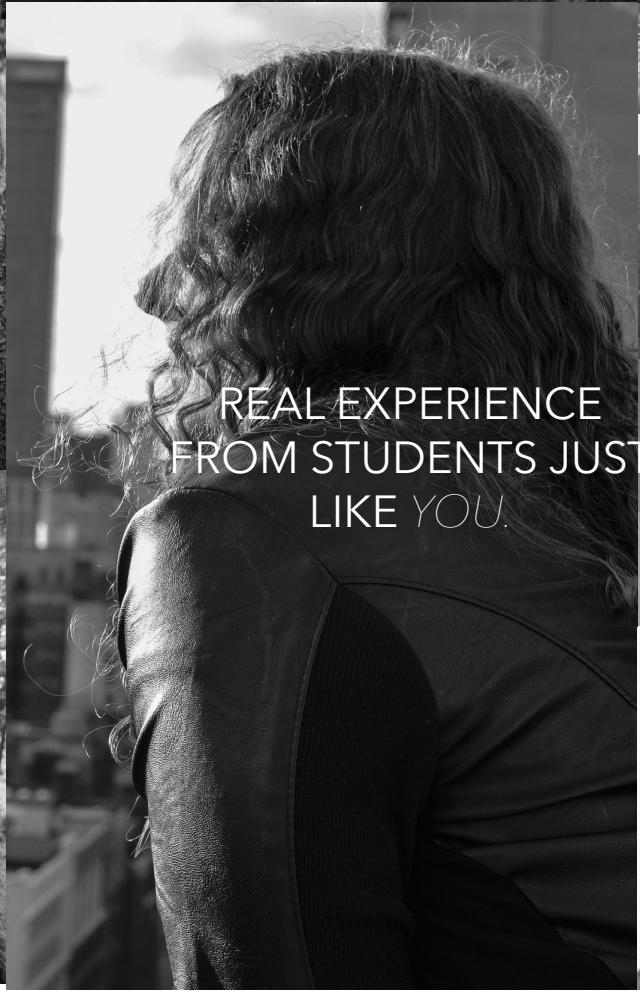




INTERVIEWS
FIRST DAY
FASHION
STYLE



YOU'RE
NOT THE
ONLY ONE
WITH THESE
QUESTIONS.

WHAT KINDS OF
QUESTIONS WILL
THEY ASK ME IN
AN INTERVIEW?

IS IT OKAY
TO MAKE
MISTAKES?

HOW DO I GET AN
INTERNSHIP?

HOW SHOULD I
DRESS FOR AN
INTERVIEW?

WHERE CAN I BUY
WORK CLOTHES?

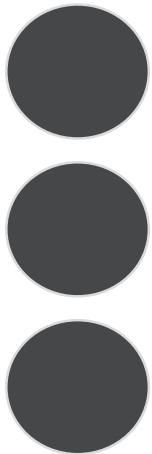
IS IT
PAID?

Advice, Experience, and
Style Guide for Intern-
ships from students just
like YOU!

HOW CAN I PREPARE FOR
AN INTERVIEW?

WHAT IF I ASK TOO
MANY QUESTIONS?

TRIBUNE GUIDE



*A GUIDE TO INTERNSHIPS FROM
NEW SCHOOL STUDENTS*

Grace Kenney.....	3-4
<i>Frank PR</i>	
The Ultimate Internship Guide.....	5-6
<i>Frank PR</i>	
Business Casual Style Tips.....	7-8
<i>Frank PR</i>	
Chloe Anderson.....	9-10
Day in the life of a Fashion Intern.....	11-12
Style guide of a Fashionista.....	13-14
Advice Column.....	15-16

GRACE KENNEY



Frank PR



LISTEN
UP!

"IF YOU DO GET IN TROUBLE, JUST ADMIT THAT YOU'RE WRONG. DON'T GET WORKED UP, DON'T CRY. JUST SAY YOU'RE SORRY, AND LEARN FROM THE MISTAKE. DON'T MAKE IT A BIGGER DEAL THAN IT HAS TO BE."

"Remember, you're an intern. You work for them."



G

Grace Kenny, aged twenty, has started working for Frank PR this fall. As a public relations firm located in New York City, the company handles a wide array of clients, including Food Network, the WWE, the Academy of Motion Pictures, and various film festivals that happen throughout the year.

As for how she attained the internship, she utilized her connections. Through networking with her family friend's cousin, she managed to apply to the firm.

She stresses the importance of having a LinkedIn, as well as a well-formatted, strong resume.

