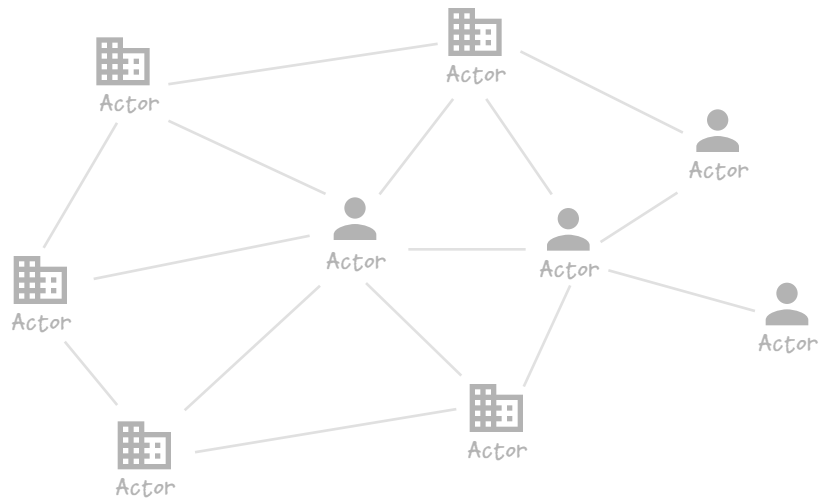


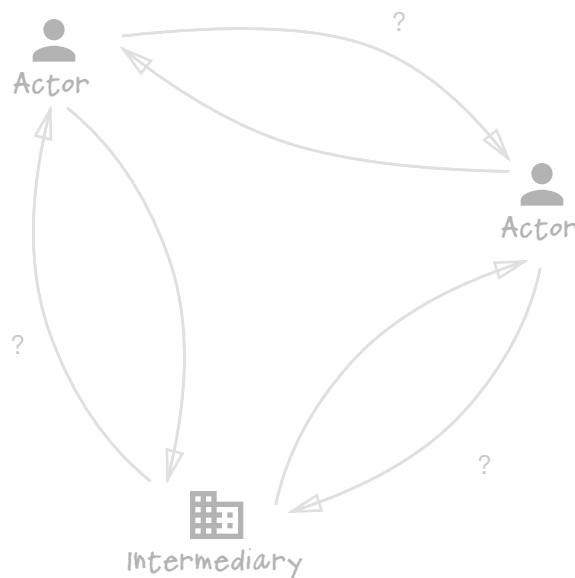


1. Ecosystem

Who are the **key actors** in the ecosystem? How do they **interact with each other**? Place actors and interactions on a network map.



Which **trust loop** will you focus on? **Highlight** three actors (e.g. customer, provider, mediator) and their relations on the map.

