

# **CREW**

**designer**  
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casey barber  
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# MISSION STATEMENT

Generation Z, has done nothing but challenge the social constructs the American society has placed on us. In 2016 we have shifted culture and perception of what it means to be a boy. Boys are now allowed to be expressive, feminine and even wear make-up. The youth is the future -- Our generation is generally more accepting and welcoming which has given people the ability to live in their truth and to truly be who they want to be.



**ARTIST**



hoodrichj Following

1,230 posts 12.4k followers 837 following

Jay 🌸 I'm literally whatever you don't want me to be 🌈 NY @MotherDvn contact@kevinamato.com m.soundcloud.com/hoodrichjay

**FUCK MARRY KILL**

**we can be considered as "girly" or "feminine." But why is femininity even a negative connotation? Why is it always deemed that being traditionally feminine isn't powerful?**

Men on this Earth shouldn't feel that their existence and their right to be a man isn't good enough, because he dresses in a specific way or chooses to cross over something that he is



All Tracks Albums Playlists Reposts

Station Follow Share

Followers 2,620 Following 1,224 Tracks 8

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hoodrichjay LOVE OR HATE 1 month #hoodrichjay

177 Share More 3,236 8

hoodrichjay dazed 5 months

833 Share More 22.5K 8

hoodrichjay JUST SWANGIN 10 months #hoodrichjay

804 Share More 26.3K 10

hoodrichjay OVERTHINKING 1 year #HOODRICHJ...

2,404 Share More 86.7K 50

thugg king cheif keef-2 much ▶ 253K ❤ 3,134 ↗ 516 ↗ 15

BOILER ROOM Venus X b2b Asmara Boiler... ▶ 12.5K ❤ 435 ↗ 67 ↗ 15

laz\_flores Faggotry ▶ 4,633 ❤ 121 ↗ 15 ↗ 3

1,224 following View all

TAJA ↗ 10.6K ↗ 18 Follow

dylanthegypsy ↗ 1,282 ↗ 4 Follow

GLDNERA ↗ 180 ↗ 25 Follow

HOODRICH J





# RAHM

A grid of 15 small images from an Instagram profile named "rahm". The images include:

- A circular profile picture of a man's head.
- A photo of a man from behind wearing a white t-shirt with a red graphic.
- A colorful painting of a face.
- A photo of a man's face.
- A photo of a man wearing a black bandana.
- A photo of two women with afros.
- A photo of a man from behind wearing a white t-shirt with a red graphic.
- A photo of a man in a black jacket.
- A close-up of a woman's face with red paint.
- A photo of a man in a white shirt taking a mirror selfie.
- A photo of a man in a black jacket.
- A close-up of a woman's face with red paint.
- A photo of a man in a white shirt.



chadmeiko Following

33 posts 872 followers 251 following

Chad Murdock filmmaker [supermeiko.com](http://supermeiko.com)

**CHAD MEIKO**  
Chad Murdock  
New York City, United States

All Tracks Albums Playlists Reposts

**CHAD MEIKO** A Tune That Plays At The Thought Of You 3 months #Ambient

Original Music 'A Tune That Plays at the Thought of You' by Chad Meiko

3 months #Ambient

3 months #Trance

3 months #Trance

4 months #Trance

4 months #Trance

Followers 82 Following 51 Tracks 13

I am Chad Murdock. This is my music. That was a poem.

