

# THE NEWER SCHOOL NEWS

INTERVIEWS  
FIRST DAY  
**FASHION**  
STYLE

REAL EXPERIENCE FROM  
STUDENTS JUST LIKE  
YOU.

# YOU'RE NOT THE ONLY ONE WITH THESE QUESTIONS.

HOW SHOULD  
I DRESS FOR  
AN INTERVIEW?

HOW DO I GET  
AN INTERNSHIP?

WHERE CAN I BUY  
WORK CLOTHES?

HOW CAN I  
PREPARE FOR  
AN INTERVIEW?

WHAT IF I ASK  
TOO MANY  
QUESTIONS?

DO INTERNS  
GET PAID?

Advice, Experience, and  
Style Guide for Internships  
from students just like  
YOU!

HOW TO INTERVIEW

# *GUIDE TO INTERNSHIPS*

## *FROM NEW SCHOOL STUDENTS*

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# EDITOR'S NOTE

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Internships are known to open many opportunities in the future. They can be used as a stepping-stone to better opportunities or better positions. They can help people learn more about the field they're interested in and get a feel for what a career in the industry may be like. They can help people make connections in whatever department they may wish to be involved in. Or, at the very least, they can help people learn what they don't want to do.

However, here are many students with the drive and motivation to work at an internship, but no idea where to start. It can be a confusing and often disheartening process: finding the internship, going to interviews, acting professional and put-together once they get the internship. For those with little to no former experience, it can be a bit daunting, to say the least.

For those students, we have created this zine as a roadmap of sorts. The feature article are on two students at The New School who have had internships. They explain this somewhat disorienting process through the lens of their personal experiences, with anecdotes on their interviews and descriptions of their daily duties.

The two featured students suggest in detail what to wear, how to act, and how not to act. They provide helpful hints from how to get the internships and how to act during interviews to where to get business-casual clothes on a budget. Other students add, in broader terms, what else they can do in order to be successful in internships.

Complete with two students' experiences and input and an advice column from a wide array of students who have found success with internships, this zine can serve as a guide for lost students, and can help them see how perhaps they can accomplish something like this too.

# GRACE KENNEY

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## Frank PR



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LISTEN  
UP!

"IF YOU DO GET IN TROUBLE, JUST ADMIT THAT YOU'RE WRONG. DON'T GET WORKED UP, DON'T CRY. JUST SAY YOU'RE SORRY, AND LEARN FROM THE MISTAKE. DON'T MAKE IT A BIGGER DEAL THAN IT HAS TO BE."

"Remember, you're an intern. You work for them."



# G

Grace Kenny, age twenty, has started working for Frank PR this fall. As a public relations firm located in New York City, the company handles a wide array of clients, including Food Network, WWE, the Academy of Motion Pictures, and various film festivals that happen throughout the year.

As for how she attained the internship, she utilized her connections. Through networking with her family friend's cousin, she managed to apply to the firm.

She stresses the importance of having a LinkedIn, as well as a well-formatted, strong resume.

She goes on to describe the resume of an applicant to her father's company, which she used as a reference for her own. What separated this resume from the others, Grace muses, was not just the organization and aesthetics of the resume, but also, in addition to the typical "Experience" and "Education" sections, a section dedicated to "Qualities," like diligence or punctuality.

This extra section that differentiated her from the other candidates, as most others did not include this category.

After sending in her resume, Grace was subject to two phone interviews, which she described as being less difficult than she expected, both lasting under ten minutes. Then, although she was originally supposed to go in for an in-person interview, she was offered the job. Now, she works two days a week, from 9 A.M. - 6 P.M, not including events. The days she works, she first checks to see if any clients are mentioned in the newspaper. After that, she runs a Google search for some clients to see other relevant news articles her clients may be involved in. Then, she writes a professional email, meticulously choosing the correct wording and punctuation, to send to the client regarding the information she finds. She also tends to anything else one of the higher-ups may need help with, such as crafting face sheets, which, as she explains, are information sheets for red carpet events with the pictures and names of the people that may need to be easily identified.

