

WORKFLOW

DesignXDestiny

2021

WORKFLOW

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**Projects are unique,
the process deserves a
uniquely tailored
experience.**

DISCLAIMER

SERVICES

Art

Graphic

Vector Graphics, Digital Illustration, Photo
Editing

Learned Adobe suite, but Vectorsnator is free
with similar services, and a bit more snappy
on my computer

Traditional

Portraits, Still Life, Perspective
Drawing, Painting, Color, MonoChromatic,
multi media, oil or water based

[Visit my Gallery for examples.](#)

SERVICES Design

Design Brief

Typography for Website and Page Layout

Branding Package

Vector Logo(s), Icons, symbols

Color Schemes including swatch, #hex /
rgb(a) codes for screen or print

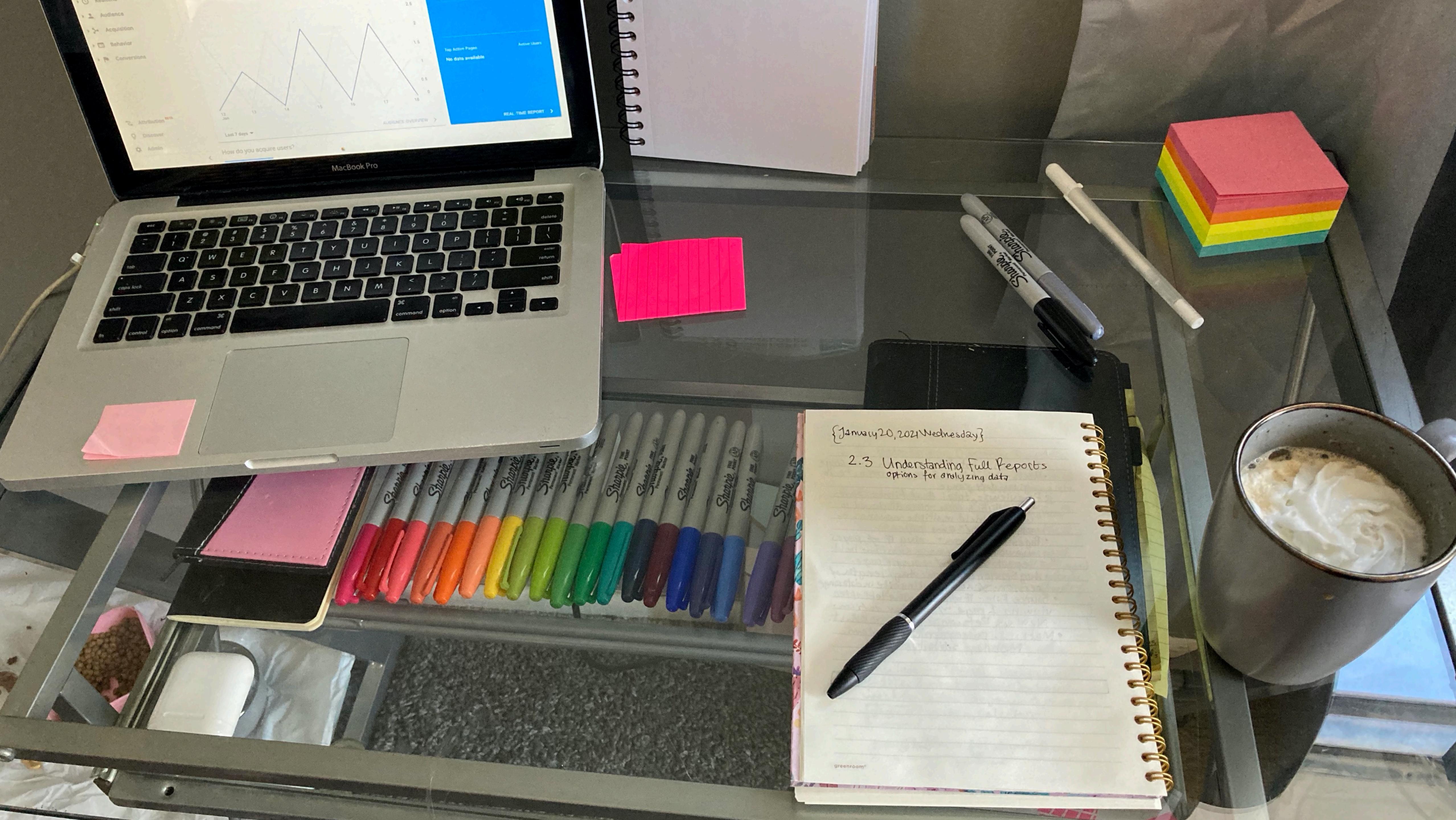
SERVICES Development

Coding for the Web

HTML5 / Bones n' words, CSS3 / Style, JavaScript /
interactivity, Markdown / ReadMe Documentation
Domain Name / URL, Host / Server where site lives
Version Control with GitHub and Git

Art

Rendering...



Execution Preparation

Would my skills be useful in your project?

What is your main (business) goal? Let's schedule a time/ place to talk about it.

What existing material do you already have to work with?

For example: a website, photos, assets, copy / writing.
Including inspiring material.
Looking into your competitors / Market Research.

Execution Consultation

Tell me what your dreams are. What are your Goals and Aspirations?

Why are is that what you want to do or see happen? How did you become inspired? Feel as though you can speak to me freely. Tell me which plans and features your heart is set on. Tell me your smaller ideas, even if you're not sure how to make them work. Let it all out.



Execution Design

The creative stage. +Communication

Ever hear, "Measure twice, cut once"? The same concept applies here.

I make a preliminary example or prototype, mock-up, thumbnail sketch, whichever is easiest to communicate with for your project.

Making sure we are on the same page before continuing to build or create.

Execution Confirmation

What is it? **We do it again.**

It is okay to go through a couple of drafts.

When the plans look to you like they will produce something you like, we push forward.

The more we communicate the more efficient this process becomes.

Tell me what you like, and don't like.



Execution Development

Now lets **put all the puzzle pieces together**.

Following what we talked about, with your vision in mind,
pen to paper, key to code, paint to canvas, pixel to print.

Test, test, test.

Execution Deployment

Final

Once the final version is approved by you/client,
show everyone what we created.

Our project is then uploaded, printed, framed
and/or shipped.



DESIGN X DESTINY

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