertisement

Priority For This Advertisement

342 users gave the exclusion...

3.030 users have given priority...

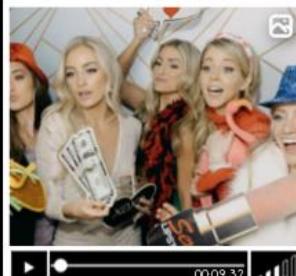


Lindsey Stirling

50.943 Rating

New song "Lose You Now" out now! Listen here:
https://found.ee/LS_LoseYouNow

1.123 users rated 5 butterflies...



2.154 users rated these spots...



17 users rated 3 butterflies... Rate 115 users rated this spot...

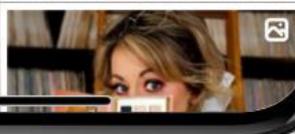
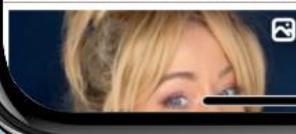
Lindsey Stirling It's been a while since I've been to a wedding that truly centered on God and it was refreshing.

Advertisement published March 03, 2021 - 05:31 PM

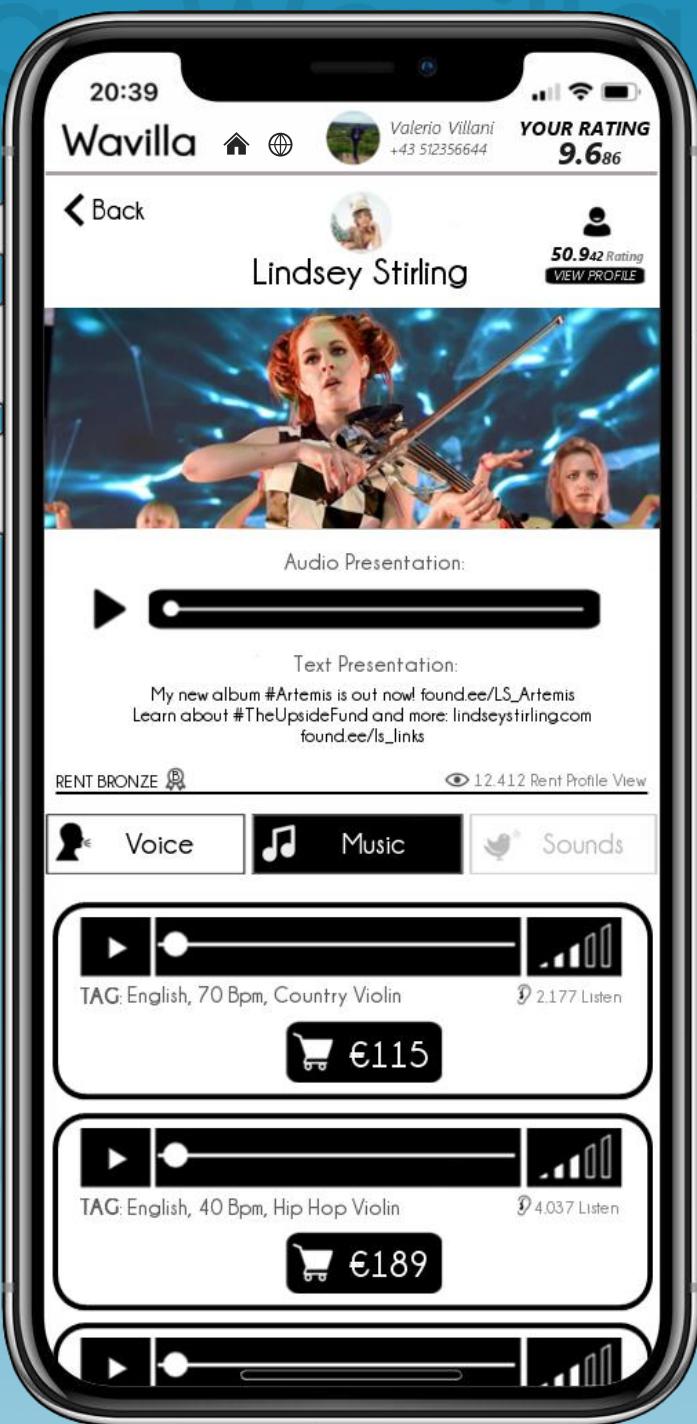
17 users rated 3 butterflies... Rate 115 users rated this spot...

Lindsey Stirling Let's be honest... cus the "before's" never are.

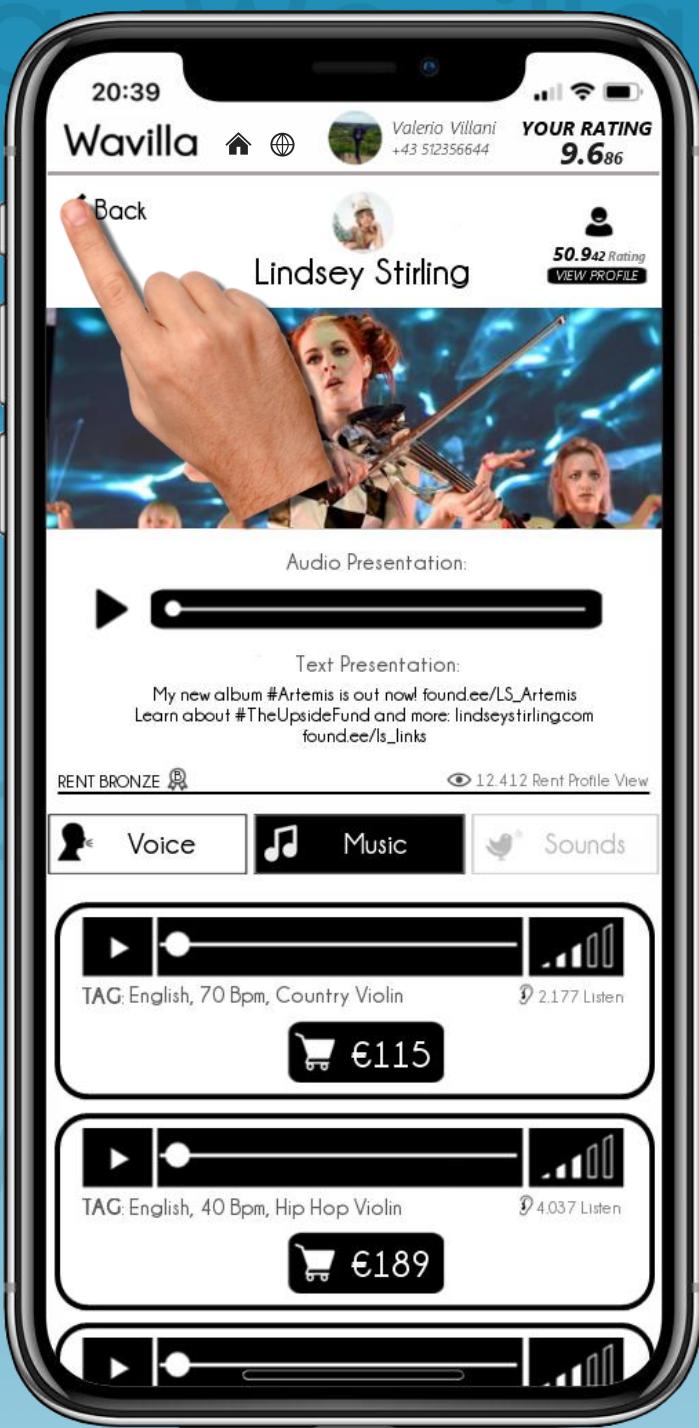
Advertisement published February 26, 2021 - 03:47 PM



