

It's safe to say, while walking around the new school whether it's Parsons or Eugene Lang, there's never a dull moment in fashion. Finding inspiration while walking from classroom to classroom, there's always amazing outfits to see. Throughout the new school, students within every program incorporate a sense of their own, and expression through their clothes and accessories shown throughout the streets. The Newer New School is shown on an everyday basis. Everyday new styles, new artists, new designers and new ideas come forward. At The New School each student is one step ahead of the latest trend. As students we are what creates The Newer New School each day showcasing the latest fashion.

Being in New York, a fashion capital, definitely has its advantages. You get access to the latest trends, and are surrounded by a myriad of fashion forward individuals, not to mention you're in close proximity with the home of many big name fashion designers, fashion houses, and retail companies. At such an artistically innovative school, fashion flourishes. The New School is home to one of the best fashion design schools in the world, Parsons, so why wouldn't the students have a great fashion sense? The multitude of diversity among the differing types of style is mind boggling. Everyone takes on a different rendition of their idea of style and makes it their own. It's a truly riveting experience, which is why we want to showcase it.

One of our ideas is to profile a few students at The New School who we think have the best style. We can interview them, and do a piece like "What's in your closet?" showcasing their best outfits. This would probably end up being a feature article and would be one of the photos we use for the cover. Another idea of ours is to take the top trends and compile them in a list for our readers to digest, but we only want to highlight the trends at The New School. We can turn into a photo essay comprised of New School students taking trends and making them their own.

We started by using our favorite fashion magazines as references for how we wanted our zine to look. There are many different approaches we can take with the images, layout, and graphic elements. Since we can't use color, the image we use on the cover will have to be quite compelling and alluring on its own to bring the cover to life. If we use an image with striking visuals, we could go with a more simple layout like the Paris Hilton cover of Paper, or the Erykah Badu cover of Fader. It lets the picture do the talking on its own. Another route we could take is using an image with charming visuals, but letting the graphic elements bring the cover the life instead. We'd have to play around the cool graphic elements to make the cover pop like Paper did with the Ciara cover. Or we could play around with the layout and setup of our text like the Kate Moss cover of Harper's Bazaar.

