

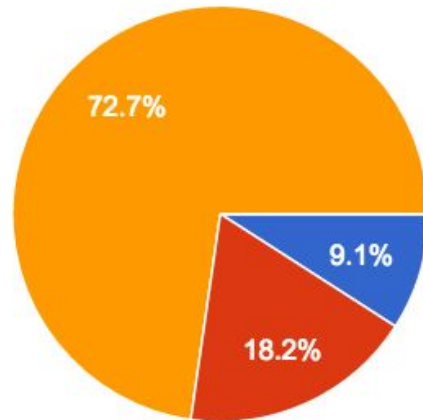
# What Is Your Ideal Reading Experience?

Grace & Andrew & Shuyao

# Survey

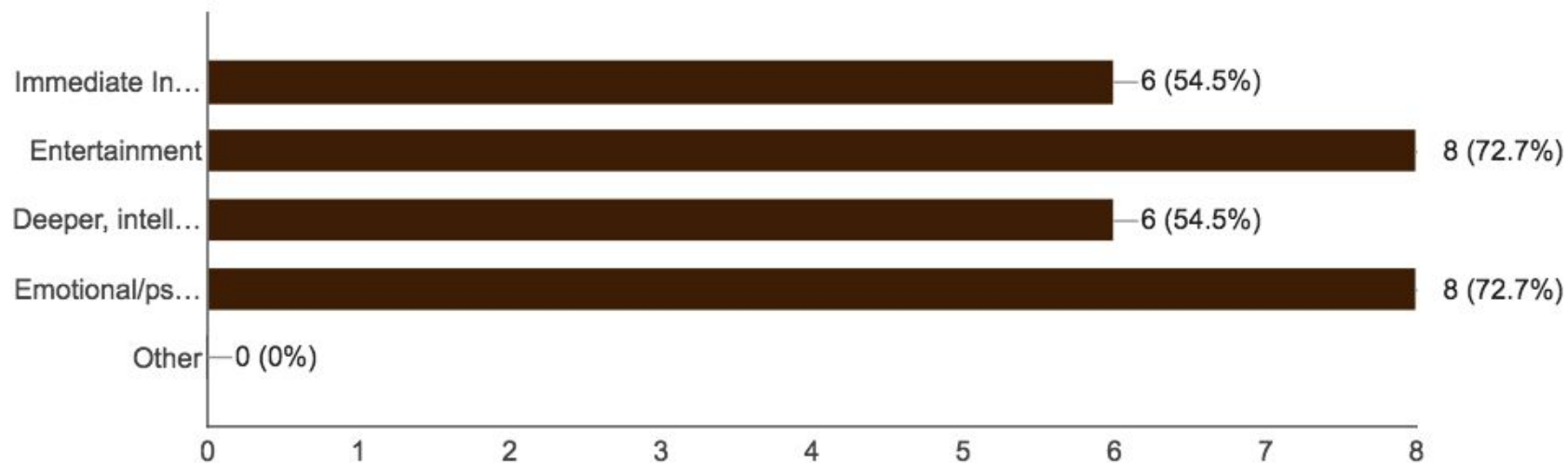
## What kind of stuff do you read the most (whether or you like it or not)?

(11 responses)

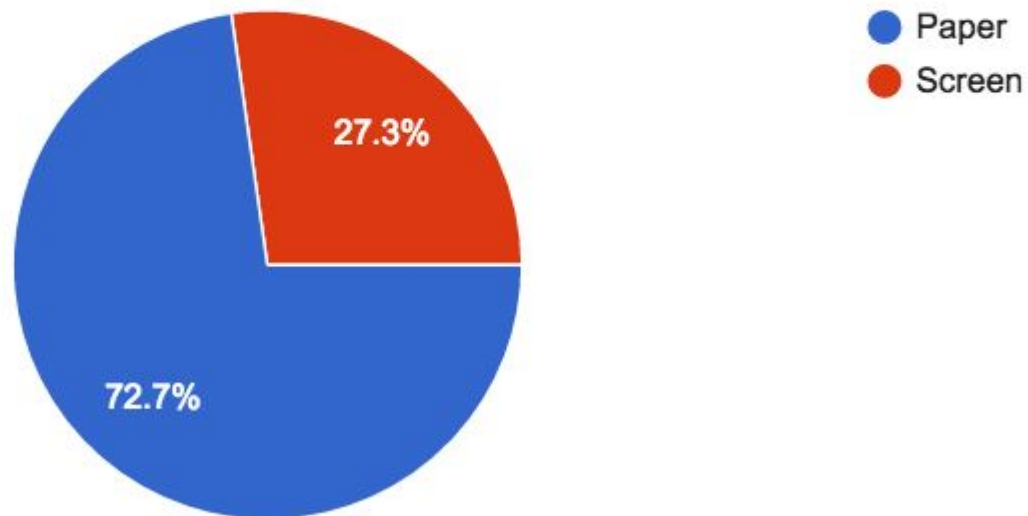


- News and magazine articles
- Literature — Novels, poetry, plays, comic, etc.
- Social media content, newsfeed
- Academic or scholarly journals