RETURN
TO INDEX

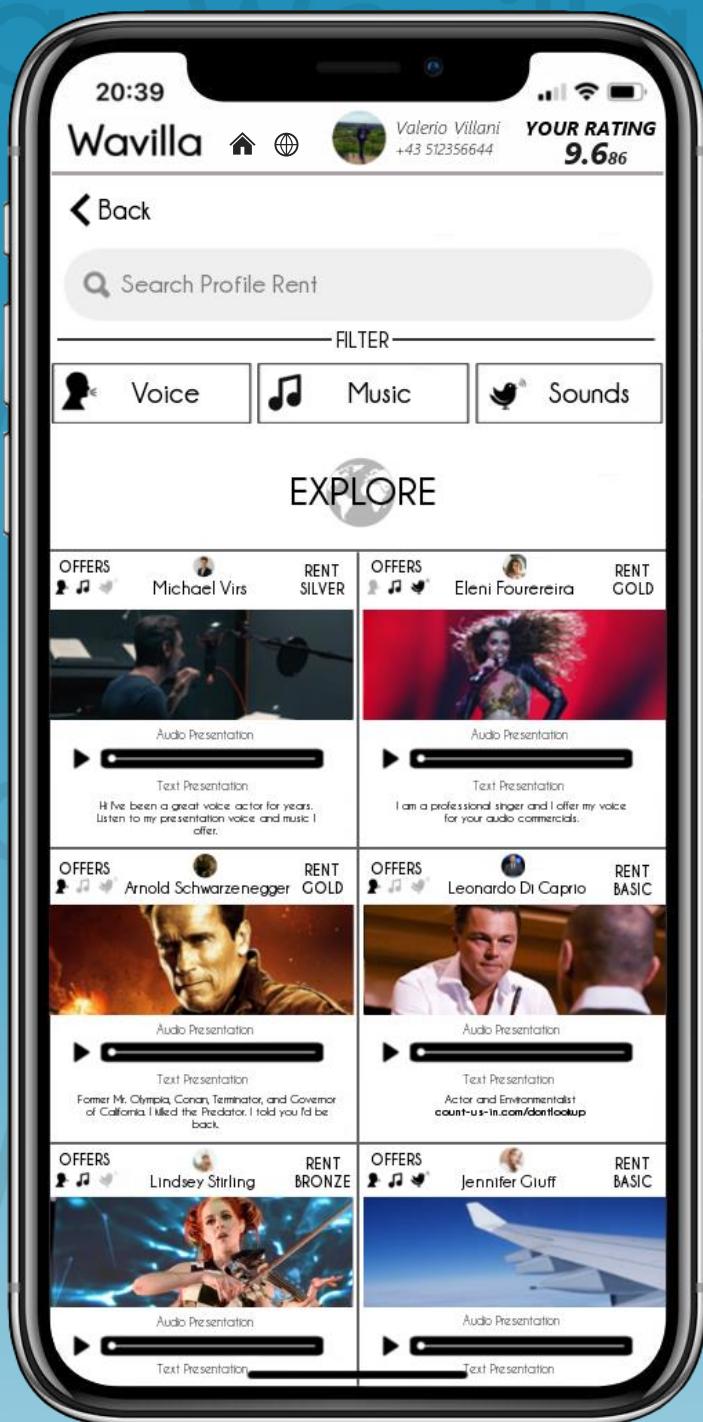


RETURN
TO INDEX

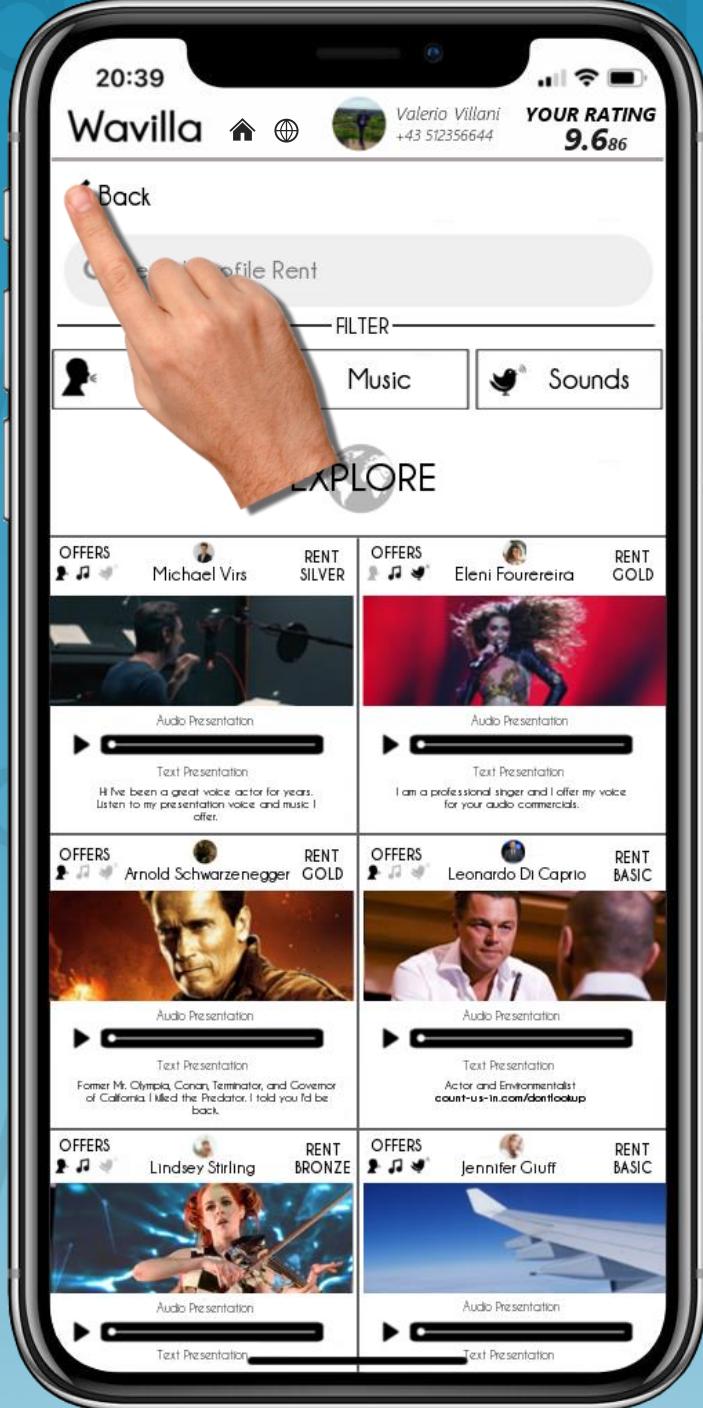


↑ RETURN
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 RETURN
TO INDEX



 RETURN
TO INDEX



20:39

Wavilla



Valerio Villani
+43 512356644

YOUR RATING
9.6₈₆

Back



Search Profile

See by sector



CLOTHING AND
ACCESSORIES MAN



CLOTHING AND
ACCESSORIES WOMAN



RESTAURANTS



HOTEL



INFLUENCER



JOB OFFERS



SERVICES



LOCATION



€



SEARCH

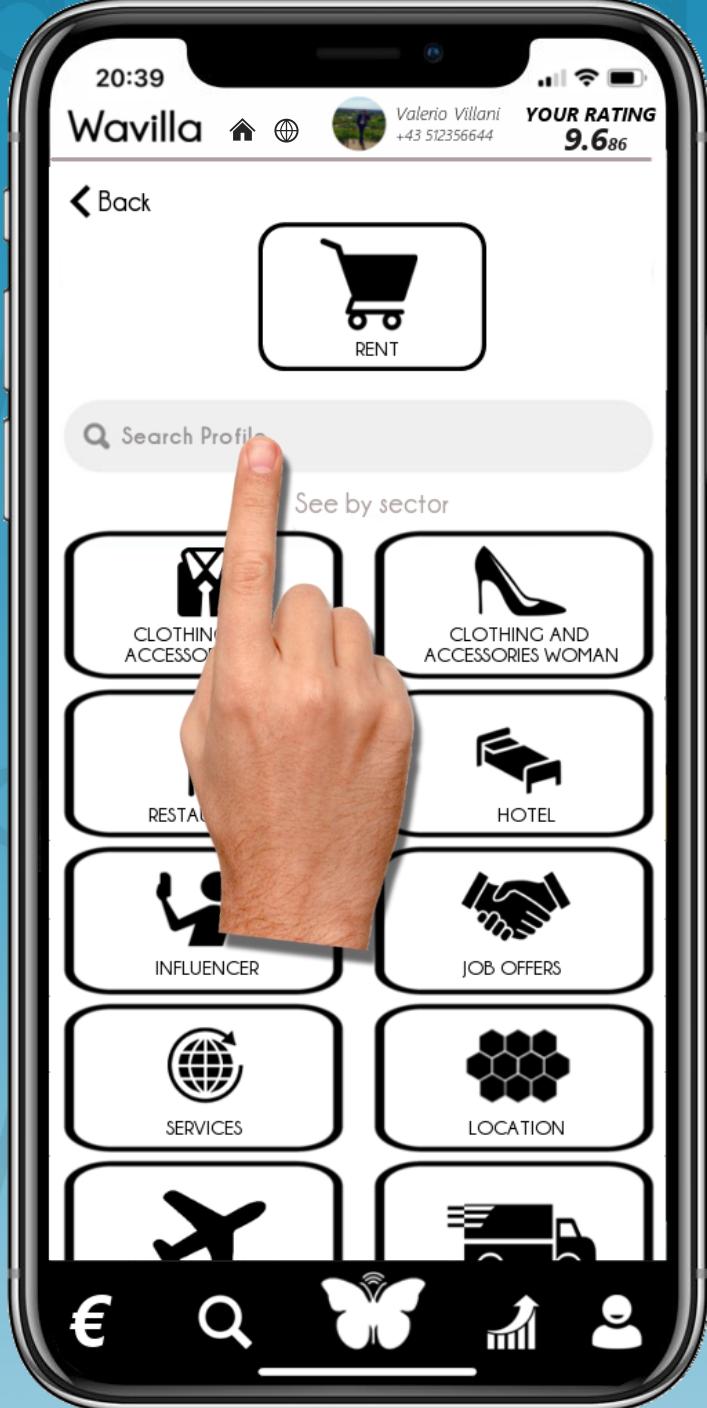


GRAPH



RETURN
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 RETURN