Show more ▾

vimeo website

136 likes View all

Steve Lacy Some ▶ 64.1K ♥ 5,285 □ 1,433 ▪ 56

Quiet Luke Beholden Album · 2016

jjunior. yelle - que veux tu (jjunior... ▶ 172 ♥ 11 □ 4

51 following View all

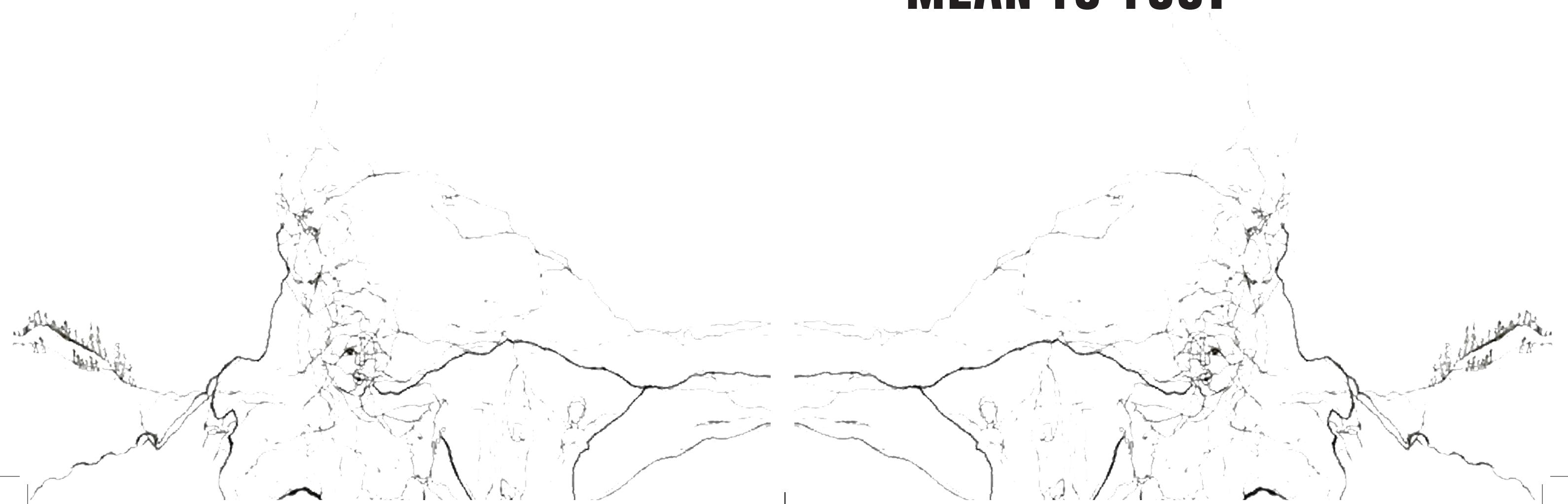
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Jordan Osun □ 15 Follow

# CHAD MURDOCK



**WHAT DOES  
LIFE  
MEAN TO YOU?**



Name/Age/Hometown/Profession?  
Rahmeik Bowen, 21, Syracuse, Artist

What makes you feel masculine? When did you realize you were masculine and why?  
physical makeup where my gender and sexuality was policed

What makes a person masculine?  
the way they carry themselves and perform their gender

Is masculinity learned behavior or something genetic?  
genetic but also the act is learned through observation

What are the worst elements of masculinity? How do you feel we change them?  
The idea that there's only a limited number of ways to perform/display masculinity. Unlearn respect retreat

What does being a man mean to you? making sure I'm ~~not taking up space~~ cautious of privileges and the way I access spaces.

Is it harder as a male to express emotion?  
for me no

Who is the epitome of a man in your opinion?  
No one

Is it okay to want to "be manly" or is that sexist.  
There is no need to be but no

Is the societal perspective on the male role positive or negative? Why?  
negative b/c there's too much emphasis on performing male/masculine roles.

How do you personally work on your own masculinity to be the best person you can be?  
Or do you at all? I don't I try not to think about it I don't always feel masculine.



④ Jonzapon

Name/Age/Hometown/Profession?

Jonah Pomerantz / 18 / Maspeth, Queens / musician

What makes you feel masculine? When did you realize you were masculine and why?

I realized at a young age that I don't really fulfill a masculine guy. I like girls, but that's it.

What makes a person masculine?

Accepted gender norms: strength, charisma, toughness, big muscular fitness bullshit

Is masculinity learned behavior or something genetic?

Completely learned. I was surrounded by women my whole life, and if anything they taught me what it means to be a man.

What are the worst elements of masculinity? How do you feel we change them?

Show off personas, tough attitudes, bravado means to be a man, disrespects women, change it by pointing it out as a "man"

What does being a man mean to you?

It doesn't mean anything, when you appear

I guess it just means be a good person... But that

Is it harder as a male to express emotion?

Not me... I'm a musician! goals for everyone

Who is the epitome of a man in your opinion?

Is it okay to want to "be manly" or is that sexist?

I don't think it matters. I think if that's how you want to be, then that's how you want to be.

Is the societal perspective on the male role positive or negative? Why?

Used to be positive, but w/ gender fluidity, feminism and awareness of misogyny, it has become negative

How do you personally work on your own masculinity to be the best person you can be?

Or do you at all?