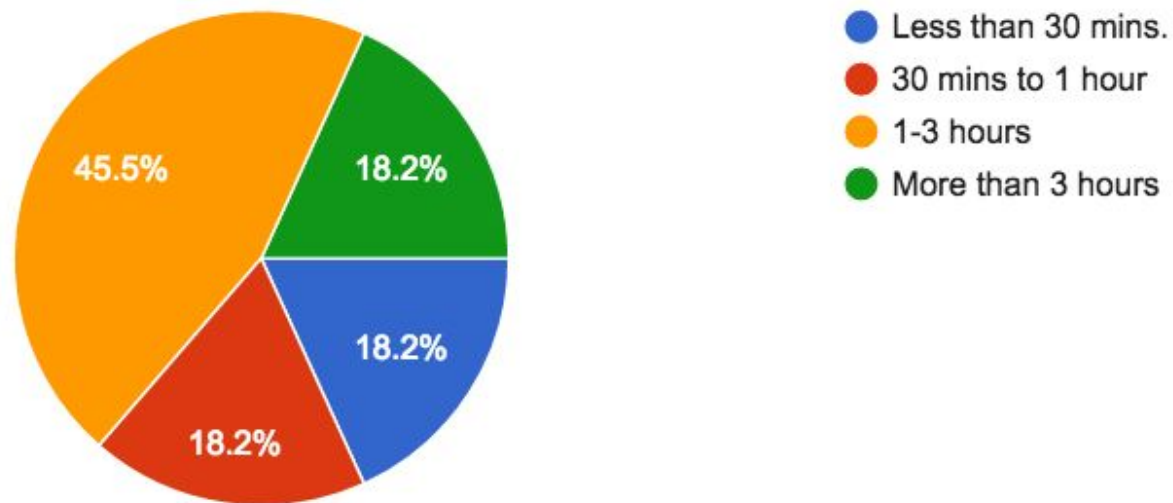
## What do you seek from reading? (11 responses)



Do you prefer to read on paper or on screen? (11 responses)

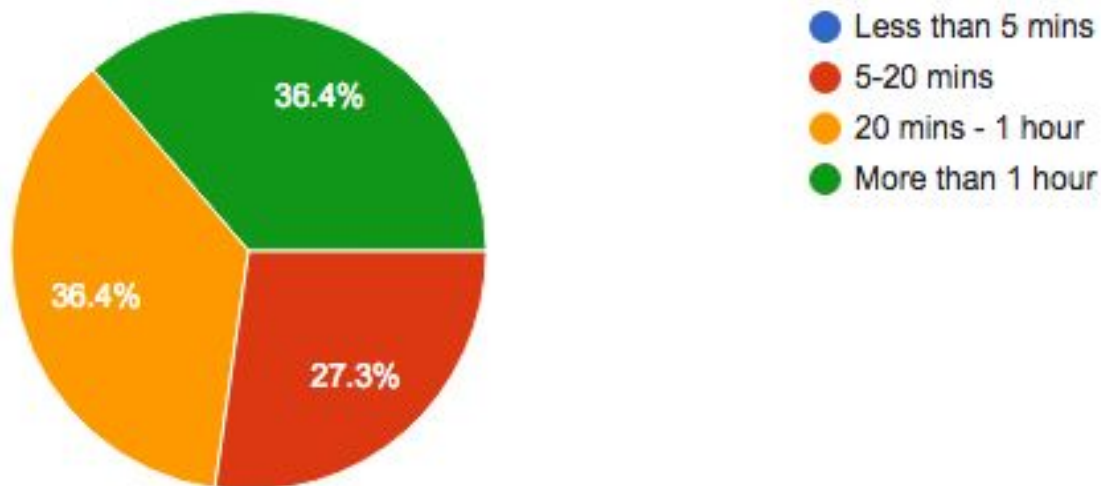


How long do you spend on reading everyday (in any kind)? (11 responses)

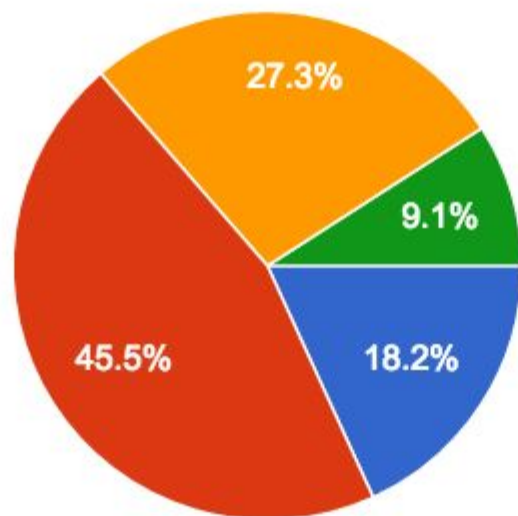


## How long can you go on reading on paper in one sitting before getting sidetracked?

(11 responses)