TO INDEX

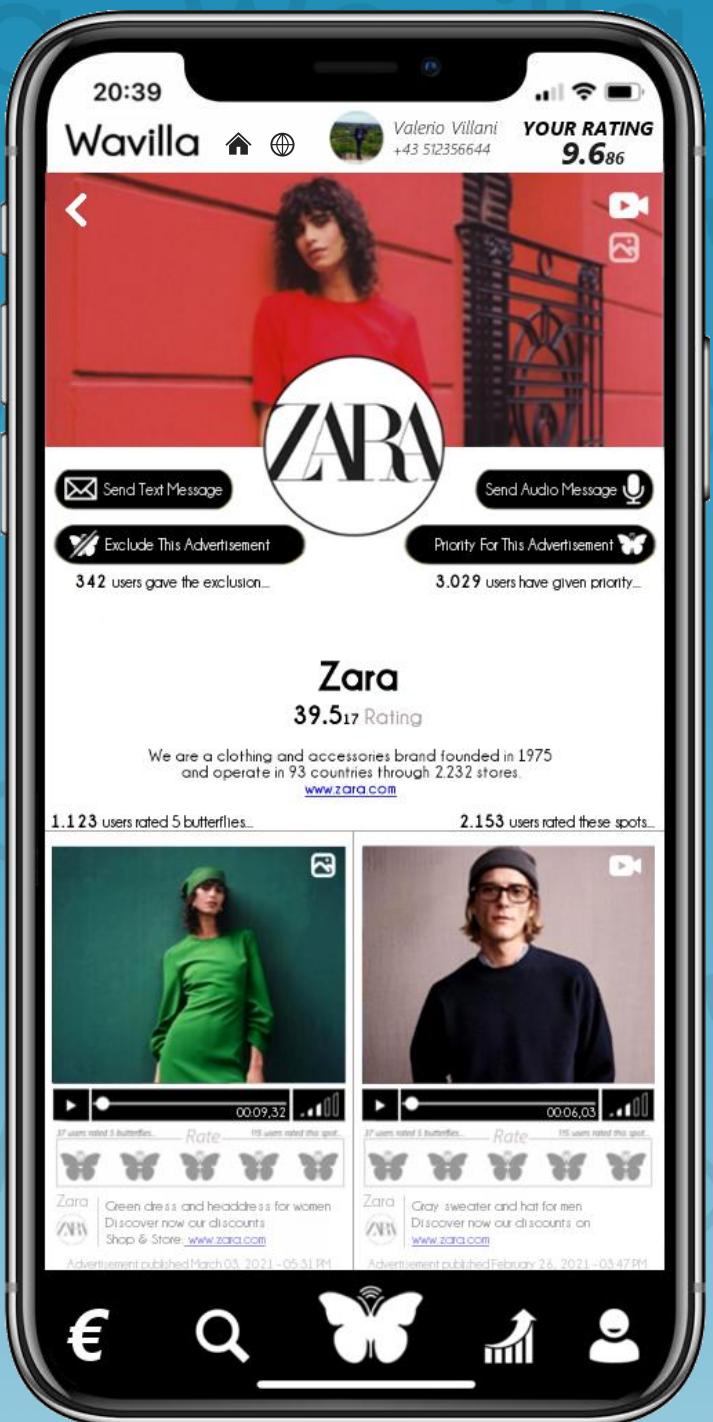


 RETURN
TO INDEX

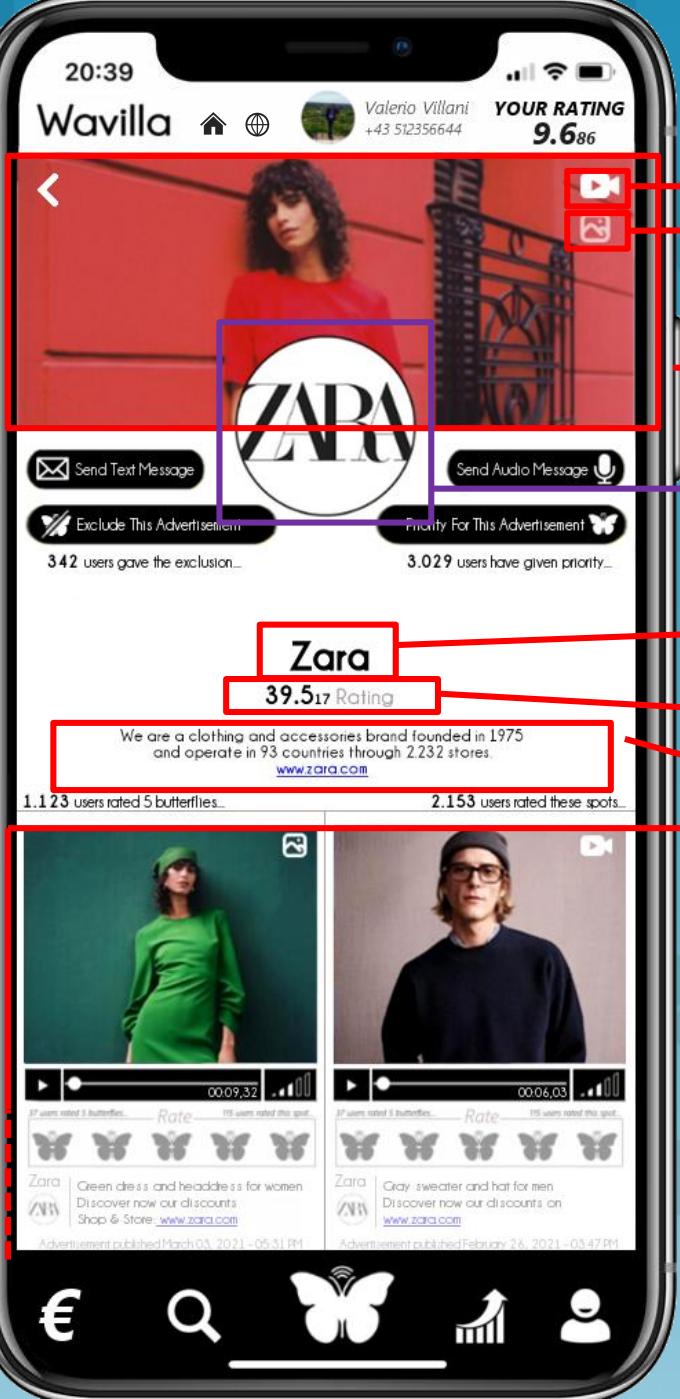




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↑ RETURN
TO INDEX



View video or cover image uploaded by the profile you are visiting (in this case we are viewing the advertiser profile of "Zara")

Space dedicated to the cover of the profile

Space dedicated to the profile photo

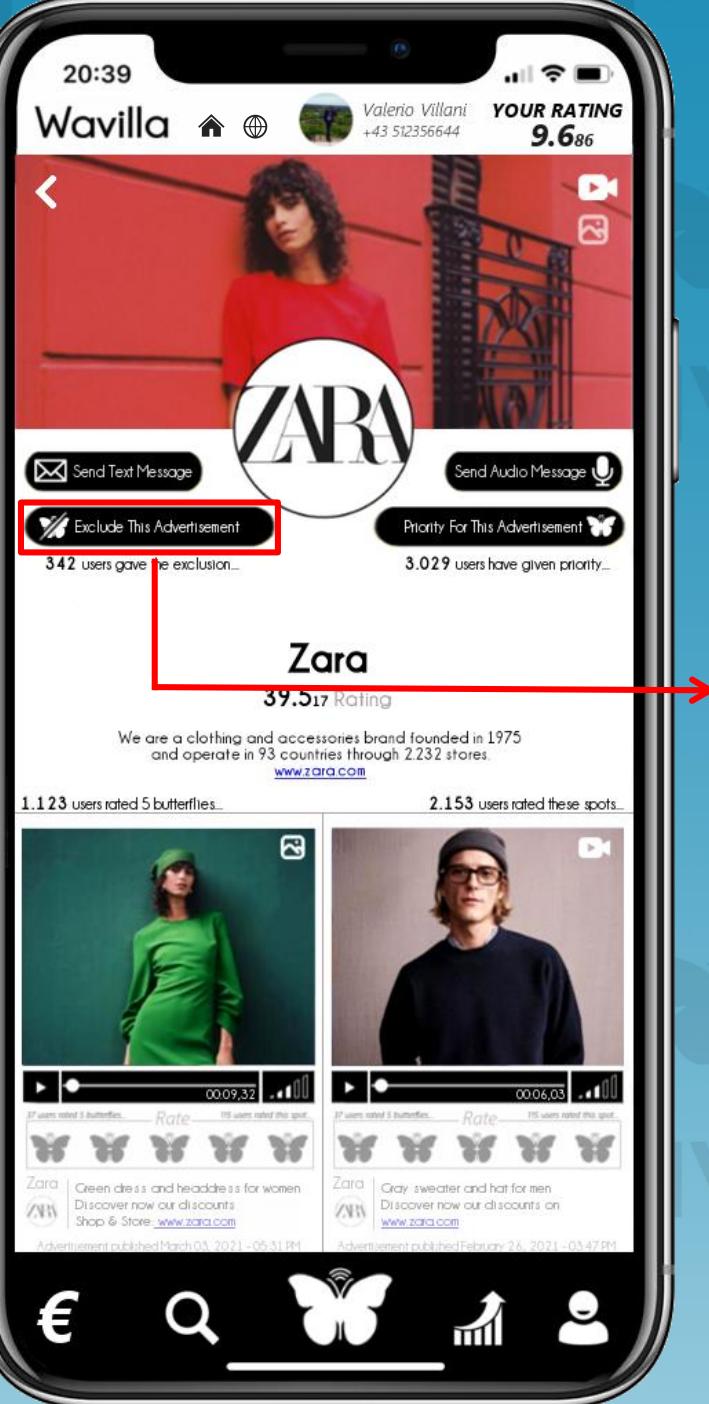
Profile Name

Profile Rating Score

Short description of the profile

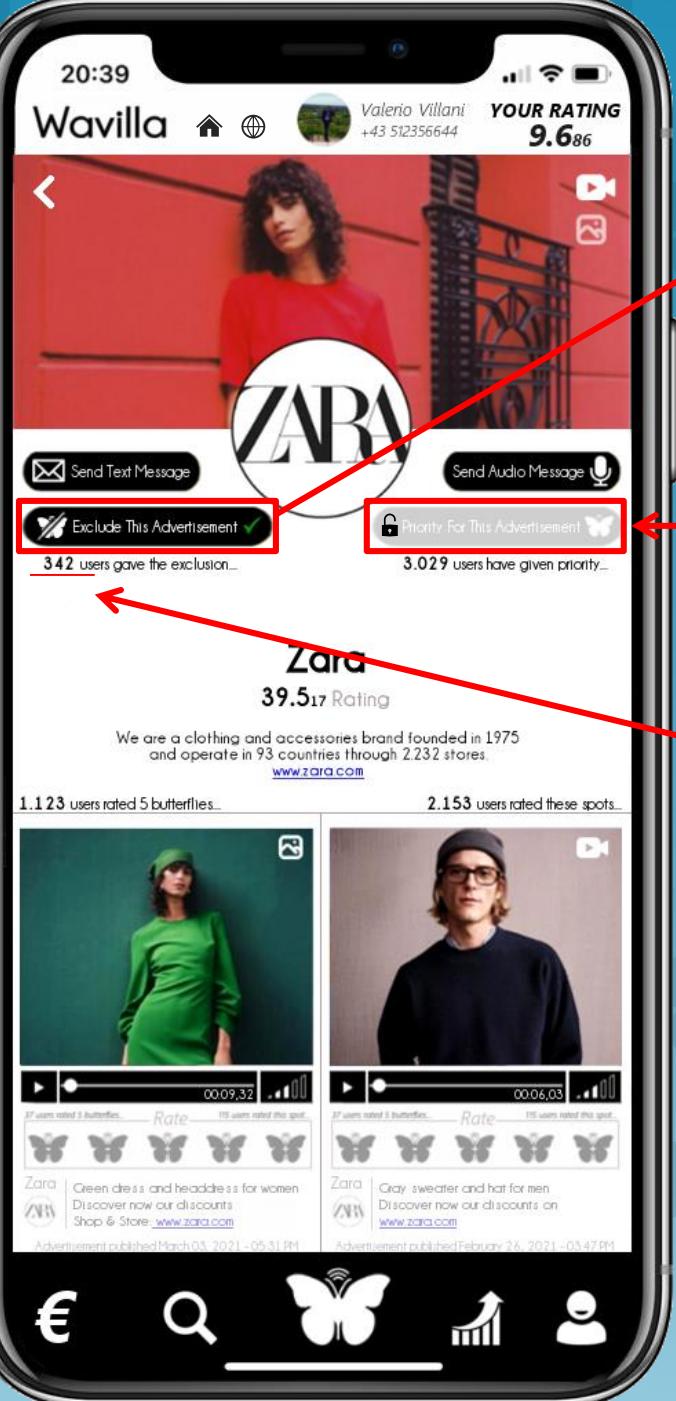
2 block for row layout of the advertisements published