I don't. I just try and be a good person, do things that I love to do, and be as honest as possible. Being a man has nothing to do w/ any of the above

Name/Age/Hometown/Profession?

Nick 19 Philadelphia A lot of stuff

What makes you feel masculine? When did you realize you were masculine and why?

Began Being in control of who I am & letting no one take that from me, when I was born

What makes a person masculine?

Being themselves

Is masculinity learned behavior or something genetic?

Depends on the type of masculinity, like hyper masculinity is learned

What are the worst elements of masculinity? How do you feel we change them?

Hyper Masculinity, Allowing men to be themselves

What does being a man mean to you?

Being who you want to be

Is it harder as a male to express emotion?

No because I've been this all of my life

Who is the epitome of a man in your opinion?

Having enough balls to do what you want & to be who you want

Is it okay to want to "be manly" or is that sexist?

No if your "manly" that's who you are, accepting others who aren't is key

Is the societal perspective on the male role positive or negative? Why?

I feel as though race plays a role in this. AA men are considered abusive & overly masculine & I feel as though this is negative & this view is placed upon them.

How do you personally work on your own masculinity to be the best person you can be?

Or do you at all?

I just do me & whoever don't like fuck 'em

② I hunt moss



I G : @ Rihcalam

Name/Age/Hometown/Profession?

Rihcalam Ams (~~AmberRihcalam~~) 20 / Trenton N.J / Him, He

What makes you feel masculine? When did you realize you were masculine and why?

Dull colors, Tears, Tender Skin, Empathy. I realize I was  
masculine when I ~~had~~ appreciated I was

What makes a person masculine?

The same thing that makes a person  
Feminine, their existence.

Is masculinity learned behavior or something genetic?

Contractively, It can be learned, but it is not genetic  
~~or genetic~~ either. It is spiritual.

What are the worst elements of masculinity? How do you feel we change them?

Power, privilege, oppressive. Understand the balance.

What does being a man mean to you?

Understanding you are weaker

Is it harder as a male to express emotion?

Extremely

Who is the epitome of a man in your opinion?

~~Any~~ Anyone who <sup>claims</sup> ~~claims~~ they are a man.

Is it okay to want to "be manly" or is that sexist.

What is "Manly?"

Is the societal perspective on the male role positive or negative? Why?

It's extremely negative In my opinion. It's harmful to  
ANY marginalized group,

How do you personally work on your own masculinity to be the best person you can be?

Or do you at all?

Wear dresses, Cry in public, Kiss EVERYONE

© golden polaroid

Name/Age/Hometown/Profession?

Myles Loftin / 18 / Maryland / photographer

What makes you feel masculine? When did you realize you were masculine and why?

I don't really feel masculine, I don't really feel feminine.  
I just feel like me.

What makes a person masculine?

Masculinity is relative

Is masculinity learned behavior or something genetic?

Masculinity is definitely a learned behavior  
and it's different between cultures

What are the worst elements of masculinity? How do you feel we change them?

The worst elements of masculinity are the parts where they  
try to box in boys and young men and make them feel bad  
for showing vulnerability and affection. I think we can change  
it means being responsible and taking care of societal mold.  
of yourself and things around you

Is it harder as a male to express emotion?

Definitely

Who is the epitome of a man in your opinion?

My dad

Is it okay to want to "be manly" or is that sexist?

I think it's perfectly fine as long as you  
can be manly and be yourself

Is the societal perspective on the male role positive or negative? Why?

It's negative a lot of the times because it's very  
constraining

How do you personally work on your own masculinity to be the best person you can be?

don't

Or do you at all?

I work on my masculinity because I don't give  
a fuck what society thinks about what a man  
should be



Gabe Nathanson

11/15/2016

Name/Age/Hometown/Profession?

Gabe Nathanson / 18 / Brooklyn, NY / musician

What makes you feel masculine? When did you realize you were masculine and why?

Except for looking muscular I fit the stereotype of a man. I don't show emotion and I guess I have always realized that I am "masculine".

What makes a person masculine?

I guess society sees a masculine man as someone who is strong and a breadwinner and I guess if that is how you are raised then it is hard to get away from that image of a man.  
Is masculinity learned behavior or something genetic?

I believe masculinity is a learned behavior.

What are the worst elements of masculinity? How do you feel we change them?

I feel as though men are supposed to look ~~and~~ act a specific way and if they don't ~~they~~ People think you are weird or not masculine which

What does being a man mean to you? Being a man means that you can accept defeat and take it in as positive. It also means being able to support a family.

