

Design For Journalists
2-4-16

Introduction *Assignment*

Designed by,
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What is design?

My interpretation of design contains artistic elements that are constantly produced through building and planning for the purpose of being viewed & consumed by others.

- Paintings*
- Arttexture*
- Logos (typeography)*
- Website Layouts*

WHAT IS JOURNALISM?

- WRITING FOR NEWSPAPERS
AND MAGAZINES.

(PHOTO JOURNALISUM)

-REPORTING / PRESENTING
INFORMATION. (GATHERING,
PROCESSING, AND TRANSLATING
NEWS)

- A FORM OF WRITING THAT CON-
NECTS A WRITER TO THEIR AUDI-
ENCE.

WHAT IS DESIGN FOR JOURNALISTS?

Design for journalists entails (1) creative thinking and (2) formatting articles through layouts, type, and video.

- Editorial work**
- Digital journalists**
- Print editors**

HOW DID YOU DESIGN THIS PAGE? & WHY?

I wanted each page to have it's own individual theme, centered around places and products that I enjoy. Page one's theme pays homage to Japanese culture, combined with a rich red colored background and nude type. On the second page, I wanted to do my own version of a Tiffany & Co. box. The third page I thought it would be cool to just keep it plain and simple with the white background and black (blocked) type. The last page is my spin on a "Birchbox" which is a nude and pink box that contains a month's worth of beauty products.