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TO INDEX



By selecting this button I choose **not to receive and not listen to more audio commercials of this company (Zara) in my future phone calls** and consequently not to receive more posts from this company in my home. This is because (as I will show you in the "last key button" user section) all users will have to select preferred sectors/categories of companies, so as to facilitate the targeting in favor of the advertiser, and if for example a customer goes to select as a preferred sector "Men's Clothing and Accessories" or "Women's Clothing and Accessories" or both of these sectors/categories, you can then personalize your audience by excluding advertisers who are part of that favorite sector but who are not interested in receiving their offers. In this way we will know that the next advertisement that Zara will insert, Valerio Villani does not want to receive it because he is not interested in this Clothing and Accessories company and consequently Wavilla will be able to play the next Zara commercials to all the others except Valerio Villani.

RETURN
TO INDEX



By clicking on the "**Exclude This Advertising**" button, a green selection check will appear. It will always remain active

By selecting the "Exclude This Advertisement" button, this "**Priority For This Advertisement**" button will be deactivated immediately. To restore it, click on the "open padlock" button that appears after selecting the button

By selecting the "Exclude This Advertisement" button, the number of total users who have entered a listening exclusion for this company will be **updated immediately**; in fact here for example before there were 342 users and now (since I have chosen not to receive future zara advertisements) they have gone to 343 users (+1 that is me)

20:39

Wavilla



Valerio Villani
+43 512356644

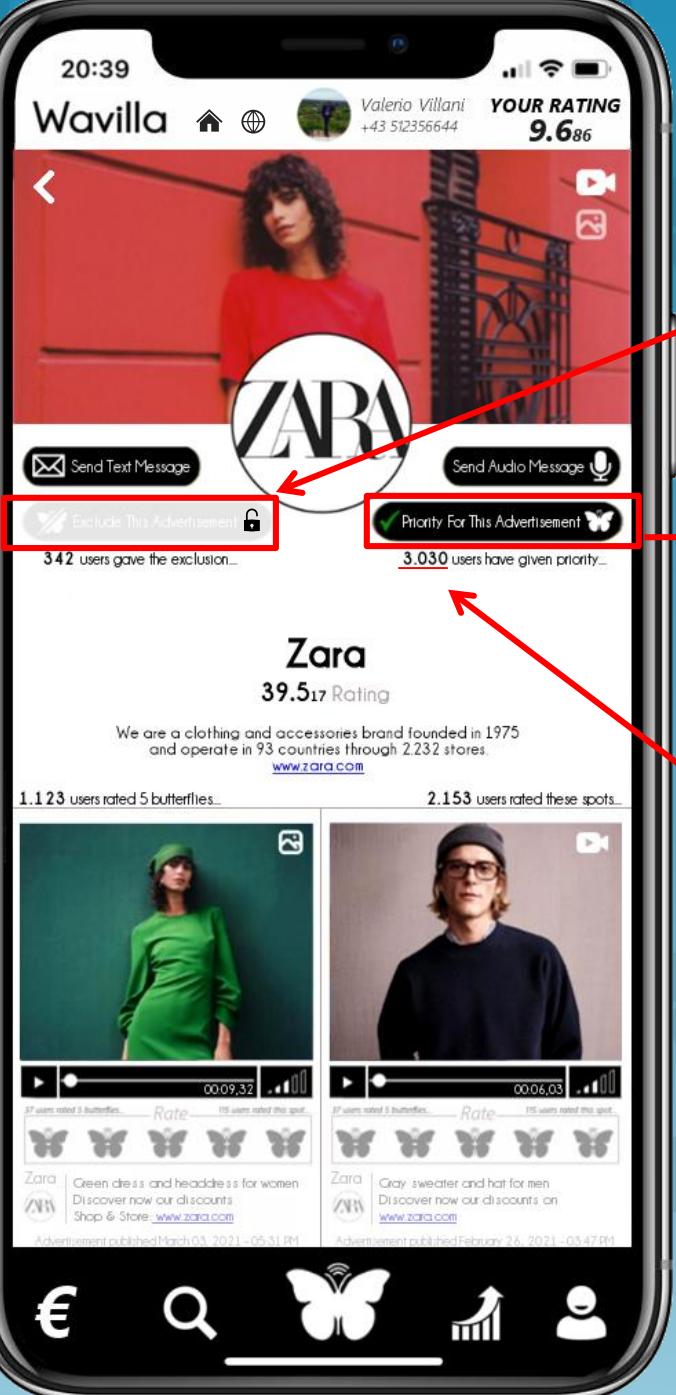
YOUR RATING
9.686

The smartphone screen displays a Zara advertisement. At the top, there is a large circular logo with the word "ZARA". Below it are two buttons: "Send Text Message" and "Send Audio Message". To the right of these buttons is another button labeled "Priority For This Advertisement" with a butterfly icon, which is highlighted with a red box and a red arrow pointing to it from the text on the right. Below this button, the text "3.029 users have given priority..." is visible. Further down, there is a section for "Zara" with a "Rating" of "39.517". A descriptive text states: "We are a clothing and accessories brand founded in 1975 and operate in 93 countries through 2,232 stores. www.zara.com". Below this, there are two video thumbnails: one for a woman in a green dress and another for a man in a grey sweater and hat. Each thumbnail has a play button, a timer (00:09:32 and 00:06:03), and a signal strength icon. At the bottom, there are sections for "Zara Green dress and headbands for women" and "Zara Grey sweater and hat for men", each with a "Rate" button and a row of five butterfly icons. The footer of the phone screen shows the Wavilla app navigation bar with icons for Euro, Search, Butterfly, Graph, and User.

By selecting this button I choose to receive and listen to audio commercials of this company (Zara) more frequently in my future phone calls and consequently receive more posts from this company being my favorite.

In this way we will know that at the next advertising that Zara inserts, Valerio Villani wants to receive it in priority compared to other advertising of other companies because he is interested in this company and their products or services it offers.

RETURN
TO INDEX

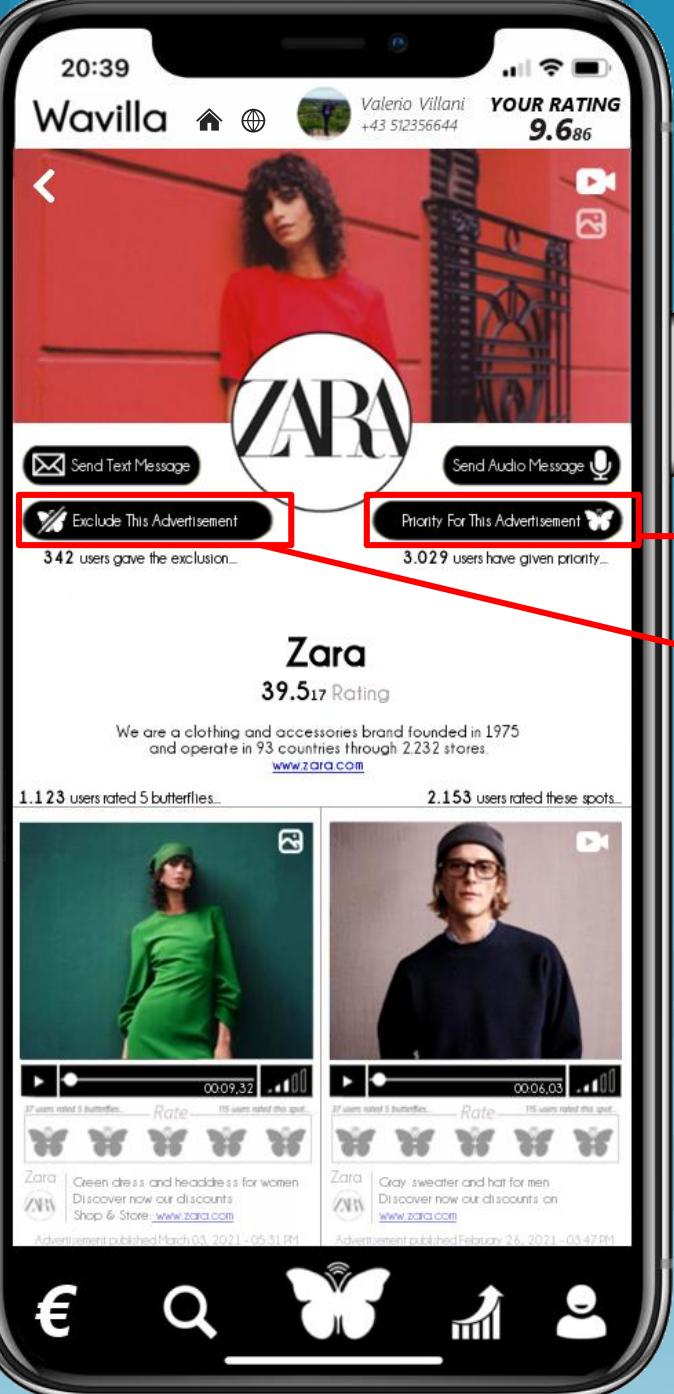


By selecting the " Priority for this Advertisement " button, this " **Exclude This Advertising** " button will be deactivated immediately. To restore it, click on the "open padlock" button that appears after selecting the button