Is it harder as a male to express emotion?

Yes it is because people will ~~think~~ <sup>see</sup> that male as weak.

Who is the epitome of a man in your opinion?

I don't believe there is an epitome of a man

Is it okay to want to "be manly" or is that sexist.

I believe it is okay to want to be manly.

Is the societal perspective on the male role positive or negative? Why?

I think it is negative because it makes males feel like they need to ~~fit~~ a specific role that is not achievable for a lot of men.

How do you personally work on your own masculinity to be the best person you can be?

Or do you at all?

I don't think of ~~being~~ being masculine very often. I just think of how I can be the best possible member of society I can be.

Name/Age/Hometown/Profession?

George McNamee, Newark NJ, Campus Safety Officer

What makes you feel masculine? When did you realize you were masculine and why?

HARD TO ANSWER THAT QUESTION! IT'S NOT A REALIZATION

What makes a person masculine?

Is masculinity learned behavior or something genetic?

GENETIC

What are the worst elements of masculinity? How do you feel we change them?

YOU MEAN HUMANS

What does being a man mean to you?

BEING RESPONSIBLE FOR YOURSELF AND YOUR ACTIONS

Is it harder as a male to express emotion?

NO!

Who is the epitome of a man in your opinion?

IT'S OK!

Is it okay to want to "be manly" or is that sexist.

IT'S OK!

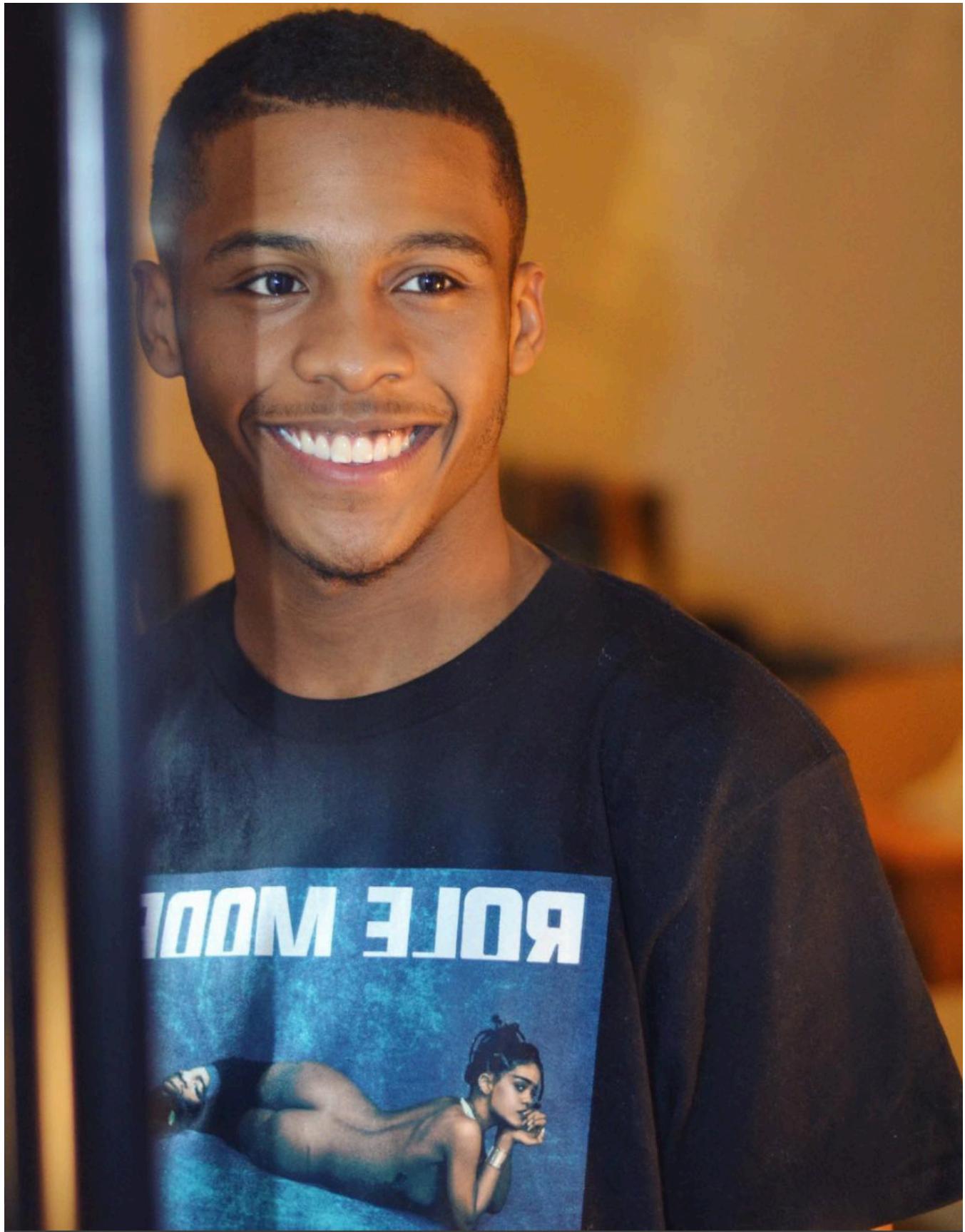
Is the societal perspective on the male role positive or negative? Why?