She goes on to describe the resume of an applicant to her father's company, which she used as a reference for her own. What separated this resume from the others, Grace muses, was not just the organization and aesthetics of the resume, but also, in addition to the typical "Experience" and "Education" sections, a section dedicated to "Qualities," like diligence or punctuality.

This extra section that differentiated her from the other candidates, as most others did not include this category.

After sending in her resume, Grace was subject to two phone interviews, which she described as being less difficult than she expected, both lasting under ten minutes. Then, although she was originally supposed to go in for an in-person interview, she was offered the job. Now, she works two days a week, from 9 A.M. - 6 P.M, not including events. The days she works, she first checks to see if any clients are mentioned in the newspaper. After that, she runs a Google search for some clients to see other relevant news articles her clients may be involved in. Then, she writes a professional email, meticulously choosing the correct wording and punctuation, to send to the client regarding the information she finds. She also tends to anything else one of the higher-ups may need help with, such as crafting face sheets, which, as she explains, are information sheets for red carpet events with the pictures and names of the people that may need to be easily identified.

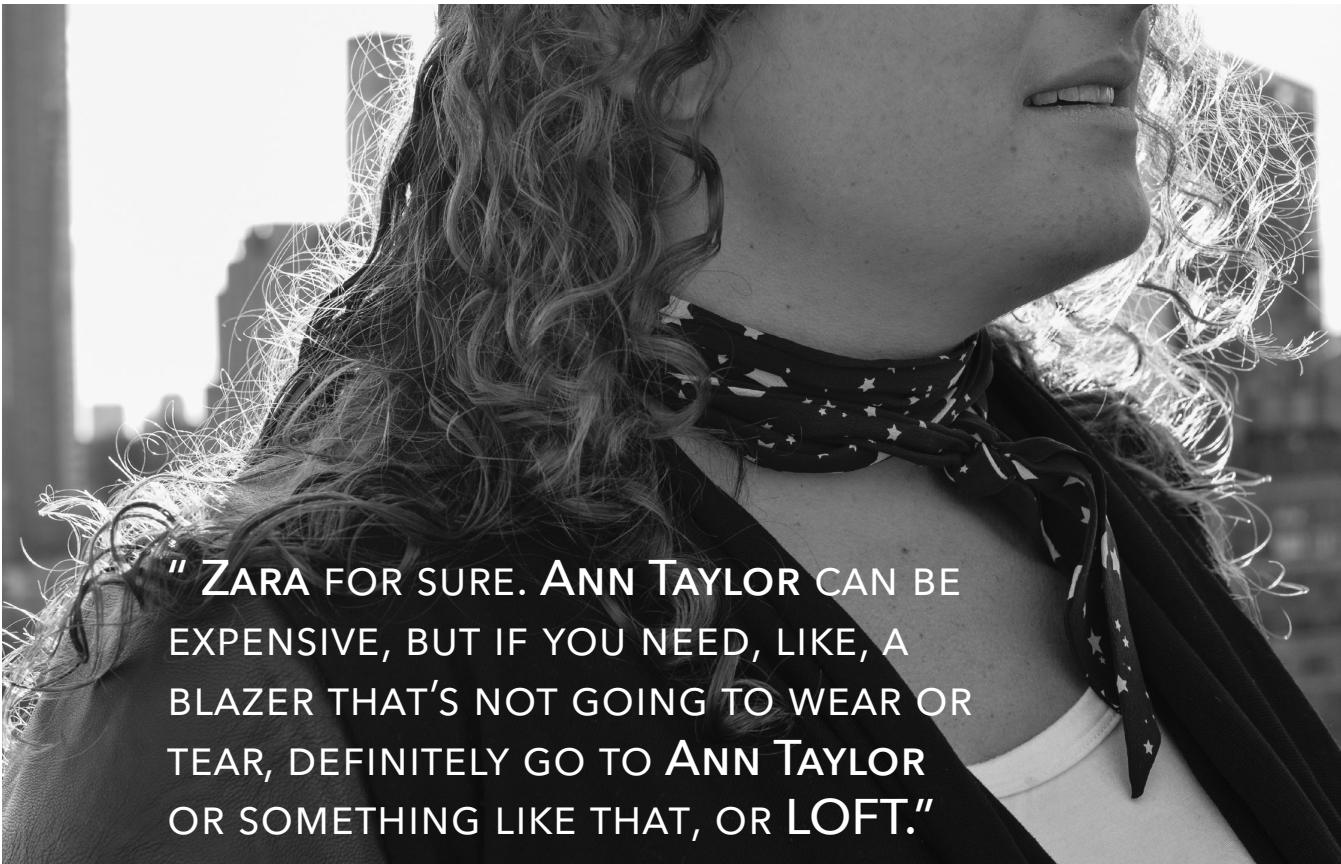
Additionally, Grace has attended various events through this internship. She was involved with screenings of Academy members at MoMa.

