

# A Letter from the **Editor**



*Since when did thrifting  
become not-so-thrifty?*

Hello *The Vintage Zine* readers!  
You're now holding the best  
magazine for trendy, vintage  
looks on a budget. I take the  
season's top styles, display  
them through a thrift  
shopper's lens and tell YOU  
where to get the look without  
the skyrocketing prices of  
vintage retailers.

*you and your wallet can  
thank me later...*

xoxo,  
Kathryn Schmid

## I'm Not in Kansas Anymore

When did vintage become so gosh darn expensive? From a small Midwestern town, the only real “vintage” outpost I had was a Red Roof Thrift Market where every item was under five dollars! I didn't have much money growing up, so my family and I hid our local pawning excursions and Red Roof shopping sprees. But once I moved to New York, I discovered consignment shops to be the new hip thing! However they're not so hip on prices. Why is everything marked up?!

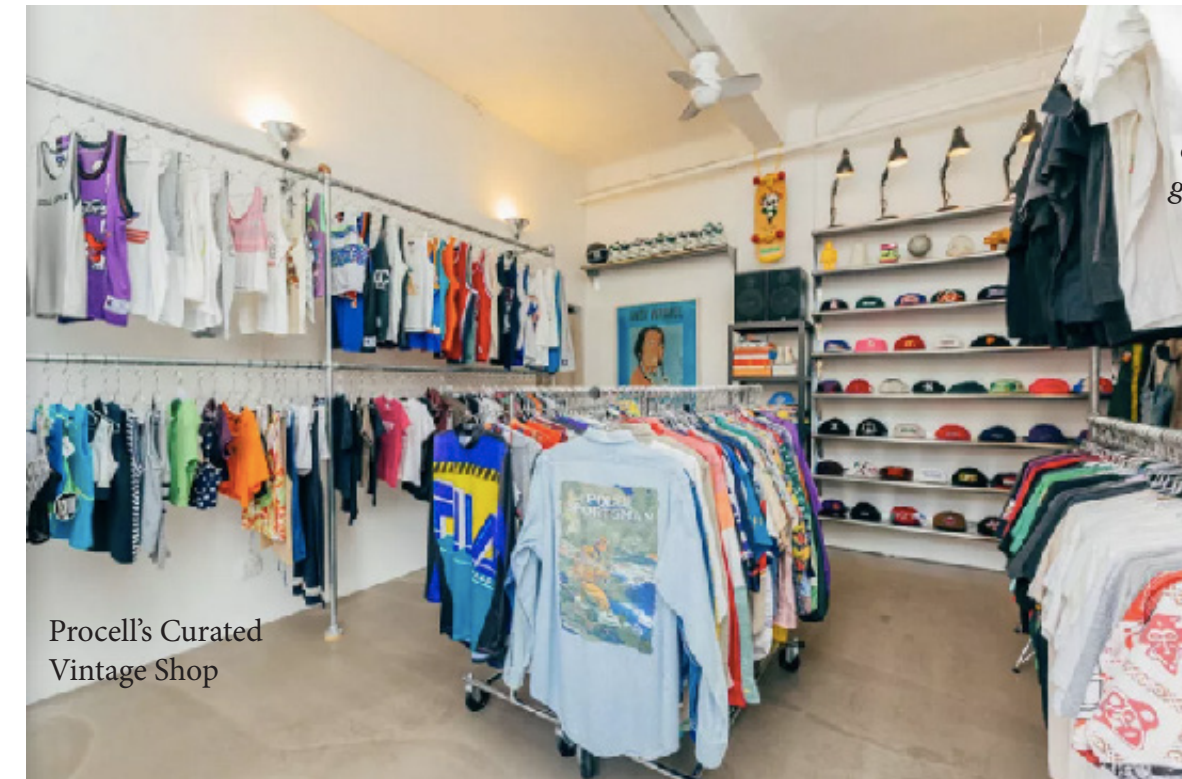


Cute old hats found from Front General Store in Brooklyn! Are they still cute for over 90 dollars? I thought hand-me-downs were less expensive?

And these stunning turquoise- silver rings and embellishments are so on trend! (western inspired accessories for fall) But why are they over 100 dollars? They're lost and found!



## Rise above the Curated Choices!



Procell's Curated Vintage Shop

*This is not the purpose of vintage! You are now simply in a store, with a specific style, and the choices of what you are going to wear are premade!*

Not only did Missouri have inexpensive thrift shops, there was NO SUCH THING as a trendy curated vintage store! I feel like these places take the entire fun out of vintage shopping. Is that just me? First they take away the cheap price. Then, they take away the fun in exploring through mounds of old people's shit to find a hidden gem!



## Is Vintage Shopping Even Reasonable?

Manhattan might be the most expensive thrift destination in the USA! Yay for us! Who even wants to actually have money leftover after shopping? Oh wait, all of us.

