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Design For Journalists

## Zine Words

This feature article will be a profile of a student at The New School who has had a notable internship. As of now, the article will be a double-page feature, with a brief introduction to the student and content of the article on the left, and the main article on the right.

Pictures and headers will be placed on the left-hand page of the feature. The student's name and the institution at which they interned will be displayed in large text for easy readability and visibility. The pictures accompanying the text will be portraits of the students themselves, and perhaps, if possible, pictures of the internship site or the students working at said site

On the right-hand side will be the bulk of the text. The piece will consist of information concerning the daily tasks and general nature of the position, potential opportunities that have arisen due to the internship, and the student's personal thoughts regarding their experience and how it may have benefited them. The advantages or disadvantages of the particular internship the student was involved with, or internships in general, may be discussed. Other details, specific to the particular internship, will also be included.

The target demographic will most likely be students at The New School who are curious about what their fellow students have done or what internship opportunities exist, even if they weren't the ones to acquire them. It can also help other students find out more about certain fields or certain jobs. Even if the intern wasn't too involved in the company, they could still get a feel for the corporation and understand what tasks certain people may have to accomplish. Additionally, students may learn the pros and cons associated with internships, or, at the very least, internships at these specific places or within these fields. Also, students could gain information regarding the opportunities that may arise that are correlated with internships, whether they are from upward mobility or offers from different institutions entirely. Faculty members may also be interested to see what their students have accomplished.

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Chloe, 19  
Los Angeles, California

Internships: Nordstrom BP, Defend Paris, Lexy Rose Boiardo and Katie Burnett

“I had my first internship during my senior year in high school, and my second one that summer. I was so excited, I couldn’t wait to leave the chains of adolescence and make a name for myself in the fashion world. Years of reading various magazines had taught me that the easiest way to get my foot in the door was to go work for someone in the industry for free. My second internship had been stressful— I was nervous about screwing up. And I did— a lot. I was working in a showroom for an up and coming street wear brand in LA. That internship, in particular gave me the skills I needed to start working in New York. If I have any advice to give to students looking to get an internship, I would say that it’s so helpful if you’re having trouble discovering what career path you wish to go down. I realized that I hated numbers and marketing, and wanted to focus on the aesthetics of the clothes themselves. Through-ought the past year I’ve been living here, I’ve interned for two stylists: picking up returns, contacting PR agencies and designers, going on set, etc. I never thought I would be able to say that I’ve worked on an editorial for Vogue. I even started working as a temporary agent for Pyramid Consulting Group, working everywhere from the Givenchy SS16 show to the Versace showroom at Columbus Circle. None of this would have been possible if it weren’t for that showroom internship. Apply everywhere! Take every opportunity because you never know what doors it could open for you.”

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Grace Kenney, 20  
Frank PR  
Summit, New Jersey  
Fall 2016

“One of my family friends has always told me to contact her cousin who owns a Film PR company. I’ve always told her I would then finally got her email address. I went through two interview rounds and got the fall internship with 6 other girls. The company is pretty small, the interns mostly work on press breaks and work with different projects. We are also the ones who run the screenings for the Academy of Motion Picture Arts and Sciences usually at MoMa. I really my internship, although now I realize that I don’t necessarily want to go into the PR industry. The contacts I’ve been meeting are amazing and just learning about the backside of the film industry has been much more rewarding than I thought it would be. Ultimately, I hope to have a more creative job in the field specifically in screenwriting.”

## Distribution Plan

We plan on distributing our zine once a year in the Lang Courtyard, in September. That way, students who read the zine can read about all the internships their students have accomplished in the past year and use their advice and experiences in order to plan for the future. They can read about how other students got their internships and what the process is like so they can prepare for the internships they pursue later in the school year. We will set up a table with two stacks of zines for people to grab. There will also be a couple people sitting or standing at the stand, handing them out or asking questions if necessary.