



Junsong He

Turku, Finland

With demonstrated experiences in **Digital Innovation Consulting, Service Design, and UX Design** from both **Accenture** and **startups**, Junsong shapes his **flexibility** in **design and innovation**.

Background & Experience

Projects



Politecnico di Milano

Product-Service System Design

Milano, Italy
Focus: PSS Design, Service Design, Sustainable Design



TONGJI UNIVERSITY

Tongji University

Product-Service System Design

Shanghai, China
Focus: Business Model, UX Design, Interaction Design



Project Researcher

University of Turku

03.2023-Now
Focus: PSS Design, Service Design, Sustainable Design

whale 帷幄

Innovation Strategy Consultant

Whale

09.2021-03.2023
Focus: Business Model, UX Design, Interaction Design

accenture

Digital Innovation Senior Analyst

Accenture

08.2019-09.2021
Focus: Digital Experience Analysis, Design Thinking

SONY

User Experience Researcher

Sony

Intern
Focus: Customer Behaviour, UX Design

01 SpaceSight

Whale

As the **CEO's consultant**, I assessed KA's customer needs and collaborated with the product and design teams to develop SpaceSight which generate over **\$100 million annually**.

02 HiTrend

Whale

As the **CEO's consultant**, I partnered with the algorithm and data teams to create our **main incubation product** for the new fiscal year, aligning with **our strengths and market potential**.

03 MindWeave

Accenture

As a **service designer**, I co-created and refined MindWeave with clients, earning it a **2020 Silver Award** in the **Global Technology Innovation Contest's** 'Innovate for Business' category.

04 EnjoyTrip

Accenture

As a **service designer**, I worked with the strategic consulting team to explore the **digital innovation solution** for a major Chinese central enterprise.

05 Co-Founder

Chinese Service Design Community

As a **co-founder**, I contributed to the establishment of **China's premier service design community**, catering to the younger generation.

Contact Me



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