Nonprofit? Not when the CEO, Frank McGee, makes over 1 million dollars annually and actually underpays his disabled workers. In 14 locations, Goodwill was paying a whopping 23 cents or less to workers with disabilities. Don't fall for its humanitarian glow and special workers ideology, even with plenty of tax dollars and donations, Goodwill's executives cannot seem to implement morally just wages to their workers. Shop elsewhere!!

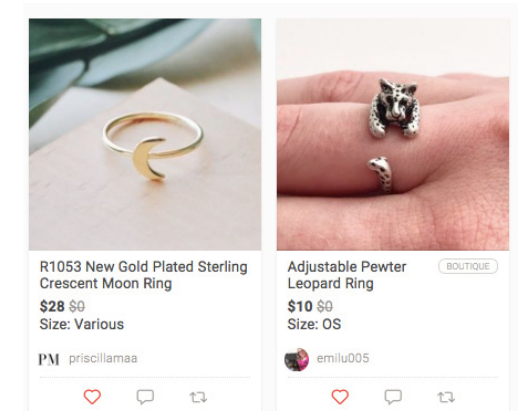


As pricey as some thrift shops in NYC are becoming, The Salvation Army, keeps prices reasonable and actually UPHOLDS their community oriented values.

If you INSIST on dropping dough on a vintage item you find irreplaceable, DO IT AT A LOCAL VINTAGE STORE! or purchase directly from the seller! Like...

IF YOU CANT LIVE WITHOUT ACTUAL VINTAGE THAT SOMEONE ELSE USED TO WEAR OR ELSE UR GONNA DIE...

depop and POSHMARK are your friends.

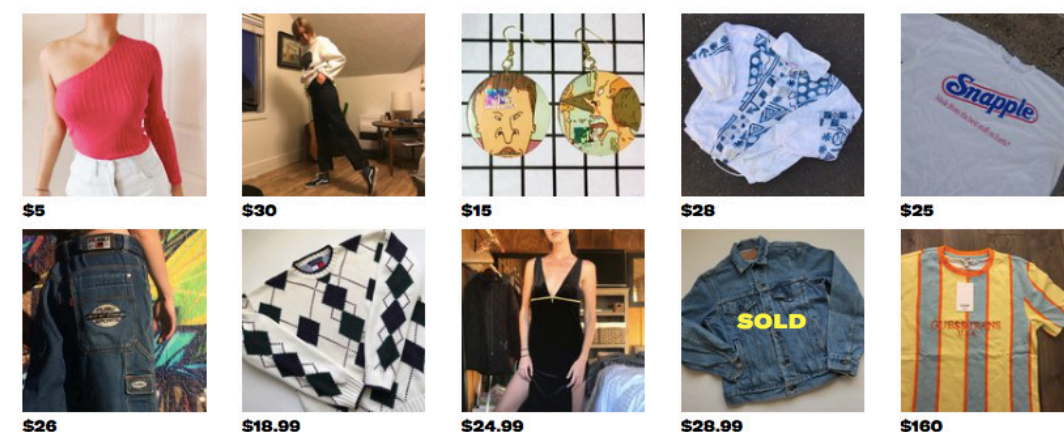


1) prices are LOW and you can BARGAIN them even LOWER!

2) there are no curated, prechosen items you are limited to. the site is HUGE. shop forever, (electronically shifting through piles of clothes without the dust)!

3) no bad mojo and underpaying of workers over here! everyone is happy! buyer to seller communication.

(one time i ordered a necklace and she wrote a hand written letter thanking me and hoping i love it. i mean... i cried?)



prices!  
accessibility!  
resale aspect!  
adorable!  
countless pages!

## Get the Vintage Fall 2017 trend for less

### Oversized 80's Blazers



\$49 from Bershka

Don't drop your latest paycheck on the vintage blazer someone's dad donated that has now been marked up to \$200... Gray, plaid, and checkered blazers can be found for such a reasonable price elsewhere!



\$35 from Forever21

### Retro Fur!



### 70's Plaid

\$35 from  
Brandy  
Melville



\$9  
from  
Etsy

Plaid doesn't equal seventies vintage pieces ONLY! hop on this retro trend with dresses, pants, tops, accessories... the list is endless! But money isn't!

\$19  
from  
H&M



\$24 from Brandy Melville

### 90's Velvet



Oldies Inspired Wide Belts

Vintage Hats

# Don't Buy It, Make it!

## DIY vintage inspired Bomber Jacket



Here is a super trendy, comfy leather bomber jacket with a harley davidson patch on the back. VINTAGE! Sold at TheVintageTwin on Broadway or online. However, here's the rub, its \$300! THREE HUNDRED DOLLARS for a jacket someones grandpa used to wear? That they claim is in great condition??? Count me out. BUT count me in on this style done cheap...