

DESIGN AND JOURNALISM

WHAT IS DESIGN?

"Design is a funny word. Some people think design means how it looks. But of course, if you dig deeper, it's really how it works."

-Steve Jobs

Design refers to how something is constructed and put together. The design of a thing makes it effective and useful or not, and helps the viewer categorize. Design should be thoughtful and precise. I believe that all design should be as simple as possible without leaving anything out.

WHAT IS JOURNALISM?

"Journalism is straying into entertainment. The lines between serious news segments, news entertainment, and news comedy are blurring."

-Drew Curtis

Journalism is the practice of reporting news in the media. Good journalism has a research stage, a writing stage, a fact checking stage, and an editing stage before it is released to the public, but with the invention of the internet, the practice of journalism has changed immensely.

WHAT IS "DESIGN FOR JOURNALISTS"?

Knowing a bit of design is helpful as a journalist because it allows you to publish your own work or submit your work in a more informed way. Design for journalists has to do with laying out headlines, text, quotes, images, video, etc. in a way that draws the reader in and directs them through the piece in a fluid way, highlighting the things you think are most important.

HOW DID YOU DESIGN THIS PAGE? WHY DID YOU DESIGN IT THIS WAY?

I didn't want to add too many extra things since this page is all about text. I used Helvetica because it is clear and simple without seeming too authoritative. I chose to make the questions bigger and in all caps than the answers to differentiate them without having to use bullets or numbers. It also makes it so that if the reader doesn't want to look at all the answers, they can quickly find the answer they are looking for. I aligned the text to the right because for me that is the easiest way to read text; when there is only one column this looks the best to me.