BOTH

How do you personally work on your own masculinity to be the best person you can be?

Or do you at all?

REFLECTION ON MY ACTIONS  
VISIT OTHERS FAMILY ~~etc~~  
FRIENDS, WIFE etc



Name/Age/Hometown/Profession?  
Nasir Williams 19 Philadelphia (College Student)

What makes you feel masculine? When did you realize you were masculine and why? It's a natural born feeling. I realized I was masculine when I was about 8 years old.

What makes a person masculine? Doing manly things.

Is masculinity learned behavior or something genetic? Masculinity can be both. Some people pick it up from hanging around others.

What are the worst elements of masculinity? How do you feel we change them? The worst element of masculinity is to feel as though you can take advantage of someone. We can change that by proving that equality is the best way to live in the world.

What does being a man mean to you? Being a man means being the best human being I can be. That is what will make me a man.

Is it harder as a male to express emotion? Yes it is. Honestly, because as a man you always want to be seen as a provider, or a protector. So maybe it's a pride thing all men have.  
Who is the epitome of a man in your opinion? A provider, a protector, someone who always makes a way no matter what the situation may be.

Is it okay to want to "be manly" or is that sexist. No. It is perfectly okay to be manly.

Is the societal perspective on the male role positive or negative? Why? It is both. Because men have proven both a positive and negative side. There will always be stereotypes, no matter what the topic is.

How do you personally work on your own masculinity to be the best person you can be?

Or do you at all? I look up after my father. He's the man I aspire to be. He leads by example, and he teaches me the correct way of masculinity.

Name/Age/Hometown/Profession?

Muffy — 20 — nightlife Personality - @itsmuffyqueen

What makes you feel masculine? When did you realize you were masculine and why?

my body - I don't always feel masculine but I like when I do.

What makes a person masculine?

Whatever they choose.

Is masculinity learned behavior or something genetic?

LEARNED

What are the worst elements of masculinity? How do you feel we change them?

Violence → no emotions

What does being a man mean to you?

Being a beautiful person

Is it harder as a male to express emotion?

Yes

Who is the epitome of a man in your opinion?

Beautiful → kind

Is it okay to want to "be manly" or is that sexist.

You can be whatever you want

Is the societal perspective on the male role positive or negative? Why?