By clicking on the "**Priority for this Advertisement**" button, a green selection check will appear. It will always remain active

By selecting the " Priority for this Advertisement " button, the number of total users who have a chosen to receive priority advertising will be **updated immediately**; in fact here for example before there were 3.029 users and now (since I have chosen to receive future zara advertisements priority) they have gone to 3.030 users (+1 that is me)

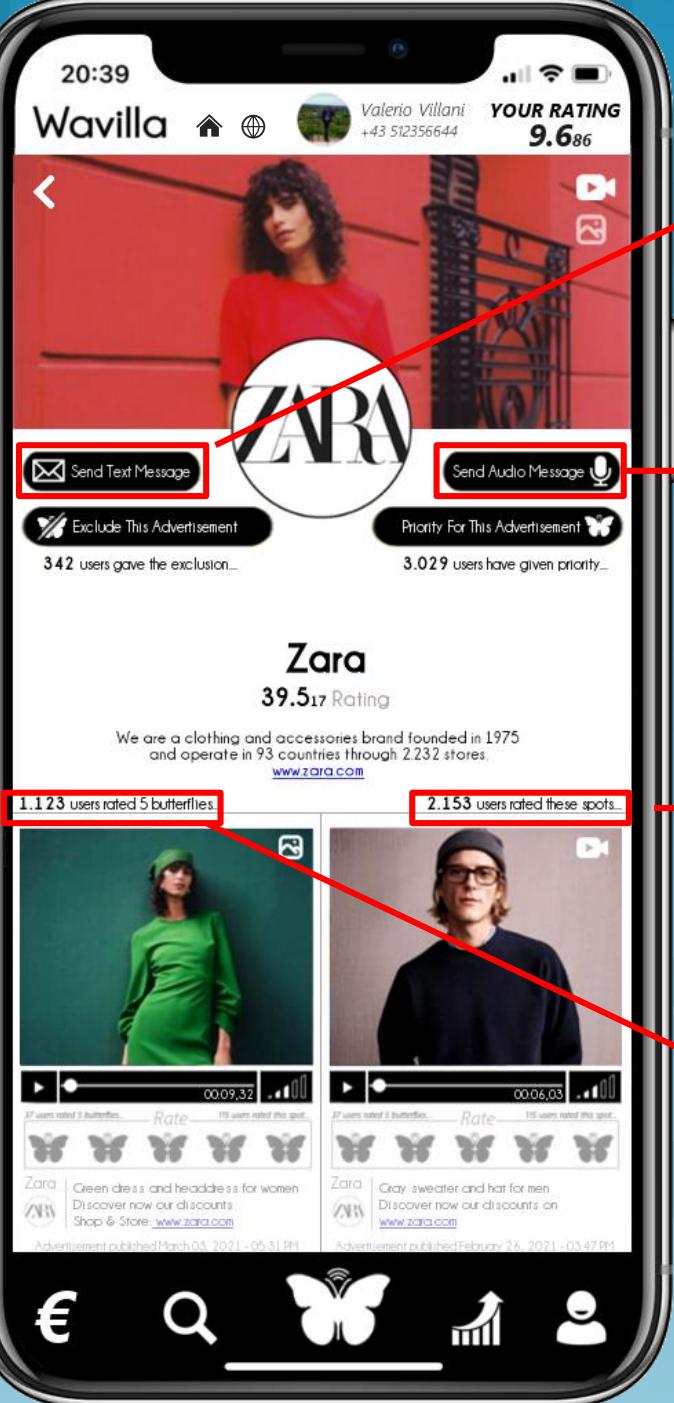
RETURN
TO INDEX



If none of the 2 buttons is chosen by the user, then the advertisements will continue to circulate randomly based on the "parent" choice of sectors / categories by the user (for example by sector / category clothing and accessories for men and clothing and women's accessories – sector generic-) giving priority to all advertising companies in this sector based on the budget they will select for their advertising campaign.

Important: The explanation of the preferences of the sectors / categories of their liking that users will have to select will be explained in the PPT file dedicated to the "User" key button.

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TO INDEX



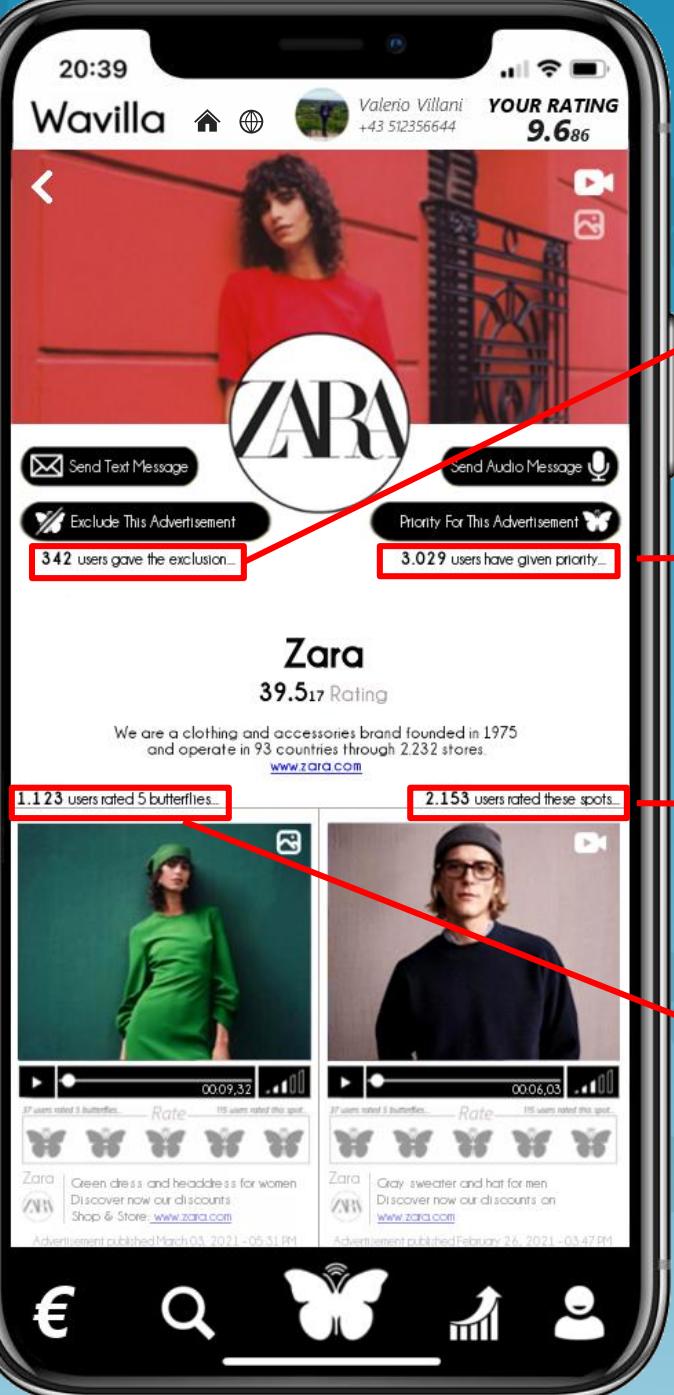
Button to send a text message to the profile (in this case I could send a text message to Zara to ask for information).

Button to send an audio message to the profile (in this case I could send an audio message to Zara to ask for information). I would like to dedicate a key to be able to send an audio message since Wavilla is based on audio)

Here you will see the **TOTAL** counter (all the audio spots published by the advertiser company) of all the votes given by the users. It is nothing more than a **sum** of all the votes given by users of every single post published by the advertiser company.

Here you will see the **TOTAL** counter (all the audio spots published by the advertiser company) of **all and only the votes with 5 butterflies** given by users. It is nothing more than a sum of all the 5 butterflies votes given by the users of every single post published by the advertiser company.

RETURN
TO INDEX



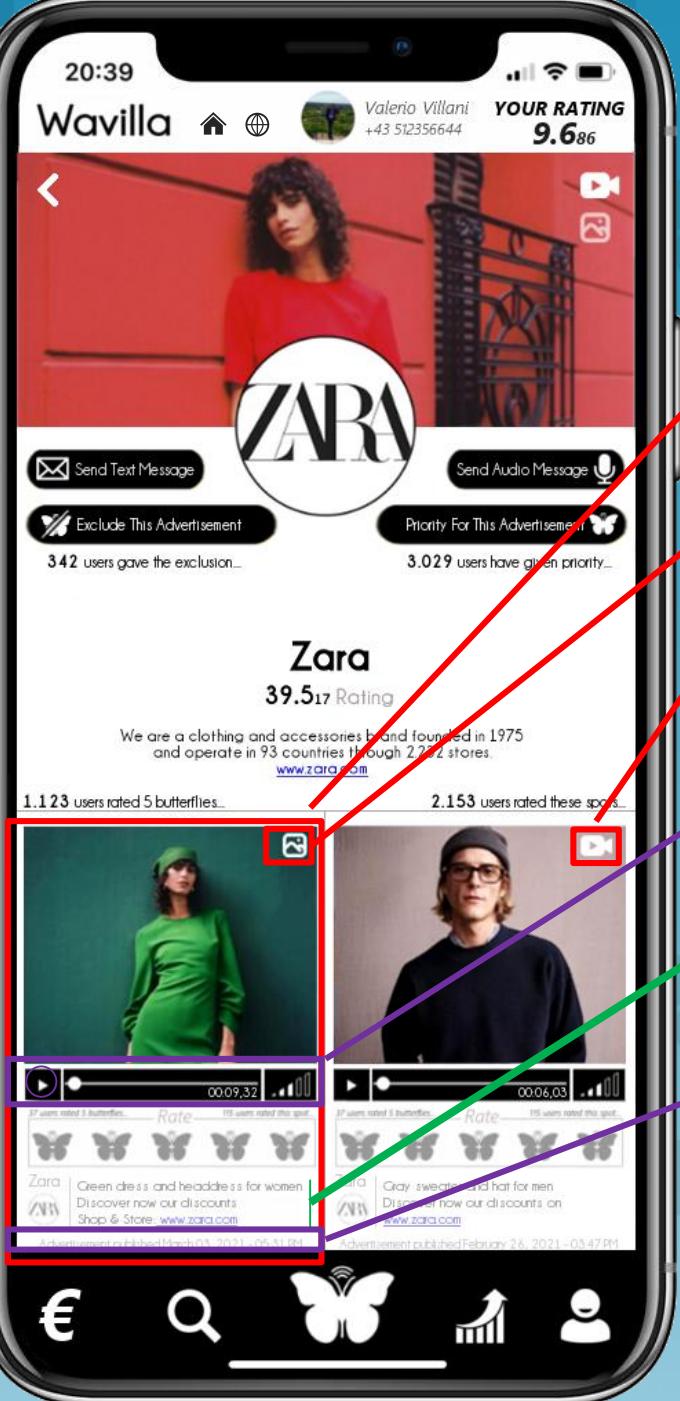
By clicking on this information, the list of profiles (with their respective Rating scores and which can be visited) opens that have chosen to exclude listening to the advertising of this company (in this case Zara)