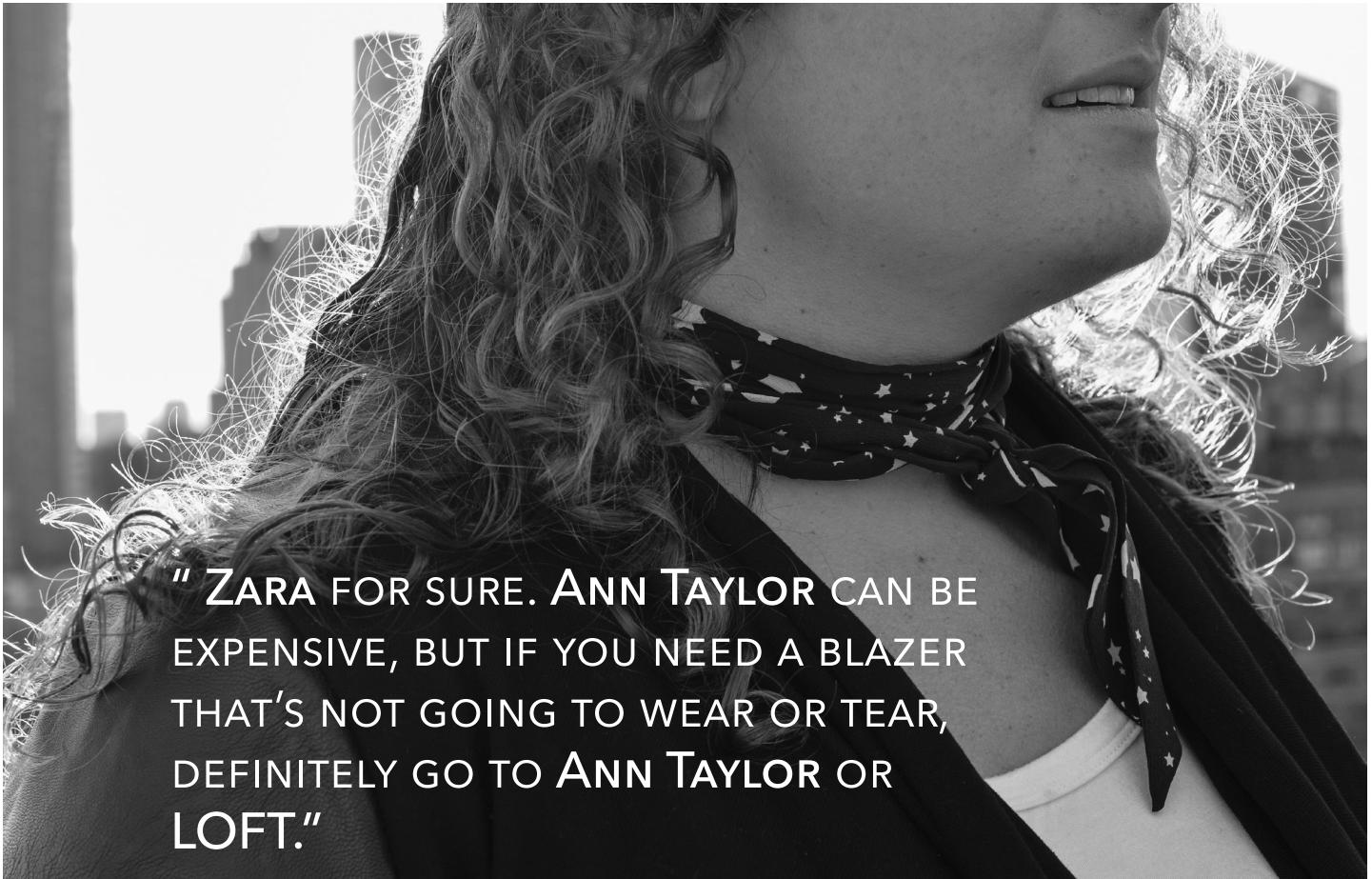
Additionally, Grace has attended various events through this internship. She was involved with screenings of Academy members at MoMa.