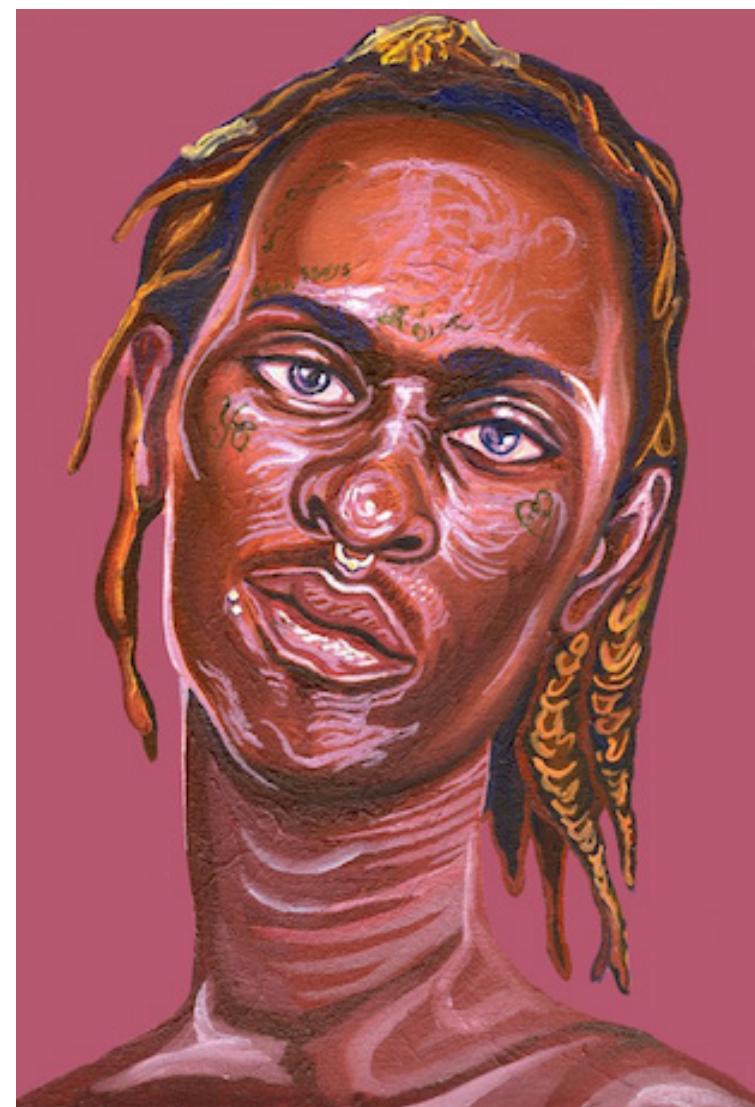
negative used to straight men

How do you personally work on your own masculinity to be the best person you can be?

Or do you at all?

Always work on myself - masculinity is a feminine





In the past few months, Atlanta born rapper Young Thug, popular in both mainstream and the hood, has been combatting gender normalities placed upon black men. On July, 7, 2016 in his shoot for CALVIN KLEIN AW16 CAMPAIGN he's stated In my world of course, it don't matter he says You could be a gangster with a dress, you could be a gangster with baggy pants. I feel like there's no such thing as gender. Young Thug is carefree. His personal style is eccentric as he mixes womenswear with menswear; so when he made this statement it does not come as a surprise.

Recently, In a new interview with Billboard, Young Thug once again addressed the topic of gender norms and hyper-masculinity speaking more about his fluid fashion approach, admitting to the magazine that he plans to wear a statement gown for his upcoming wedding to his bride-to-be Jerrika Karlae. There will be two brides he reveals. When it comes to swag, there's no gender involved. One could question, how genius the statement Young Thug has been making are, skeptical of the ulterior motives that coincide with his celeb.

However, This statement alone powerful due and opens a larger conversation on the social constraints placed upon men. The fragility in masculinity is ridiculous. Young Thug has even stated When I was 12, my feet were so small I wore my sisters' glitter shoes, he says. My dad would whoop me: You're not going to school now, you'll embarrass us! But I never gave a fuck what people think. For many years men could not show any signs of femininity without being considered gay. This notion was intensified within the urban black community. But, it's 2016 and our perceptions on what is acceptable are constantly changing. Young Thug is representing a new generation.

Generation Z, is A generation of less restrictions and more freedom. Hypermasculinity is beginning to fade and become an archaic concept to be considered or viewed as masculine; which is heightened within the urban black community. – Boys are now allowed to be feminine; without being gay.

YOUNG THUG

# FEATURE

## CHAD MURDOCK



### **Chad would you describe yourself as a musician?**

I don't believe in boxes or placing labels on things, I am not Chad the film maker, I'm not Chad the musician; I am just Chad the human.

I went to Haiti a few months back and fed homeless kids on the street. That's something I really want to do for the rest of my life. I just want to be the best human I can possibly be.



### **Who's on your playlist? What musicians do you admire and why?**

I don't know what artists are on my playlist right now but, I know what I like, I love music that makes me feel something. I also like the background music I hear when I'm watching anime. But, I listen and admire Marvin Gaye, Childish Gambino, and Toro Y Moi. I love those guys because all of them began creating one sound, but then ventured off choosing their own path. Also, though each of them gets placed into a genre, they can still be considered as "pop music" or music that appeals to the masses.





