

WHAT IS DESIGN?

DESIGN CAN REALLY BE ANYTHING
FROM A TOOTHBRUSH TO THE
BILLBOARDS YOU SEE WHEN YOU'RE
IN THE SUBWAY OR ON THE
HIGHWAY. DESIGN LIKE MANY THINGS
LIES ON A SPECTRUM OF GOOD TO
BAD. IT ALLOWS THINGS TO LOOK
A CERTAIN WAY, AND EITHER BE
PRACTICAL OR USELESS.

***WHAT IS
JOURNALISM?***

JOURNALISM IS THE WAY WE
COMMUNICATE TO THE MASSES,
WHEN SOMETHING HAPPENS IN THE
WORLD IT OFTEN REPORTED TO US
IN THE FORM OF JOURNALIS, IT IS
SOMETHING TO READ, WATCH OR SEE.
JOURNALISM IS USUALLY UNBIASED,
AND HAS MANY FACTS. EVERYTHING
MUST BE BASED ON A TRUTHS.

***WHAT IS DESIGN
FOR JOURNALISTS?***

DESIGN FOR JOURNALISTS IS
CREATING A DIGITAL FOOTPRINT
FOR A FAST MOVING WORLD. THESE
DESIGNERS ARE THE ONES
CREATING WEBSITES AS WELL AS
THE CONTENT YOU SEE ON YOUR
PHONE AND LAPTOPS, DESIGN FOR
JOURNALISTS IS MAINTAINING THE
LOOK AND FEEL OF PRINT AND
MOVING IT FOR A FAST PACED
ONLINE SERVICE.

***HOW & WHY DID
YOU DESIGN THE
PAGE THIS WAY?***

I DECIDED TO CREATE A SPREAD,
FOR A COUPLE OF REASONS.
I WANTED IT TO SEEM LIKE
SOMETHING YOU COULD FLIP THROUGH
ONLINE. THE COLOR CHOICE WAS
BASED ON PANTONE COLOR OF THE
YEAR. THE BOLD LETTERING HELPS
YOU DECIPHER THE QUESTIONS FROM
THE ANSWERS.