By clicking on this information, the list of profiles (with their respective Rating scores and which can be visited) that have chosen to give priority to listening to the advertising of this company (in this case Zara)

By clicking on this information, the list of profiles opens (with their respective Rating scores, which can be visited with a small thumbnail of the single spot voted and the number of butterflies that was voted for that advertisement)

By clicking on this information, the list of profiles opens (with their respective Rating scores, which can be visited with a small thumbnail of the single spot voted with 5 butterflies)

RETURN
TO INDEX



Thumbnail of the advert published with photos or videos, listening bar of the published telephone advertisement and caption.

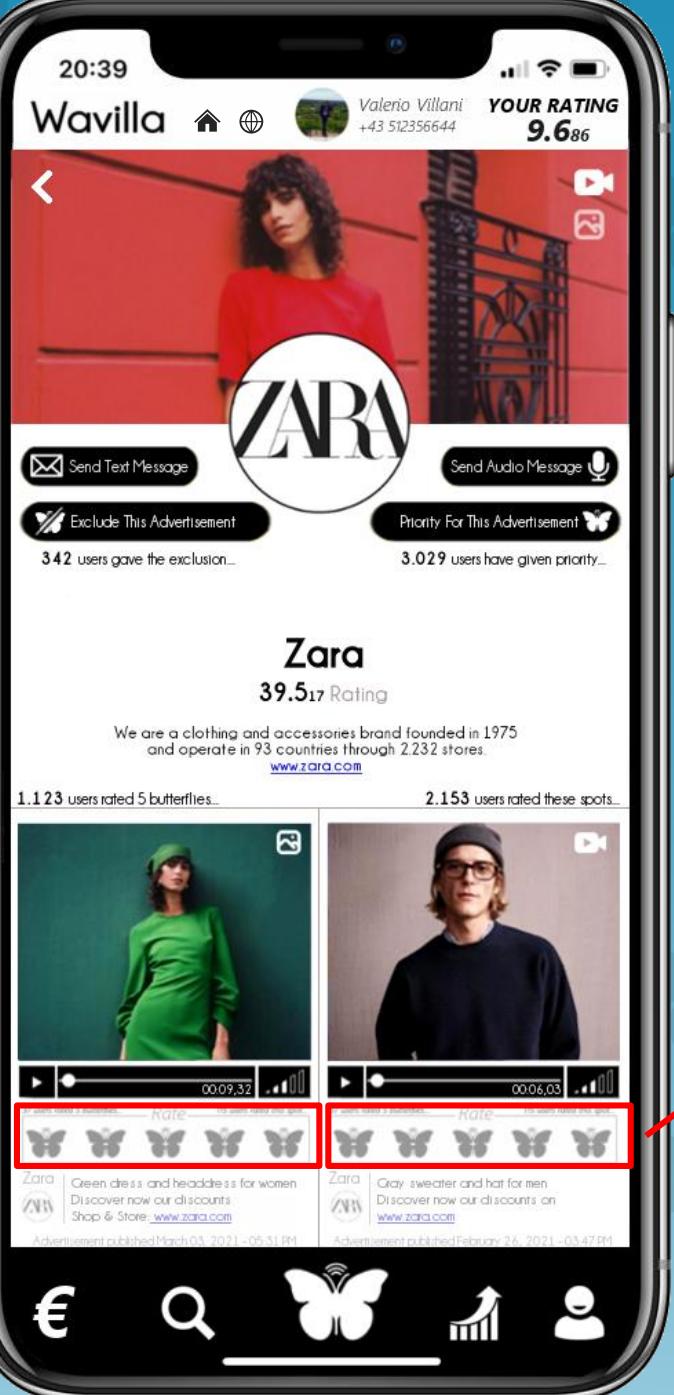
Small icon that lets the user understand if the advertiser has published a photo or video accompanying that particular advertisement.

Soundbar containing the audio advertisement that the advertiser company has published along with this post. By clicking on "play" the user will be able to listen to that advertisement

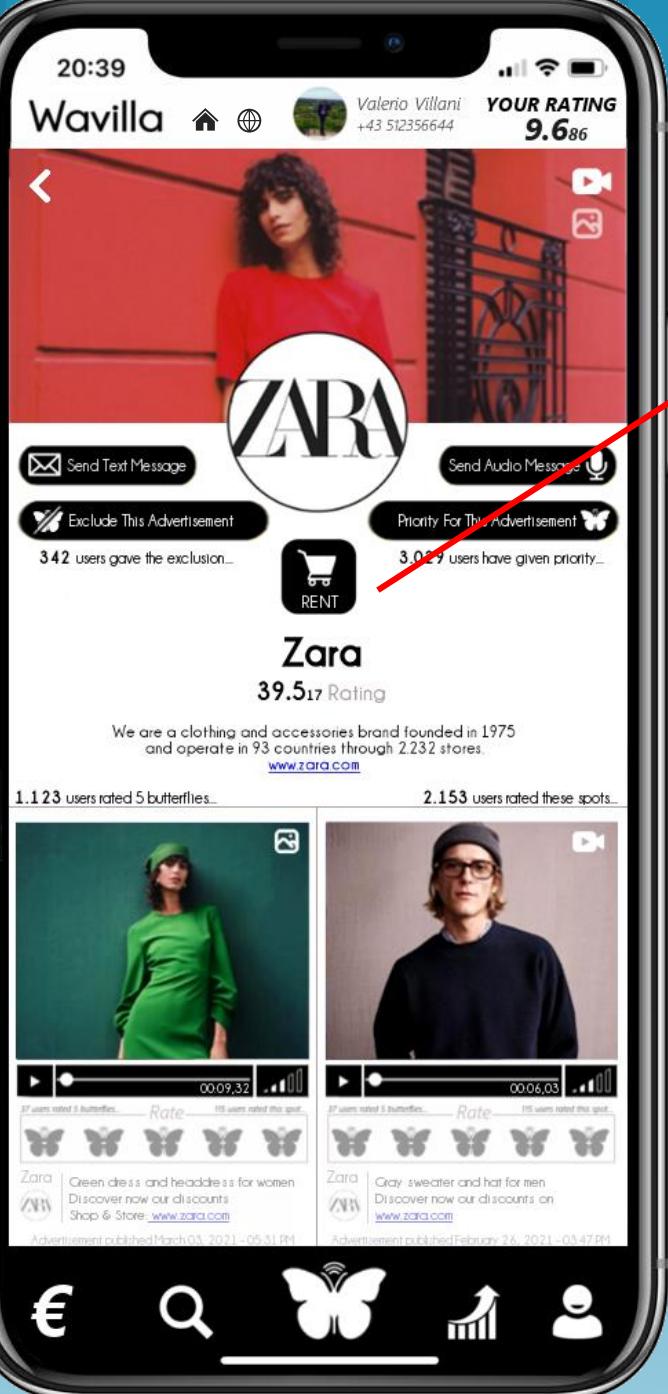
Post caption with photo and profile name as well

Date and time the audio advertisement was posted along with photo / video and caption. The first post that appears is always the last post published by the advertiser

