Design for JournalistsJoseph ReillySping 2016, Prf. D. Greif

Week 1,

First Assignment.

Q1. What is design?

A. Design is a structured and pre-arranged setup in which a material, whether physical or non-physical is organized to be displayed. Design not only acts as the visual representation to objects that can't be felt but also as the fiber of things that can.

Q2. WHAT IS JOURNALISM?

A. Journalism is the collection of information formed in a way to report to

an audience in various media such as print, video, audio and so forth. Journalism also takes the form of factual story-telling for a better appeal for its favored audience.

Q3. WHAT IS DESIGN FOR JOURNALISTS?

A.   Design for journalists is the systematic approach to making journalism in various forms aesthetically unique. To better understand what tools have garnered a broader audience in journalism and why, the subject seeks to create a comprehension on how to dissect and reverse engineer

journalism to design a better piece of

work overall.

Q4. WHY AND HOW DID YOU DESIGN THIS PAGE?

A.   I designed this page with two types of

font: Algerian for the questions and

Chiller for the answers. I did so

because I wanted the questions to be

formal in appearace, as if someone

from the New York Times was behind

the mic asking the questions. This way

the page exudes a more serious feel

off the top to give it a little more

credibility to keep the reader's

attention, or so I think. I picked Chiller

for the answers because although the

font is probably meant to resemble the opening credits of a horror movie, to me it looked almost like someone's hand writing or maybe a hipster answering the questions in a coffee shop. This way the reader doesn't feel like they're reading pretentious work and can relate a little bit better, hopefully leading them to finish reading. I created this page by individually right clicking on every area that I wanted to edit (change color, font and size) and then I simply changed the fonts and colors until everything correlated neatly. I also added a

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heading by going to the'insert' tab and

clicking on 'insert heading'.