# Journalism<sup>+Design</sup>

#### What is journalism?

Journalism is the *gathering*, *processing*, and *dissemination* of *news information* to an audience. The *purpose* of journalism is to transmit *factual* information in a way that is easily understood and digested by the masses.

#### What is design?

Design is the creative plan for an object's or system's appearance and function.

### What is design for journalism?

Design *for* journalism is the blueprint for how a journalistic message or story is conveyed for an intended audience in the best, most efficient medium possible.

### How did you design this page?

I designed this page on *Microsoft Word* using different fonts and colors, and the use of italicize.

## Why did you design it this way?

Because I was using *Microsoft Word*, I tried to design this page as simply as possible because of the limited creative functionality and over-simplicity of this program.