RETURN
TO INDEX



Additional RENT button

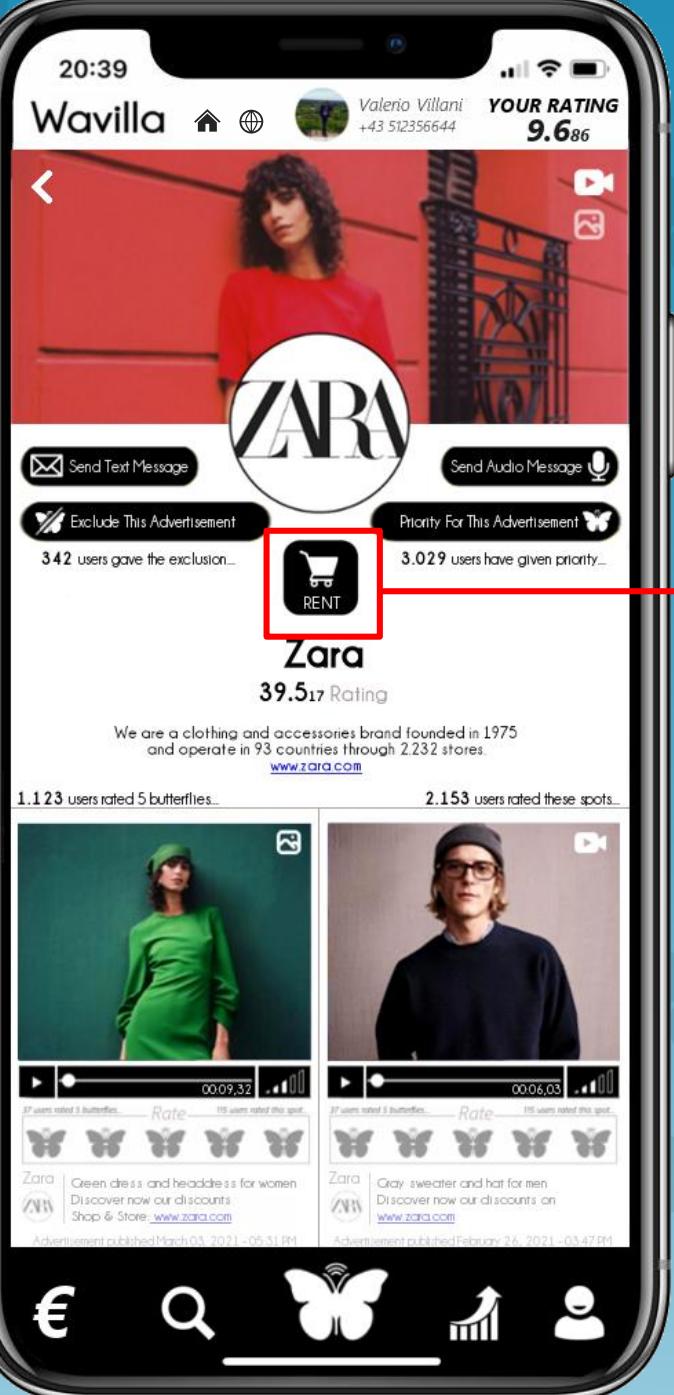


Phone screen of file n. 6 page 224



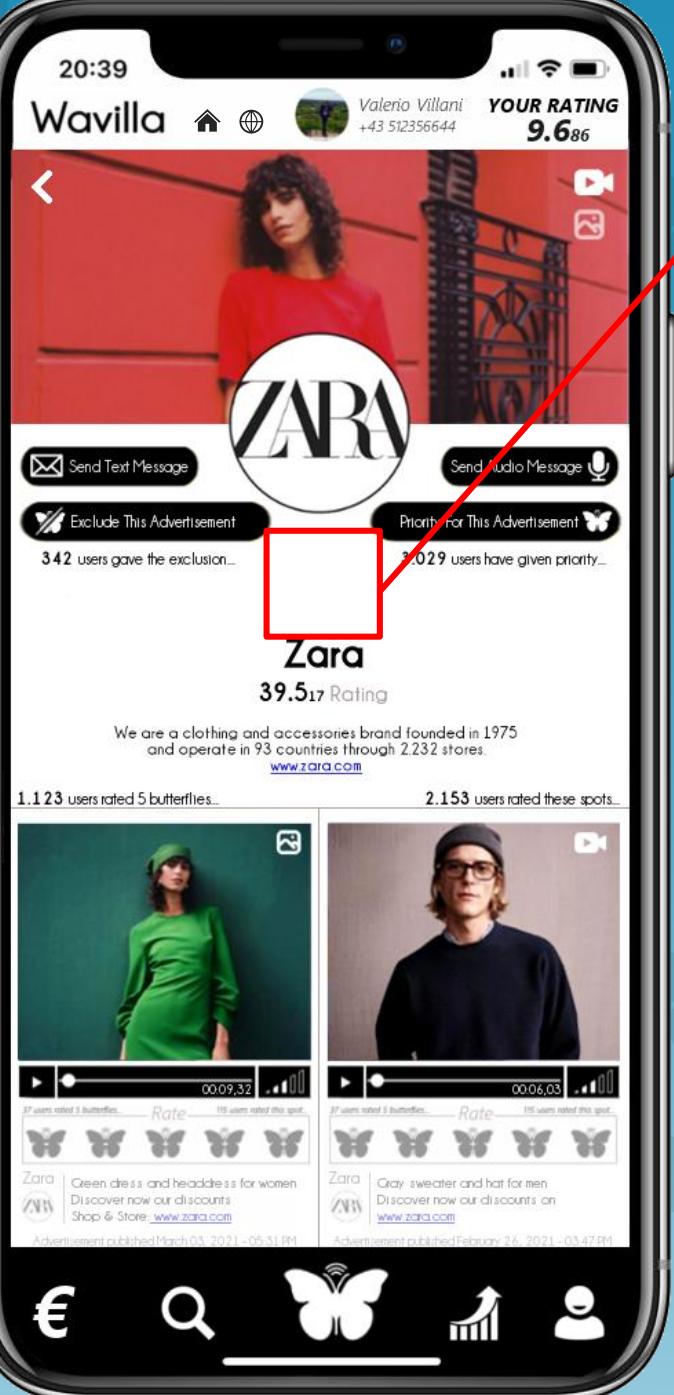
Back End

↑ RETURN
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If this profile had decided to rent his voice, music or sounds for rent (setting his own price at will) then the "RENT" button will also appear in his account so that a customer who visits his profile can immediately access the contents offered for rent from this account so that you can rent them immediately and then use it for your own audio commercial publications

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TO INDEX



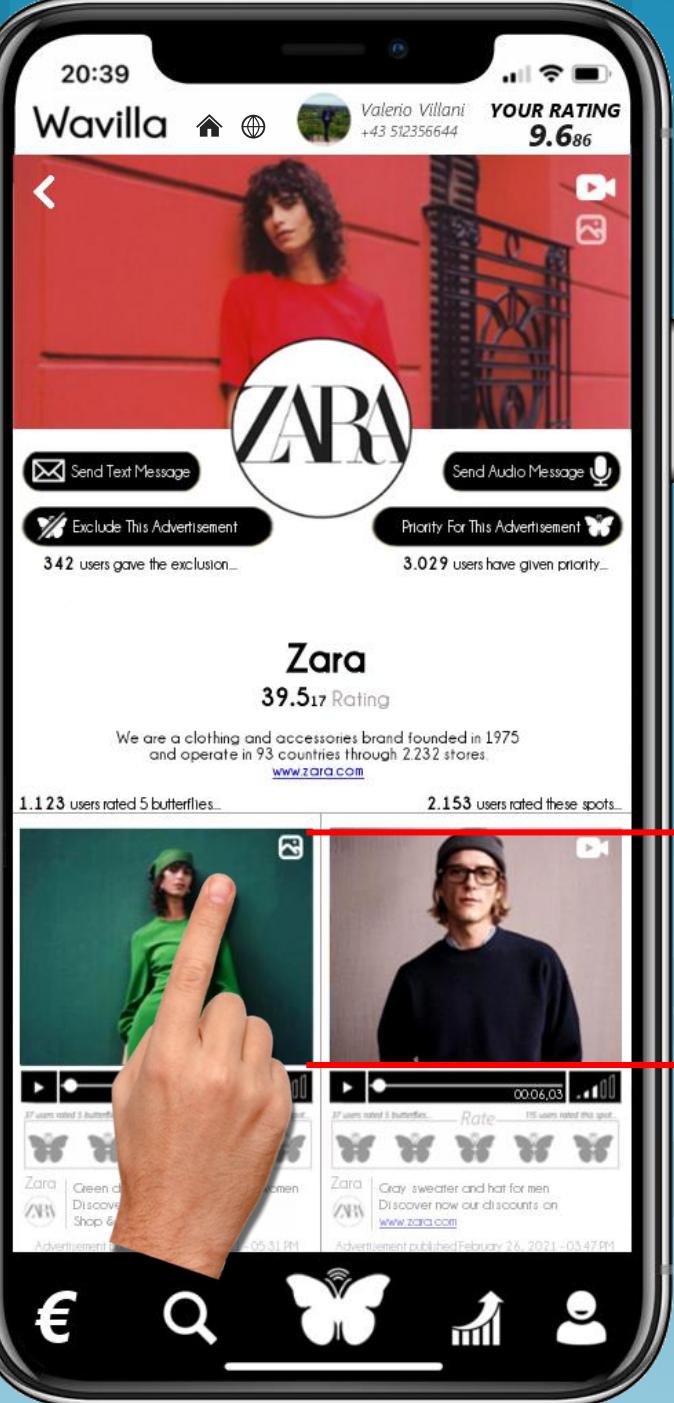
Obviously the button will not appear if this profile does not offer anything to rent