Event, involving comedians like Jerry Seinfeld.

When asked about any advice she may have for aspiring interns, she says, that for the first couple weeks or so, to "assume you know nothing." She says to have confidence, but still doubt yourself enough to ensure you're doing the work correctly and ask questions if needed.

She also acknowledges that internships tend to be less than glamorous, sometimes filled with menial tasks such as getting coffee, and that that can oftentimes be disheartening, but to try to understand that you may be the one getting the experience, but that at the end of the day, everything you do comes back to the company. She reminds others to retain some humility, and not become too overconfident or arrogant.

"Remember, you're an intern." She says. "You work for them."



"ZARA FOR SURE. ANN TAYLOR CAN BE EXPENSIVE, BUT IF YOU NEED A BLAZER THAT'S NOT GOING TO WEAR OR TEAR, DEFINITELY GO TO ANN TAYLOR OR LOFT."

BUSINESS CASUAL



Jacket, Zara  
Boots, Bloomingdales  
Scarf, Ann Taylor

"IT'S NOT SUPER DRESSY, AND I CAN MIX AND MATCH THINGS."

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"THE BIG THING ABOUT  
FASHION SPECIFICALLY, THE  
PEOPLE THAT ARE YOUR  
BOSSES ARE NOT LIKE  
MERYL STREEP FROM THE  
DEVIL WEARS PRADA. BUT  
YOU'RE DEFINITELY WORK-  
ING WITH A LOT OF EMILY  
BLUNTS."

"SEND YOUR RESUME OUT TO A BUNCH OF DIFFERENT PLACES. AND HONESTLY, YOU CAN MAKE YOURSELF MORE THAN WHAT YOU ACTUALLY ARE WHEN YOU'RE IN-PERSON INTERVIEWING SOMEONE AND ON YOUR RESUME, AND AS LONG AS YOU KNOW HOW TO WORK IT."

Chloe Anderson is a nineteen year old New School student who has interned at various establishments, including Nordstrom BP, Defend Paris, Lexy Ros Boiardo, and Katie Burnett. In order to apply to these internships, she mentions a site she consistently used, called 'Fashionista,' where fashion internships and careers would be posted for people looking for those jobs. She then sent her resume to all the internships she could in her area, and some of them eventually reached out to her. The interviews Chloe underwent were described as relatively simple, almost like a conversation between two people, rather than between a higher up, in this case the vice-president of the company, and a prospective intern. She also explains that it is always best when you have something in common with your interviewer in order to establish this personal contact. She and her interviewer, for example, bonded over their swapped locations: while she was planning on moving to New York from California, he had previously moved from New York to California. After attaining the internship, Chloe was mostly given the grunt work of the company at first; she was told to organize office supplies, inventory, and fashion racks. Chloe guesses that the reason people hire interns at all, particularly unpaid interns, is for this very reason - so the company, the employees of which may be too busy to do this minuscule work can have others, working for free, do that work

and in turn be able to be associated with the company's brand. But as time progressed and Chloe was able to familiarize herself more with the industry and corporation, she was given more substantial tasks. She was asked to create spreadsheets for prices and inventory, that would be sent out to Paris, Milan, and London. She was also able to attend a trade show in Vegas later on. "I think it was one of those internships where I started out really low and then I made my way up," she acknowledges. When she considers what advice she may give others looking for internships, she emphasizes that it's important for people to try, despite what doubts they may have about getting the internship. She believes that the fear of rejection often sets people back and keeps them from even applying, but to disregard that fear and apply everywhere possible. She also maintained that even if a person is not competent or experienced enough to be considered for the internship, it is not too difficult to somewhat embellish qualifications if necessary. Other than that, she also notes that responsibility is a large part of getting the internship as well; remembering to show up to the interviews a couple minutes early, bringing a printed copy of your resume, and dressing appropriately can all be decisive aspects to the application process that may often be overlooked or forgotten by the applicant. And once a person gets the interview, she advises to be approachable and friendly. Not too friendly, she

