Desi Ramadha Fitriani

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Special Region Yogyakarta

SUMMARY

I'am a 6th semester student at Alma Ata University majoring in Information System. I have a deep interest about UI/UX field, and I am excited to develop my skills and experiences in this area through internship opportunities. During my studies, I have been actively involved in various projects and organizations relevant to my field.

EDUCATION

Alma Ata University, Information System, Faculty of Computers and Engineering | Yogyakarta, Indonesia
Bachelor Degree in Information System, GPA 3.82/4.00
Universitas Sumatera Utara | Medan, Indonesia
GPA 3.92/4.00
- Become a participant in batch 2 independent student exchange activities by Kemendikbud.

COURSE

PT. Linimuda Inspirasi Negeri (MySkill)
Learned Design Thinking, UX Research, UX Design, UX Writing, UI Design, and Figma.
- Making UI UX design case and doing UI UX design projects guided by mentors.
- Took a part in UI UX designer career preparation soft skills learning activities.

PT. Angga Membangun Indonesia (Build With Angga)
Learned UI Design, UX Brainstroming, Figma for beginner, Adobe Illustration
- Making wireframe to visual design, prototyping
- Making attractive UI design with simple micro interaction.

ORGANIZATIONAL EXPERIENCE

Permikomnas Yogyakarta - Yogyakarta | Apr 2023 - May 2024
Staff Kominfo
- Managing Permikomnas Yogyakarta social such as Facebook, TikTok, YouTube, X, and Instagram. This social media experienced an increase in followers after we managed it, such as Instagram which initially only had 500 followers, now has 2000 followers.
- Being a copywriter for Permikomnas Yogyakarta and making posters and designs for events, the posters I make in a week are usually 3 to 5 posters.

Alma Ata English Club - Yogyakarta | Jan 2022 - Dec 2022
Staff Kominfo
- Managing social media accounts and also capture every activities in this UKM.
- Making posters and designs for events or sosial media post, the posters I make in a month are usually 5 to 10 posters.

Badan Eksekutif Mahasiswa - Yogyakarta | May 2023 - Present
Secretary
- Compiling and managing official BEM documents, including meeting minutes, correspondence and archives.
- Preparing meeting agendas, recording meeting results, and distributing minutes to BEM members.
- Preparing regular reports on BEM activities and work programs.

Himpunan Mahasiswa Sistem Informasi - Yogyakarta | Feb 2022 - May 2023
Treasurer
- Managing budget so that funds are used effectively and efficiently.
- Collaborate with the Chair and other administrators to develop plans for activities that require funding.
- Controling and supervising the use of association funds to prevent misuse.

PROJECT

Build Mock-Up Design for Thesis Guidance Apps
Coursework: Human and Computer Interaction
Develop a mock-up design for an application that facilitates thesis guidance between students and lecturers.
- Conduct user needs analysis through surveys and interviews.
- Create interactive wireframes and prototypes using the Figma design tool.

UI/UX Design for PrivateEdu Apps
Coursework: Mobile Technology
Develop a UI/UX design for a private education application that facilitates learning between students and tutors.

- Conduct user research to understand the needs and preferences of target users.
- Created wireframes and high-fidelity prototypes using Figma design tool.

UX Researcher for Fight Stunting Apps

Coursework: Digital Innovation.

Conduct UX research for applications aimed at reducing stunting rates for children.
- Develop and conduct surveys and interviews to collect user data.
- Analyze data to identify user needs and problems.
- Provide data-driven design recommendations to improve user experience.

Build Website for Task Management System

Coursework: Web Programming

Build a website that can be used by students to record and manage college assignments.
- Designing a database structure to store task information.
- Developed front-end using HTML and CSS.
- Implement back-end using frameworks such as PHP and CI.

Build and Manage Polaman.id Website

Develop and manage the Polaman.id website as part of the Kuliah Kerja Nyata (KKN).
- Design and build websites using HTML CSS and CI.
- Manage website content, including articles, news and community information.

Design and Build Website for Cake Shop

Build a website for a junior web development certification assignment by BNSP
- Design website company profile cake shop and build website using PHP, CSS, Bootstrap and MYSQL.

VOLUNTEER EXPERIENCE

Permata (Pesona Rangkaian Masa Ta'aruf) Mahasiswa Baru Universitas Alma Ata Tahun 2023

Secretary
- Prepare proposals for events and coordinate with each division regarding the required needs.

Gemata (Gebyar Mahasiswa Alma Ata)

Event Division
- Prepare and plan events from start to finish.

Ramadhan Community Program Goes to Elementary Schools

Teaching Volunteers
- Volunteer to teach in a class for grade 1 students.

SKILL, ACHIEVEMENTS & OTHER EXPERIENCE

Hard skills : UI/UX Design, UX Research, UX writing, UX Testing, Design Graphics, Copywriter, Photography.

Soft skills : Communication, Leadership, Time Management.

Interpersonal skills : Teamwork, Creative Thinking, Problem Solving and Decision Making.

Software skills : Microsoft Office (Ms excel, Ms Word, Ms PowerPoint), Figma, Adobe Illustrator, Canva, Notion.

Language skills : Indonesian (Native) and English (Elementary).

Delegates student Exchange by kampus merdeka in Universitas Sumatera Utara.

Delegates student Exchange by BUMN in North Sulawesi for Siswa Mengenal Nusantara 2019 Programs.

Liaison Officer for batch 3 independent exchange students on campus.

Webinars Attended : Hour of Code 2023 by Generation Girl X SAP Indonesia.

Webinars Attended : Startup Talk as Project Manager Kareer by Amikom Business Park.

Webinars Attended : Tips Praktis Mengatasi Serangan Rekayasa Sosial di Email, SMS dan Telepon by HIMSI UAA.

Webinars Attended : Career Preparation with Jogja Coding House and Geek Garden in UIN Sunan Kalijaga.