Event, involving comedians like Jerry Seinfeld.

When asked about any advice she may have for aspiring interns, she says, that for the first couple weeks or so, to "assume you know nothing." She says to have confidence, but still doubt yourself enough to ensure you're doing the work correctly and ask questions if needed.

She also acknowledges that internships tend to be less than glamorous, sometimes filled with menial tasks such as getting coffee, and that that can oftentimes be disheartening, but to try to understand that you may be the one getting the experience, but that at the end of the day, everything you do comes back to the company. She reminds others to retain some humility, and not become too overconfident or arrogant.

"Remember, you're an intern." She says. "You work for them."



"ZARA FOR SURE. ANN TAYLOR CAN BE EXPENSIVE, BUT IF YOU NEED, LIKE, A BLAZER THAT'S NOT GOING TO WEAR OR TEAR, DEFINITELY GO TO ANN TAYLOR OR SOMETHING LIKE THAT, OR LOFT."

BUSINESS CASUAL



Jacket, Zara
Boots, Bloomingdales
Scarf, Ann Taylor

"IT'S NOT SUPER DRESSY, AND I CAN MIX AND MATCH THINGS."

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"THE BIG THING ABOUT
FASHION SPECIFICAL-
LY, THE PEOPLE THAT
ARE YOUR BOSSES ARE
NOT LIKE MERYL STREEP
FROM THE DEVIL WEARS
PRADA. BUT YOU'RE
DEFINITELY WORKING
WITH A LOT OF EMILY
BLUNTS."

"SEND YOUR RESUME OUT TO A BUNCH OF DIFFERENT PLACES. AND HONESTLY, YOU CAN MAKE YOURSELF MORE THAN WHAT YOU ACTUALLY ARE WHEN YOU'RE IN-PERSON INTERVIEWING SOMEONE AND ON YOUR RESUME, AND AS LONG AS YOU KNOW HOW TO WORK IT."

Chloe Anderson is a nineteen year old New School student who has interned at various establishments, including Nordstrom BP, Defend Paris, Lexy Ros Boiardo, and Katie Burnett. In order to apply to these internships, she mentions a site she consistently used, called 'Fashionista,' where fashion internships and careers would be posted for people looking for those jobs. She then sent her resume to all the internships she could in her area, and some of them eventually reached out to her. The interviews Chloe underwent were described as relatively simple, almost like a conversation between two people, rather than between a higher up, in this case the vice-president of the company, and a prospective intern. She also explains that it is always best when you have something in common with your interviewer in order to establish this personal contact. She and her interviewer, for example, bonded over their swapped locations: while she was planning on moving to New York from California, he had previously moved from New York to California. After attaining the internship, Chloe was mostly given the grunt work of the company at first; she was told to organize office supplies, inventory, and fashion racks. Chloe guesses that the reason people hire interns at all, particularly unpaid interns, is for this very reason - so the company, the employees of which may be too busy to do this minuscule work can have others, working for free, do that work

and in turn be able to be associated with the company's brand. But as time progressed and Chloe was able to familiarize herself more with the industry and corporation, she was given more substantial tasks. She was asked to create spreadsheets for prices and inventory, that would be sent out to Paris, Milan, and London. She was also able to attend a trade show in Vegas later on. "I think it was one of those internships where I started out really low and then I made my way up," she acknowledges. When she considers what advice she may give others looking for internships, she emphasizes that it's important for people to try, despite what doubts they may have about getting the internship. She believes that the fear of rejection often sets people back and keeps them from even applying, but to disregard that fear and apply everywhere possible. She also maintained that even if a person is not competent or experienced enough to be considered for the internship, it is not too difficult to somewhat embellish qualifications if necessary. Other than that, she also notes that responsibility is a large part of getting the internship as well; remembering to show up to the interviews a couple minutes early, bringing a printed copy of your resume, and dressing appropriately can all be decisive aspects to the application process that may often be overlooked or forgotten by the applicant. And once a person gets the interview, she advises to be approachable and friendly. Not too friendly, she

Just, as she says, "muted and friendly." She also discloses that one of her more significant worries before she began her internship was, as she called it, "The Devil Wears Prada thing," where her boss would be hostile and rude, overly critical with a penchant for humiliating her employees. However, she quickly dispelled this as a myth, and stated that she never experienced a boss that behaved that way. But she said that, specifically in the field of fashion, while your bosses are not like Meryl Streep in The Devil Wears Prada, "...you're definitely working with a lot of Emily Blunts." She continues with that point by illustrating the type of coworker she means: the type that continuously criticizes you and, falling into the severe competitiveness of the field, tries to make you feel stupid and incompetent. But, she reassures, it's unlikely your boss will ever do that. "Because," she reminds. "They were in the same position as you, once."