Just, as she says, "muted and friendly." She also discloses that one of her more significant worries before she began her internship was, as she called it, "The Devil Wears Prada thing," where her boss would be hostile and rude, overly critical with a penchant for humiliating her employees. However, she quickly dispelled this as a myth, and stated that she never experienced a boss that behaved that way. But she said that, specifically in the field of fashion, while your bosses are not like Meryl Streep in The Devil Wears Prada, "...you're definitely working with a lot of Emily Blunts." She continues with that point by illustrating the type of coworker she means: the type that continuously criticizes you and, falling into the severe competitiveness of the field, tries to make you feel stupid and incompetent. But, she reassures, it's unlikely your boss will ever do that. "Because," she reminds. "They were in the same position as you, once."



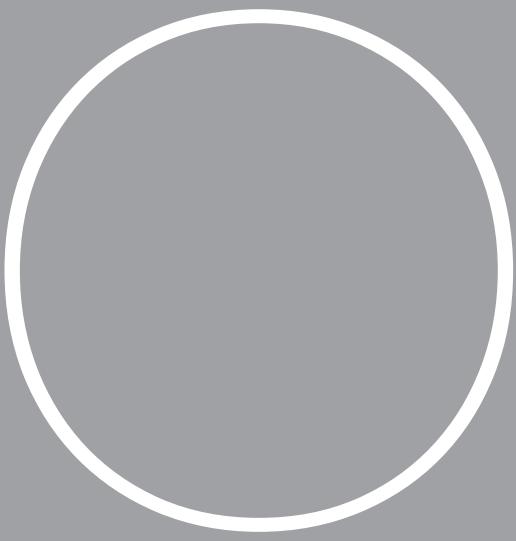
# FASHIONISTA

"SHOW YOU'RE STYLE, BUT KEEP IT MUTED TO ONE POINT WHERE YOU'RE NOT OVER THE TOP. KEEP IT MUTED TO ONE PLACE."



