



DESIGN DYNAMO

Company Portfolio

About—

Design Dynamo is a *creative design studio* that specializes in crafting impactful brand visuals, promotional content, and high-end **CGI** storytelling.

We blend creativity with technical precision to help brands, events, and professionals stand out through cinematic design, motion graphics, and strategic visual campaigns.

Vision—

To be a *trusted one-stop studio* for CGI ads, product *displays*, static graphics, and prototype generation — delivering organized content *management* and on-time **creative execution**.

Mission—

To deliver design and media solutions that connect creativity with business **impact** — transforming ideas into visuals that **inspire, engage, and convert**.

Clients & Collaborations—

Design Dynamo has delivered creative solutions *across multiple sectors* — lifestyle brands, cultural events, product launches and digital campaigns.

Our work consistently helps clients enhance *visibility, engagement, and brand identity* across platforms.

Core Competencies—

Brand Identity & Collateral —

Logos, banners, event branding, and cohesive visual systems that strengthen **recognition**.

Motion Graphics & 2D Animation —

Dynamic short-form content, *animated intros, and campaign explainers*.

CGI Product Visualization —

Realistic **3D** renders and product teasers tailored for marketing campaigns.

Video Editing & Post-Production —

Complete editing, pacing, and platform-optimized delivery.

Social Media Campaign Design —

Concept development, visual layouts, and audience engagement strategy.

Tools & Technologies —

Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Blender, Figma, Canva everything and more.

Creative Process—

Discovery —

Understanding client goals, target audience, and creative direction.

Proposal & Scope —

Deliverables, timeline, and pricing transparency.

Pre-Production —

Script, mood board, and visual planning.

Production —

Asset creation, CGI, animation, and editing.

Post-Production —

Color grading, sound design, and finishing touches.

Delivery —

Final assets supplied in multiple resolutions and formats.

Content Management & Execution —

Maintaining organized content archives, structured delivery cycles, and feedback-driven revisions for a consistent campaign flow.

Key Metrics / Achievements —

420% Increase in Shopify Growth Stats —

Achieved through *enhanced visual campaigns* and brand **consistency**.

12K+ Views in 24 Hours —

Recorded for a promotional trailer release, driving organic *engagement*.

20+ Creative Campaigns Executed —

Across *lifestyle*, and *entertainment* sectors.

Client Retention Rate Above 90% —

Reflecting **reliability**, *creative alignment*, and *satisfaction*.

Turnaround Time Reduced by 35% —

Through optimized *in-house* production workflows.

Recognized for Innovative CGI Use in Brand Storytelling —

Merging cinematic design with **business impact**.

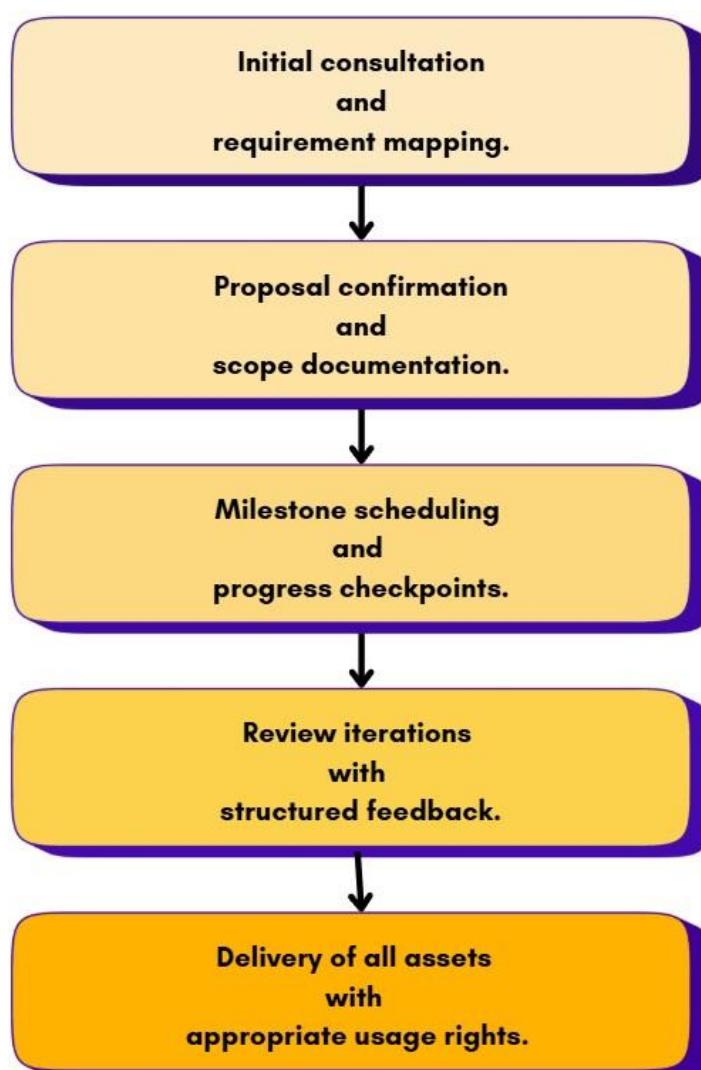
Active Collaborations with Creative Communities —

Supporting **talent** exchange and *visual excellence*.

Why Clients Choose Design Dynamo —

- **Creative Precision** — Balancing aesthetics with measurable marketing outcomes.
- **Reliability & Consistency** — Meeting deadlines without compromising on quality.
- **Cross-Platform Expertise** — Specialized in digital, print, and motion media.
- **Collaborative Workflow** — Transparent communication and milestone-based project delivery.

Clients Onboarding Workflow—



Key Projects & Portfolio—

[Studio Showreel](#) — A curated reel showcasing *CGI, motion graphics, and visual storytelling across studio capabilities*.

[Puority](#) — **Website Video / CGI Teaser** — Concept-driven product teaser using *advanced CGI and motion design* to highlight product features for digital launch.

[Beardo](#) — **Fan-Made Teaser** — CGI-driven *motion graphics* piece created to demonstrate brand storytelling for grooming products.

[Design Dynamo](#) — **Intro / Studio Identity** — *Short studio intro animation* used across presentations and social channels.

[Animation Video Example](#) — *Example motion/animation clip* used for *client pitches and social promotion*.

[Samyak & Surabhi](#) — **Event Teaser** — High-energy university fest teaser that drove strong organic engagement on release.

[Static / Marketing Visual Example](#) — Example static asset preview used in campaigns and banners.

[Embedded YouTube Example \(Promo\)](#) — Example embedded promo used on client microsites.

[Website](#) — Official online presence of the studio showcasing projects and services.