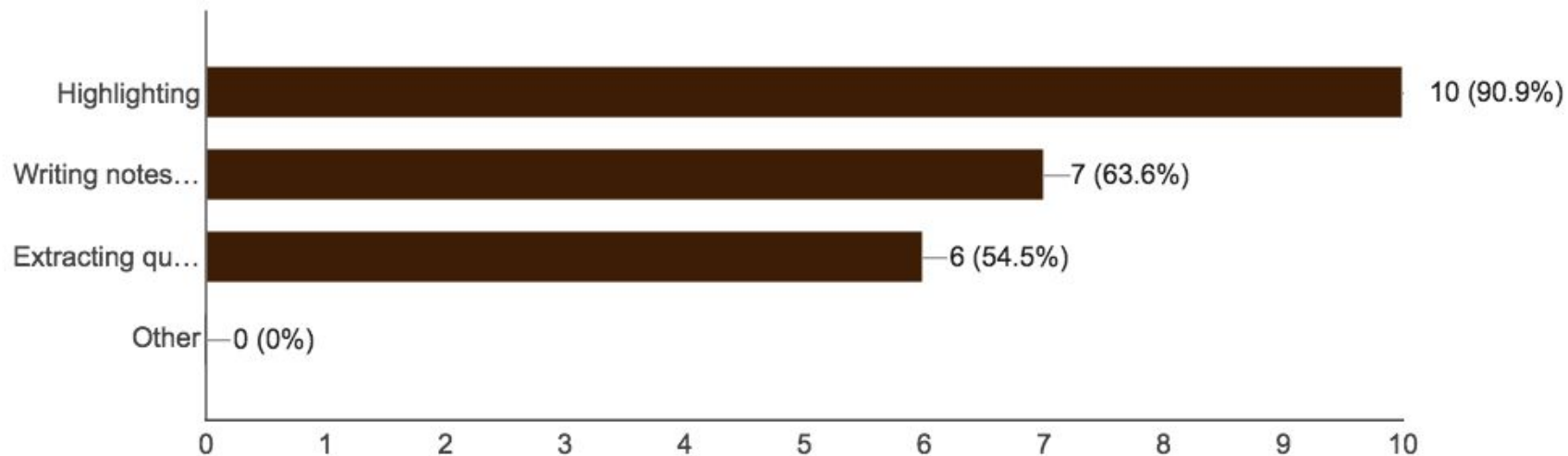
## How about reading on screen? (11 responses)



- Less than 5 mins
- 5-20 mins
- 20 mins-1 hour
- More than 1 hour



## What are your reading habits? (11 responses)



## Having answered these questions, what would you say is your ideal reading experience?

(11 responses)

to read inside on a rainy day, with hot tea and a sofa and no responsibilities

A piece of material that is either my own choosing, purely for pleasure, or something recommended to me from someone I am close with and/or admire. And having that material, in a light weight format, typeset cleanly, legibly, in my hands. Outdoors, on a warm, sunny day underneath the shade.

Prefer paper! Acutally dont like screen

Preferably reading a printed copy of a novel, and "actively reading" — highlighting, underlining, writing notes on margins" — with no interruption for at least half an hour.

on paper

editable PDF or editable printed material

A nicely designed book and a comfortable chair/couch.

It would be not tiring, interesting content, screen based, each to excerpt and highlight.

on screen with more academic information

I wish I can lie in bed and not have to hold a book or a phone to read and just be able to digest information and have it appear in front of my eyes without me having to physically handle the reading object.

IT REALLY DEPENDS SOMETIME I FIND SCREEN EASY BUT BOOKS ALLOW ME TO SKIP THROUGH MORE EASILY

**Based on the survey results, people prefer reading on paper.**

What makes paper more convenient as a reading experience compared to on screen?

What are the implications of this preference?

Should *screen* be better or preferred to print?  
Or does it not matter?

**Based on the survey results, reading on paper is less distracting compared to the screen.**

**What makes you more distracted on screen compared to on paper?**

**Does being sidetracked affect how you spend reading everyday/reading habits or what you seek from reading?**

How significant is the physicality, tactility, or interactivity of the reading object?

How much of an influence could it have in our preference between print and screen?

*...having that material, in a lightweight format, typeset cleanly, legibly, in my hands.*

*Preferably reading a printed copy of a novel, and "actively reading" — highlighting, underlining, writing notes on margins" — with no interruption for at least half an hour.*

*I wish I can lie in bed and not have to hold a book or a phone to read and just be able to digest information and have it appear in front of my eyes without me having to physically handle the reading object.*

**Print or Screen?**



What are some qualities of the print that can't be translated onto screen? And vice versa?

Should we, as designers, writers or readers (or all), try to reduce those differences or preserve them?

# Thanks for Watching

Grace & Andrew & Shuyao