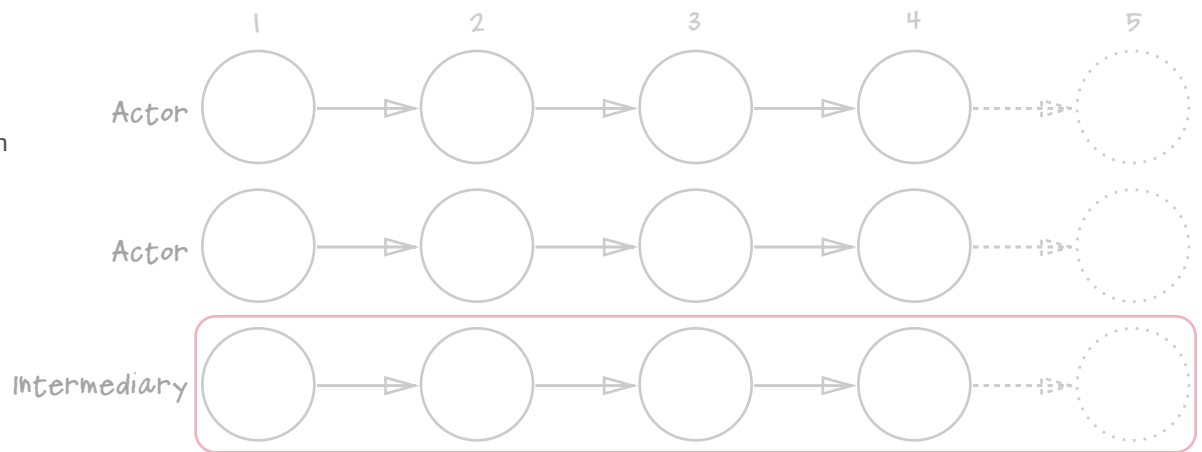


What is the story of this transaction? Explain the **specific interactions** between the actors in the trust loop.



2. Journey

In your selected trust loop, what are the **journey steps** for each actor and the intermediary?



What are the **moments of trust ensured by the intermediary** at each step?

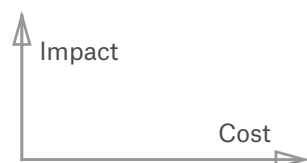
What are the **trust loopholes** arising from potential *mistakes or misuses of power held by the intermediary*?

3. Opportunities

How might we (HMW) disintermediate centralized power/trust mechanisms? Reframe trust loopholes as HMW opportunity statements.



Criteria for **prioritizing** HMWs





4. Protocol

What is the **blockchain** for?

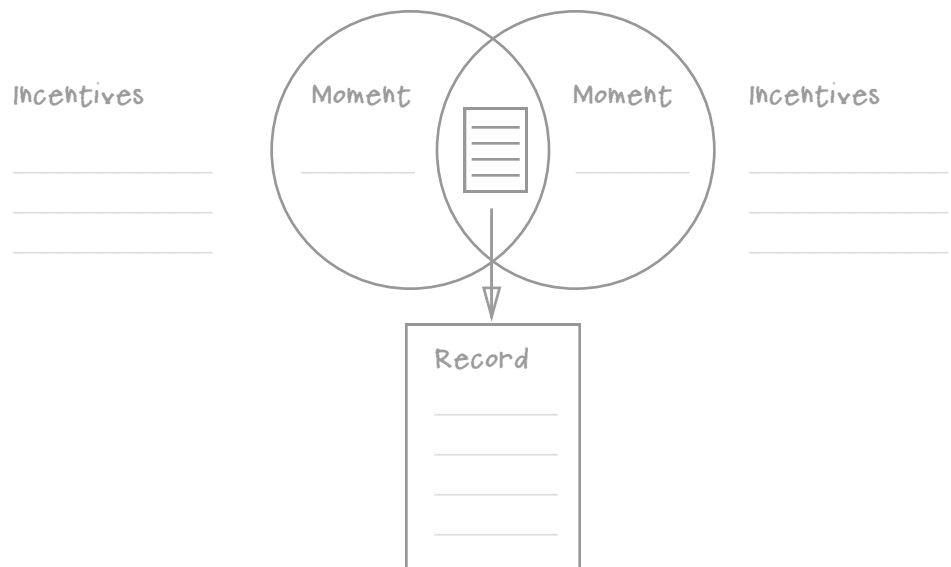
A decentralized ledger to keep verifiable records of _____, that all actors can read/write, owned or controlled by no single authority.

Atomicity

Which interactions are coupled and take place in tandem to accomplish an atomic transaction and unit record?

- Synced or asynched?
- Bidirectional?
- On-chain or off-chain?

Illustrate how the moment of atomicity takes place



Incentives

What are the incentives for the actors to take these actions?

Representation

What are the components of the verifiable unit record on the blockchain?

5. Applications

What are the **attributes** of this new blockchain?

- Decentralized: No single body can control the record of _____
- Trustless: All actors can trust it for _____
- Permissionless: All actors can write/read _____
- Standardized: Lowers the barrier for building _____

What **new possibilities** are enabled by this blockchain? Think applications and implications.