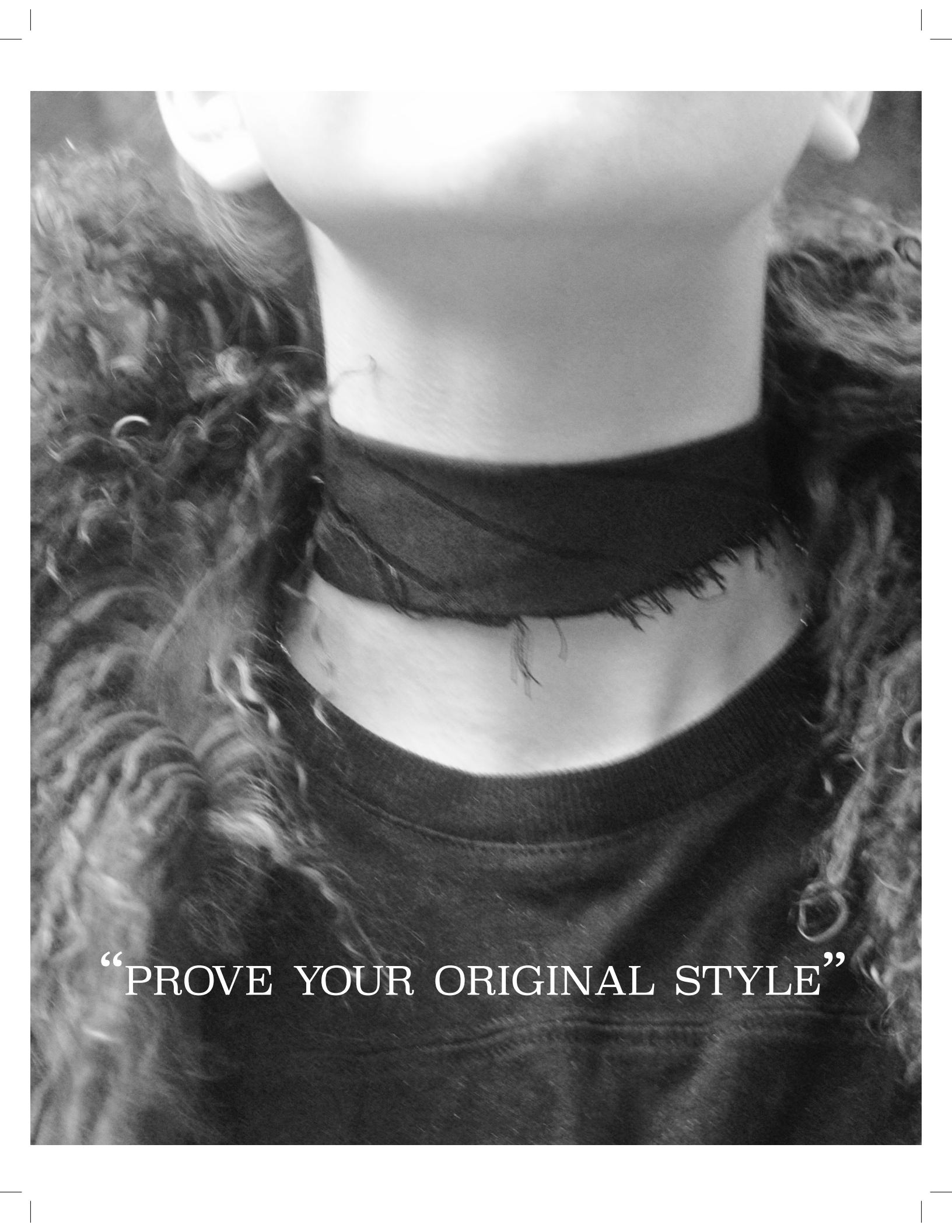


FASHIONISTA



**"SHOW YOU'RE
STYLE, BUT KEEP
IT MUTED TO ONE
POINT WHERE
YOU'RE NOT OVER
THE TOP. KEEP IT
MUTED TO ONE
PLACE."**





“PROVE YOUR ORIGINAL STYLE”

APPLY, APPLY, APPLY!