**Would you consider yourself a rapper? On some of the songs you started to rap. Is rapping a hidden talent?**

I dont know... I can rap I guess. I don't do it as often as I should because I don't like my voice when I rap. On some of the songs I will spit something really "fire" but, people get lost in the sound of my voice verses what I am actually saying. I'll be like "Man this shit is fire!" but they wont get it.

I do enjoy rapping. When I was younger my friends and I would freestyle but I could never really do it. As I increased my vocabulary I was able freestyle and started to rap more.



**The song "Yesterday's Party" my favorite off of "The Jonesi Parker Tape" was that paying homage Kilo Kish?**

Yeah! Yeah! It was I forgot to mention her earlier! She's definitely an inspiration and that song was definitely an homage to her!

Many of your friends compare you to famous musicians such as, Frank Ocean and Childish Gambino because you sort of resemble them. How are you going to separate yourself from these famous musicians to create an image of your own?

I feel like I look like Chad! \*laughs\*.

I think this mixtape or collection or whatever you would like to call it, this was my first time creating music. I like making music that has a narrative; music that is transformative. I want it to feel euphoric. But, my main goal as an artist is to be a storyteller. My next project is going to clearly define my sound.



**When should we expect new music from Chad Murdock? Whats the sound of the new album going to be like?**

This summer I will be releasing a full-length album. I started working on it already. It's going to have lots of instruments. The sound will be a mix between Congo instrumental and eighties-synth music. You should expect a lot of visuals but, I don't think a lot of the songs are going to have words. I just want it to create a feeling.



## HOODRICH J



### **Would you describe yourself as a musician?**

I wouldn't give myself a concrete job title. I am a musician, I am a DJ, I do creative direction. Basically, anything that I can put my whole self and mind into artistically - that's who I am.

### **How did this start? What was it like to have a mix online with over 100K plays?**

I had a really hard time fitting in and trying to figure what I like to do because most kids were academically or athletically advance. But I was neither. My dad introduced me into djing and music because he used to be a dj in the 90s. My dad basically influenced me the most. It's honestly cool that I have a lot of people that loves my music. It makes me so excited for the future! A lot of people that inspired me have even recognized my mixes.

### **What are your favorites mixes on Soundcloud?**

Hmmm, I would have to say my newest mix, LUXURIOUS. My blends between each song is becoming more and more crisp. I have such a huge variety of music in that mix from reggaeton, Tembow to Hardcore Southern Rap, Three 6 Mafia.

### **Who's on your playlist?**

Travis Scott-Don't Play<remix>, Figure 8- Fka Twigs <Byrell The Great Remix>, FREESTYLE 4-Kanye West<LSDXOXO remix>, Bend Yo Byke<remix>, Chrome-Runway, BITCH U Guess It- OG MACO<remix>, Omen-PlayboyCarti, Get Tf Out My Face-Young Thug<remix>, La Nueva Escuela Del-Tembow, Boss Ass Bitch-Nicki Minaj<Venus X remix>, Conceited-Remy Ma, Island- Migos, All About The Money- Troy Ave, Back DAT Ass Up- Cash Money Records, Stay Fly- Three 6 Mafia

### **What artist do you admire and why?**

Vashite, Venus X, Princess Nokia, Blood Orange. They don't specify in one thing, they have many talents. They found a way to become successful and to exploit all their creative directions.

### **How do you choose the songs that you incorporate into your mixes?**

I go with the vibe of my feelings. If I feel like a song goes with the flow of how I'm feeling I use it. That's why my mixes, from song to song, are so unpredictable.





**How did the Instafame effect your real life? Do you consider yourself to be famous?**

I'm not changing myself or attitude towards others. I see social media as just numbers. I don't think social medias should define you as a person. I've gotten great opportunities off of it though. Like I-D Magazine, VGL, The Fader & many more. I don't consider myself famous. I consider myself "lowkey poppin", haha.

**How is it being a young teenage boy in the fashion/music industry?**

It's hard for people to take me serious because I'm so young. Also, people see me as gullible often times. I don't let anyone manipulate into thinking that if I give up my dignity and soul that I will make it bigger. I've learned that I have to be cautious in what I do and to not believe everything I see. But for the most part, I love it! I love the New York Fashion Hustle. People are so welcoming. What benefits me in the competitive fashion/music industry is that I'm not just a cute young face. I'm much more than that. I try to break societal boundaries, to show that I'm different and I'm not like everyone else.







# NEWER SCHOOL NEWS