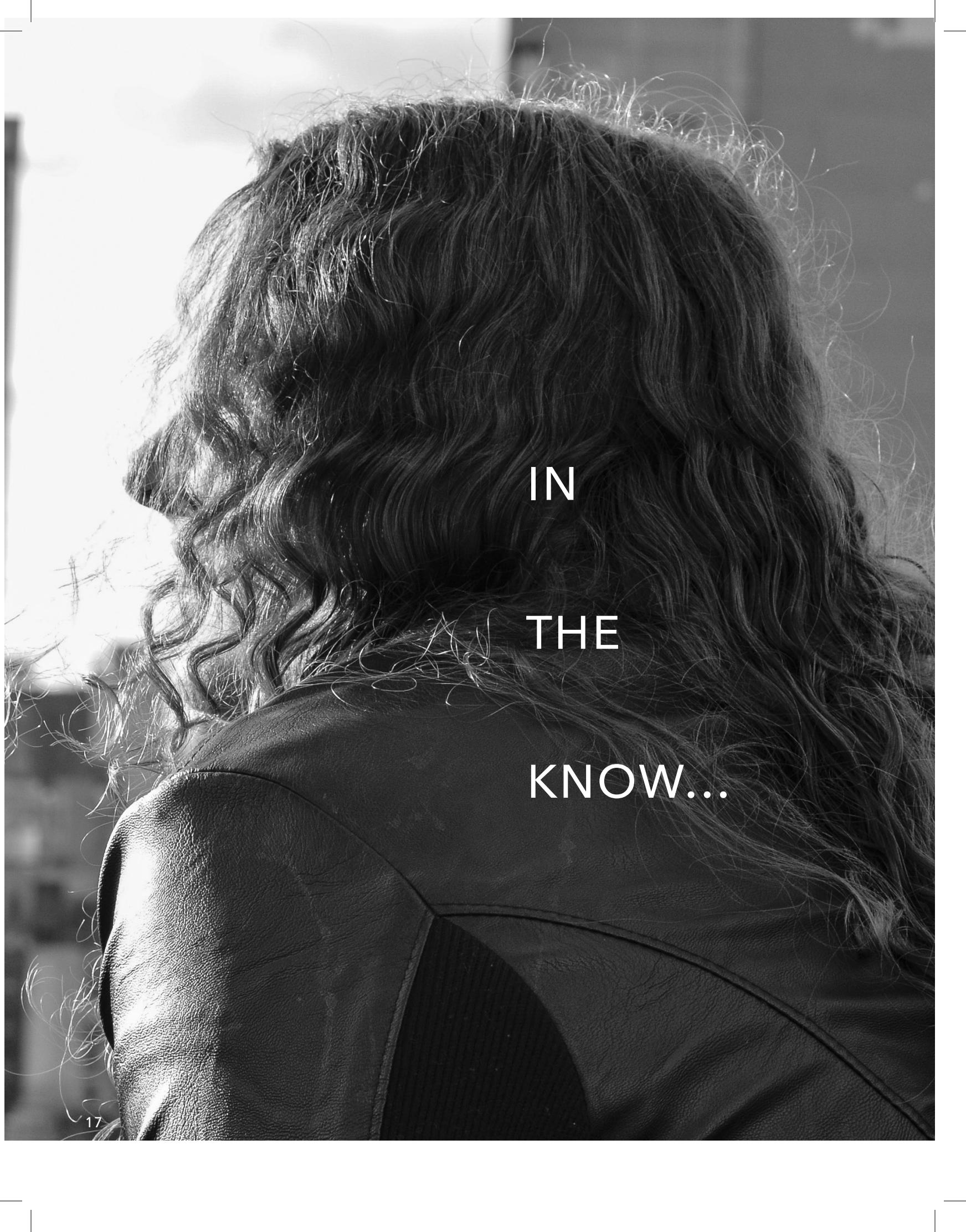


“PROVE YOUR ORIGINAL STYLE”



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IN

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KNOW...

"IT'S REALLY GOOD TO HAVE YOUR RESUME AND COVER LETTER PRINTED OUT. MAKE SURE YOU WRITE A DIFFERENT COVER LETTER FOR EVERY SINGLE PLACE THAT YOU'RE GOING TO GO INTERVIEW FOR. IT'S A LETTER WHERE YOU BRAG ABOUT YOURSELF AND HOW YOU'RE QUALIFIED FOR THIS SPECIFIC JOB."

# APPLY, APPLY, APPLY!

Log on to MyNewschool  
to find out how to get an  
internship **TODAY!**

The screenshot shows the 'STUDENT SUCCESS' section of The New School's website. The top navigation bar includes links for About, Academics, Schools, Admission, Events, Giving, News, and Our Work. A sidebar on the left lists links for Students (Starfish, Veterans Services, Academic + Career Advising, Career Services, Internships, Internship Policies, Diversity Recruitment), Employers, Parents and Family, Alumni, and Contact Us. The main content area features a heading 'Internships' with a detailed description of what internships are, how they benefit students, and how to find them. It also includes sections for 'QUESTIONS?' and 'Registering Your Internship for Credit' with expandable Q&A boxes. A sidebar on the right provides links for Career SuccessLink, Log Into Starfish, Download the Starfish User Guide, and Parents: Update Your Contact Information.

"REACH OUT TO PEOPLE WHO ARE INVOLVED IN WHATEVER FIELD YOU'RE INTERESTED IN AND UTILIZE WHATEVER RESOURCES ARE AVAILABLE TO YOU. IF YOU CAN'T FIND ANY PEOPLE DOING WHAT YOU'RE INTERESTED IN, REACH OUT TO PROFESSORS AND OTHER PROFESSIONALS YOU'RE CLOSE WITH AND THEY CAN GUIDE YOU IN THE RIGHT DIRECTION."

FOR MORE HELPFUL TIPS CHECK OUR THE TEEN VOGUE HANDBOOK



Written and designed by Michelle Yook and KC Badala

Featured people include...

*Grace Kenney*, a sophomore at The New School

and

*Chloe Anderson*, also a sophomore at The New School.