



## Company Portfolio

### About—

**Design Dynamo** is a *creative design studio* that specializes in crafting impactful brand visuals, promotional content, and high-end **CGI** storytelling.

We blend creativity with technical precision to help brands, events, and professionals stand out through cinematic design, motion graphics, and strategic visual campaigns.

### Vision—

To be a *trusted one-stop studio* for CGI ads, product *displays*, static graphics, and prototype generation — delivering organized content *management* and on-time **creative execution**.

### Mission—

To deliver design and media solutions that connect creativity with business **impact** — transforming ideas into visuals that **inspire, engage, and convert**.

### Clients & Collaborations—

**Design Dynamo** has delivered creative solutions *across multiple sectors* — lifestyle brands, cultural events, product launches and digital campaigns.

Our work consistently helps clients enhance *visibility, engagement, and brand identity* across platforms.

### Core Competencies—

#### Brand Identity & Collateral —

*Logos, banners, event branding, and cohesive visual systems* that strengthen **recognition**.

#### Motion Graphics & 2D Animation —

Dynamic short-form content, *animated* intros, and *campaign* explainers.

#### CGI Product Visualization —

Realistic **3D** renders and product teasers tailored for marketing campaigns.

#### Video Editing & Post-Production —

*Complete* editing, pacing, and *platform-optimized* delivery.

#### Social Media Campaign Design —

Concept *development*, visual layouts, and audience *engagement strategy*.

#### Tools & Technologies —

*Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Blender, Figma, Canva*  
**everything and more.**

### Creative Process—

#### Discovery —

Understanding client goals, target audience, and creative direction.

Proposal & Scope —	Deliverables, timeline, and pricing transparency.
Pre-Production —	Script, mood board, and visual planning.
Production —	Asset creation, CGI, animation, and editing.
Post-Production —	Color grading, sound design, and finishing touches.
Delivery —	Final assets supplied in multiple resolutions and formats.
Content Management & Execution —	Maintaining organized content archives, structured delivery cycles, and feedback-driven revisions for a consistent campaign flow.

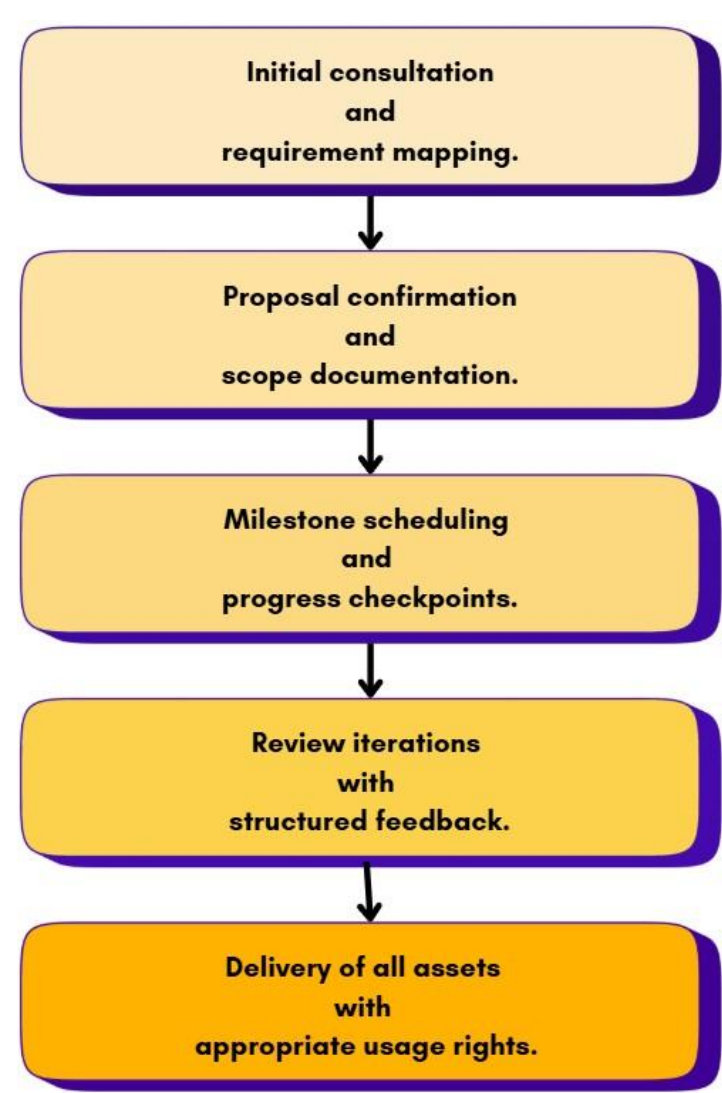
## Key Metrics / Achievements—

420% Increase in <b>Shopify</b> Growth Stats —	Achieved through <i>enhanced visual campaigns</i> and brand <b>consistency</b> .
12K+ Views in <b>24</b> Hours —	Recorded for a promotional trailer release, driving organic <i>engagement</i> .
20+ Creative <b>Campaigns</b> Executed —	Across <i>lifestyle</i> , and <i>entertainment</i> sectors.
Client Retention Rate Above <b>90%</b> —	Reflecting <b>reliability</b> , <i>creative alignment</i> , and <i>satisfaction</i> .
Turnaround Time Reduced by <b>35%</b> —	Through optimized <i>in-house</i> production workflows.
Recognized for Innovative <b>CGI</b> Use in Brand <b>Storytelling</b> —	Merging cinematic design with <b>business impact</b> .
Active <b>Collaborations</b> with <b>Creative Communities</b> —	Supporting <b>talent</b> exchange and <i>visual excellence</i> .

## Why Clients Choose Design Dynamo—

- **Creative Precision** — Balancing aesthetics with measurable marketing outcomes.
- **Reliability & Consistency** — Meeting deadlines without compromising on quality.
- **Cross-Platform Expertise** — Specialized in digital, print, and motion media.
- **Collaborative Workflow** — Transparent communication and milestone-based project delivery.

## Clients Onboarding Workflow—



## Key Projects & Portfolio—

[Studio Showreel](#) — A curated reel showcasing *CGI*, *motion graphics*, and *visual storytelling* across studio capabilities.

[Puority](#) — **Website Video / CGI Teaser** — Concept-driven product teaser using *advanced CGI* and *motion design* to highlight product features for digital launch.

[Beardo](#) — **Fan-Made Teaser** — CGI-driven *motion graphics* piece created to demonstrate brand storytelling for grooming products.

[Design Dynamo](#) — **Intro / Studio Identity** — *Short studio intro animation* used across presentations and social channels.

[Animation Video Example](#) — *Example motion/animation clip* used for *client pitches* and *social promotion*.

[Samyak & Surabhi](#) — **Event Teaser**— High-energy university fest teaser that drove strong organic engagement on release.

[Static / Marketing Visual Example](#) — Example static asset preview used in campaigns and banners.

[Embedded YouTube Example \(Promo\)](#) — Example embedded promo used on client microsites.

[Website](#) — Official online presence of the studio showcasing projects and services.