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The Newer School News: An Almost 1000 Word Spiel

The Newer School News zine is about how individuals, across divisions and varying disciplines at The New School, incorporate creativity into their work.

The recently opened Parsons Making Center, which features equipment such as 3D printers and a ceramic “wet lab,” is open to all students—which makes it the perfect feature story for our zine.

In the feature article we will explore the cutting-edge and recently developed Parsons Making Center which despite the name is open to all New School students. After seven years of planning, two years of construction, and a seven million dollar donation from one of the school’s prominent trustees, the 25,000 square foot space is a creative playground for students with limitless possibilities. The facility opened on August 29th 2016, at the beginning of the fall semester and holds 3D printing technologies, refurbished tool shops, textile equipment, advanced printmaking facilities, a complete ceramics “wet lab,” an in-school material store and a projects room. The open space encourages collaborative and collective projects among students from across all New School students by providing the top of the line technology and an introduces others to collaborate on projects with others from all majors. This ground breaking space is located in the basement of the Sheila C. Johnson Design Center on the second and third floors on the corner of 13th Street and 5th Avenue.

This article feature in our zine will showcase a new place for New School students from all divisions and how this place can accelerate our community as creatives and work together for futuristic projects with superior technology. The Making Center ties into our zine topic because this is a place where projects and ideas can come together and soar to new limitless heights proving that creativity relates to all New School Students.

Drawing from the zine's main feature article on the Making Center, multiple articles in the zine will feature other aspects related to the Making Center, including an article about how to use a 3D printer, an interview of an individual who has brought creative thinking to what society considers a non-traditional creative discipline (i.e. Interdisciplinary Science), an interview of an individual who has brought knowledge learned from a non-traditional creative discipline and applied it to a design-specific discipline, a feature about a day-in-the-life of a BFA student, and a review of the aptly-named book, *Don't Get a Job...Make a Job: How to Make it as a Creative Graduate*.

Additionally, our zine will utilize the significance of human experience that is parallel in all industries—ranging from fashion to medical—and include an interactive component, which will allow our zine's readers to explore their own creativity and do their own making. The interactive component will include activities, such as a connect-the-dots activity (which will ultimately be revealed as a diagram of the Making Center), an origami paper folding instructional made of a page ripped out of the zine, and a mad lib about the life of a New School student, specific to the reader (who we presume attends The New School).

One of the ways our zine hopes to set itself apart is through the inclusion of a QR code, which through a QR scanner app, will direct the reader to an online bonus feature related to the zine.

What we hope The Newer School News zine will do is showcase the creative energy specific to The New School, emphasize the idea of design as a process/way of thinking/methodology, and highlight the accessibility of creativity, in a flawed world that is just beginning to realize its importance in generating evolutionary solutions to various problems.