

Gabriella Lewis
Professor Greif
Design for Journalists
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Assignment #1

What is design?

Design is:

- a. The way the something is made or run, usually thought out by many throughout the design process.
- b. Design has purpose as well as intention.
- c. “Good design” should serve as the most efficient way to get something done.

What is journalism?

Journalism is the act of sharing or broadcasting information, whether its news, a story, or an opinion by an individual that usually represents a larger organization or voice.

What is design for journalists?

Design for journalists, or maybe what I would like it to be, is the relationship between sharing information and sharing it in a way that is interactive and interesting to its audience. Design for journalists should bring up challenges and road blocks for the journalist, as its job is not to be easy, but it should also help the reader to enjoy the layout and flow of the content.

How did you design this page & your writing? Why did you design in that way?

I designed this assignment with spacing and aesthetics in mind. I utilized a bit of a grey scale with the font colors and played around

with the margins until I felt I had a page that challenged my eye but one that a reader could still navigate easily.