THE NEW SCHOOL

ABOUT ACADEMICS SCHOOLS ▾ ADMISSION EVENTS GIVING NEWS OUR WORK

Home > Student Success > Students > Internships

STUDENT SUCCESS

Internships

An internship is a temporary work experience designed to help a student learn by doing, usually in a field that complements the student's academic program. Internships are normally between three and six months in duration. Many academic programs at The New School strongly encourage or even require an internship experience, and students can often earn academic credit for an approved Internship. Most internships are unpaid, but some are paid or include a stipend for expenses.

Want to know what our students are doing? Check out our [Student Spotlight!](#)

QUESTIONS?

Career Services can work with students to find an appropriate internship. Make an appointment with a career advisor via Starfish.

Before talking to a counselor about an internship, review some frequently asked questions about internships.

Registering Your Internship for Credit

How do I register my internship for credit? [open ▶](#)

What happens after I submit an experience learning agreement? [open ▶](#)

How long will it take for my experience learning agreement to be approved? [open ▶](#)

CAREER SUCCESSLINK

LOG INTO STARFISH

DOWNLOAD THE STARFISH USER GUIDE

PARENTS: UPDATE YOUR CONTACT INFORMATION



INTERNSHIPS

Nordstrom BP

Students just like **YOU.**

Defend Paris

Experiences and **advice...**

Lexy Rose Boiardo

See what you're classmates are doing!

Katie Burnet

THE NEW SCHOOL

Frank PR Firm

Grace Kenney,

20

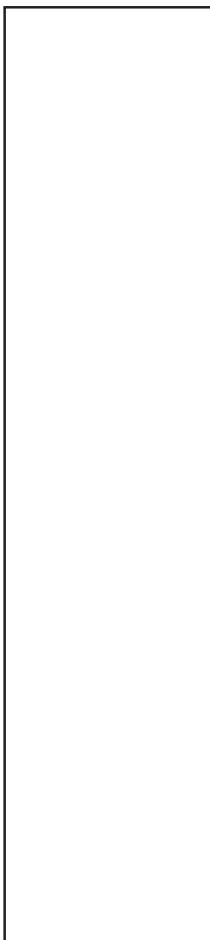
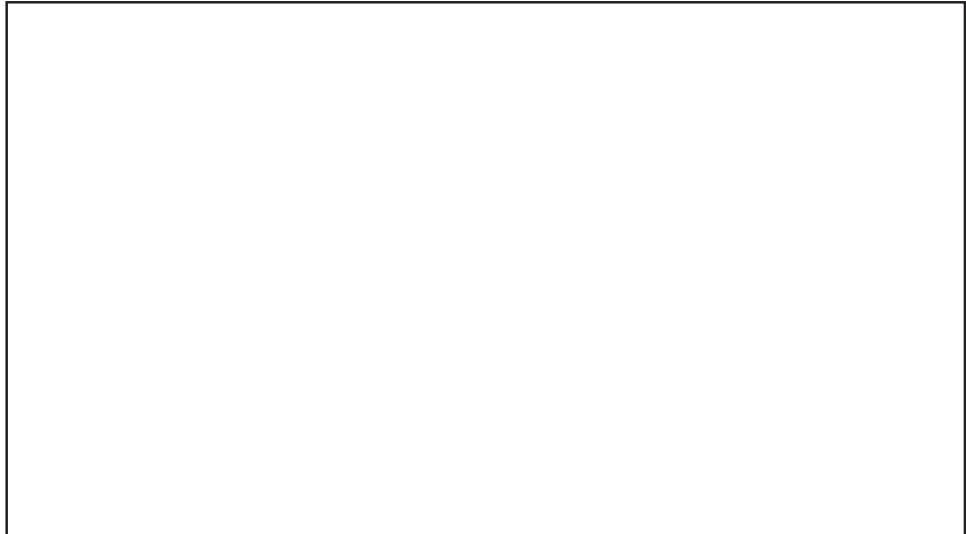
Summit, New Jersey

Fall 2016

"I went through two interview rounds and got the fall internship with 6 other girls. The company is pretty small, the interns mostly work on press breaks and work with different projects."



Frank PR



CHLOE ANDERSON,

19

Summit, New Jersey

Fall 2016



"None of this would have been possible if it weren't for that show room internship. Apply everywhere! Take every opportunity because you never know what doors it could open for you."

NORDSTROM BP
DEFEND PARIS

LEXY ROSE BOIARDO

KATIE BURNETT