Details explained in file n. 6 starting from slide 225

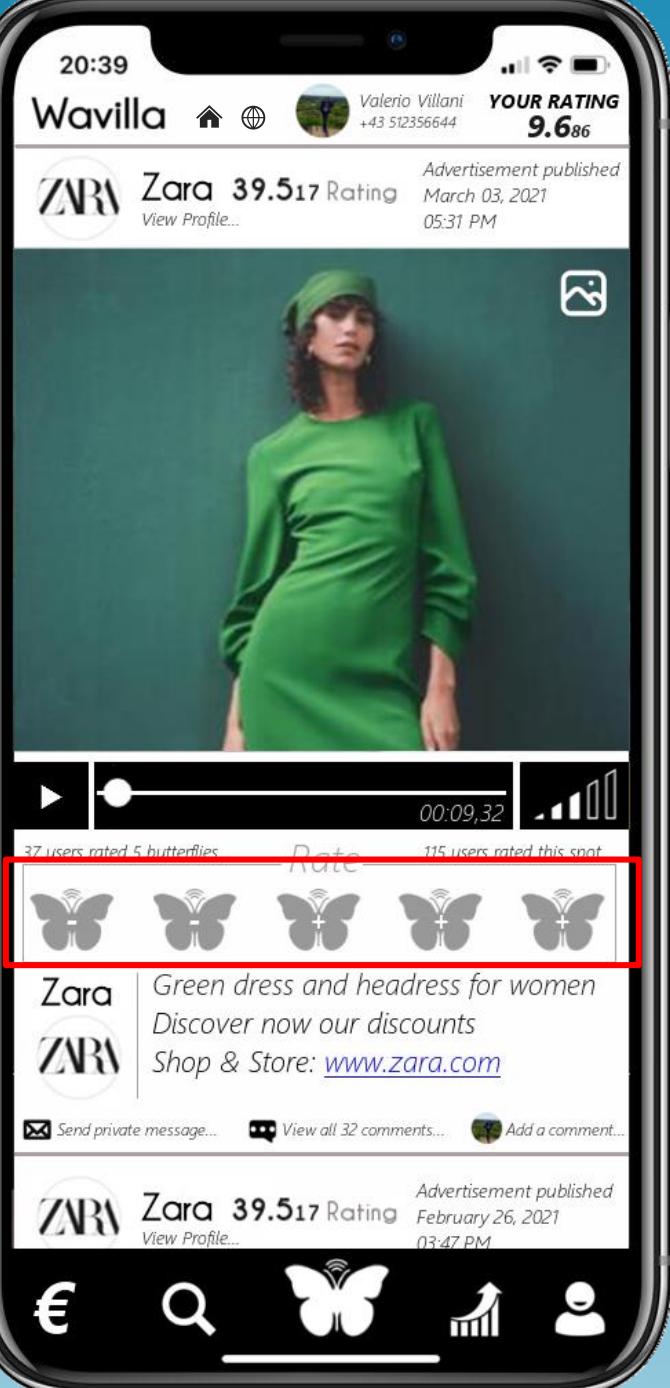
Back End

RETURN
TO INDEX



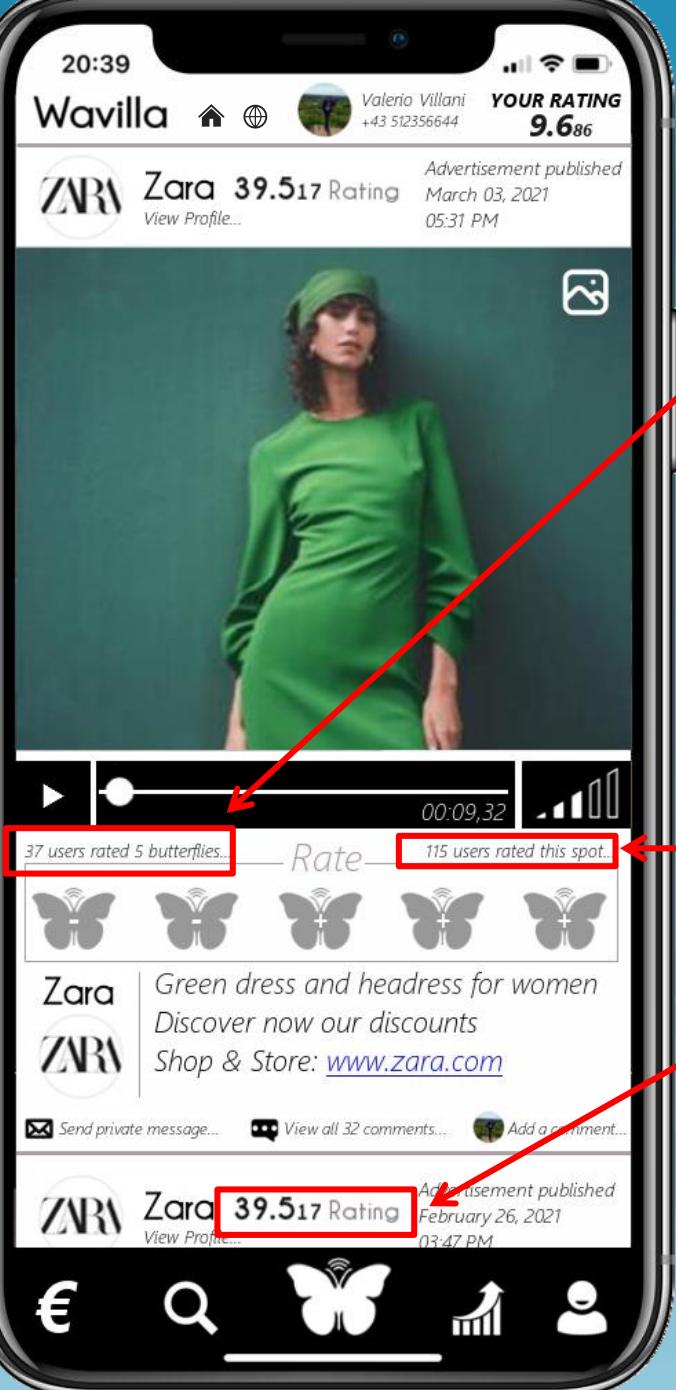
By clicking on the space dedicated to the photo or video of the thumbnail, you can open / enlarge the published post by finding other functions (for example view all comments etc.)

RETURN TO INDEX



Once you click on the thumbnail of the post, that enlarged post will open and scrolling down there will be the list of the oldest posts published (or by scrolling up you will be able to see the latest posts of the profile in question) Obviously I will not earn anything by voting for this spot since, as mentioned, an amount will be credited as a reward (€ 0.05) if the call will be between 30 and 90 seconds after listening to the audio spot and provided that the post received has been voted within 24 hours from receipt, positive evaluation or negative from the user. If the post is not voted within 24 hours, you will no longer be eligible for € 0.05. If, on the other hand, my phone call lasts less than 30 seconds or more than 90 seconds and the post is voted within 24 hours, you will not be directed to accumulate money (€ 0.05)

RETURN
TO INDEX



Displaying the total number of users who voted 5 butterflies for this single post. By clicking on this writing you will be able to view the list of accounts that have voted 5 butterflies and by clicking on any account in the list you can visit his profile.

Display the total number of users who have voted this post both in negative and in positive. (-1; -2; +3; +4; +5 butterflies). By clicking on this writing you will be able to view the list of accounts that have voted and by clicking on any account in the list you can visit his profile.

I remember that the votes that users give go to increase the total number of **Rating** of that profile which will remain visible for everyone.

RETURN
TO INDEX

20:39

Wavilla



Valerio Villani
+43 512356644

YOUR RATING
9.686

< Back



Search Profile

See by sector



CLOTHING AND
ACCESSORIES MAN



CLOTHING AND
ACCESSORIES WOMAN



RESTAURANTS



HOTEL



INFLUENCER



JOB OFFERS



SERVICES



LOCATION



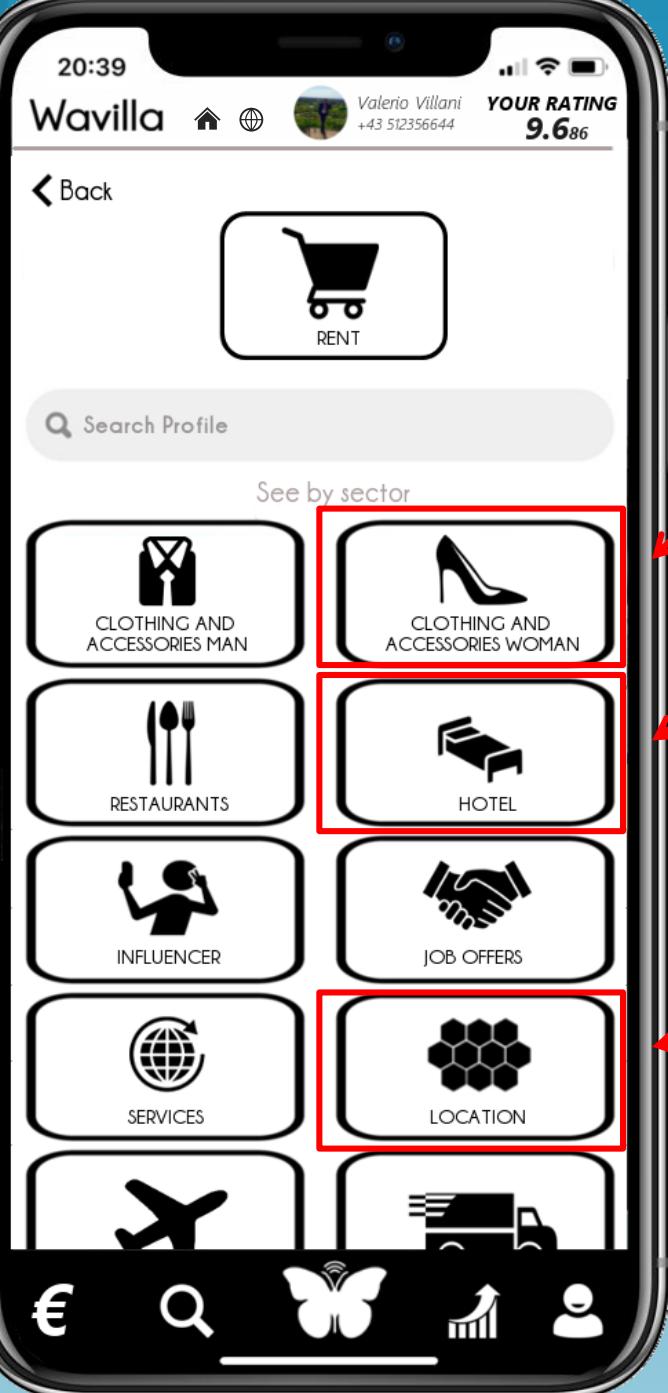
€



In addition to being able to search for other profiles by typing the name of the profile you know, you can also search by sector of belonging (category)



RETURN
TO INDEX



For example, clicking on the "CLOTHING AND ACCESSORIES WOMEN" sector will open the list of posts of all advertisers / profiles belonging to this sector (sportswear, ceremony, casual, luxury, etc ...) in order of publication (from newest post to oldest post)

For example, by clicking on the "HOTEL" sector, the list of posts of all advertisers / profiles belonging to this sector will open (5 star, 4 star, 3 star, B&B etc ...) in order of publication (from newest post to oldest post)

For example, clicking on the "LOCATION" sector will open the list of posts of all advertisers / profiles belonging to any sector (Clothing, Hotels, Restaurants etc ...) in order of publication (from the newest post to the oldest post) **but which have published near my position of my phone cell or anyway the cell closest to my position.**

RETURN
TO INDEX

Thanks for your attention!



Wavilla

Valerio Villani

RETURN
TO INDEX